

COCA COLA CO

Form 3

August 09, 2016

FORM 3**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB
Number: 3235-0104Expires: January 31,
2005Estimated average
burden hours per
response... 0.5**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF
SECURITIES**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting
Person *

Â MURPHY JOHN

(Last)

(First)

(Middle)

2. Date of Event Requiring
Statement

(Month/Day/Year)

08/01/2016

3. Issuer Name **and** Ticker or Trading Symbol
COCA COLA CO [KO]4. Relationship of Reporting
Person(s) to Issuer5. If Amendment, Date Original
Filed(Month/Day/Year)

(Check all applicable)

☐ Director ☐ 10% Owner☐ Officer ☒ Other

(give title below) (specify below)

Group President

6. Individual or Joint/Group

Filing(Check Applicable Line)

☒ Form filed by One Reporting
Person☐ Form filed by More than One
Reporting PersonTHE COCA-COLA
COMPANY,Â ONE
COCA-COLA PLAZA

(Street)

ATLANTA,Â GAÂ 30313

(City)

(State)

(Zip)

Table I - Non-Derivative Securities Beneficially Owned1. Title of Security
(Instr. 4)2. Amount of Securities
Beneficially Owned
(Instr. 4)3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)4. Nature of Indirect Beneficial
Ownership
(Instr. 5)

Common Stock, \$.25 Par Value

52,282

D ⁽¹⁾

Â

Common Stock, \$.25 Par Value

2,143

I

By Wife

Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.****Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**1. Title of Derivative Security
(Instr. 4)2. Date Exercisable and
Expiration Date
(Month/Day/Year)3. Title and Amount of
Securities Underlying
Derivative Security4. Conversion
or Exercise5. Ownership
Form of6. Nature of Indirect
Beneficial Ownership
(Instr. 5)

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	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (Right to Buy)	Â <u>(2)</u>	02/18/2019	Common Stock, \$.25 Par Value	167,468	\$ 21.6	D	Â
Employee Stock Option (Right to Buy)	Â <u>(3)</u>	02/18/2019	Common Stock, \$.25 Par Value	20,000	\$ 21.6	D	Â
Employee Stock Option (Right to Buy)	Â <u>(4)</u>	02/17/2020	Common Stock, \$.25 Par Value	84,400	\$ 27.7675	D	Â
Employee Stock Option (Right to Buy)	Â <u>(5)</u>	02/16/2021	Common Stock, \$.25 Par Value	112,400	\$ 31.9975	D	Â
Employee Stock Option (Right to Buy)	Â <u>(6)</u>	02/15/2022	Common Stock, \$.25 Par Value	115,896	\$ 34.3525	D	Â
Employee Stock Option (Right to Buy)	Â <u>(7)</u>	02/20/2023	Common Stock, \$.25 Par Value	101,594	\$ 37.61	D	Â
Employee Stock Option (Right to Buy)	Â <u>(8)</u>	02/19/2024	Common Stock, \$.25 Par Value	156,290	\$ 37.205	D	Â
Employee Stock Option (Right to Buy)	Â <u>(9)</u>	02/18/2025	Common Stock, \$.25 Par Value	57,298	\$ 41.885	D	Â
Employee Stock Option (Right to Buy)	Â <u>(10)</u>	02/17/2026	Common Stock, \$.25 Par Value	38,751	\$ 43.515	D	Â

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

THE COCA-COLA COMPANY
ONE COCA-COLA PLAZA
ATLANTA, GA 30313

\hat{A}	\hat{A}	\hat{A}	Group President
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/s/ Jennifer D. Manning, attorney-in-fact for John
Murphy

08/09/2016

 **Signature of Reporting Person

Date _____

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Exhibit Index - Exhibit No. 24 - Power of Attorney
- (2) Option (with tax withholding right) granted on February 19, 2009 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (3) Option (with tax withholding right) granted on February 19, 2009 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant became exercisable on the first, second, third and fourth anniversaries of the grant date.
- (4) Option (with tax withholding right) granted on February 18, 2010 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (5) Option (with tax withholding right) granted on February 17, 2011 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (6) Option (with tax withholding right) granted on February 16, 2012 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (7) Option (with tax withholding right) granted on February 21, 2013 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (8) Option (with tax withholding right) granted on February 20, 2014 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (9) Option (with tax withholding right) granted on February 19, 2015 under The Coca-Cola Company 2014 Equity Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (10) Option (with tax withholding right) granted on February 18, 2016 under The Coca-Cola Company 2014 Equity Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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