Edgar Filing: Lesser Brian D - Form 4

Lesser Brian D Form 4 State State									
(Print or Type Responses)									
1. Name and Address of Reporting Lesser Brian D	Symbol	er Name and Ticker or Trading	Issuer						
(Last) (First)	(Middle) 3. Date	of Earliest Transaction	(Cneck	(Check all applicable)					
208 S. AKARD	(Month. 01/31/	below)	Officer (give title Other (specify						
(Street) DALLAS, TX 75202	Filed(Month/Day/Year)			 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 					
			Person						
(City) (State)	(Zip) Ta	ble I - Non-Derivative Securities A	cquired, Disposed of,	or Beneficiall	y Owned				
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)		(A) or	 (A) 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) 	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
Common 01/31/2018 Stock		A(1) 1.051.402 A \$	7.45 1,051.402	I	By Benefit Plan				
Common Stock			40.1773	I	By 401(k)				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
I State and a state	Director	10% Owner	Officer	Other			
Lesser Brian D 208 S. AKARD DALLAS, TX 75202			CEO-AT&T Advertising&Analytics				
Signatures							
/s/ Stacey S. Maris, Secy., Attorney-in-fact		02/0	2/2018				
<u>**</u> Signature of Reporting Person		Ι	Date				

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents deferred stock units purchased by the reporting person with automatic payroll deductions and partial company matching contributions. Deferred stock units are settled only in stock on a 1-for-1 basis.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.