### Edgar Filing: DEESE GEORGE E - Form 4

| DEESE GEO   | RGE E  |               |   |  |  |  |   |  |                              |   |  |  |
|---|--|---------------|---|--|--|--|---|--|------------------------------|---|--|--|
| Form 4<br>May 31, 2018  | 3  |               |   |  |  |  |   |  |                              |   |  |  |
| FORM  | Л  |               |   |  |  |  |   |  |                              | PPROVAL   |  |  |
|   | UNITED S   | FATES         |   | ITIES A<br>hington,  |  |  | IGE (   | COMMISSION   | OMB<br>Number:               | 3235-0287   |  |  |
| Check this<br>if no longe<br>subject to<br>Section 16   | CHANGES IN BENEFICIAL OWNERSHIP OF<br>SECURITIES |               |   |  |  |  | Expires:<br>Estimated a   |  |                              |   |  |  |
| Form 4 or<br>Form 5<br>obligations<br>may continue.<br>Filed pursuant to Section 16<br>Section 17(a) of the Public Util |  |               |   | (a) of the Securities Exchange Act of 1934,<br>lity Holding Company Act of 1935 or Section<br>restment Company Act of 1940 |  |  |   |  | burden hou<br>response<br>on |   |  |  |
| (Print or Type Ro   | esponses)  |               |   |  |  |  |   |  |                              |   |  |  |
| 1. Name and Address of Reporting Person <u>*</u><br>DEESE GEORGE E  |  |               | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol             |  |  |  |   | 5. Relationship of Reporting Person(s) to Issuer   |                              |   |  |  |
| <b>(</b>  |  |               | FLOWERS FOODS INC [FLO]   |  |  |  |   | (Check all applicable)   |                              |   |  |  |
|   |  |               | 3. Date of Earliest Transaction<br>(Month/Day/Year)<br>05/29/2018 |  |  |  |   | X_ Director 10% Owner<br>Officer (give titleX_ Other (specify<br>below) below)<br>Non-Executive Chairman           |                              |   |  |  |
|   |  |               | mendment, Date Original<br>Month/Day/Year)                        |  |  |  | 6. Individual or Joint/Group Filing(Check<br>Applicable Line)<br>_X_ Form filed by One Reporting Person |  |                              |   |  |  |
| PANAMA C  | CITY, FL 32413                                   |               |   |  |  |  |   |  | More than One Re             |   |  |  |
| (City)  | (State) (Z                                       | ip)           | Table   | I - Non-D  | erivative S  | ecurit                                   | ies Acc   | uired, Disposed o  | f, or Beneficial             | lly Owned   |  |  |
| 1.Title of<br>Security<br>(Instr. 3)  | 2. Transaction Date<br>(Month/Day/Year)          | Execution any | n Date, if  | Code<br>(Instr. 8)   | 4. Securit<br>onAcquired<br>Disposed<br>(Instr. 3, - | (A) or<br>of (D)<br>4 and 5<br>(A)<br>or | )   | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) |                              | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
| Common<br>Stock   |  |               |   |  |  |  |   | 2,810,079  | D                            |   |  |  |
| Common<br>Stock   |  |               |   |  |  |  |   | 24,106.63  | Ι                            | By 401(k)   |  |  |
| Common<br>Stock   |  |               |   |  |  |  |   | 50,301   | I                            | By Spouse   |  |  |
| Common<br>Stock   |  |               |   |  |  |  |   | 150,000  | Ι                            | By Family<br>Trusts (2)   |  |  |
| Common<br>Stock   |  |               |   |  |  |  |   | 175,000  | I                            | By Family<br>LLC <u>(3)</u>                                       |  |  |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) |        |        | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |  | 8. Pr<br>Deriv<br>Secu<br>(Inst |
|---|---|---|--------|--------|--|--------------------|---|--|---------------------------------|
|   |   |   | Code V | and 5) | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |                                 |
| Deferred<br>Stock (4)                               | \$ 0 <u>(5)</u>   | 05/29/2018                              | А      | 6,500  | 05/23/2019   | (6)                | Common<br>Stock   | 6,500                                  | 9                               |

# **Reporting Owners**

| Reporting Owner Name / Address                                 | Relationships |           |         |                        |  |  |  |
|--|---------------|-----------|---------|------------------------|--|--|--|
|  | Director      | 10% Owner | Officer | Other                  |  |  |  |
| DEESE GEORGE E<br>318 BEACHSIDE DRIVE<br>PANAMA CITY, FL 32413 | Х             |           |         | Non-Executive Chairman |  |  |  |
|  |               |           |         |                        |  |  |  |

## Signatures

Person

/s/ Stephen R. Avera, 05/31/2018 Agent **<u>\*\*</u>**Signature of Reporting Date

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, *see* Instruction 4(b)(v). \*
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Beneficial ownership is disclaimed.
- (2) Reporting person became the co-trustee of family trusts upon the death of a family member.
- (3) Shares held by family LLC, in which reporting person and his spouse are the only members.
- (4) Granted under the Flowers Foods, Inc. 2014 Omnibus Equity and Incentive Compensation Plan.
- In accordance with the terms of the Deferred Shares Agreement for Directors, the deferred shares awarded do not have a conversion or (5) exercise price.

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#### (6) No expiration date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.