

McLeod E Douglas  
Form 4  
August 25, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
McLeod E Douglas

2. Issuer Name and Ticker or Trading Symbol  
NATIONAL WESTERN LIFE INSURANCE CO [NWLJ]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
08/25/2010

Director  10% Owner  
 Officer (give title below)  Other (specify below)

850 E ANDERSON LANE

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

AUSTIN, TX 78752

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				(A) or (D)	Price			
				Code	V	Amount		
Class A Common Stock	08/25/2010		M	1,000	A	\$ 95	1,000	D
Class A Common Stock							10	D
Class A Common Stock	08/25/2010		P	170	A	\$ 131	170	D
Class A Common	08/25/2010		P	300	A	\$ 131.6	300	D

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Stock

Class A  
Common Stock 08/25/2010 P 300 A \$ 131 300 D

Class A  
Common Stock 08/25/2010 P 3 A \$ 129.75 3 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)				
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount
Non-Qualified Stock Options	\$ 95	08/25/2010		M	1,000 (1)	06/22/2002 <sup>(2)</sup>	06/22/2011	06/22/2002 <sup>(2)</sup>	06/22/2011	Class A Common Stock	1
Stock Appreciation Rights	\$ 114.64					02/19/2010 <sup>(3)</sup>	02/19/2019	02/19/2010 <sup>(3)</sup>	02/19/2019	Class A Common Stock	1
Non-Qualified Stock Options	\$ 208.05					06/20/2009 <sup>(2)</sup>	06/20/2018	06/20/2009 <sup>(2)</sup>	06/20/2018	Class A Common Stock	1
Non-Qualified Stock Options	\$ 150					06/25/2005 <sup>(2)</sup>	06/25/2014	06/25/2005 <sup>(2)</sup>	06/25/2014	Class A Common Stock	1

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Reporting Owners

