

MARCUS CORP  
Form 4  
October 24, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**OLSON BRUCE J**

(Last) (First) (Middle)

**THE MARCUS CORPORATION, 100 E. WISCONSIN AVE., SUITE 1900**

(Street)

**MILWAUKEE, WI 53202**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**MARCUS CORP [MCS]**

3. Date of Earliest Transaction (Month/Day/Year)  
**10/22/2013**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price                             |
| Common Stock                    | 10/22/2013                           |  | S <sup>(1)</sup>               |   | 7,157   | D  | \$ 14.5                           |
| Common Stock                    |                                      |  |                                |   | 1,350   | I  |                                   |
|                                 |                                      |  |                                |   |   |  | As trustee <sup>(2)</sup>         |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3)    | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 3) |                            |
|---|--|--------------------------------------|--|--------------------------------|---|--|---|--|----------------------------|
|   |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                                      | Amount or Number of Shares |
| Stock Option (right to buy) (granted 8/18/04) | \$ 12.7298   |                                      |  |                                |   | (3) 08/18/2014   |   | Common Stock                               | 14,258                     |
| Stock Option (right to buy) (granted 10/6/05) | \$ 14.0694   |                                      |  |                                |   | (3) 10/06/2015   |   | Common Stock                               | 14,258                     |
| Stock Option (right to buy) (granted 7/31/06) | \$ 19.74   |                                      |  |                                |   | (3) 07/31/2016   |   | Common Stock                               | 15,000                     |
| Stock Option (right to buy) (granted 8/2/07)  | \$ 20.4  |                                      |  |                                |   | (3) 08/20/2017   |   | Common Stock                               | 15,000                     |
| Stock Option (right to buy) (granted 7/29/08) | \$ 15.59   |                                      |  |                                |   | (3) 07/29/2018   |   | Common Stock                               | 25,000                     |
| Stock Option                                  | \$ 13.34   |                                      |  |                                |   | (3) 07/28/2019   |   | Common Stock                               | 30,000                     |

(right to  
buy)  
(granted  
7/28/09)

Stock  
Option  
(right to  
buy) \$ 11.89  
(granted  
7/27/10)

(3) 07/27/2020 Common  
Stock 30,000

Stock  
Option  
(right to  
buy) \$ 10  
(granted  
7/26/11)

(3) 07/26/2021 Common  
Stock 30,000

Stock  
Option  
(right to  
buy) \$ 13.12  
(granted  
7/31/12)

(3) 07/31/2022 Common  
Stock 27,000

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| OLSON BRUCE J<br>THE MARCUS CORPORATION<br>100 E. WISCONSIN AVE., SUITE 1900<br>MILWAUKEE, WI 53202 |               | X         |         |       |

## Signatures

/s/ Steven R. Barth, Attorney-in-Fact for Bruce J.  
Olson

10/24/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on September 30, 2013.
- (2) As trustee of the Bruce Olson Family Trust.
- (3) The options originally granted vest and become exercisable as follows: 40% after 2nd anniversary of the date of grant; 60% after 3rd anniversary; 80% after 4th anniversary; and 100% after 5 years.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.