

McCann Marylou
Form 3
July 27, 2017

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * | | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol | |
| Â McCann Marylou | | (Month/Day/Year) | 1 800 FLOWERS COM INC [FLWS] | |
| (Last) | (First) | (Middle) | 07/18/2017 | |
| ONE OLD COUNTRY ROAD,Â SUITE 500 | | | 4. Relationship of Reporting Person(s) to Issuer | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| (Street) | | | (Check all applicable) | |
| CARLE PLACE,Â NYÂ 11514 | | | <input type="checkbox"/> Director | <input type="checkbox"/> 10% Owner |
| (City) | (State) | (Zip) | <input type="checkbox"/> Officer | <input checked="" type="checkbox"/> Other |
| | | | (give title below) | (specify below) |
| | | | Member of 10% owner group | 6. Individual or Joint/Group Filing(Check Applicable Line) |
| | | | | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
| | | | | <input type="checkbox"/> Form filed by More than One Reporting Person |

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|------------------------------------|--|---|--|
| Class A Common Stock | 480 | D | Â |
| Class A Common Stock | 587,647 | I | By husband |
| Class A Common Stock | 2,265,197 | I | By James McCann 2005 Trust |
| Class A Common Stock | 2,265,197 | I | By Erin McCann 2005 Trust |
| Class A Common Stock | 2,265,196 | I | By Matthew McCann 2005 Trust |
| Class A Common Stock | 492,368 | I | By The James F. McCann 2012 Family Trust - Portion I |
| Class A Common Stock | 869,033 | I | By The James F. McCann 2012 Family Trust - Portion II |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---|--|--------------------|--|----------------------------------|---|---|---|
| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | |
| Class B Common Stock | Â (1) | Â (1) | Class A Common Stock | 21,803,043 | \$ 0 | I | By husband |
| Class B Common Stock | Â (1) | Â (1) | Class Common Stock | 3,875,000 | \$ 0 | I | By The 1999 McCann Family Limited Partnership |
| Class B Common Stock | Â (1) | Â (1) | Class A Common Stock | 1,608,030 | \$ 0 | I | By The McCann Family Limited Partnership |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------|---------------------------|
| | Director | 10% Owner | Officer | Other |
| McCann Marylou ONE OLD COUNTRY ROAD SUITE 500 CARLE PLACE, NY 11514 | Â | Â | Â | Member of 10% owner group |

Signatures

/s/ Marylou
McCann

07/18/2017

**Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Class B Common Stock is convertible at any time into an equal number of shares of Class A Common Stock at the option of the holder thereof. The Class B Common Stock has ten votes per share on all matters subject to the vote of shareholders.

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Remarks:

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The Reporting Person disclaims beneficial ownership of the reported securities except to the extent of

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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