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Merriman Curhan Ford Group, Inc. Form 8-K August 20, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934 Date of Report (Date of earliest event reported): August 16, 2010

MERRIMAN HOLDINGS, INC. (Exact Name of Registrant as Specified in Charter)

Delaware 001-15831 11-2936371 (State or Other Jurisdiction (Commission File Number) (IRS Employer of Incorporation) Identification No.)

600 California Street, 9th Floor, San Francisco, California 94108 (Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code (415) 248-5600

(Former Name or Former Address, if Changed Since Last Report) Merriman Curhan Ford Group, Inc.

Item 8.01 Other Events

On August 16, 2010, two amendments to our Certificate of Incorporation became effective. One amendment changed our name from Merriman Curhan Ford Group, Inc. to Merriman Holdings, Inc. The other amendment implemented a one-for-seven reverse stock split.

Item Exhibits 9.01(c)

99.1 Press Release announcing one-for-seven reverse stock split.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Merriman Holdings, Inc.

Date: August 20, 2010 By: /s/ D. JONATHAN

MERRIMAN

D. Jonathan Merriman Chief Executive Officer