SK TELECOM CO LTD Form 6-K April 23, 2009

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 6-K REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE MONTH OF APRIL 2009

SK Telecom Co., Ltd.

(Translation of registrant s name into English)
11, Euljiro2-ga, Jung-gu
Seoul 100-999, Korea
(Address of principal executive offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F b Form 40-F o

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): o

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): o

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submission to furnish a report or other document that the registration foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant s home country), or under the rules of the home country exchange on which the registrant s securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant s security holders, and if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes o No b

If Yes is marked, indicate below the file number assigned to the Registrant in connection with Rule 12g3-2(b):

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ANNUAL REPORT

(From January 1, 2008 to December 31, 2008)

THIS IS A SUMMARY OF THE ANNUAL REPORT ORIGINALLY PREPARED IN KOREAN AND IS IN SUCH FORM AS REQUIRED BY THE KOREAN FINANCIAL SERVICES COMMISSION.

IN THE TRANSLATION PROCESS, SOME PARTS OF THE REPORT WERE REFORMATTED,

REARRANGED OR SUMMARIZED FOR THE CONVENIENCE OF READERS.

UNLESS EXPRESSLY STATED OTHERWISE, ALL INFORMATION CONTAINED HEREIN IS PRESENTED ON A NON-CONSOLIDATED BASIS IN ACCORDANCE WITH ACCOUNTING PRINCIPLES GENERALLY ACCEPTED IN KOREA, OR KOREAN GAAP, WHICH DIFFER IN CERTAIN RESPECTS FROM GENERALLY ACCEPTED ACCOUNTING PRINCIPLES IN CERTAIN OTHER COUNTRIES, INCLUDING THE UNITED STATES. WE HAVE MADE NO ATTEMPT TO IDENTIFY OR QUANTIFY THE IMPACT OF THESE DIFFERENCES.

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I. OVERVIEW

1. Corporate Purpose of SK Telecom Co., Ltd. (the Company)

Business Objectives

- 1. Information and communication business
- 2. Handset sales and lease business
- 3. New media business
- 4. Advertisement business
- 5. Communication sales business
- 6. Personal property and real property lease business
- 7. Research and technology development related to Clause 1 through 4
- 8. Overseas business and trading business related to Clause 1 through 4
- 9. Manufacturing and distribution business related to Clause 1 through 4
- 10. Tourism
- 11. Electronic financial business
- 12. Motion picture business(Production, Importation, Distribution, Screening)
- 13. Any business or undertaking incidental or conducive to the attainment of the objects above

2. Company History

- A. Changes Since Incorporation
 - (1) Date of Incorporation

March 29, 1984 (date of shareholders meeting for the incorporation): Incorporated as Korea Mobile Communications Service Co., Ltd.

(Authorized capital: Won 500 million / Paid-in capital: Won 250 million)

- (2) Location of Headquarters
 - 22 Dohwa-dong, Mapo-gu, Seoul (July 11, 1988)

16-49 Hangang-ro 3-ga, Yongsan-gu, Seoul (November 19, 1991)

267 Namdaemun-ro 5-ga, Jung-gu, Seoul (June 14, 1995)

99 Seorin-dong, Jongro-gu, Seoul (December 20, 1999)

11, Euljiro 2-ga, Jung-gu, Seoul (December 13, 2004)

B. Mergers

(1) Target: Shinsegi Communication Co., Ltd.

Date: January 13, 2002

Registration: January 16, 2002

(2) Target: SK IMT Co., Ltd.

Date: May 1, 2003

Registration: May 7, 2003

- C. Significant Recent Business Events
 - (1) Issuance and offering of unguaranteed bonds

In accordance with the resolution of the board of directors dated October 23, 2008, the Company issued on January 22, 2009, unguaranteed bonds with face amounts of Won 40 billion and Yen 3 billion, respectively. The Won-denominated bonds have an annual interest rate of 5.54% and will be repaid in full at their maturity on January 22, 2016. The Yen-denominated bonds have a floating

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interest rate of 3-month Euro Yen libor +2.70% and will be repaid in full at maturity on January 22, 2012.

(2) Retirement of treasury stock

In accordance with the resolution of the board of directors dated October 23, 2008, the Company acquired 448,000 shares (total acquisition cost: Won 92,475,473,000) of treasury stock on the open market from December 2, 2008 to January 7, 2009, and cancelled such treasury stock with its retained earnings on January 9, 2009. As the result of such retirement of treasury stock, the total number of outstanding shares decreased to 80,745,711.

(Unit: shares)

3. Information Regarding Shares

A. Total number of shares

(As of December 31, 2008)

	Share	type	
Classification	Common shares	Total	Remarks
I. Total number of issuable shares	220,000,000	220,000,000	
II. Total number of shares issued to date	89,278,946	89,278,946	
III. Total number of shares retired to date	8,085,235	8,085,235	
1. Capital reduction			
2. Share cancellation	8,085,235	8,085,235	
3. Redeemed shares			
4. Others			
IV. Total number of shares (II-III)	81,193,711	81,193,711	
V. Number of treasury shares	8,669,508	8,669,508	
VI. Number of shares outstanding (IV-V)	72,524,203	72,524,203	

On January 9, 2009, the Company used retained earnings to cancel 448,000 shares of its treasury stock. As the result of such retirement of treasury stock, the total number of outstanding shares decreased to 80,745,711.

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B. Capital Stock and Price per Share

(As of December	31, 2008)				(Unit: W	Von, shares)
		Ca	pital (total face valu	e)		Price per s	hare
		Capital amount		Total amount		Capital/	Capital/
		in financial	Total number of	of distributed	Par value per	Total number of issued	Number of distributed
		statements	issued shares	shares	share	shares (a / IV.	shares (a / VI. of
Classification	Type	(a)	(IV. of A.×b)	(VI. of A.×b)	(b)	of A.)	A.)
Registered	Common shares	44,639,473,000	40,596,855,500	36,262,101,500	500	549.8	615.5
Total		44,639,473,000	40,596,855,500 4	36,262,101,500	500	549.8	615.5

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- C. Acquisition and Disposition of Treasury Shares
 - (1) Status of Acquisition and Disposition of Treasury Shares

		Amount at the beginning of	Acquisition	_	Retirement	(Unit: shares) Amount at the end of
Acquisition method	Type of share	period	(+)	(-)	(-)	period
Direct acquisition pursuant	Common share	4,644,354	268,800	208,326		4,704,828
to Article 189-2 (1) of the						
relevant Act (1)	Preferred share					
Direct acquisition based on	Common share	77,970				77,970
reasons other than those						
stipulated in Article 189-2						
(1) of the relevant Act	Preferred share					
Sub-total	Common share	4,722,324	268,800	208,326		4,782,798(2)
Sub-total	Preferred share					
Indirect acquisition	Common share	3,886,710				3,886,710
through trust and other						
agreements	Preferred share					
Total	Common share Preferred share	8,609,034	268,800	208,326		8,669,508

Notes:

- (1) The relevant
 Act in the above table is the
 Korean
 Securities and
 Exchange Act.
- (2) Of the 4,782,798 shares of treasury stock directly acquired based on reasons other than those provided in Article 189-2 (1) of the relevant Act, 1,324,744 shares were deposited with the Korea Securities

Depository as of December 31, 2008 for any exchange of the Company s overseas exchangeable bonds.

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- D. Employee Stock Ownership Program
- (1) Transactions with the Employee Stock Ownership Program
 - a) The Company lent purchase funds for employee stock ownership to the Employee Stock Ownership Program, and the Employee Stock Ownership Program re-lent the amount to the Company s employees in accordance with its internal allotment standards.

(Unit: in thousands of Won)

			(Cility III the usuali	
Classification	Loan Date	Amount	Repayment Condition	Remarks
			8-year installment repayment plan following a	
5th	1999.08.23	118,577,755	three-year grace period	
			5-year installment repayment plan following a	
8th(1)	2007.12.26	31,017,043	two-year grace period	
			5-year installment repayment plan following a	
8th(2)	2008.1.23	29,676,039	two-year grace period	

The loan is deducted from wages for each individual to repay the Employee Stock Ownership Program, and is subsequently repaid to the Company.

(As of December 31, 2008)

(Unit: in thousands of Won)

Amount

			Accumulated Repayment	
		2008	Amount	
Classification	Initial Loan	Repayment Amount	(Including 2008 Repayment)	Balance
5th	118,577,754	1,931,212	116,706,722	1,871,032
8th(1)	31,017,043	1,653,764	1 652 764	59,039,318
8th(2)	29,676,039	1,033,704	1,653,764	39,039,316
Total	179,270,836	3,584,976	118,360,486	60,910,350

(2) Voting Rights of the Employee Stock Ownership Program

During a designated period, to be 7 days or longer, each individual member of the Program may exercise his voting rights with respect to items set out in the shareholders meeting agenda through a written power of attorney to a designated proxy.

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(3) Shareholdings of the Employee Stock Ownership Program

				(Unit: shares)
	Account		Balance at the	Balance at the end
Classification	classification	Types of share	beginning of period	of period
5th			139,338	114,168
8th(1)	Member Account	Common share	171,871	260,997
8th(2)			208,326	369,887
	To	tal	519,535	484,055

As the relevant law requires an immediate transfer of the shares directly purchased by the employees to the account of the individual purchasers, the Company transfers and holds the employees stocks in separate individual accounts within the program once the number of shares for each individual member is determined.

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4. Status of Voting Rights

(As of December 31, 2008)			(Unit: shares)
Classification		Number of shares	Remarks
Total outstanding shares (A)	Common share Preferred share	81,193,711	
Number of shares without voting right (B)	Common share Preferred share	8,669,508	Treasury shares
Shares with restricted voting right under			
the Korean Securities and Exchange Act and other laws (C)			
Shares with reestablished voting right (D)			
The number of shares with exercisable	Common share	72,524,203	
voting right			
$(\mathbf{E} = \mathbf{A} - \mathbf{B} - \mathbf{C} + \mathbf{D})$	Preferred share		
5. Dividends and Others			

		(Unit: in millions of	of Won except p	er share data)
Classification		2008	2007	2006
Par value per share		500	500	500
Current net income		1,277,658	1,642,451	1,446,598
Net income per share		17,559	22,607	19,734
Income available for distribution as				
dividend		1,205,981	1,570,827	1,574,716
Total cash dividend		681,996	682,379	582,386
Total stock dividend				
Percentage of cash dividend to available				
income (%)		53.4	41.5	40.3
Cash dividend yield ratio (%)	Common share	4.5	3.8	3.6
Cash dividend yield rado (%)	Preferred share			
Stook dividend viold notice (0")	Common share			
Stock dividend yield ratio (%)	Preferred share			
Cash dividand nor share	Common share	9,400	9,400	8,000
Cash dividend per share	Preferred share			
Stock dividend per share	Common share			
Stock dividend per share	Preferred share			
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II. BUSINESS

1. Business Summary

A. Industry Status

(1) Characteristics of the Industry

As of December 31, 2008, the number of domestic mobile phone subscribers reached 45.6 million and with a 93.8% penetration rate, and the Korean mobile communication market can be considered to have reached its maturation stage. However, considering the number of European countries with penetration rates exceeding 90%, additional future growth of the domestic market may be possible.

The Korean mobile communications market continues to improve with the help of advances in network-related technology evidenced by the world s first commercialization of CDMA2000 1x, CDMA 1x EV-DO, and the development of highly advanced handsets that enables the provision of convergence services for multimedia contents, mobile commerce, telematics, satellite DMB, digital home services and other related contents.

(2) Industry Growth

(Unit: 1,000 persons)

			As	of December	31,	
Classification		2008	2007	2006	2005	2004
Penetra	tion rate (%)	93.8	89.8	83.2	79.4	75.9
	SK Telecom	23,032	21,968	20,271	19,530	18,783
Number of	Others (KTF,					
subscribers	LGT)	22,575	21,529	19,926	18,812	17,803
	Total	45,607	43,497	40,197	38,342	36,586

(Source: Korea Communications Commission website)

(3) Market Characteristics

The Korean mobile communication market includes the entire population of Korea with mobile communication service needs, and almost every Korean is considered a potential user. Although demand has primarily been in the domestic market, as the business territory expands to overseas market, the size of overseas sales is expected to grow in the near future. Seasonal and economic fluctuations have much less impact on the Korean mobile communication market compared to other industries.

- B. Company Status
- (1) Market Share

(Unit: %)

		As of December 31,		
Classification		2008 2007		2006
Mobile communication services		50.5	50.5	50.4
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^{*} Historical market share of the Company

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* Comparative market share

(As of December 31, 2008)			(Unit: %)
	SK		$\mathbf{L}\mathbf{G}$
Classification	Telecom	KTF	Telecom
Market share	50.5	31.5	18.0

(Source: Korea Communications Commission website)

(2) New Business Contents and Prospects

N/A

2. Major Products

A. Status of Major Products

			(Un	it: in millions of Won, %)
Business field	Sales type	Item	Major trademarks	Sales amount (ratio)
Information and communication	Services	Mobile communication	June, NATE and others	11,492,832 (98.4%)
B. Price Trend of Maj	or Products	Others	Others	181,830 (1.6%)

				(Unit: Won)
	Item	2008	2007	2006
Mobile phone	Basic fee (per month)	13,000	13,000	13,000
(Based on standard call	Service fee (per 10			
charge)	seconds)	20	20	20

3. Investment Status

A. Investments in Progress

(Unit: in 100 millions of Won)

			Subject			Amount	
Business field	Classification	Investment period	of investment	Investment effect	Total investments	already invested	Future investment
Network/Common	Upgrade/ New installation	2008	Network, systems and others	Capacity increase and quality improvement; systems improvement	19,700	19,186	

^{*} Amount already invested is the cumulative amount expended in 2008

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B. Future Investment Plan

(Unit: in 100 millions of Won)

				(01110	in 100 mmmons of 11 on	
	Expected inverse amount		Expected inve			
Business field	Asset type	Amount	2009	2010	Investment effect	
Network/Common	Network, systems	To be	To be	To be	Upgrades to the	
	and others	determined	determined	determined	existing services and provision of new services	

Total

4. Revenues

(Unit: in millions of Won)

Business field	Sales type	Ite	m	2008	2007	2006
Information and	Services	Mobile	Export			
communication		commun	id atione stic	11,492,832	11,083,821	10,497,773
			Subtotal	11,492,832	11,083,821	10,497,773
		Others	Export	5,855	4,101	31,105
			Domestic	175,975	197,979	122,164
			Subtotal	181,830	202,080	153,269
Total			Export	5,855	4,101	31,105
			Domestic	11,668,807	11,281,800	10,619,937
			Total	11,674,662	11,285,901	10,651,042

5. Derivatives and Others

A. Derivatives Contracts

In order to hedge risks related to fluctuations in currency exchange rates or interest rates, the Company enters into currency exchange swap contracts and interest rate swap contracts. The income or loss generated from the derivatives contracts are recognized as the gains/losses for the current period or other comprehensive income/loss, in accordance with Korean GAAP. Fair value of our derivatives is calculated using our transaction bank s valuations.

(1) FX Swap

a) Purpose of Contracts: Currency Exchange or Interest Rate Risk Hedging

b) Contract Terms

Currency swap contract applying cash flow hedge accounting

The Company has entered into a fixed-to-fixed cross currency swap contracts with three banks including Citibank in order to hedge the foreign currency risk of unguaranteed U.S. dollar denominated bonds with face amounts totaling US\$ 300,000,000 issued on April 1, 2004. As of December 31, 2008, in connection with unsettled foreign currency swap contracts to which the cash flow hedge accounting is applied, an accumulated loss on valuation of derivatives amounting to Won 9,627 million (excluding

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tax effect totaling Won 3,256 million and foreign exchange translation gain arising from unguaranteed U.S. dollar denominated bonds totaling Won 32,460 million) was accounted for as accumulated other comprehensive loss.

The Company has entered into a floating-to-fixed cross currency swap contract with Calyon to hedge the foreign currency risk and the interest rate risk of U.S. dollar denominated long-term borrowings with face amounts totaling US\$ 100,000,000 borrowed on October 10, 2006. As of December 31, 2008, in connection with unsettled cross currency interest rate swap contracts to which the cash flow hedge accounting is applied, an accumulated loss on valuation of derivatives amounting to Won 3,515 million (excluding tax effect totaling Won549 million and foreign exchange translation loss arising from U.S. dollar denominated long-term borrowings totaling Won30,950 million) was accounted for as accumulated other comprehensive loss.

In addition, the Company has entered into a floating-to-fixed cross currency swap contract with two banks including HSBC in order to hedge the foreign currency risk and the interest rate risk of unguaranteed Japanese yen dominated bonds with face amounts totaling JPY 12,500,000,000 issued on November 13, 2007. As of December 31, 2008, in connection with unsettled cross currency interest rate swap contracts to which the cash flow hedge accounting is applied, an accumulated gain on valuation of derivatives amounting to Won 1,044 million (net of tax effect totaling Won1,232 million and foreign exchange translation loss arising from unguaranteed Japanese yen dominated bonds totaling Won70,168 million) was accounted for as accumulated other comprehensive income.

In addition, the Company has entered into a floating-to-fixed cross currency swap contract with two banks including DBS in order to hedge the foreign currency risk and interest rate risk of U.S. dollar denominated bonds with face amounts totaling US\$ 150,000,000 issued on November 20, 2008. As of December 31, 2008, in connection with unsettled cross currency interest rate swap contracts to which the cash flow hedge accounting is applied, an accumulated gain on valuation of derivatives amounting to Won 3,565 million (net of tax effect totaling Won1,006 million and foreign exchange translation gain arising from U.S. dollar denominated bonds totaling Won 28,518 million) was accounted for as accumulated other comprehensive income.

Currency swap contract to which the fair value hedge accounting is applied The Company has entered into a fixed-to-fixed cross currency swap contract with 10 banks including Hana Bank in order to hedge the foreign exchange risk of U.S. dollar denominated equity securities of China Unicom. In connection with unsettled foreign currency swap contracts to which the fair value accounting is applied, a loss on valuation of currency swap of Won190,359 million and Won12,646 million for the years ended December 31, 2008 and 2007 was charged to current operations.

Currency swap contract to which the hedge accounting is not applied

The Company has entered into a fixed-to-fixed cross currency swap contract with Credit Suisse First Boston International in order to hedge the foreign currency risk of unguaranteed U.S. dollar dominated convertible bonds with face amounts of US\$ 100,000,000 issued on May 27, 2004. In connection with unsettled cross currency swap contracts to which no hedge accounting is applied, a gain on valuation of currency swap of Won623 million for the year ended December 31, 2008 and 2007 were charged to current operations.

In addition, the Company has entered into fixed-to-fixed cross currency swap contract with three banks including Morgan Stanley to hedge the foreign currency risk of unguaranteed U.S. dollar denominated bonds with face amounts totaling US\$400,000,000 issued on July 20, 2007. In connection with unsettled foreign currency swap contracts to which the hedge accounting is not applied, a gain on valuation of currency swap of Won233,056 million and Won7,316 million for the

years ended December 31, 2008 and 2007, respectively, were charged to current operations.

- (2) Interest Rate Swap
 - a) Purpose of Contracts: Interest Rate Risk Hedging
 - b) Contract Terms

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Interest rate swap contract to which the cash flow hedge accounting is applied. The Company has entered into a floating-to-fixed interest rate swap contract with Shinhan Bank to hedge the interest rate risk of floating rate discounted bill with fact amounts totaling. Won200,000 million borrowed on June 29, 2006. As of December 31, 2008, in connection with unsettled interest rate swap contracts to which the cash flow hedge accounting is applied, an accumulated loss on valuation of derivatives amounting to Won3,686 million (net of tax effect totaling Won1,040 million) was accounted for as accumulated other comprehensive loss.

In addition, the Company has entered into a floating-to-fixed interest rate swap contract with three banks including Nonghyup Bank in order to hedge the interest rate risk of long-term floating rate borrowings with face amounts of Won 500,000 million borrowed between July 28, 2008 and August 13, 2008. As of December 31, 2008, in connection with unsettled interest rate swap contracts to which the cash flow hedge accounting is applied, an accumulated loss on valuation of derivatives amounting to Won 22,443 million (net of tax effect totaling Won 6,330 million) was accounted for as accumulated other comprehensive loss.

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6. R&D Investments

				(Unit: in thousand	s of Won)
	Category	2008	2007	2006	Remarks
Raw materia	l	89,176	96,217	184,969	
Labor		38,062,791	39,388,760	33,986,701	
Depreciation		138,511,764	129,208,262	134,461,257	
Commissione	ed service	85,836,738	90,363,645	83,751,223	
Others		34,539,984	37,609,969	35,680,197	
Total R&D c	osts	297,040,453	296,666,853	288,064,347	
	Sales and administrative				
A	expenses	293,443,380	288,519,863	277,807,352	
Accounting	Development expenses				
	(Intangible assets)	3,597,072	8,146,990	10,256,995	
R&D cost / sa	ales amount ratio				
(Total R&D	costs / Current sales				
amount×100))	2.54%	2.63%	2.70%	
7. Other M	latters				
A Summary	of External Financing				

A. Summary of External Financing

(Unit: in millions of Won)

	Beginning	New	Reduction from	Ending	,
Source of financing	balance	financing	repayment	balance	Remarks
Bank	200,000	500,000		700,000	
Insurance company					
Merchant banking					
Loan specialty financial					
company					
Mutual savings bank					
Other financial institutions					
Total financing from					
financial institutions	200,000	500,000		700,000	
Corporate bond (public offering)	1,704,166	770,070	300,000	2,174,236	Issuance of CB and exchange rate adjustment
Corporate bond (private		1.4			
		14			

^{*} Domestic financing

			Reduction	(Unit: in n	nillions of Won)
Source of financing placement) Paid-in capital increase (public offering) Paid-in capital increase (private placement) Asset backed securitization (public offering) Asset backed securitization (private placement)	Beginning balance	New financing	from repayment	Ending balance	Remarks
Others		1,150,000	995,300	154,700	Issuance of CP
Total financing from capital market Borrowings from shareholder, officer and affiliated company Others	1,704,166	1,920,070	1,295,300	2,328,936	
Total * Overseas financing	1,904,166	2,420,070	1,295,300	3,028,936	
			Reduction in	(Unit: in n	nillions of Won)
Financing source Financial institutions	Beginning balance 93,820	New financing 31,930	repayment and others	Ending balance 125,750	Remarks Exchange rate
Overseas securities (Corporate bonds)	656,740	412,135		1,068,875	adjustment Issuance of Floating Rate Note and exchange rate adjustment
Overseas securities (shares and others) Asset backed securitization	268,415	15		268,415	

(Unit: in millions of Won)

	Reduction in							
	Beginning	New	repayment and	Ending				
Financing source	balance	financing	others	balance	Remarks			
Others								
Total	1,018,975	444,065		1,463,040				
B. Credit Ratings								

(1) Corporate Bonds

	Subject of		Credit rating entity	
Credit rating date	valuation	Credit rating	(Credit rating range)	Evaluation classification
	Corporate	AAA	Korea Information	Regular valuation
June 13, 2006	bond		Services, Inc.	
	Corporate	AAA	Korea Ratings	Regular valuation
June 21, 2006	bond			
	Corporate	AAA	Korea Investors Service,	Regular valuation
June 22, 2006	bond		Inc.	
	Corporate	AAA	Korea Information	Current valuation
September 1, 2006	bond		Services, Inc.	
	Corporate	AAA	Korea Ratings	Current valuation
September 1, 2006	bond			
	Corporate	AAA	Korea Investors Service,	Current valuation
September 1, 2006	bond		Inc.	
	Corporate	AAA	Korea Information	Current valuation
October 27, 2006	bond		Services, Inc.	
	Corporate	AAA	Korea Ratings	Current valuation
October 27, 2006	bond			
	Corporate	AAA	Korea Ratings	Regular valuation
May 29, 2007	bond		Y Y C	.
* 44.000	Corporate	AAA	Korea Information	Regular valuation
June 14, 2007	bond		Services, Inc.	5
	Corporate	AAA	Korea Investors Service,	Regular valuation
June 27, 2007	bond		Inc.	
N	Corporate	AAA	Korea Ratings	Current valuation
November 5, 2007	bond		TZ T C .:	
N	Corporate	AAA	Korea Information	Current valuation
November 5, 2007	bond	AAA	Services, Inc.	Comment realization
November 5, 2007	Corporate bond	AAA	Korea Investors Service, Inc.	Current valuation
November 5, 2007		AAA	Korea Ratings	Current valuation
Fohmow 20, 2009	Corporate bond	AAA	Rolea Railigs	Current valuation
February 20, 2008		AAA	Korea Investors Service,	Current valuation
February 21, 2008	Corporate bond	AAA	Inc.	Current valuation
1 Coluary 21, 2000	Corporate	AAA	Korea Information	Current valuation
February 21, 2008	bond	AAA	Services, Inc.	Current valuation
June 3, 2008	oona	AAA	Korea Ratings	Regular valuation
June 3, 4000		AAA	Korca Kattiigs	Regulai valuation

	Corporate bond			
	Corporate	AAA	Korea Investors Service,	Regular valuation
June 17, 2008	bond		Inc.	
	Corporate	AAA	Korea Information	Regular valuation
June 30, 2008	bond		Services, Inc.	
	Corporate	AAA	Korea Ratings	Current valuation
October 20, 2008	bond			
	Corporate	AAA	Korea Investors Service,	Current valuation
October 20, 2008	bond		Inc.	
	Corporate	AAA	Korea Information	Current valuation
October 20, 2008	bond		Services, Inc.	

Rating definition: AAA The certainty of principal and interest payment is at the highest level with extremely low investment risk, and is stable in that there is no influence of any environmental change under reasonable expectation

conditions.

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(2) Commercial Paper (CP)

Credit rating date	Subject of valuation CP	Credit rating	Credit rating entity (Credit rating range)	Evaluation classification
January 3, 2006	CP	A1	Korea Information Services, Inc.	Regular valuation
January 3, 2000	СР	A1	Korea Ratings	Regular
January 4, 2006	Cr	AI	Rorea Ratings	valuation
January 4, 2000	CP	A1	Korea Information Services,	Current
June 13, 2006	CI	Al	Inc.	valuation
June 13, 2000	CP	A1	Korea Ratings	Current
June 21, 2006	CI	711	Rorea Raings	valuation
Julie 21, 2000	CP	A1	Korea Investors Service,	Current
June 22, 2006	OI .	111	Inc.	valuation
vane 22, 2000	CP	A1	Korea Ratings	Regular
September 1, 2006	01		110104 114411180	valuation
-, -, -, -, -, -, -, -, -, -, -, -, -, -	CP	A1	Korea Information Services,	Regular
December 27, 2006			Inc.	valuation
,	CP	A1	Korea Investors Service,	Regular
December 27, 2006			Inc.	valuation
	CP	A1	Korea Ratings	Current
May 29, 2007			-	valuation
	CP	A1	Korea Information Services,	Current
June 14, 2007			Inc.	valuation
	CP	A1	Korea Investors Service,	Current
June 27, 2007			Inc.	valuation
	CP	A1	Korea Ratings	Regular
November 5, 2007				valuation
	CP	A1	Korea Information Services,	Regular
November 5, 2007			Inc.	valuation
	CP	A1	Korea Investors Service,	Regular
November 5, 2007			Inc.	valuation
	CP	A1	Korea Ratings	Current
June 3, 2008				valuation
	CP	A1	Korea Information Services,	Current
June 16, 2008	~~		Inc.	valuation
* 4 5 6 065	CP	A1	Korea Investors Service,	Current
June 17, 2008			Inc.	valuation

* Rating definition: A1 Timely repayment capability is at the highest level with extremely low investment risk, and is stable in that

there is no influence of any environmental change under reasonable expectation conditions.

(3) International Credit Ratings

Date of credit rating	Subject of valuation	Credit rating of securities	Credit rating company (Credit rating range)	Evaluation type
July 9, 2007	Global Bonds	A	Fitch (England)	Current valuation
July 9, 2007	Global Bonds	A2	Moody s (U.S.A.)	Current valuation
July 9, 2007	Global Bonds	A	S&P (U.S.A.)	Current valuation
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III. FINANCIAL INFORMATION

1. Summary Financial Statements (Consolidated)

(Unit: in millions of Won)

	As of or for the year ended December 31,				
Classification	2008	2007	2006	2005	2004
Current assets	5,422,447	4,813,072	4,663,962	4,598,580	4,390,692
Quick assets	5,387,473	4,766,020	4,644,184	4,590,796	4,338,371
Inventory	34,974	47,052	19,778	7,784	52,321
Non-current assets	17,051,224	14,235,863	11,576,006	10,106,193	9,892,665
Investments	4,025,429	5,446,711	3,236,783	1,989,934	1,665,841
Property and					
Equipment	7,437,689	4,969,353	4,507,335	4,663,369	4,703,922
Intangible assets	3,978,145	3,433,962	3,518,411	3,452,889	3,522,903
Other non-current					
assets	1,609,961	385,836	313,477		
Total assets	22,473,671	19,048,935	16,239,968	14,704,772	14,283,358
Current liabilities	4,628,821	3,016,874	3,208,416	2,863,373	3,066,893
Non-current liabilities	6,020,410	4,344,428	3,548,464	3,513,860	4,010,721
Total liabilities	10,649,231	7,361,302	6,756,880	6,377,233	7,077,614
Capital Stock	44,639	44,639	44,639	44,639	44,639
Capital surplus	2,958,854	2,956,106	2,950,327	2,954,840	2,968,301
Capital adjustment	(-)2,159,389	(-)2,072,723	(-)2,019,567	(-)2,048,515	(-)2,058,292
Accumulated other					
comprehensive income	356,192	1,591,258	490,010		
Retained earnings	9,448,185	8,914,970	7,847,434	7,267,649	6,152,898
Minority interest	1,175,959	11,687,633	170,245		
Total stockholders					
equity	11,824,440	19,048,935	9,483,088	8,327,540	7,205,743
Operating revenue	14,020,984	11,863,357	11,027,977	10,721,820	10,570,615
Operating income	1,752,468	2,101,955	2,621,132	2,670,616	2,439,749
Income from continuing					
operation before income					
tax	1,258,738	2,285,765	2,021,578	2,561,567	2,123,176
Net income	972,338	1,562,265	1,449,552	1,868,307	1,493,414
Net income attributable					
to majority interests	1,215,719	1,648,876	1,451,491	1,872,978	1,491,479
Number of Consolidated					
Companies	35	26	18	17	11
* See the attached Korean GAAP					
Consolidated					
Financial					
Statements					

Statements.

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2. Summary Financial Statements (Non-consolidated)

(Unit: in millions of Won)

	As of and for the year ended December 31,				
Classification	2008	2007	2006	2005	2004
Current assets	3,990,503	4,094,059	4,189,325	4,172,485	3,854,345
Quick assets	3,976,576	4,075,378	4,172,887	4,166,500	3,843,384
Inventory	13,927	18,681	16,438	5,985	10,961
Non-current assets	14,626,992	14,038,451	11,624,728	10,349,191	10,166,360
Investments	5,668,127	5,940,045	3,547,942	2,366,760	2,112,488
Property and					
Equipment	4,698,214	4,594,413	4,418,112	4,595,884	4,605,253
Intangible assets	2,941,592	3,174,942	3,405,158	3,386,547	3,448,619
Other non-current					
assets	1,319,059	329,051	253,516		
Total assets	18,617,495	18,132,510	15,814,053	14,521,676	14,020,705
Current liabilities	3,412,490	2,484,548	2,985,620	2,747,268	2,859,711
Non-current liabilities	4,475,998	4,221,016	3,522,006	3,516,528	4,033,902
Total liabilities	7,888,488	6,705,564	6,507,626	6,263,796	6,893,613
Capital Stock	44,639	44,639	44,639	44,639	44,639
Capital surplus	2,957,095	2,954,829	2,962,699	2,966,198	2,983,166
Capital adjustment	(-)2,147,530	(-)2,072,486	(-)2,019,568	(-)2,022,817	(-)2,057,422
Accumulated other					
comprehensive income	373,784	1,594,099	473,904		
Retained earnings	9,501,018	8,905,865	7,844,753	7,269,861	6,156,708
Minority interest	10,729,007	11,426,946	9,306,427	8,257,881	7,127,091
Total stockholders					
equity	11,674,662	11,285,900	10,650,952	10,161,129	9,703,681
Operating revenue	2,059,896	2,171,543	2,584,370	2,653,570	2,359,581
Operating income	1,506,076	2,316,112	2,021,643	2,554,613	2,115,778
Income from continuing					
operation before income					
tax	1,277,658	1,642,451 19	1,446,598	1,871,380	1,494,852
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IV. AUDITOR S OPINION

1. Auditor

Year ended December 31,

2008 2007 2006

Deloitte Anjin LLC Deloitte Anjin LLC

Audit Ominion

2. Audit Opinion

Term Auditor's opinion Issues noted
Year ended December 31, 2008 Appropriate
Year ended December 31, 2007 Appropriate
Year ended December 31, 2006 Appropriate

3. Remuneration for Independent non-executive Auditors for the Past Three Fiscal Years

A. Audit Contracts

			(Unit: in thou	sands of Won)
Term	Auditors	Contents	Fee	Total hours
Year ended December 31, 2008	Deloitte Anjin LLC	Semi-annual review Quarterly review Non-consolidated financial statements audit Consolidated financial statements audit	1,310,097	13,346
Year ended December 31, 2007	Deloitte Anjin LLC	Semi-annual review Quarterly review Non-consolidated financial statements audit Consolidated financial statements audit	1,066,318	11,468
Year ended December 31, 2006	Deloitte Anjin LLC	Semi-annual review Quarterly review Non-consolidated financial statements audit Consolidated financial statements audit 20	656,000	7,637

B. Non-Audit Services Contract with External Auditors

		(Unit:	in thousands Service	of Won)
Term	Contract date	Service provided	duration	Fee
	November 20, 2007	Set up services for agency tax manual	60 days	48,000
	March 3, 2008 May 15, 2008	Tax adjustment for fiscal year 2007 Tax consulting	10 days 5 days	33,000 7,500
	June 24, 2008	Foreign tax consulting re indirect taxes	4 days	6,000
	August 13, 2008	Tax consulting	10 days	9,400
Year ended	November 1, 2008	Tax consulting	4 days	5,000
December 31, 2008	November 19, 2008	Tax consulting	10 days	10,800
	November 19, 2008	Review of deferred corporate income tax for 1Q and 2Q	10 days	18,000
	December 24, 2008	Review of deferred corporate income tax for 3Q	3 days	6,000
	December 24, 2008	Tax consulting	3 days	3,600
	December 24, 2008	Tax consulting	3 days	3,000
	March 20, 2007	Tax adjustment for fiscal year 2006	10 days	30,000
	September 28, 2007	Tax consulting for denial of deductions for corporate income tax	1 day	2,000
Year ended	September 28, 2007	Review of deferred corporate income tax for 1Q and 2Q	6 days	10,000
December 31, 2007	Sentember 7X	Tax consulting	5 days	9,000
		Review of deferred corporate income tax for 3Q	2 days	5,000
	December 31, 2007	Tax consulting	3 days	3,000
	January 1, 2006	Tax consulting service for fiscal year 2006	25 days	20,000
	February 7, 2006	Tax training for employees of authorized exclusive dealers	50 days	45,000
	March 13, 2006	Tax adjustment for fiscal year 2005	29 days	27,000
Year ended	April 30, 2006 July 26, 2006	Tax consulting Financial consulting	7 days 7 days	45,000 40,000
December 31, 2006	July 20, 2000	Evaluation of and preparation of	7 days	10,000
,	October 13, 2006	recommendations for improvement of subsidiaries financial system infrastructure	10 days	49,500
	November 13, 2006	Preparation of responses to the U.S. SEC s comments on the Company s Form 20-F for 2005	10 days	25,500

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V. MANAGEMENT STRUCTURE

- 1. Summary of Management Structure
- A. Board of Directors
- (1) Authority of the Board of Directors
 - a) Authority of the board of directors under Article 7 of the Regulations of the Board of Directors Convocation of shareholders meeting and submission of agenda

Prior approval of financial statements

Decisions on issuance of new shares

Long-term borrowings, issuance of corporate bonds and redemptions

Capital transfer of reserves

Appointment of the representative director and decisions on co-representatives

Establishment, transfer or closure of branches

Enactment of and revision to the Regulations for the Board of Directors

Annual business plan and budgeting

Approval of investments of Won 50 billion or greater or investments that become Won 50 billion or greater as a result of budget increases

Investments with planned budget increases of Won 50 billion or greater

Investments and joint ventures of Won 50 billion or greater (For new investments and new joint ventures, Won 30 billion or above)

Establishment of subsidiaries

Guarantees of Won 50 billion or greater

Transactions undertaken with related parties equal to or above the lesser of an amount equivalent to 10% of capital or Won 10 billion, and any material changes to such transactions in accordance with the Korean Anti-trust and Fair Trade Act

In relation to transactions undertaken with related parties, approval of material changes to disclosed matters pursuant to the Korean Anti-trust and Fair Trade Act

Investment by the company or any of its subsidiaries in foreign corporations or entities, or other foreign assets, equal to or greater than the amount equivalent to 5% of the company s equity capital according to its latest balance sheet

Enactment of and amendment to the Company s Management Procedures

Other matters considered necessary by the Board of Directors and those requiring Board of Directors approval under applicable laws

b) Reporting items under Article 7.2 of the Regulations of the Board of Directors

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The representative director must report the following to the Board of Directors within two months after the date of occurrence:

Results for the six months ended June 30th of each year

Execution of investments between Won 5 billion and Won 50 billion

New investments and joint ventures under Won 50 billion

Acquisition of non-operational fixed assets

Disposition of fixed assets of Won 50 billion or above

Matters related to guarantees of under Won 50 billion

Internal trading not subject to approval by independent non-executive directors

- Matters delegated to the representative director that the Board of Directors requests to be reported

 (2) Publication of Information on Director Candidates Prior to the Shareholders Meeting for the Election of Directors and Shareholders Nomination
 - a) On February 17, 2009, in the notice of the annual general meeting of shareholders, information on Jae Won Chey, Man Won Jung, Hyun Chin Lim, candidates for the Board of Directors, was publicly disclosed.
 - b) There was no nomination by the shareholders.
- (3) Significant Activities of the Board of Directors

Meeting	Date	Agenda	Approval
289 th	January	Financial statements for the year ended December 31, 2007 Annual business report for the year ended December	Approved as proposed Approved as proposed
(the first meeting of 2008)	31, 2008	31, 2007 Incorporation of an entity for Convergence Business in USA	Approved as proposed
290 th	February	Convocation of the 24 General Meeting of	
(the second	19,	Shareholders	Approved as proposed
meeting of 2008)	2008	Issuance of Corporate Bond	Approved as proposed
291st (the third meeting of 2008)	March 14, 2008	Election of the representative director Election of committee members	Approved as proposed Approved as proposed
292 nd		Incorporation of SK Marketing & Company (provisional name)	Approved as proposed
(the fourth meeting of 2008)	March 28, 2008	Capital investment in TU Media Co., Ltd. Amendment of internal regulations The Participation in the Capital Increase of Cyworld China (Holdings) Limited 23	Approved as proposed Approved as proposed Approved as proposed

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Meeting	Date	Agenda	Approval
		Appointment of Independent Non-executive	Approved as proposed
-0-1		Director Nomination Committee Member	
293rd	May 30,	Establishment of Corporate Citizenship	Amended and approved
(the fifth meeting	2008	Committee and Appointment of Committee	
of 2008)		Members Contract with TII Modio Co. I td. regarding	Approved as proposed
		Contract with TU Media Co., Ltd. regarding satellite utilization fees	Approved as proposed
294 th		satemic utilization ices	
(the sixth meeting	June 11,	Sale of SK C&C Co., Ltd Shares	Approved as proposed
of 2008)	2008	23.20 02 22.20 0 000 0000	
,		Investment in a Beijing office building	Approved as proposed
295 th		Investment in Beijing U-City business	Approved as proposed
(the seventh	July 18,	Interim Dividend	Approved as proposed
meeting of 2008)	2008	Asset Management Transaction with Affiliated	Approved as proposed
 01 2 0 0 0)		Company (SK Securities)	
207th		Long-term Debt Financing	Approved as proposed
296 th (the eighth	August 21,	Transaction with SK Networks Co. Ltd. in 2008	Approved as proposed Approved as proposed
meeting of 2008)	2008	Investments in additional WCDMA Equipment and in Marketing Activities for 2008	Approved as proposed
meeting of 2000)		Incorporation of SK Telecom s Affiliate	Approved as proposed
297 th	September	Company for Sales	ripproved as proposed
(the ninth meeting	25,	Asset Management Transaction with Affiliated	Approved as proposed
of 2008)	2008	Company (SK Securities)	
		Issuance of Corporate Bonds	Approved as proposed
		Transfer of MelOn Business Segment and	Approved as proposed
298 th	October	capital investment in LOEN Entertainment Co.,	
(the tenth meeting	23,	Ltd.	
of 2008)	2008	Acquisition of Treasury Stocks for Cancellation	Approved as proposed
299 th	December	Long-term Financing Plan Asset Management Transaction with Affiliated	Approved as proposed
(the eleventh	19,	Company (SK Securities)	Approved as proposed
meeting of 2008)	2008	Contract to use SK Brand	Approved as proposed
meeting of 2000)	2000	Financial Statements for the year ended	Approved as proposed
		December 31, 2008	rr
300 th	January	Annual Business Report for the year ended	Approved as proposed
(the first meeting	22,	December 31, 2008	
of 2009)	2009	Annual Business Plan and Budgeting for FY	Approved as proposed
		2009	
		Issuance of Corporate Bonds	Approved as proposed
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Meeting	Date	Agenda Convocation of the 25 th General Meeting of	Approval
301st (the second meeting of 2009)	February 17, 2009	Shareholders Partnership Agreement with Offshore Private Equity Fund	Approved as proposed Approved as proposed
		Election of the Representative Director Revision to the Regulations for the Board of Directors	Approved as proposed Approved as proposed
302 nd (the third meeting	March 13,	Appointment of Chairman of the Board of Directors	Approved as proposed
of 2009)	2009	Long-term Financing Plan for Foreign Currency Issuance of Offshore Exchangeable Bonds and Transfer of Treasury Shares in relation thereto	Approved as proposed Approved as proposed
		Asset Management Transaction with Affiliated Company (SK Securities)	Approved as proposed

- (4) Committee Structure and Activities of the Committees of the Board of Directors
 - a) Independent Non-executive Director Nomination Committee Organization

(As of December 31, 2008)

Number of		,,	Members		
P	dersons	Chairman Shin Bae Kim	Executive Directors Sung Min Ha	Independent Non-executive Directors Rak Yong Uhm, Jae Ho Cho	
*	The Independer Non-executive Director				

Nomination Committee is a committee established

under the

provisions of

the Articles of

Incorporation.

Activities

			D.S. Shim (100%)*	H.J. Lim (100%)*
Date	Details	Approval	Vo	te
Feb. 19, 2008	24 General Meeting of Shareholders: Nomination of Independent Non-executive Director Candidates: Rak Yong Uhm, Jay Young Chung, Jae Ho Cho	Approved	For	For
July 18, 2008	Proposal to nominate Shin Bae Kim as the Chairman of the Committee	Approved	For	For

* Attendance Rate for the Board of Directors Meetings

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b) Compensation Review Committee Organization

(As of December 31, 2008)

Number of Persons

Executive Directors

Independent non-executive Directors

Hyun Chin Lim, Dal Sup Shim, Rak Yong Uhm, Jay
Young Chung, Jae Ho Cho

* The Compensation

Review

Committee is a

committee established by

the resolution of

the Board of

Directors.

Activities

			Y.W. Kim (100%)*	D.S. Shim (100%)*	H.J. Lim (100%)*	R.Y. Uhm (100%)*	J.Y. Chung (100%)*	J.H. Cho (100%)*
Date	Details	Approval			Vo	ote		
March 27, 2008	Appointment of Chairman of the Committee	Approved	For	For	For	For	For	For
April 25, 2008	Discussion of Committee operation procedures		Resigned					

* Attendance Rate for the Board of

Directors

Meetings

c) Capex Review Committee

Organization

(As of December 31, 2008))

		Members
Number of Persons	Executive Directors	Independent non-executive Directors
5 persons	Young Ho Park, Sung Min Ha	Rak Yong Uhm, Dal Sup Shim, Jay Young Chung
* The Capex Review Committee is a committee		

established by the resolution of the Board of Directors.

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Activities

			R.Y.	D.S.	J.Y.
			Uhm	Shim	Chung
			$(100\%)^*$	$(100\%)^*$	$(100\%)^*$
Date	Details	Approval		Vote	
April 26,	Appointment of Chairman of the	Approved	For	For	For
2008	Committee				

* Attendance Rate

for the Board of

Directors

Meetings

d) Corporate Citizenship Committee

Organization

(As of December 31, 2008)

Members

Number of PersonsExecutive DirectorsIndependent Non-executive Directors5 personsYoung Ho Park, Sung Min HaRak Yong Uhm, Hyun Chin Lim, Jay Young Chung

* The Corporate
Citizenship
Committee is a
committee
established by
the resolution of
the Board of
Directors.

Activities

			R.Y.	H.J.	J.Y.
			Uhm	Lim	Chung
			(100%)*	(100%)*	(100%)*
Date	Details	Approval		Vote	
Sep. 10,	Appointment of Chairman of the	Approved	For	For	For
2008	Committee				

* Attendance Rate

for the Board of

Directors

Meetings

- e) Audit Committee: See B. Audit System below.
- * The Audit Committee is a committee established under the

provisions of the Articles of Incorporation.

- B. Audit System
- (1) Establishment and Organization of the Audit Committee
 - a) The Audit Committee is composed of three or more directors. However, independent non-executive directors must account for 2/3 or more, and the members are elected by the resolution of the Board of Directors each year.

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- b) The Audit Committee is convened when deemed necessary by the chairman or is requested by two or more of the committee members.
- c) The quorum for resolution is majority attendance with majority consent of the attending members.
- (2) Authority of the Audit Committee

Includes authority to inquire on the subsidiary companies, right to investigate the business operations and asset conditions, and right to request for a business status report pursuant to the Audit Committee Regulations.

(3) Members of the Audit Committee

Audit Committee Members are directors Dal Sup Shim, Hyun Chin Lim and Jae Ho Cho.

(4) Major Activities of the Audit Committee

Meeting	Date	Agenda	Approval	Remarks
The first meeting of 2008	January 31, 2008	Audit Report on Internal Monitoring System 2007 Management Audit Results and 2008 Management Audit Plan Financial Statements for 24 th Fiscal Year Business Report for 24 th Fiscal Year 2008 Transactions Plan with SK C&C Evaluation of Internal Accounting	Approved as proposed	
The second meeting of 2008	February 18, 2008	Controls Results Reports on Review of Internal Accounting Management System for 24th Fiscal Year Reports on 2007 Korean GAAP Audit Auditor s Report for Fiscal Year 2007 Evaluation of Internal Accounting Management System Operation	Approved as proposed Approved as proposed	
The third meeting of 2008	March 27, 2008	Issuance of Corporate Bond Nomination of the Chairman of the Committee 2008 2Q Transaction with SK C&C Co., Ltd. Planning for Amendment to Internal Accounting Rules 28	Approved as proposed Approved as proposed	

Meeting	Date	Agenda	Approval	Remarks
		Construction of Mobile Phone Facilities for	Approved as	
		2008 Dynahaga of Mahila Phana Balay Daviga for	proposed	
		Purchase of Mobile Phone Relay Device for 2008	Approved as proposed	
		Agency Agreement with SK Marketing &	Approved as	
The fourth		Company for 2008	proposed	
meeting of	May 29, 2008	B2B Agreement with TU Media Co., Ltd.	Approved as	
2008		A 11: F C 2000	proposed	
		Auditor Fees for 2008	Approved as	
		Renewal of Service Contract with Auditor for	proposed Approved as	
		2008	proposed	
		Planning for Fiscal Year 2008 Audit	1 1	
The fifth		2008 3Q Transactions with SK C&C Co.,	Approved as	
meeting of	June 11, 2008	Ltd.	proposed	
2008 The sixth		Report on Results for Fiscal Year 2008 US		
meeting of	June 26, 2008	GAAP Audit		
2008	June 20, 2000	Orn in Trium		
		Interim Closing of Accounts for Six Months		
The seventh		ended 2008		
meeting of	July 17, 2008	Planning of Interim Dividends		
2008		Planning of Asset Management Transactions with Affiliated Company (SK Securities)		
		Purchase of Mobile Phone Relay Device for	Approved as	
		2008	proposed	
		Construction of Mobile Phone Facilities for	Approved as	
The eighth		2008	proposed	
meeting of	August 20,	Report on Korean GAAP Review of the Financial Statements for the First Half of		
2008	2008	2008		
		Evaluation of Internal Accounting Controls		
		Management Audit Results for the First Half		
		of 2008		
		Service Contract with SKTA	Approved as	
		Purchase of Mobile Phone Relay Device for	proposed Approved as	
		2008	proposed	
The ninth	Camtanah an 24	Construction of Mobile Phone Facilities for	Approved as	
meeting of	September 24, 2008	2008	proposed	
2008	2000	2008 4Q Transaction with SK C&C Co., Ltd.	Approved as	
		Planning of Assat Management Transactions	proposed	
		Planning of Asset Management Transactions with Affiliated Company (SK Securities)		
		Plans for Issuance of Corporate Bonds		
The tenth	October 22,	Plans for Acquisition of Treasury Stock for		
meeting of	2008	Cancellation		

Long-term Financing Plan

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Meeting	Date	Agenda	Approval	Remarks
5		Purchase of Mobile Phone Relay	Approved as	
		Device for 2008	proposed	
		Pursuit of Integrated Loyalty	Approved as	
		Marketing	proposed	
The eleventh		Mobile Cyworld Service ASP	Approved as	
meeting of	November 20,	Contract	proposed	
2008	2008	Increased Auditor Fees for 2008	Approved after amendment	
		Status of Purchase Process of Phone Relay Device		
		Summary and Status of CP Shareholder Return Policy for 2009		
		2009 1Q Transactions with SK	Approved as	
		C&C Co., Ltd.	proposed	
		Outdoor Media Advertisement	Approved as	
		Agency	proposed	
		Service Contracts for Handset A/S	Approved as	
		Operation	proposed	
		Lease of Telecommunication	Approved as	
The twelfth	December 18,	Equipment	proposed	
meeting of	2008	Service Contract with SKT China	Approved as	
2008		Holding Co.	proposed	
		Service Contract with SKTA	Approved as	
		Renewal of IT SM Contract	proposed	
		Reliewal of 11 SW Collifact	Approved as proposed	
		Planning of Asset Management	proposed	
		Transaction with Affiliated		
		Company (SK Securities)		
		Plans for Issuance of Corporate		
		Bonds		
The first		B2B contract with TU Media	Approved as proposed	
meeting of	January 21,	Internal Auditor s Report on Internal	Approved as	
2009	2009	Monitoring System	proposed	
200)		Management Audit Results for the		
		Second Half of 2008		
		Evaluation of Internal Accounting		
		Controls Remorts on 2008 Komen CAAR		
		Reports on 2008 Korean GAAP Audit		
		Report on Review of Internal		
		Accounting Management System		
The second	D 1	2009 Management Audit Plan		
meeting of	February 16, 2009	Auditor s Report for Fiscal Year 2008	Approved as proposed	
2009	4007	2006	proposed	

Evaluation of Internal Accounting
Management System Operation
Approved as
Approved as
2009-2011
Construction of Mobile Phone
Facilities for 2009
Approved as
proposed
Approved as
proposed

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Meeting	Date	Agenda	Approval	Remarks
		Purchase of Mobile Phone Relay	Approved as	
		Device for 2009	proposed	
		Construction of Mobile Phone	Approved as	
		Facilities for 2009	proposed	
		2009 2Q Transactions with SK Approved		
The third		C&C Co., Ltd.	proposed	
meeting of	March 13, 2009	Long-term Financing Plan for		
2009		Foreign Currency		
2009		Issuance of Offshore Exchangeable		
		Bonds and Transfer of Treasury		
		Shares		
		Asset Management Transaction		
		with Affiliated Company (SK		
		Securities)		

- C. Exercise of Voting Rights by the Shareholders
 - (1) Use of the Cumulative Voting System
 - a) Pursuant to the Articles of Incorporation, the cumulative voting system was first introduced in the General Meeting of Shareholders in 2003.
 - b) Articles of Incorporation

Article 32 (3) (Election of Directors): Cumulative voting under Article 382-2 of the Commercial Code will not be applied for the election of directors.

Article 4 of the 12th Supplement to the Articles of Incorporation (Interim Regulation): Article 32 (3) of the Articles of Incorporation shall remain effective until the day immediately preceding the date of the general shareholders meeting of 2003.

(2) Use of Written or Electronic Voting System

N/A

(3) Minority Shareholder Rights

N/A

- D. Compensation of Officers and Others
- (1) Compensation of Directors (including Independent Non-executive Directors) and Members of the Audit Committee

Total amount

(Unit: in millions of Won)

		approved by the		
Classification Executive directors	Total payment 4,482	Meeting of Shareholders	Average payment per person 1,581	Remarks
Independent Non-executive directors	480	12,000	80	Including members of the Audit Committee
		31		

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(2) Granting and Exercise of Stock Options (As of December 31, 2008)

N/A

E. Directors and Officers Insurance

(Unit: in millions of Won)

Insurance Payment

Coverage

	Cumulative		
2008	(including 2008)	Amount	Period
417	417	50,000	From July 2008 to
			June 2009

Invested companies

2. Affiliated Companies

(1) Summary of Corporate Group

Name: SK Group

(2) Capital Investments between Affiliated Companies

(As of December 31, 2008)

* Based on common shares

			-	iii (esteu eoii	Pames			
	SK	SK	SK	SK	SK		SK	SK
Investing company	Corporation	Energy	Networks	TelecomCl	hemicals	SKC	E&C	Shipping
SK Corporation		33.40%	39.98%	23.09%		42.50%		72.13%
SK Energy								
SK Networks							0.02%	17.71%
SK Telecom								
SK Chemicals							58.03%	
SKC								10.16%
SK E&C								
SK Shipping								
SK Securities								
Walkerhill								
SK C&C	30.78%							
Daehan City Gas								
SK Telink								
SK E&S								
iHQ								
SK D&D								
			32					
			32					

(As of December 31, 2008)				Invested companies			* Based on common shares		
Investing company	SK Corporation	SK Energy	SK Networks	SK	SK Chemicals	SKC	SK E&C	SK Shipping	
SK Communications Solmics Co., Ltd. SK Broadband Broadband D&M SK Marketing & Company SK Gas Ulreung Mineral Co., Ltd. Total affiliated companies	30.78%	33.40%	39.98%	23.09%		42.50%	58.05%	100.00%	
companies	30.70%	33.4070	37.70 %			12.30%	30.0370	100.00 /6	
	SK		SK	Invested co	ompanies SK				
Investing companies SK Corporation		Walkerhill	E&S 51.00%	Gas 45.53%	C&C	K-Pover 65.00%	DOPCO	CCES	
SK Energy	22 74 84	50.05			4 7 00 ~		38.28%		
SK Networks SK Telecom	22.71%	50.37%			15.00% 30.00%		4.61%		
SK Chemicals SKC	12.41%	0.25% 7.50%							
SK E&C SK Shipping SK Securities									
Walkerhill SK C&C									
Daehan City Gas									
SK Telink SK E&S								100.00%	
iHQ								100.0076	
SK D&D SK Communications	ĭ								
Solmics Co., Ltd.									
SK Broadband Broadband D&M									
SK Marketing &									
Company SK Gas									
Ulreung Mineral									
Co., Ltd.									
Total affiliated companies	35.12%	58.12%	51.00%	45.53%	45.00%	65.00%	42.89%	100.00%	

Table of Contents

Investing companies SK Corporation	YN Energy	Daehan City Gas	Daehan Engineerin	Invested co SK g Sci-tech	ompanies SK NJC	SK Telink	Busan City Gas	Jeonnam City Gas
SK Energy SK Networks SK Telecom SK Chemicals SKC SK E&C SK E&C SK Shipping SK Securities Walkerhill				50.00%	60.00%	90.77%		
SK C&C								
Daehan City Gas SK Telink			100.00%					
SK E&S	100.00%	47.62%					40.00%	100.00%
iHQ SK D&D SK Communications								
Solmics Co., Ltd.								
SK Broadband Broadband D&M								
SK Marketing &								
Company								
SK Gas Ulreung Mineral								
Co., Ltd.								
Total affiliated companies	100.00%	47.62%	100.00%	50.00%	60.00%	90.77%	40.00%	100.00%
companies	100.00 //	47.0270	100.00 %	30.00 //	00.00 //	90.7770	40.00 %	100.00 //
	Invested companies							
	Gangwon City		OK Cashbag	Chungnam	SK		MRO	SK
Investing companies SK Corporation	Gas	GBES	Service	City Gas	Wyverns	Infosec	Korea	Telesys
SK Energy			34	4				

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Invested companies

	Gangwon		OK Cashbag	Chungnam	SK		MRO	
Investing companies	City Gas	GBES	Service	City Gas	Wyverns	Infosec	Korea	SK Telesys
SK Networks	City Gas	GDES	Sei vice	City Gas	vv y vei iis	Infosec	51.00%	1 clesys
SK Telecom					99.99%			
SK Chemicals SKC						20.63%		77.13%
SK E&C								
SK Shipping SK Securities								
Walkerhill								
SK C&C Daehan City Gas						48.14%		
SK Telink								
SK E&S iHQ	100.00%	100.00%		100.00%				
SK D&D								
SK Communications Solmics Co., Ltd.								
SK Broadband								
Broadband D&M								
SK Marketing & Company			100.00%					
SK Gas								
Ulreung Mineral Co., Ltd.								
Total affiliated	100.00%	100.000	100.000	100.000	00.00%	60.77%	51 000	77 10 <i>0</i>
companies	100.00%	100.00%	100.00%	100.00%	99.99%	68.77%	51.00%	77.13%
				Invested co	mpanies			
			Encar	F&U Credit			SK	SK
T	T	A:CDOCC	4l-	T 6-	D	TU	DeD	T14*-
Investing companies SK Corporation	innoace	AirCROSS	network	Info.	Paxnet	Media	D&D	Utis
SK Energy	12 000		87.50%					
SK Networks SK Telecom	43.08% 14.25%	100.00%		50.00%	59.74%	44.15%		
SK Chemicals	11.20 /6	100,00%		20.0070	6517.176			60.00%
SKC SK E&C							44.98%	
SK Shipping								
SK Securities Walkerhill				40.00%				
, , direct min			35					

Table of Contents

			Encar	Invested co F&U Credit	ompanies	MY I	SK	SK
Investing companies SK C&C Daehan City Gas SK Telink SK E&S iHQ SK D&D SK Communications Solmics Co., Ltd. SK Broadband Broadband D&M SK Marketing & Company SK Gas Ulreung Mineral Co., Ltd. Total affiliated	Innoace	AirCROSS	network	Info.	Paxnet	TU Media	D&D	Utis
companies	57.33%	100.00%	87.50%	90.00%	59.74%	44.15%	44.98%	60.00%
				Invested co	ompanies SK			
	SK	Loen		SK	Mobile	SKC		CU
Investing companies	CTA E	ntertainm &n t	lependen Pe	etrochemica	l Energy	Media	iHQ	Media
SK Corporation SK Energy	33.67%			100.00%	88.34%			
SK Networks SK Telecom SK Chemicals		63.48%					37.09%	
SKC SK E&C SK Shipping SK Securities					11.66%	100.00%		
Walkerhill SK C&C Daehan City Gas SK Telink SK E&S			67.78%					50 50 <i>6</i>
iHQ SK D&D SK Communications Solmics Co., Ltd. SK Broadband			36	ń				52.52%

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				mpanies SK				
	SK	Loen		SK	Mobile	SKC		CU
Investing companies Broadband D&M SK Marketing & Company SK Gas Ulreung Mineral Co., Ltd. Total affiliated	СТА Е	ntertainm ē r	ndependen P et	rochemical	Energy	Media	iHQ	Media
companies	33.67%	63.48%	67.78%	100.00%	100.00%	100.00%	37.09%	52.52%
	I Film	NTREEV	SK	Invested co	mpanies	I	SKC Air	SKN
Investing companies	Co.	Soft	I-MediaCon	nmunicatio	Excolgreen		Gas	Service
SK Corporation SK Energy SK Networks SK Telecom SK Chemicals SKC SK E&C SK Shipping SK Securities Walkerhill SK C&C Daehan City Gas SK Telink SK E&S iHQ SK D&D	45.00%	63.70%		0.89%	55.00%	66.67%	80.00%	100.00%
SK Communications Solmics Co., Ltd. SK Broadband Broadband D&M SK Marketing & Company SK Gas Ulreung Mineral Co., Ltd. Total affiliated companies	45.00%	63.70%	100.00% 100.00% 37	65.71%	55.00%	66.67%	80.00%	100.00%

Table of Contents

Investing companies SK Corporation	Nuri Solution	Commerce Planet	Reviden Asset	Solmics	companies Mecharonic	SK Broadband		Broadband Media
SK Energy SK Networks SK Telecom SK Chemicals SKC SK E&C SK E&C SK Shipping SK Securities Walkerhill SK C&C	46.32%	100.00%	99.00%	48.70%		43.42%		
Daehan City Gas SK Telink SK E&S iHQ SK D&D SK Communications Solmics Co., Ltd. SK Broadband Broadband D&M SK Marketing & Company SK Gas Ulreung Mineral Co., Ltd. Total affiliated			1.00%		48.66%		36.03%	100.00%
companies	46.32%	100.00%	100.00%	48.70%	48.66% companies	43.42%	36.03%	100.00%
	Broadban	B roadbandB	roadband B	roadband	-			
Investing companies SK Corporation SK Energy SK Networks SK Telecom SK Chemicals SKC	D&M	CS	TS	CS	CS	CS	CS	IT
			38	3				

	BroadbandB	roadbandB	roadbandl		companie dBroadba Kyoung	ndBroadband	lBroadband Kwangju	Miracle
Investing companies	D&M	CS	TS	Seoul CS		Busan CS		IT
SK E&C SK Shipping SK Securities Walkerhill SK C&C Daehan City Gas SK Telink SK E&S iHQ SK D&D SK Communications	Dan	CS		Scoul CS	Co	Busan Cs	CS	•
Solmics Co., Ltd. SK Broadband Broadband D&M SK Marketing & Company SK Gas Ulreung Mineral Co., Ltd. Total affiliated	100.00%	100.00%	100.00%	100.00%	100.004	% 100.00%	100.00%	100.00%
companies	100.00%	100.00%	100.00%	100.00%	100.00	% 100.00%	100.00%	100.00%
				Invested	companie	es		
	SK Marketing			Ulreung			Namwon	
	11141111011119			_	Ulreung		Sarang	
	&		DOP	Mineral Co.,	Deep	WS	Electric	
Investing companies SK Corporation	Company	UB Care	Service	Ltd.	Water	Commerce	Power	Incyto
SK Energy SK Networks	50.00%					100.00%		
SK Telecom	50.00%							
SK Chemicals		43.97%						100.00%
SKC SK E&C SK Shipping SK Securities Walkerhill SK C&C Daehan City Gas			4.90%					100.00%
· J			39	9				

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companies

T 4 1	•
nvactad	companies
HILVESIEU	COHIDAINES

						-		
	SK Marketing			Ulreung			Namwon	
	&		DOP	Mineral	Ulreung Deep	WS	Sarang Electric	
Investing companies		UB Care	Service	Co., Ltd.	Water	Commerce	Power	Incyto
SK Telink	1 0			,				·
SK E&S			95.10%					
iHQ								
SK D&D							100.00%	
SK Communications								
Solmics Co., Ltd.								
SK Broadband								
Broadband D&M								
SK Marketing &								
Company								
SK Gas				80.36%				
Ulreung Mineral								
Co., Ltd.					100.00%			
Total affiliated								

100.00%

Cross

100.00% 43.97%

Invested companies

100.00%

100.00%

100.00%

100.00%

80.36%

	Jeju United	\mathbf{M}	MKS	
Investing companies	FC	Insight	Guarantee	Etoos
SK Corporation				
SK Energy	100.00%			
SK Networks				
SK Telecom				
SK Chemicals				
SKC				
SK E&C				
SK Shipping				
SK Securities				
Walkerhill				
SK C&C				
Daehan City Gas				
SK Telink				
SK E&S				
iHQ				
SK D&D			99.00%	
SK Communications				100.00%
Solmics Co., Ltd.				
SK Broadband				
Broadband D&M				
			40	

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	Invested companies						
	Jeju United	Cross M	MKS				
Investing companies	FC	Insight	Guarantee	Etoos			
SK Marketing &							
Company		100.00%					
SK Gas							
Ulreung Mineral Co.,							
Ltd.							
Total affiliated							
companies	100.00%	100.00%	99.00%	100.00%			
			41				

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VI. SHARES

1. Distribution of Shares

A. Shareholdings of the Largest Shareholder and Related Persons

(As of December 31, 2008) (Unit: shares, %)

Name Relationsh Types of Number of Version Number of Ve	(713 of Deceme	ei 31, 2000)			Number of shares owned (equity rate)						
Name Relationship shares shares ratio of shares shares ratio of shares shares shares purchase of stocks SK Corporation Largest Shareholder 7,663,127 21.75 1,085,325 18,748,452 23.09 Purchase of stock common stock SK Corporation Common affiliated company of stock Common stock 100 0.00 1,085,325 18,748,452 23.09 Off the company from stock Shin Won Chey Officer of affiliated company of stock Common stock 100 0.00 100 <t< th=""><th></th><th></th><th></th><th>Beginn</th><th></th><th></th><th></th><th>•</th><th>ng</th></t<>				Beginn				•	ng		
Name Relationship shares shares ratio of shares shares shares ratio change Purchase of Common Stock SK Largest Common Stock 17,663,127 21.75 1,085,325 18,748,452 23.09 of the Common Stock Corporation Shareholder Stock 17,663,127 21.75 1,085,325 18,748,452 23.09 of the Common Stock Tae Won Chey Offficer of affiliated company Common stock 100 0.00 100 100 0.			Т	N	Ol:	NI I	N	N			
SK Corporation Shareholder Common stock Compon stock Corporation Shareholder Skeep Common stock Compon sto			Types of	Number of	Ownersnip	Number		Number of	Ownersnip of		
SK Corporation Largest Shareholder Common stock 17,663,127 21.75 1,085,325 18,748,452 23.09 6 common stock Tae Won Chey Officer of affiliated company Common stock 100 0.00 500 100 0.00 0pen market purchase Shin Won Chey Officer of affiliated company Common stock 1,270 0.00 500 500 0.00 0pen market purchase Shin Bae Kim Director Common stock 1,270 0.00 200 200 200 200 0pen market purchase Bang Hyung Lee Officer of affiliated company Common stock 400 0.00 200 200 200 200 0pen market purchase Bang Hyung Lee Common stock 738 0.00 200 200 18,751,260 23.09 200	Name	Relationship	shares	shares	ratio	of shares		shares	_		
SK Corporation Largest Shareholder Common stock 17,663,127 21.75 1,085,325 18,748,452 23.09 Common from the Company from SK Tae Won Chey Officer of affiliated company Common stock 100 0.00 500 100 0.00 Open market purchase Shin Won Chey Director Common stock 1,270 0.00 500 500 200 Open market purchase Shin Bae Kim Director Common stock 1,270 0.00 200 200 200 200 0pen market sale Bang Hyung Company Officer of affiliated company Common stock 400 0.00 200 200 200 200 0pen market sale Bung Min Ha Lee Director Common stock Common stock 738 0.00 1,085,325 200 18,751,260 23.09 4 Total 17,665,635 21.75 1,085,325 200 18,751,260 23.09 4 Largest Shareholder: SK Corporation 17,665,635 21.75 1,085,325 18,751,260											
SK Corporation Largest Shareholder Common stock 17,663,127 21.75 1,085,325 18,748,452 23.09 of the Company from SK Networks Tae Won Chey Officer of affiliated company Common stock 100 0.00 500 100 0.00 Open market purchase Shin Won Chey Officer of affiliated company Common stock 1,270 0.00 500 500 0.00 market purchase Shin Bae Kim Director Common stock 1,270 0.00 200 200 200 0.00 Pen market sale Sung Min Ha Director Common stock 400 0.00 1,085,325 200 18,751,260 23.09 Pen market sale Total 17,665,635 21.75 1,085,325 200 18,751,260 23.09 Incompany											
Corporation Shareholder of Company from SK Networks 17,663,127 21.75 1,085,325 18,748,452 23.09 the Company from SK Networks Tae Won Chey Officer of affiliated company Common stock 100 0.00 500 100 0.00 Open market purchase Shin Won Chey Officer of affiliated company Common stock 1,270 0.00 500 500 0.00 market purchase Shin Bae Kim Director Common stock 1,270 0.00 200 200 200 0.00 market purchase Sung Min Ha Director Common stock 400 0.00 200 200 200 0.00 market sale Total Total 17,665,635 21.75 1,085,325 200 18,751,260 23.09 400 200 200 18,751,260 23.09 400 200 200 18,751,260 23.09 200 200 200 200 200 200 200 200 200 200 200 200 200 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>stock</td></t<>									stock		
Company From SK Company Comp		•		17,663,127	21.75	1,085,325		18,748,452	23 NO		
Tae Won Chey	Corporation	Snarenolder	Stock								
Tae Won Chey Officer of affiliated company Common stock 100 0.00 500 100 0.00 Open affiliated company Shin Won Chey Officer of affiliated company Common stock 1,270 0.00 500 1,270 0.00 market purchase Shin Bae Kim Director Common stock 1,270 0.00 200 200 200 0.00 market sale Bang Hyung Lee Officer of affiliated company Common stock 400 0.00 200 200 200 200 market sale Sung Min Ha Director Common stock 738 0.00 200 18,751,260 23.09 200											
Tae Won Chey Officer of affiliated company Common stock 100 0.00 100 0.00 Popen market purchase Shin Won Chey Officer of affiliated company Common stock 1,270 0.00 500 500 0.00 Open market purchase Shin Bae Kim Director Common stock 1,270 0.00 200 200 200 Open market sale Bang Hyung Lee Officer of affiliated company Common stock 400 0.00 200 200 200 0.00 Market purchase Sung Min Ha Director Common stock 738 0.00 200 18,751,260 23.09 200 200 18,751,260 23.09 200 200 18,751,260 23.09 200 200 18,751,260 23.09 200 <th< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></th<>											
Chey		Officer							Networks		
Chey company officer of affiliated company stock 0 000 0.00 500 0.00 500 0.00 market purchase Shin Won Chey Director of Stock ompany Common stock 1,270 0.00 1,270 0.00 1,270 0.00 Open market purchase Shin Bae Kim Director Common stock 400 0.00 200 200 200 200 200 200 Open market sale Sung Min Ha Lee Director Common stock 738 0.00 200 18,751,260 23.09 Total 17,665,635 21.75 1,085,325 200 18,751,260 23.09 Largest Shareholder: SK Corporation Number of Related Persons: 5				100	0.00			100	0.00		
Shin Won Chey affiliated company Common stock 0 0.00 500 500 0.00 market purchase Shin Bae Kim Director Common stock 1,270 0.00 1,270 0.00 Open affiliated company Bang Hyung Lee Officer of affiliated company Common stock 400 0.00 200 200 200 0.00 market purchase Sung Min Ha Director Common stock 738 0.00 200 200 18,751,260 23.09 Total Total 17,665,635 21.75 1,085,325 200 18,751,260 23.09 Largest Shareholder: SK Corporation Number of Related Persons: 5	Chey		stock	100	0.00			100	0.00		
Chey affiliated company stock 0 0.00 stock 500 stock 500 purchase Shin Bae Kim Director Common stock 1,270 0.00 1,270 0.00 1,270 0.00 Open 0.00 market sale Bang Hyung Lee Officer of affiliated company Common stock 400 0.00 200 200 200 200 0.00 market sale Open 0.00 market sale Sung Min Ha Director Common stock Common stock 738 0.00 738 0.00 738 0.00 200 18,751,260 23.09 Total Preferred stock Total 17,665,635 21.75 1,085,325 1,085,325 18,751,260 23.09 Largest Shareholder: SK Corporation Number of Related Persons: 5	Shin Won		Common		0.00	~ 00		7 00	_		
Shin Bae Kim Director Common stock 1,270 0.00 1,270 0.00 Bang Hyung Lee Officer of affiliated company Common stock 400 0.00 200 200 200 0.00 market sale Sung Min Ha Director Common stock 738 0.00 738 0.00 738 0.00 Total Preferred stock 21.75 1,085,325 200 18,751,260 23.09 Largest Shareholder: SK Corporation Number of Related Persons: 5				0	0.00	500		500			
Rim stock Bang Hyung Lee Officer of affiliated company Common stock 400 0.00 200 200 200 0.00 market sale Sung Min Ha Director Common stock 738 0.00 738 0.00 Total 17,665,635 21.75 1,085,325 200 18,751,260 23.09 Largest Shareholder: SK Corporation Number of Related Persons: 5	Shin Bae		Common	1 270	0.00			1 270	-		
Bang Hyung Lee affiliated company Common stock 400 0.00 200 200 0.00 market sale Sung Min Ha Director Common stock 738 0.00 738 0.00 Total Preferred stock 17,665,635 21.75 1,085,325 200 18,751,260 23.09 Largest Shareholder: SK Corporation Number of Related Persons: 5	Kim		stock	1,270	0.00			1,270			
Sung Min Ha Director Common stock 738 0.00 738 0.00 Total Preferred stock 17,665,635 21.75 1,085,325 200 18,751,260 23.09 Largest Shareholder: SK Corporation Total 17,665,635 21.75 1,085,325 18,751,260 23.09	Bang Hyung		Common	400	0.00		200	200	_		
Sung Min Ha Director Common stock 738 0.00 738 0.00 Total Preferred stock 17,665,635 21.75 1,085,325 200 18,751,260 23.09 Largest Shareholder: SK Corporation Total 17,665,635 21.75 1,085,325 18,751,260 23.09	Lee		stock	400	0.00		200	200			
Total Preferred stock Total 17,665,635 21.75 1,085,325 200 18,751,260 23.09 Total 17,665,635 21.75 1,085,325 200 0.00 Total 17,665,635 21.75 1,085,325 18,751,260 23.09 Largest Shareholder: SK Corporation Number of Related Persons: 5	Sung Min Ha			738	0.00			738	0.00		
Total Preferred stock Total 17,665,635 21.75 1,085,325 200 18,751,260 23.09 Total 17,665,635 21.75 1,085,325 200 18,751,260 23.09 Largest Shareholder: SK Corporation Number of Related Persons: 5	~ · g			,,,,							
Total Preferred stock 0 0.00 Total 17,665,635 21.75 1,085,325 18,751,260 23.09 Largest Shareholder: SK Corporation Number of Related Persons: 5				17,665,635	21.75	1,085,325	200	18,751,260	23.09		
Total 17,665,635 21.75 1,085,325 18,751,260 23.09 Largest Shareholder: SK Corporation Number of Related Persons: 5	To	tal	Preferred					Λ	0.00		
Largest Shareholder: SK Corporation Number of Related Persons: 5				15 665 635	01.77	1 007 337					
			Total	17,665,635	21.75	1,085,325		18,751,260	23.09		
	Largest Shareh	older: SK Corp	oration				N	Number of Re	elated Persons: 5		
· -	C	1			42						

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B. Shareholders with More than 5% Shareholding

(As of December 31, 2008)	(Unit: shares, %)
---------------------------	-------------------

	Preferred								
	Common sl	Common share			Sub-total				
			Numbe	r					
	Number of	Ownership	of	Ownership	Number of	Ownership			
Rank Name (title)	shares	ratio	shares	ratio	shares	ratio			
1 SK Corporation	18,748,452	23.09			18,748,452	23.09			
2 Citibank ADR	17,008,755	20.95			17,008,755	20.95			
3 SK Telecom	8,669,508	10.68			8,669,508	10.68			
Total	44,426,715	54.72			44,426,715	54.72			
C. Shareholder Distribution									
(As of December 31, 2008)									
	Number of	f		Number of					
Classification	shareholder	rs Ratio (%)	shares	Ratio (%)	Remarks			
Total minarity shareholders	22 695	00.0	15	21 270 161	29.52				

Number of		Number of		
shareholders	Ratio (%)	shares	Ratio (%)	Remarks
23,685	99.95	31,279,161	38.52	
1,110	4.68	12,849,333	15.82	
22,575	95.27	18,429,828	22.69	
6	0.01	18,751,260	23.09	
10	0.04	49,914,550	61.47	
8	0.03	32,088,119	39.52	
2	0.00	17,826,431	21.95	
23,695	100.00	81,193,711	100.00	
	43			
	shareholders 23,685 1,110 22,575 6 10 8 2 23,695	shareholders Ratio (%) 23,685 99.95 1,110 4.68 22,575 95.27 6 0.01 10 0.04 8 0.03 2 0.00	shareholders Ratio (%) shares 23,685 99.95 31,279,161 1,110 4.68 12,849,333 22,575 95.27 18,429,828 6 0.01 18,751,260 10 0.04 49,914,550 8 0.03 32,088,119 2 0.00 17,826,431 23,695 100.00 81,193,711	shareholders Ratio (%) shares Ratio (%) 23,685 99.95 31,279,161 38.52 1,110 4.68 12,849,333 15.82 22,575 95.27 18,429,828 22.69 6 0.01 18,751,260 23.09 10 0.04 49,914,550 61.47 8 0.03 32,088,119 39.52 2 0.00 17,826,431 21.95 23,695 100.00 81,193,711 100.00

Share Price and Trading Volume in the Last Six Months

A. Domestic Securities Market

	(Unit	: Won, shares)	
mber	August	July	
ΛΩ	2000	2000	

		December	November	October	September	August	July
Туре	es	2008	2008	2008	2008	2008	2008
Common	Highest	224,000	232,000	230,000	210,500	205,000	195,500
stock	Lowest	201,000	201,000	185,500	200,000	188,500	178,000
Monthly tra	nsaction						
volun	ne	7,036,880	6,509,801	10,063,707	8,495,764	6,354,641	5,910,740

B. Overseas Securities Market

(Unit: US\$, ADR) New York Stock Exchange

	December	November	October	September	August	July
Types	2008	2008	2008	2008	2008	2008
Depository Highest	18.80	19.24	19.92	20.82	22.29	22.20
Receipt Lowest	15.11	14.83	14.01	18.68	19.60	19.97
Monthly						
transaction volume	50,873,000	36,884,100	59,291,300	33,989,886	46,673,046	25,823,710
VII. EMPLOYEES						

(As of December 31, 2008)

(Unit: persons, in millions of Won)

	Office			Average		Average wage	
Classification	managerial positions	Production positions	Total	service year	Total half year wage	per person	Remarks
Male	3,815	-	3,815	10.7	248,348	64	
Female	596		596	8.8	30,970	50	
Total	4,411		4,411	10.5	279,318	62	
			44				

VIII. TRANSACTIONS WITH RELATED PARTIES

1. Transactions with the Largest Shareholder or Related Persons

A. Provisional Payment and Loans (including loans on marketable securities)

(Year Ended December 31, 2008) (Unit: in millions of Won)

Name (Corporate name)	Relationship	Account category	Beginning	Change details Increase Decrease	Ending	Accrued interest Remarks
SK Wyverns	Affiliated company	Long-term and short-term loans	4,132	575	3,557	372

B. Equity Investments

(Unit: in millions of

Won)

(Year Ended December 31, 2008)

Details

	Types			
Name (Corporate	of			
name)	Relatio lishėp tme ht ginning	Increase	Decrease Ending	Note
	Affiliat ©d mmon			
SK Broadband	companyshare 116,525	1,093,104	1,209,629	
	Affilia t©d mmon			
SK M&C	companyshare	190,000	190,000	
	Affiliated mmon			
TU Media	companyshare 96,979	55,000	151,979	
	Affiliated mmon		·	
LOEN Entertainment	companyshare 27,874	30,000	57,874	
	Affiliated mmon	•	,	
OK Cashbag Service	companyshare 316		316	
S	Common			
Wave City	share	1,967	1,967	
·	Common		·	
SK TELECOM (CHINA) HOLDING Co., LTD	share 19,070	4,223	23,293	
	Common	•	,	
TR Entertainment	share	10,953	10,953	
	Common	•	,	
Cyworld China Holdings	share	10,272	10,272	
v	Common	,	,	
SKT Global Investment	share	26,044	26,044	
	45	-,-	-,-	
	-			

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(Year Ended December 31, 2008)

(Unit: in millions of Won)

	Details							
	Types							
Name (Corporate	of							
name)	RelationshipInvestment	Beginning	Increase	Decrease	Ending	Note		
SKT HOLDINGS	Common							
AMERICA Inc.	share	4,050	8,940		12,990			
	Common							
SKT USA Holdings	share	336,625	107,875	444,500				
	Common							
Magic Grid	share		8,494		8,494			
	Common							
Sk Mobile	share	9,160	2,004	3,166	7,998			
SKY Property Mgmt.,	Common							
Ltd.	share		283,368		283,368			
	Common							
SK China Company	share	3,196	2,963		6,159			
	Common							
PR MAX	share		7,127		7,127			
Virgin Mobile USA,	Common							
Inc.	share		62,096		62,096			
Tot	al	613,795	1,904,430	447,982	2,070,243			

C. Transfer of Business

(Unit: in thousands of Won)

Name			Details		
(Corporate		Transferred		Date of	Amount of
Name)	Relationship	Business	Purpose of Transfer	Transfer	Transfer
Loen	Affiliated Company	MelOn Business	To facilitate growth of	Oct. 24, 2008	24,333,022
Entertainment			MelOn business through		
			separate management		
Total					24,333,022

Transactions with Shareholders (excluding the Largest Shareholder and Related Persons), Officers, **Employees and other Interested Parties**

A. Provisional Payment and Loans (including loans on marketable securities)

(Unit: in millions of Won)

Name (Corporate		Account		Change	details		Accrued
name)	Relationship	category	Beginning	Increase	Decrease	Ending	intereRtemarks
Hong Eun and others	Agency	Long-term and short-term loans	114,959	335,386	295,544	154,801	
			46				

^{*} Agents

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(Unit: in million Won)

	Name (Corporate name)	Relationship	Account category	Beginning	Change details IncreaseDecrease	Ending	Accrued interest	Remarks
DSS (Inc	S Mobile Com. dia)	Overseas Investment company	Long-term loans	18,887		18,887		Payment guarantee
B.	Equity Investme	ents						

(Unit: in millions of Won)

					(Omt.	III IIIIIIIIIIII	01 11 011)
				Details			
Name		Types of					
(Corporate name)	Relationship	Investment	Beginning	Increase	Decrease	Ending	Remarks
Mobinex, Inc.		Common Share		1,894		1,894	
Dreamer-i		Common Share		4,499		4,499	
Alereon, Inc.		Common Share		3,060		3,060	
Biogenics		Common Share		1,000		1,000	
Benex Digital							
Contents				5,000		5,000	
Benex Focus							
Investment No. 2				20,000		20,000	
K-Net Culture							
Contents Investment				5,900		5,900	
Open Innovation							
Fund				20,000		20,000	
Translink Capital			798	688		1,486	
SGI Investment			1,172	376		1,548	
Century-on IT							
Investment			1,930		1,930		
	Total		3,900	62,417	1,930	64,387	
		4	17				

^{*} Overseas investment companies

IX. OTHER RELEVANT MATTERS

1. Developments in the Items mentioned in prior Reports on Important Business Matters

A. Status and Progress of Major Management Events

Date of Disclosure	Title	Report	Reports status 1. On December 24, 2003, cash surplus amount from the existing trust
	Resolution on trust agreement for the acquisition of	 Signatories: Shinhan Bank, Hana Bank, Chohung Bank, Korea Exchange Bank Contract amount: Won 1,300 billion 	agreement was partially reduced (Won 318 billion).
October 26, 2001	treasury shares and others	3. Purpose: to increase shareholder value	2. On September 24, 2004, the Board of Directors extended the term of the specified monetary trust agreement for 3 years.
			3. On October 16, 2007, the Board of Directors extended the term of the specified monetary trust agreement for 3 years.
2 C W	4 64 G	IM. Air a cf Chamballana	4. As of December 31, 2008, the balance of specified monetary trust for treasury shares was Won 982 billion.

Summary Minutes of the General Meeting of Shareholders

Date	Agenda	Resolution
	1. Approval of the Financial Statements for	Approved (Cash dividend, Won
	the year ended December 31, 2007	8,400 per share)
	2. Amendment to Articles of Incorporation	Approved
	3. Approval of Remuneration Limit for	Approved (Won 12 billion)
24th Fiscal Year	Directors	,
Meeting of	4. Election of Directors	
Shareholders (March 14, 2008)	Election of executive directors	Approved (Shin Bae Kim, Young Ho Park)
	Election of independent non-executive directors	Approved (Rak Yong Uhm, Jay Young Chung)
	Election of independent non-executive directors as Audit Committee member	Approved (Jae Ho Cho)
	1. Approval of the financial statements for	Approved (Cash dividend, Won
	the year ended December 31, 2008	8,400 per share)
	2. Approval of Remuneration Limit for Directors	Approved (Won 12 billion)
25th Fiscal Year	3. Amendment to Company Regulation on	Approved
Meeting of	Executive Compensation	
Shareholders (March	4. Election of Directors	
13, 2009)	Election of executive directors	Approved (Jae Won Chey, Man
		Won Jung)
		Approved (Hyun Chin Lim)

Election of independent non-executive directors

Election of independent non-executive directors as Audit Committee member

Approved (Hyun Chin Lim)

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3. Contingent Liabilities

- A. Material Legal Proceedings
- (1) Action for Monetary Damages
 - a) Parties to the litigation: G.Mate Inc. (plaintiff) vs. the Company (defendant)
 - b) Overview: G.Mate alleged that the Company had engaged G.Mate to develop and deliver certain PDA units, but that the Company subsequently refused to take delivery of such units. G.Mate sought approximately Won 4 billion in damages.
 - c) Progress: An initial mediation process, which was requested by G.Mate, was terminated in January 2007 and an action for monetary damages was brought before the Seoul Central District Court, to which seven creditors of G.Mate, including DNF Consulting Co., Ltd., requested intervenient participation as successors to part of the claim. On December 4, 2008, the trial court awarded the plaintiffs a total of Won 420 million in damages, to which all of plaintiff, defendant and successors appealed, and the case is currently pending before the Seoul High Court.
 - d) Impact on business: In the event that the case is decided against the Company, there is a risk that the Company will be obligated to pay up to an aggregate of Won 4 billion in damages. However, the actual results of the litigation and actual impact on the Company s operations and finances may differ depending on future events.
- (2) Action for Monetary Damages
 - a) Parties to the litigation: Misook Peon, et al. (plaintiffs, eight in total) vs. the Company (defendant)
 - b) Overview: The plaintiffs, who use the Company s mobile telephone services, alleged that the reason a large wireless internet surcharge was imposed on them was because the Company violated its duty to clearly explain contractual provisions. The plaintiffs are seeking damages.
 - c) Progress: On October 4, 2007, the trial court awarded the plaintiffs a total of Won 3,707,479 in damages. The Company appealed, and on January 13, 2009, the appeals court denied the plaintiffs have since appealed the decision on February 2, 2009.
 - d) Impact on business: In the event that the case is decided against the Company, there is a risk that the National Council of the Green Consumers Network in Korea will bring an additional lawsuit based on this decision by recruiting other plaintiffs. However, the actual results of the litigation and actual impact on the Company s operations and finances may differ depending on future events.
- (3) Action for Monetary Damages
 - a) Parties to the litigation: KT Corporation (plaintiff) vs. the Company (defendant)
 - b) Overview: KT Corporation alleged that the Company unreasonably delayed KT Corporation s request for connection to MSC/HLR, and sought damages for the extra connection fees incurred.
 - c) Progress: The plaintiff brought an action against the Company in May 2008 and the lawsuit is currently pending.
 - d) Impact on business: In the event that the case is decided against the Company, there is a risk that the Company will be obligated to pay up to Won 44.3 billion in damages (excluding interest). However,

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- the actual results of the litigation and actual impact on the Company s operations and finances may differ depending on future events.
- (4) Actions for the Cancellation of Key Communication Business Licenses and Allotment of Satellite DMB Frequency
 - a) Parties to the litigation: Korea Multinet (plaintiff) vs. MIC (defendant, the Company is participating in the action on behalf of MIC)
 - b) Overview: Korea Multinet brought an administrative action against MIC to cancel the Company s key communication business licenses and the allotment of the Company s satellite DMB frequency.
 - c) Progress: The Seoul Administrative Court dismissed the claim in July 2006. Korea Multinet appealed to the Seoul Appellate Court, but withdrew its claim on December 17, 2008, and the case was closed.

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Forward-Looking Statement Disclaimer

The material above contains forward-looking statements. Statements that are not historical facts, including statements about our beliefs and expectations, are forward-looking statements. These statements are based on current plans, estimates and projections, and therefore you should not place undue reliance on them. Such forward-looking statements involve known and unknown risks, uncertainties and other factors, which may cause our actual results or performance to be materially different from any future results or performance expressed or implied by such forward-looking statements. We do not make any representation or warranty, express or implied, as to the accuracy or completeness of the information contained herein, and nothing contained herein is, or shall be relied upon as, a promise or representation, whether as to the past or the future. Forward-looking statements speak only as of the date they are made, and we undertake no obligation to update publicly any of them in light of new information or future events. Additional information concerning these and other risk factors are contained in our latest annual report on Form 20-F and in our other filings with the U.S. Securities and Exchange Commission.

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SK TELECOM CO., LTD. AND SUBSIDIARIES

CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEARS ENDED DECEMBER 31, 2006, 2007 AND 2008 AND INDEPENDENT AUDITORS REPORT

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Independent Auditors Report

English Translation of a Report Originally Issued in Korean To the Board of Directors and Stockholders of SK Telecom Co., Ltd.

We have audited the accompanying consolidated balance sheets of SK Telecom Co., Ltd. and subsidiaries (the Company) as of December 31, 2006, 2007 and 2008, and the related consolidated statements of income, changes in stockholders equity and cash flows for each of the three years in the period ended December 31, 2008 (all expressed in Korean won). These financial statements are the responsibility of the Company s management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the auditing standards generally accepted in the Republic of Korea. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Company at December 31, 2006, 2007 and 2008, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2008, in conformity with accounting principles generally accepted in the Republic of Korea.

Our audits also comprehended the translation of the Korean won amounts into U.S. dollar amounts and, in our opinion, such translation has been made in conformity with the basis stated in Note 2(a) to the accompanying consolidated financial statements. Such U.S. dollar amounts are presented solely for the convenience of readers of the financial statements.

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Accounting principles and auditing standards and their application in practice vary among countries. The accompanying consolidated financial statements are not intended to present the financial position, results of operations, changes in stockholders—equity and cash flows in accordance with accounting principles and practices generally accepted in countries other than the Republic of Korea. In addition, the procedures and practices utilized in the Republic of Korea to audit such financial statements may differ from those generally accepted and applied in other countries. Accordingly, this report and the accompanying consolidated financial statements are for use by those knowledgeable about Korean accounting procedures and auditing standards and their application in practice. March 20, 2009

Notice to Readers

This report is effective as of March 20, 2009, the auditors report date. Certain subsequent events or circumstances may have occurred between the auditors report date and the time the auditors report is read. Such events or circumstances could significantly affect the accompanying financial statements and may result in modifications to the auditors report.

SK TELECOM CO., LTD. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS DECEMBER 31, 2006, 2007 AND 2008

	Kore	an won		Translation into U.S. dollars (Note 2)
	December 31,	December 31,	December 31,	December 31,
	2006	2007	2008	2008
		(In millions)		(In thousands)
ASSETS CHERENT ASSETS				
CURRENT ASSETS: Cash and cash equivalents, net of				
government subsidy of nil, \(\frac{\text{W}}{142}\) million				
and $\frac{1}{2}$ million as of December 31,				
2006, 2007 and 2008 (Notes 2, 13 and 29)	₩ 485,972	₩ 885,847	₩ 1,011,340	\$ 801,379
Short-term financial instruments (Notes		,,.	-,,	+ 00-,012
21 and 22)	98,085	148,103	368,490	291,989
Short-term investment securities (Notes 2	,	•	,	•
and 4)	665,647	736,643	372,913	295,494
Accounts receivable trade, net of				
allowance for doubtful accounts of				
\$106,737 million, $$93,551$ million and				
₩150,320 million as of December 31,				
2006, 2007 and 2008 (Notes 2, 13 and 24)	1,800,606	1,774,935	1,900,002	1,505,548
Short-term loans, net of allowance for				
doubtful accounts of \(\psi_9,629\) million,				
₩6,845 million and ₩7,599 million as of				
December 31, 2006, 2007 and 2008	69,745	84,570	110.097	04.264
(Notes 2, 6 and 13) Accounts receivable other, net of	09,743	04,370	119,087	94,364
allowance for doubtful accounts of				
₩31,233 million, ₩28,649 million and				
₩30,357 million as of December 31,				
2006, 2007 and 2008 and present value				
discount of W 27,314 million as of				
December 31, 2008 (Notes 2, 13 and 24)	1,305,284	948,322	1,346,056	1,066,605
Inventories (Notes 2, 3 and 23)	19,778	47,052	34,974	27,713
Prepaid expenses	116,727	108,552	127,432	100,976
Current deferred income tax assets, net				
(Notes 2 and 17)	49,940	36,383	27,786	22,017
Currency swap (Notes 2 and 27)	16,660		8,236	6,526
Advanced payments and other	35,518	42,665	106,131	84,098
Total Current Assets	4,663,962	4,813,072	5,422,447	4,296,709

NON-CURRENT ASSETS: Property and equipment, net (Notes 2, 7,				
12, 22, 23 and 24)	4,507,335	4,969,354	7,437,689	5,893,573
Intangible assets, net (Notes 2, 8 and 12) Long-term financial instruments (Note	3,518,411	3,433,962	3,978,145	3,152,254
21)	10,445	15,535	114	90
Long-term investment securities (Notes 2 and 4)	2,475,418	5,058,519	3,105,295	2,460,614
Equity securities accounted for using the				
equity method (Notes 2 and 5)	750,921	350,966	898,512	711,975
Long-term loans, net of allowance for				
doubtful accounts of \\ \Pi19,117 \text{ million,}				
W 23,079 million and W 26,376 million as				
of December 31, 2006, 2007 and 2008	10.560	04.006	155 260	122 106
(Notes 2 and 6) Long-term accounts receivable other, net	18,569	84,906	155,360	123,106
Long-term accounts receivable other, net of present value discount of				
W45,464 million as December 31, 2008				
(Note 2)			572,139	453,359
Guarantee deposits (Notes 13 and 24)	139,619	148,987	239,480	189,762
Long-term currency swap (Notes 2 and	ŕ	,	,	,
27)		13,057	494,711	392,006
Long-term interest rate swap (Notes 2 and				
27)		3,170		
Non-current deferred income tax assets				
(Notes 2 and 17)	2,655	7,286	4,948	3,921
Other	152,633	150,121	164,831	130,611
Total Non-Current Assets	11,576,006	14,235,863	17,051,224	13,511,271
Total Non-Current Assets	11,570,000	14,233,003	17,031,224	13,311,271
TOTAL ASSETS	₩ 16,239,968	₩ 19,048,935	₩ 22,473,671	\$ 17,807,980
	•	•	•	•
(Continued)				

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SK TELECOM CO., LTD. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS (CONTINUED) DECEMBER 31, 2006, 2007 AND 2008

LIADULTEES AND STOCKHOLDEDS	Korea December 31, 2006	an won December 31, 2007 (In millions)	December 31, 2008	Translation into U.S. dollars (Note 2) December 31, 2008 (In thousands)
LIABILITIES AND STOCKHOLDERS EQUITY				
CURRENT LIABILITIES: Accounts payable (Notes 13 and 24) Short-term borrowings (Notes 21 and 22)	₩ 1,221,704 58,344	₩ 1,252,734 24,616	₩ 1,268,750 627,657	\$ 1,005,349 497,351
Income taxes payable	336,536	319,108	328,403	260,224
Dividend payable	268	308	227	180
Accrued expenses (Notes 2 and 26)	375,063	436,008	861,836	682,913
Withholdings	339,144	226,407	315,537	250,029
Current portion of long-term debt, net	337,144	220,407	313,337	250,027
(Notes 2, 8, 9, 10 and 12)	797,042	634,990	936,009	741,687
Current portion of subscription deposits	171,042	034,770	750,007	741,007
(Note 11)	17,576	7,564	8,281	6,562
Currency swap (Notes 2 and 27)	17,570	12,646	190,359	150,839
Current deferred income tax liabilities		12,010	170,337	150,057
(Notes 2 and 17)		4		
Advanced receipts and other	62,739	102,489	91,762	72,711
Total Current Liabilities	3,208,416	3,016,874	4,628,821	3,667,845
NON-CURRENT LIABILITIES :				
Bonds payable, net (Notes 2, 9 and 22)	1,995,323	2,348,661	4,074,392	3,228,520
Long-term borrowings (Notes 10 and 22)	293,026	323,421	856,471	678,662
Subscription deposits (Note 11) Long-term payables other, net of present value discount of \(\fomathbf{W}\)42,461 million, \(\fomathbf{W}\)27,886 million and \(\fomathbf{W}\)15,416 million as	21,140	6,425	4,796	3,800
of December 31, 2006, 2007 and 2008				
(Notes 2 and 8)	517,539	422,114	304,584	241,350
Obligations under carital Lease (Notes 2,				
12 and 22)	1,860	712	139,273	110,359
Accrued severance indemnities, net (Note				
2)	22,284	44,322	53,815	42,643
Non-current deferred income tax				
liabilities, net (Notes 2 and 17)	532,639	1,044,758	408,755	323,895

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Long-term currency swap (Notes 2 and 27) Long-term interest swap (Notes 2 and 27) Guarantee deposits received and other (Notes 2, 21, 24 and 26)	112,970 454 51,229	110,911 43,104	23,947 33,499 120,878	18,975 26,544 95,783
(10005 2, 21, 21 and 20)	31,227	13,101	120,070	75,765
Total Non-Current Liabilities	3,548,464	4,344,428	6,020,410	4,770,531
Total Liabilities	6,756,880	7,361,302	10,649,231	8,438,376
STOCKHOLDERS EQUITY:				
Capital stock (Notes 1 and 14)	44,639	44,639	44,639	35,372
Capital surplus (Note 14) Capital adjustments:	2,966,399	2,956,106	2,958,854	2,344,575
Treasury stock (Notes 1 and 16) Loss on disposal of treasury stock (Notes	(2,014,927)	(2,041,483)	(2,055,620)	(1,628,859)
16 and 17) Other capital adjustment (Notes 2, 5 and	(7,887)	(94)		
17) Accumulated other comprehensive	(12,826)	(31,146)	(103,769)	(82,226)
income (loss) (Note 18): Unrealized gains on valuation of				
long-term investment securities, net				
(Notes 2, 4 and 17)	429,228	1,624,613	407,842	323,171
Equity in other comprehensive gain(loss)				
of affiliates, net (Notes 2, 5 and 17)	107,324	1,727	(68,763)	(54,487)
Gain (loss) on valuation of currency swap,				
net (Notes 2, 17 and 27)	(16,487)	(11,816)	8,544	6,770
Gain (loss) on valuation of interest swap,				
net (Notes 2, 17 and 27)	(329)	2,298	(26,129)	(20,704)
Foreign-based operations translation	(20 -20		• 4 500	
adjustment (Note 2)	(29,726)	(25,564)	34,698	27,494
Retained earnings (Note 15)	7,847,434	8,914,970	9,448,185	7,486,676
Minority interest in equity of consolidated subsidiaries (Note 2)	170,246	253,383	1,175,959	931,822
Total Stockholders Equity	9,483,088	11,687,633	11,824,440	9,369,604
TOTAL LIADILITIES AND				
TOTAL LIABILITIES AND STOCKHOLDERS EQUITY	₩ 16,239,968	₩ 19,048,935	₩ 22,473,671	\$ 17,807,980

See accompanying notes to non-consolidated financial statements.

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SK TELECOM CO., LTD. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME YEARS ENDED DECEMBER 31, 2006, 2007 AND 2008

	2006	Korean won 2007	2008	Translation into U.S. dollars (Note 2) 2008	
	(In millio	ons except for per s	hare data)	(In thousands except for per share data)	
OPERATING REVENUE (Notes 2, 24 and 31)	₩11,027,977	₩11,863,357	₩ 14,020,984	\$ 11,110,130	
OPERATING EXPENSES (Note 24):					
Labor cost	(491,839)	(544,713)	(731,418)	(579,571)	
Commissions paid	(3,293,197)	(4,055,147)	(4,884,819)	(3,870,697)	
Depreciation and amortization (Notes 7					
and 8)	(1,553,635)	(1,821,972)	(2,599,791)	(2,060,056)	
Network interconnection	(1,014,913)	(1,078,714)	(1,327,417)	(1,051,836)	
Leased line	(412,902)	(410,408)	(521,118)	(412,930)	
Advertising	(307,190)	(312,604)	(363,412)	(287,965)	
Research and development (Note 2)	(211,961)	(218,652)	(226,714)	(179,647)	
Rent	(206,708)	(234,006)	(290,655)	(230,31)	
Frequency usage	(158,958)	(166,395)	(163,938)	(129,903)	
Repair	(150,848)	(168,633)	(226,858)	(179,761)	
Provision for bad debts (Note 2)	(61,457)	(48,835)	(62,973)	(49,899)	
Cost of goods sold (Note 2)	(121,381)	(239,146)	(233,200)	(184,786)	
Other	(421,856)	(462,177)	(636,203)	(504,123)	
Sub-total	(8,406,845)	(9,761,402)	(12,268,516)	(9,721,487)	
OPERATING INCOME (Note 31)	2,621,132	2,101,955	1,752,468	1,388,643	
OTHER INCOME:					
Interest income (Note 4)	79,969	93,838	136,006	107,770	
Dividends	20,351	21,119	52,477	41,582	
Rent	•	17,367	19,295	15,289	
Commissions (Note 24)	33,226	32,196	17,148	13,588	
Reversal of allowance for doubtful	•	,	•	•	
accounts	789	614	2,084	1,651	
Foreign exchange and translation gains			•	•	
(Note 2)	4,412	12,091	478,39	379,076	

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45,787	247,382	24,894	19,726
27,490	3,721	17,409	13,795
4,507	9,776	10,000	7,924
16,660	10,799	265,142	210,097
		2	2
	373,140		
	6,160		
51,667	33,681	34,233	27,126
284 858	861 884	1 057 084	837,626
204,030	001,004	1,037,004	037,020
	27,490 4,507 16,660	27,490 3,721 4,507 9,776 16,660 10,799 373,140 6,160 51,667 33,681	27,490 3,721 17,409 4,507 9,776 10,000 16,660 10,799 265,142 2 373,140 6,160 33,681 34,233

SK TELECOM CO., LTD. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME (CONTINUED) YEARS ENDED DECEMBER 31, 2006, 2007 AND 2008

	2006 (In millions	Korean won 2007 s except for per sh	2008 are data)	Translation into U.S. dollars (Note 2) 2008 (In thousands except for per share data)
OTHER EXPENSES:	(220 420)	(220.020)	(2.55.022)	(200.020)
Interest and discounts	(239,138)	(238,958)	(366,022)	(290,033)
Donations	(103,348)	(72,849)	(100,224)	(79,417)
Foreign exchange and translation losses	(4.120)	(12.066)	(1(1,700)	(120, 200)
(Note 2)	(4,139)	(12,966)	(161,788)	(128,200)
Loss on valuation of short-term investment securities (Notes 2 and 4) Equity in losses of affiliates (Notes 2 and		(1,203)	(8,358)	(6,623)
5) Impairment loss on investment securities	(211,464)	(175,474)	(54,268)	(43,002)
(Notes 2 and 4)	(27,696)	(5,466)	(223,207)	(176,868)
Loss on disposal of investment assets	(6,096)	(1,190)	(12,148)	(9,626)
Loss on disposal of property, equipment	(0,020)	(-,-, -,	(,- :-)	(,,,=,)
and intangible assets	(17,148)	(30,680)	(70,314)	(55,716)
Impairment loss on assets (Note 2)	(7,030)	(10,634)	(14,754)	(11,691)
Loss on transactions and valuation of				· · · · ·
currency swap (Notes 2 and 27)	(9,258)	(33,876)	(441,207)	(349,609)
Loss on transactions and valuation of				
interest swap (Notes 2 and 27)			(48)	(38)
External research and development cost				
(Note 2)	(67,021)	(74,388)	(72,993)	(57,839)
Special severance indemnities (Note 2)	(144,021)			
Other	(48,053)	(20,390)	(25,488)	(20,196)
Sub-total	(884,412)	(678,074)	(1,550,819)	(1,228,858)
INCOME FROM CONTINUING OPERATION BEFORE INCOME TAX	2,021,578	2,285,765	1,258,733	997,411
OF LIVATION DEPONE INCOME TAX	2,021,370	2,203,703	1,230,733	771, 4 11
INCOME TAX FOR CONTINUING OPERATION (Notes 2 and 17)	572,026	694,487	298,850	236,807
PREACQUISITION NET LOSS OF SUBSIDIARIES		21,088	32,664	25,883

LOSS FROM DISCONTINUED OPERATION (Note 2)				(50,101)		(20,209)	(16,013)
NET INCOME	₩1.	,449,552	₩1	,562,265	₩	972,338	\$ 770,474
ATTRIBUTABLE TO: Majority interests Minority interests	₩1	,451,491 (1,939)	₩1	,648,876 (86,611)	₩	1,215,719 (243,381)	\$ 963,327 (192,853)
	₩1.	,449,552	₩1	,562,265	₩	972,338	\$ 770,474
NET INCOME PER SHARE FROM CONTINUING OPERATION (In Korean won and U.S. dollars) (Notes 2 and 19)	₩	19,801	₩	23,143	₩	16,453	\$ 13.04
NET INCOME PER SHARE (In Korean won and U.S. dollars) (Notes 2 and 19)	₩	19,801	₩	22,696	₩	16,707	\$ 13.24
DILUTED NET INCOME PER SHARE FROM CONTINUING OPERATION (In Korean won and U.S. dollars) (Notes 2 and 19)	₩	19,523	₩	22,813	W	16,309	\$ 12.92
DILUTED NET INCOME PER SHARE (In Korean won and U.S. dollars) (Notes 2 and 19)	₩	19,523	₩	22,375	₩	16,559	\$ 13.12

SK TELECOM CO., LTD. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF STOCKHOLDERS EQUITY YEARS ENDED DECEMBER 31, 2006, 2007 AND 2008

				Accumulated other			Total
	Common stock	Capital surplus	Capital adjustments	comprehensive income	Retained earnings	Minority interest	stockholders equity
(In millons of Korean won) Balance, January 1, 2006 Cumulative effect of change in accounting policies (Note 2)	₩ 44,639	₩ 2,954,840 15,025	₩ (2,043,625) (15,025)		₩7,267,649	₩ 108,927	₩ 8,327,540
Adjusted balance, January 1, 2006 Cash dividends	44,639	2,969,865	(2,058,650)	(4,890)	7,267,649	108,927	8,327,540
(Note 20)					(588,914)		(588,914)
Interim dividends (Note 20) Net income Conversion of convertible bonds					(73,714) 1,451,491	(1,939)	(73,714) 1,449,552
(Notes 9 and 16) Transfer of stock option from capital adjustments to capital surplus		(3,733)					(3,733)
(Notes 2 and 14) Difference between the acquisition cost and the net book value incurred from the capital transactions between companies under		234	(234)				
common control (Note 2) Equity in capital			(1,095))			(1,095)
surplus changes of affiliates		33	48				33 48

Equity in other capital adjustment changes of affiliates							
Treasury stock (Note 16) Loss on disposal of treasury stock			32,178				32,178
(Notes 16 and 17) Unrealized gain on valuation of long-term investment			(7,887)				(7,887)
securities (Notes 2 and 4) Equity in other comprehensive				471,321			471,321
income changes of affiliates, net (Notes 2 and 5) Foreign-based operations translation				45,956			45,956
adjustment (Note 2) Gain on valuation				(19,737)			(19,737)
of currency swap (Notes 2 and 27) Gain on valuation of interest rate				(2,311)			(2,311)
swap (Notes 2 and 27) Acquisition and				(329)			(329)
retirement of treasury stock Increase in minority interest in equity of					(209,078)		(209,078)
consolidated subsidiaries						63,258	63,258
Balance, December 31, 2006	₩ 44,639	₩ 2,966,399	₩ (2,035,640) ₩	490,010	₩7,847,434	₩ 170,246	9,483,088
Balance, January 1, 2007	₩ 44,639	₩ 2,950,327	₩(2,019,568) ₩	490,010	₩7,847,434	₩ 170,246	₩ 9,483,088

		-					
Cumulative effect of change in accounting policies (Note 2)		16,072	(16,072)				
Adjusted balance, January 1, 2007 Cash dividends	44,639	2,966,399	(2,035,640)	490,010	7,847,434	170,246	9,483,088
(Note 20)					(508,672)		(508,672)
Interim dividends (Note 20) Net income Conversion of					(72,668) 1,648,876	(86,611)	(72,668) 1,562,265
convertible bonds (Notes 9 and 16) Transfer of stock option from capital adjustments to		(11,116)					(11,116)
capital surplus (Notes 2 and 14) Difference between the acquisition cost and the net book value incurred from the capital transactions between		3,247	(3,247)				
companies under common control (Note 2)			(30,086)				(30,086)
Equity in capital surplus changes of affiliates Equity in other capital adjustment		(2,424)					(2,424)
changes of affiliates			15,013				15,013
Treasury stock (Note 16) Loss on disposal of treasury stock			(26,556)				(26,556)
(Notes 16 and 17) Unrealized gain on valuation of long-term investment securities (Notes			7,793	1,195,385			7,793 1,195,385

2 and 4) Equity in other comprehensive income changes of affiliates, net (Notes 2 and 5) Foreign-based operations translation			(1	105,597)			(105,597)
adjustment (Note 2)				4,162			4,162
Gain on valuation of currency swap (Notes 2 and 27) Gain on valuation				4,671			4,671
of interest rate swap (Notes 2 and 27) Increase in				2,627			2,627
minority interest in equity of consolidated subsidiaries						169,748	169,748
Balance, December 31, 2007 (Continued)	₩ 44,639	₩ 2,956,106	₩(2,072,723) ₩ 1,5	591,258	₩ 8,914,970	₩ 253,383	₩ 11,687,633

SK TELECOM CO., LTD. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF STOCKHOLDERS EQUITY YEARS ENDED DECEMBER 31, 2006, 2007 AND 2008

				Accumulated other			Total
	Common stock	Capital surplus	Capital adjustments	comprehensive income	Retained earnings	Minority interest	stockholders equity
(In millons of Korean won)							
Balance, January 1, 2008 Cumulative effect of change in accounting policies (Note	₩ 44,639	₩ 2,924,960	₩ (2,041,577)	₩ 1,591,258	₩ 8,914,970	₩ 253,383	₩11,687,633
2)		31,146	(31,146)				
Adjusted balance,							
January 1, 2008 Cash dividends	44,639	2,956,106	(2,072,723)	1,591,258	8,914,970	253,383	11,687,633
(Note 20) Interim					(609,711)		(609,711)
dividends (Note 20) Net income Conversion of convertible					(72,793) 1,215,719	(243,381)	(72,793) 972,338
bonds (Notes 9 and 16) Difference between the acquisition cost and the net book value incurred from the capital transactions		1,544					1,544
between companies under common control (Note 2) Equity in capital surplus			(75,329)				(75,329)
changes of affiliates		481					481

Equity in other capital adjustment							
changes of affiliates			2,706				2,706
Treasury stock (Note 16)		723	(14,137)				(13,414)
Loss on disposal of							
treasury stock (Notes 16 and			94				94
17) Unrealized gain			94				94
on valuation of long-term investment							
securities (Notes 2 and 4)				(1,216,771)			(1,216,771)
Equity in other comprehensive				(1,210,771)			(1,210,771)
income changes of affiliates, net							
(Notes 2 and 5) Foreign-based				(70,490)			(70,490)
operations translation							
adjustment (Note 2)				60,262			60,262
Gain on valuation of							
currency swap (Notes 2 and							
27) Gain on				20,360			20,360
valuation of interest rate							
swap (Notes 2 and 27)				(28,427)			(28,427)
Increase in minority interest in							
equity of consolidated							
subsidiaries						1,165,957	1,165,957
Balance,							
December 31, 2008	₩ 44,639	₩2,958,854	₩ (2,159,389) ₩	356,192	₩9,448,185	₩1,175,959	₩ 11,824,440

(In thousands of U.S. dollars) (Note 2 a) Balance, January 1, 2008 \$ Cumulative effect of change in accounting policies (Note 2)	35,372	\$ 2,317,718 24,680	\$ (1,617,731) \$ (24,680)	1,260,902	\$ 7,064,160	\$ 200,778 \$	9,261,199
Adjusted balance, January 1, 2008 Cash dividends (Note 20) Interim	35,372	2,342,398	(1,642,411)	1,260,902	7,064,160 (483,131)	200,778	9,261,199 (483,131)
dividends (Note 20) Net income Conversion of convertible bonds (Notes 9					(57,680) 963,327	(192,853)	(57,680) 770,474
and 16) Difference between the acquisition cost and the net book value incurred from the capital transactions between companies under common		1,223					1,223
control (Note 2) Equity in capital surplus changes of		201	(59,690)				(59,690)
affiliates Equity in other capital adjustment changes of affiliates		381	2,143				381 2,143
Treasury stock (Note 16) Loss on disposal of treasury stock (Notes 16 and		573	(11,201) 74				(10,628) 74

17) Unrealized gain on valuation of long-term investment	ı						
securities (Notes 2 and 4) Equity in other comprehensive				(964,161)			(964,161)
income changes of affiliates, net (Notes 2 and 5) Foreign-based operations translation				(55,856)			(55,856)
adjustment (Note 2) Gain on				47,751			47,751
valuation of currency swap (Notes 2 and 27) Gain on valuation of				16,133			16,133
interest rate swap (Notes 2 and 27) Increase in minority				(22,525)			(22,525)
interest in equity of consolidated subsidiaries						923,897	923,897
Balance, December 31, 2008	\$ 35,372	\$ 2,344,575	\$ (1,711,085) \$	282,244 \$	\$ 7,486,676 \$	931,822 \$	9,369,604
		See accompa	nying notes to conso	lidated finan	cial statements.		

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SK TELECOM CO., LTD. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS YEARS ENDED DECEMBER 31, 2006, 2007 AND 2008

	In 1	millions of Korean	won	In thousands of U.S. dollars (Note 2 a)
	2006	2007	2008	2008
CASH FLOWS FROM OPERATING				
ACTIVITIES:				
Net income	₩ 1,449,552	₩ 1,562,265	₩ 972,338	\$ 770,474
Expenses not involving cash payments:				
Provision for severance indemnities	47,370	44,233	93,094	73,767
Depreciation and amortization	1,698,364	1,971,327	2,759,276	2,186,431
Allowance for doubtful accounts	86,321	58,272	73,325	58,102
Foreign currency translation loss	1,106	9,411	132,162	104,724
Loss on valuation of short-term investment	-,	,,	,	
securities		1,203	8,358	6,623
Equity in losses of affiliates	211,464	175,474	54,268	43,002
Impairment loss on investment securities	27,696	5,466	223,207	176,868
Loss on disposal of investment assets	6,096	1,190	12,148	9,626
Loss on disposal of property, equipment and	-,	,	, -	. ,
intangible assets	17,148	30,680	70,314	55,716
Loss on disposal of consolidated subsidiaries	,	,	724	574
Impairment loss on assets	7,030	10,634	14,754	11,691
Loss on transaction and valuation of	,	,	,	,
currency swap	9,258	33,876	441,207	349,609
Loss on transaction of interest rate swap	, , , ,	,	48	38
Amortization of discounts on bonds and				
other	51,077	47,640	46,586	36,915
Loss from discontinued operation	- ,	50,101	20,209	16,013
-				
Sub-total	2,162,930	2,439,507	3,949,680	3,129,699
Income not involving cash receipts:				
Foreign translation gain	924	5,373	428,575	339,600
Reversal of allowance for doubtful accounts	789	614	2,084	1,651
Equity in earnings of affiliates	45,787	247,382	24,894	19,726
Gain on valuation of trading securities	,,,,,,,	128	,	,
Gain on disposal of investment assets	27,490	3,721	17,409	13,795
Gain on disposal of consolidated subsidiaries	1,556	5,,21	17,107	15,75
Gain on disposal of property, equipment and	1,000			
intangible assets	4,507	9,776	10,000	7,924
Gain on transactions and valuation of	- , /	- , 0	,	. ,
currency swap	16,660	10,799	265,142	210,097
	,	- ,	,	-,,

90

Gain on transactions of interest rate swap Gain on conversion of convertible bond Gain on repayment of bonds Gain on disposal of other non-current assets		373,140 6,160	2	2
and other	3,075	13,623	6,036	4,782
Sub-total	100,788	670,716	754,142	597,577
Changes in assets and liabilities related to operating activities:				
Accounts receivable trade	(161,914)	43,020	72,097	57,129
Accounts receivable other	57,253	372,778	(383,668)	(304,016)
Inventories	(9,145)	(8,895)	(66,166)	(52,429)
Prepaid expenses	61,148	67,669	8,841	7,006
Advanced payments and other	5,865	(16,248)	(59,552)	(47,189)
Long-term accounts receivables other			514	407
Accounts payable	161,611	(33,475)	(104,300)	(82,647)
Income taxes payable	(44,637)	(21,791)	118,011	93,511
Accrued expenses	37,985	(9,723)	405,084	320,986
Withholdings	123,003	(111,918)	70,400	55,784
Current portion of subscription deposits	885	(8,220)	(1,113)	(882)
Advance receipts and other	21,585	21,832	(20,367)	(16,138)
Deferred income taxes	(76,423)	121,681	(194,865)	(154,410)
Dividends received from affiliates	1,318	2,184	1,214	962
Severance indemnity payments	(262,948)	(13,732)	(107,037)	(84,815)
Deposits for group severance indemnities				
and other	162,545	(14,518)	(610,031)	(483,384)
Sub-total	78,131	390,644	(870,938)	(690,125)
Net Cash Provided by Operating Activities	3,589,825	3,721,700	3,296,938	2,612,471
(Continued)				

SK TELECOM CO., LTD. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (CONTINUED) YEARS ENDED DECEMBER 31, 2006, 2007 AND 2008

		In : 2006	millions	s of Korean 2007	won	2008	(housands of U.S. dollars Note 2 a) 2008
CASH FLOWS FROM INVESTING								
ACTIVITIES:								
Cash inflows from investing activities:								
Decrease (increase) in short-term		00.064		20.072				
investment securities, net	₩	80,061	₩	28,852	₩		\$	
Decrease (increase) in short-term financial		4 470				174 441		120.006
instruments, net		4,470		110 600		174,441		138,226
Collection of short-term loans		96,892		119,608		215,074		170,423
Decrease (increase) in long-term investment securities, net								
Decrease (increase) in long-term financial								
instruments		2		2,118		16,159		12,804
Collection of long-term loans		654		3,652		10,646		8,436
Proceeds from sales of long-term		051		3,032		10,010		0,150
investment securities		305,953		4,804		386,740		306,450
Proceeds from sales of equity securities		000,500		.,00.		200,7.10		200,.20
accounted for using the equity method		80,014		20,258		8,292		6,571
Proceeds from disposal of consolidated		,		•		,		•
subsidiary		39,062						
Decrease in guarantee deposits		71,164		32,594		26,361		20,888
Decrease in other non-current assets		19,940		30,444		40,913		32,419
Proceeds from disposal of property and								
equipment		14,353		30,429		45,533		36,080
Proceeds from disposal of intangible assets		1,630		6,739		9,496		7,525
Cash inflows from transaction of currency								
swap				17,242		727		576
Sub-total		714,195		296,740		934,382		740,398
Cash outflows from investing activities: Decrease (increase) in short-term financial	***	10.001	***	T. 022	***		Φ.	
instruments, net	₩	10,091	₩	7,822	₩		\$	
Decrease (increase) in short-term						40		20
investment securities, net		02.752		104 674		40		120 710
Increase in short-term loans		92,753		104,674		239,414		189,710
Decrease (increase) in long-term financial instruments				652		6,086		4,823
mod differito				032		0,000		7,023

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Acquisition of long-term investment				
securities	1,127,396	371,394	31,420	24,897
Increase in long-term loans	12,623	100,006	35,290	27,964
Acquisition of equity securities accounted				
for using the equity method	244,333	76,629	601,066	476,281
Increase in equity of consolidated				
subsidiaries	27,406	12,514	1,093,104	866,168
Increase in guarantee deposits	30,290	31,056	57,287	45,394
Increase in other non-current assets	132,349	78,853	96,303	76,308
Acquisition of property and equipment	1,498,142	1,804,148	2,236,930	1,772,528
Acquisition of intangible assets	73,964	115,102	149,341	118,337
Cash outflows from transaction of				
currency swap		8,769	263,495	208,792
Sub-total	3,249,347	2,711,619	4,809,776	3,811,234
Net Cash Used in Investing Activities	(2,535,152)	(2,414,879)	(3,875,394)	(3,070,836)
g	() , - ,	() , /	(= , = = , = = ,	(-,,,
(Continued)				

SK TELECOM CO., LTD. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (CONTINUED) YEARS ENDED DECEMBER 31, 2006, 2007 AND 2008

				In thousands of U.S. dollars
	In n	millions of Korean	won	(Note 2 a)
	2006	2007	2008	2008
CASH FLOWS FROM FINANCING ACTIVITIES:				
Cash inflows from financing activities:	W 204 000	W 761 117	W 1 207 670	¢ 1.026.106
Issuance of bonds payable Proceeds from short-term borrowings	₩ 384,990 51,230	₩ 761,117 35,946	₩ 1,307,679 472,958	\$ 1,036,196 374,769
Proceeds from long-term borrowings	294,800	33,940	510,577	404,578
Increase in guarantee deposots received and	294,000		310,377	404,376
other	3,370	2,327	4,532	3,591
Proceeds from disposal of treasury stock	3,370	45,133	42,246	33,475
Cash inflows from transaction of currency		73,133	72,270	33,773
swap		2,901		
Increase in equity of consolidated		2,701		
subsidiaries	19,050	4,677	64,402	51,032
Substatutes	17,000	1,077	01,102	31,032
Sub-total	753,440	852,101	2,402,394	1,903,641
Cash outflows from financing activities:				
Repayment of current portion of long-term				
debt	815,287	907,176	558,107	442,240
Repayment of short-term borrowings	013,207	86,561	330,107	442,240
Repayment of long-term borrowings	404	93,336	193,400	153,250
Repayment of bonds payable	1,230	61,306	173,400	133,230
Payment of dividends	662,815	581,309	682,504	540,811
Decrease in subscription deposits	2,630	14,714	002,501	3 10,011
Cash outflows from transaction of currency	2,000	1.,,,1		
swap		11,838		
Acquisition and retirement of treasury stock	209,078	118,512	63,538	50,347
Decrease in equity of consolidated		,		2 4,2
subsidiaries		6,607	24,863	19,701
Other	14,374	11,997	10,567	8,374
	,	<i>y '</i>	- , ·	-,- / -
Sub-total	1,705,818	1,893,356	1,532,979	1,214,723
Net Cash Used in Financing Activities	(952,378)	(1,041,255)	869,415	688,918
			*	,

THE EFFECT OF EXCHANGE RATE CHANGES ON CASH AND CASH EQUIVALENTS HELD IN FOREIGN CURRENCIES (Note 2)		(9,317)		6,097	37,371	29,613
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS DUE TO CHANGES IN CONSOLIDATED SUBSIDIARIES		14,568		102,079	36,413	28,853
PREACQUISITION CASH FLOWS OF SUBSIDIARIES				(11,396)	17,250	13,669
INCREASE IN CASH AND CASH EQUIVALENTS DUE TO MERGER				50,448		
CASHFLOWS FROM DISCONTINUED OPERATION (Note 2)				(12,777)	(256,515)	(203,261)
NET INCREASE IN CASH AND CASH EQUIVALENTS		107,546		400,017	125,478	99,427
CASH AND CASH EQUIVALENTS AT BEGINNING OF THE YEAR (Note 29)		378,426		485,972	885,989	702,052
CASH AND CASH EQUIVALENTS AT END OF THE YEAR (Note 29)	₩	485,972	₩	885,989	₩ 1,011,467	\$ 801,479

See accompanying notes to consolidated financial statements.

SK TELECOM CO., LTD. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS YEARS ENDED DECEMBER 31, 2006, 2007 AND 2008

1. GENERAL

SK Telecom Co., Ltd. (SK Telecom) was incorporated in March 1984 under the laws of Korea to engage in providing cellular telephone communication services in the Republic of Korea. SK Telecom Co., Ltd. and its subsidiaries (the Company) mainly provide wireless telecommunications in the Republic of Korea and recently acquired foreign wireless telecommunications operators in Vietnam, Mongolia, and the United States of America. The Company s common shares and depositary receipts (DRs) are listed on the Stock Market of Korea Exchange (formerly Korea Stock Exchange) and the New York and London Stock Exchanges, respectively. As of December 31, 2008, the Company s total issued shares are held by the following:

	Number of shares	Percentage of total shares issued (%)
SK Group	18,748,452	23.09
POSCO	2,341,569	2.88
Institutional investors and other minority stockholders	51,395,994	63.30
Treasury stock	8,707,696	10.73
	81,193,711	100.00

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The consolidated financial statements of the Company have been prepared in conformity with accounting principles generally accepted in the Republic of Korea. Significant accounting policies followed in preparing the accompanying consolidated financial statements are summarized as follows:

a. Basis of Presentation

The Company maintains its official accounting records in Korean won and prepares statutory consolidated financial statements in Korean language (Hangul) in conformity with the accounting principles generally accepted in the Republic of Korea (Korean GAAP). Certain accounting principles applied by the Company that conform with financial accounting standards and accounting principles in the Republic of Korea may not conform with accounting principles generally accepted in other countries. Accordingly, these consolidated financial statements are intended for use by those who are informed about Korean accounting principles and practices. The accompanying consolidated financial statements have been condensed, restructured and translated into English with certain expanded descriptions from the Korean language financial statements. Certain information included in the Korean language financial statements, but not required for a fair presentation of the Company s financial position, results of operations, changes in stockholders equity or cash flows, is not presented in the accompanying consolidated financial statements.

The accompanying consolidated financial statements are stated in Korean won, the currency of the country in which the Company is incorporated and operates. The translation of Korean won amounts into U.S. dollar amounts is included solely for the convenience of readers of financial statements and has been made at the rate of \(\fomathbf{W}\)1,262.00 to US\\$1.00, the Noon Buying Rate in the City of New York for cable transfers in Korean won as certified for customs purposes by the Federal Reserve Bank of New York on the last business day of the period ended December 31, 2008. Such translations into U.S. dollars should not be construed as representations that the Korean won amounts could be converted into U.S. dollars at that or any other rate.

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b. Principles of Consolidation

The consolidated financial statements include the accounts of SK Telecom and the following controlled subsidiaries as of December 31, 2006, 2007 and 2008. Controlled subsidiaries include (a) majority-owned entities by SK Telecom or its controlled subsidiaries and (b) other entities where SK Telecom or its controlled subsidiaries own more than 30% of total outstanding common stock and is the largest stockholder. Meanwhile, if the total assets of the controlled subsidiaries at the beginning of fiscal year were less than \$\psi_7\$ billion, those investee are excluded and accounted for using equity method in accordance with Korean GAAP. All significant intercompany balances and transactions have been eliminated in the consolidation procedures.

	Year of		Owners	hip Percenta	ige (%)
Subsidiary	Establishment	Primary business	2006	2007	2008
CV D II 1C Lilic 1					
SK Broadband Co., Ltd (formerly hanarotelecom incorporated)	1997	Telecommunication services	4.8	4.8	43.42
SK Communications Co., Ltd.	1997	Internet website services	4.8 87.08	4.8 65.71	45.42 65.71
•		Telecommunication services	87.08 90.77	90.77	90.77
SK Telink Co., Ltd.	1998	Telecommunication services	90.77	90.77	90.77
SK Wyverns Baseball Club Co.,	2000	Duciness neleted sucuts	00.00	99.99	99.99
Ltd.		Business related sports Internet website services	99.99 59.74	99.99 59.74	59.74
PAXNet Co., Ltd.	1999	Internet website services	59.74	59.74	59.74
F&U Credit information Co., Ltd.		Conditional collection			
(formerly Global Credit &	1000	Credit and collection	50.00	50.00	50.00
information Corp)	1998	services	50.00	50.00	50.00
Loen Entertainment, Inc.	1002	D 1	(0.00	60.00	(2.40
(formerly Seoul Records, Inc.)	1982	Release of music disc	60.00	60.00	63.48
TU Media Corp.	2003	Satellite broadcasting	20.50	22.70	44.15
		services	29.58	32.70	44.15
WYO Y	10.62	Business related	24.00	27.00	27.00
IHQ, Inc.	1962	entertainment	34.08	37.09	37.09
Ntreev Soft Co., Ltd.	2003	Game software	51.00	66.70	63.70
Commerce Planet Co., Ltd.	1997	Online shopping mall		100.00	100.00
		operation agency		100.00	100.00
The First Music Investment Fund					
of SK-PVC	2005	Investment association	99.00	99.00	99.00
The Second Music Investment					
Fund of SK-PVC	2005	Investment association	99.00	99.00	99.00
SK-KTB Music Investment Fund	2005	Investment association	99.00	99.00	99.00
IMM Cinema Fund	2005	Investment association	60.84	72.24	72.24
Michigan Global Cinema Fund	2006	Investment association	36.36	45.45	45.45
SK i-media Co., Ltd.	2006	Game software	60.00	60.00	100.00
CU Media, Inc (formerly YTN					
Media, Inc)	2000	Broadcasting services	51.42	51.42	52.52
Konan Technology	1999	Multimedia contents	7.51	29.49	29.49
Broadband Media Co., Ltd.					
(formerly hanaromedia					
incorporated)	1997	Multimedia contents			100.00
HanaroDream Incorporated	2001	Internet website services			36.03
	1998	Facilities Maintenance			100.00

Broadband D&M Co., Ltd.					
(formerly hanaro Realty					
Development & Management Co.,					
Ltd.)					
Broadband CS Co., Ltd. (formerly					
hanaro Customer Service, Inc.)	1998	Telemarketing Service			100.00
Etoos Co., Ltd.	2008	Internet Education Service			100.00
K-net Culture and Contents					
Venture Fund	2008	Investment association			59.00
Benex Digital Cultural Contents					
Fund	2008	Investment association			39.84
Benex Focus Limited Partnership					
II	2008	Investment association			66.67
Open Innovation Fund	2008	Investment association			98.52
SK Telecom China Co., Ltd.	2002	Telecommunication services	100.00	100.00	100.00
ULand Company Ltd.	2004	Telecommunication services	100.00	100.00	100.00
SKT Vietnam PTE., Ltd.	2000	Telecommunication services	73.32	73.32	73.32
SKT Americas, Inc. (formerly SK					
Telecom International Inc.)	1995	Internet website services	100.00	100.00	100.00
SK Telecom Advanced Tech &					
Service Center	2006	Mobile handset services	100.00	100.00	100.00
Cyworld China Holdings Limited	2006	Internet website services		100.00	100.00
SK Telecom China Holdings Co.,					
Ltd.	2007	Internet website services		100.00	100.00
Centurion IT Investment					
Association	2001	Investment association	37.50		
SK Telecom USA Holdings, Inc.	2005	Telecommunication services	100.00	100.00	
Helio, Inc & LLC	2005	Mobile handset services	48.08	64.86	
AirCross Co., Ltd.	2000	Advertising agency	38.10	100.00	
		International telephone call			
SK Cyberpass, Inc.	2001	services	70.54	70.54	
Service Center Cyworld China Holdings Limited SK Telecom China Holdings Co., Ltd. Centurion IT Investment Association SK Telecom USA Holdings, Inc. Helio, Inc & LLC AirCross Co., Ltd.	2006 2007 2001 2005 2005 2000	Internet website services Internet website services Investment association Telecommunication services Mobile handset services Advertising agency International telephone call	37.50 100.00 48.08 38.10	100.00 100.00 100.00 64.86 100.00	100.00

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Effective July 1, 2006, IHQ, Inc. and its subsidiary, CU Media, Inc. (formerly YTN Media, Inc) were included in the consolidation of the accompanying financial statements as the Company owned more than 30% of total outstanding common stock and became the largest stockholder.

During the year ended December 31, 2007, TU Media Corp., Commerce Planet Co., Ltd., Michigan Global Cinema Fund and Konan Technology became the controlled subsidiaries of the Company, as the Company owns majority ownership interest or more than 30% of total outstanding common stock and is the largest stockholder other than Konan Technology. Konan Technology is owned by SK Communications Co., Ltd. by 29.49% as of December 31, 2008. As SK Communications Co., Ltd. has call option to acquire all other stockholders common stocks and the call option are exercisable at little or no economic cost, which is regarded de facto control of Konan Technology, Konan Technology was included in consolidation even though the Company s ownership interest is below 30%.

Effective January 1, 2007, Ntreev Soft Co., Ltd. and SK i-media Co., Ltd. were included in the consolidation of the accompanying consolidated financial statements as their total assets at the beginning of that fiscal year were more than \text{\text{W7}} billion, in accordance with Korean GAAP.

Effective January 1, 2007, Centurion IT investment Association was excluded in the consolidation of the accompanying consolidated financial statements as it was dissolved on February 28, 2008. It was accounted for using the equity method of accounting from January 1, 2007.

Effective April 1, 2008, the Company acquired additional 91,406,249 common shares of SK Broadband Co., Ltd. (formerly hanarotelecom incorporated) which increased the Company s ownership from 4.6% to 43.4%. As a result, SK Broadband Co., Ltd. and its subsidiaries, Broadband Media Co., Ltd., Hanaro Dream Incorporated, Broadband D&M Co., Ltd. and Broadband CS Co., Ltd., were included in the consolidation of accompanying financial statements as the Company owned more than 30% of total outstanding common stock and became the largest stockholder.

For the year ended December 31, 2008, Etoos Co., Ltd, a newly established by SK Communications was included in the consolidation.

During the year ended December 31, 2008, Benex Digital Cultural Contents Fund, Benex Focus Limited Partnership II, K-net Culture and Contents Venture Fund and Open Innovation Fund became the controlled subsidiaries of the Company, as the Company owns majority ownership interest or more than 30% of total outstanding common stock and is the largest stockholder.

Effective January 1, 2008, SK Telecom Advanced Tech & Service Center, Cyworld China Holdings Limited and SK Telecom China Holdings Co., Ltd. were included in the consolidation of accompanying financial statements as its total assets at the beginning of that fiscal year were more than \(\forall 7\) billion, in accordance with Korean GAAP.

For the year ended December 31, 2008, SK Telecom USA Holdings, Inc. which was incorporated to manage the Company s investment to Helio LLC in 2005 was fully liquidated. Meanwhile, for the year ended December 31, 2008, the equity interest in Helio held by SK Telecom USA Holding, Inc. were exchanged into the equity interest in Virgin mobile USA Inc. As a result, Helio Inc & LLC was excluded from the consolidation.

Effective January 1, 2008, SK Cyberpass, Inc. was excluded from the consolidation as its total assets at the beginning of that fiscal year were less than \(\formalfont{W}\)7 billion, in accordance with Korean GAAP.

Effective January 1, 2008, Aircross Co., Ltd. was excluded from the consolidation as it was liquidated in March 2009.

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c. Use of Estimates

The preparation of consolidated financial statements in conformity with Korean GAAP requires management to make estimates and assumptions. These estimates and assumptions affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the dates of the consolidated balance sheets, and the reported amounts of revenues and expenses during the reporting periods. Actual results could differ from these estimates.

d. Cash Equivalents

Cash equivalents are highly liquid investments and short term financial instruments, which are readily convertible without significant transaction cost, do not have significant risk from changes in interest rates, and with original maturities of three months or less.

e. Allowance for Doubtful Accounts

Allowance for doubtful accounts is provided based on the estimated collectability of individual accounts and historical bad debt experience.

Details of changes in the allowance for doubtful accounts receivable trade for 2006, 2007 and 2008 are as follows (In millions of Korean won):

	2006	2007	2008
Beginning balance	₩ 133,499	₩ 106,737	₩ 93,551
Write-offs	(90,780)	(90,475)	(59,552)
Net	42,719	16,262	33,999
Provision for doubtful accounts receivable trade	61,457	48,835	62,973
Provision for doubtful accounts receivable trade for the		22.604	<i>E E</i> 1 1
discontinued operation		22,604	5,511
Increase (decrease) due to the changes in consolidated subsidiaries	2,561	5,850	47,837
End of year	₩ 106,737	₩ 93,551	₩ 150,320

f. Inventories

Inventories are stated at the acquisition cost using the following methods:

Assets	Methods	
	Moving average	
E-commerce inventories	method	
Replacement units for wireless telecommunication facilities and supplies for sales	Moving average	
promotion	method	
Wireless device	FIFO	
Books and CDs	FIFO	

During the year, perpetual inventory systems are used to value inventories, which are adjusted to physical inventory counts performed at the end of the year. When the market value of inventories is less than the acquisition cost, carrying amount is reduced to the market value and any difference is charged to current operations as operating expenses. A valuation loss of \times 168 million and \times 584 million was recorded for the years ended December 31, 2006, 2007, respectively, and a reversal of allowance for inventory valuation loss of \times 168 million was recorded for the year ended December 31, 2008.

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g. Securities (excluding securities accounted for using the equity method of accounting)

Debt and equity securities are initially recorded at their acquisition costs (fair value of consideration paid) including incidental cost incurred in connection with acquisition of the related securities and classified into trading, available-for-sale and held-to-maturity (debt only) securities depending on the acquisition purpose and nature. The acquisition cost of the equity securities acquired by exercising a conversion right is the carrying amount of the convertible bonds exchanged. However, if those newly acquired equity securities are marketable securities in an active trading market, the acquisition cost of such equity securities is the market value of those equity securities at the acquisition date and the difference between the market value of the newly acquired equity securities and the carrying amount of the exchanged convertible bonds is charged to the current operation as gain or loss on conversion.

Trading securities are stated at fair value with gains or losses on valuation reflected in current operations.

Securities classified as available-for-sale are reported at fair value. Unrealized gains or losses on valuation of available-for-sale securities are included in accumulated other comprehensive income (loss) and the unrealized gains or losses are reflected in net income when the securities are sold or if there is an objective evidence of impairment such as bankruptcy of investees. Equity securities are stated at acquisition cost if fair value cannot be reliably measured.

Held-to-maturity securities are presented at acquisition cost after premiums or discounts are amortized or accreted, respectively. The Company recognizes write-downs resulting from declines in the fair value below its book value on the balance sheet date if there is objective evidence of impairment. The related write-downs are recorded as a loss on impairment of investment securities.

Trading securities are presented in the current asset section of the balance sheet, and available-for-sales and held-to-maturity securities are presented in the current asset section of the balance sheet if their maturities are within one year; otherwise such securities are recorded in the non-current section of the balance sheet.

h. Equity Securities Accounted for Using the Equity Method of Accounting

Investment securities of affiliated companies, in which the Company has the ability to exercise significant influence, are carried using the equity method of accounting, whereby the Company s initial investment is recorded at cost and the carrying value is subsequently increased or decreased to reflect the Company s portion of stockholders equity of the investee. Differences between the acquisition cost and net asset fair value of the investee are amortized over 5 to 20 years using the straight-line method. When applying the equity method of accounting, unrealized inter-company gains and losses are eliminated. In addition, the Company provides for additional losses for those investments accounted for using the equity method that are reduced to zero to the extent that the Company has other investment assets related to the equity method investees.

Assets and liabilities of foreign-based companies accounted for using the equity method are translated at current rate of exchange at the balance sheet date while profit and loss items in the statement of earnings are translated at average rate and capital account at historical rate. The translation gains and losses arising from collective translation of the foreign currency financial statements of foreign-based companies are offset and the balance is remained as accumulated other comprehensive income (loss) in the Company s stockholders equity.

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Under the equity method of accounting, the Company does not record its share of losses of an affiliate when such losses would make the Company s investment in such entity less than zero unless the Company has guaranteed obligations of the investee or is otherwise committed to provide additional financial support. The Company provides for additional losses for these investments accounted for using the equity method that are reduced to zero to the extent that the Company has other investment assets related to the equity method investees. In addition, when the Company s share of equity interest in the equity method investees increases as a result of capital transactions of the investees with (or without) consideration, the increase in the Company s proportionate shares in the investees are treated as goodwill or negative goodwill and when the Company s share of equity interest in the equity method investees decrease as a result of capital transactions of the investees with (or without) consideration, the decrease in the Company s proportionate shares in the investees are accounted for as gain or loss on disposal.

i. Troubled Debt Restructuring

In case that contractual terms such as the face amount, interest rate, or maturity are changed to alleviate the debtor s burdens in accordance with an agreement between the creditor and the debtor, initiation of corporate reorganization procedures under court trustee or under debtor s management, the Company recognizes the restructured receivables at present value of the expected future cash flows discounted by the reasonable interest rate and amortizes the difference between principal amount and present value to interest income using the effective interest rate method.

j. Valuation of Long-term Accounts Receivable Other

Long-term accounts receivable are stated at the present value of the expected future cash flows. Imputed interest amounts are recorded in present value discount accounts which are deducted directly from the related nominal receivable balances. Such imputed interest is included in operations using the effective interest rate method over the collection period.

k. Property and Equipment

Property and equipment are stated at cost less accumulated depreciation. Major renewals and betterments, which prolong the useful life or enhance the value of assets, are capitalized; expenditures for maintenance and repairs are charged to expense as incurred.

Depreciation is computed using the declining balance method (except for buildings and structures acquired on or after January 1, 1995 which are depreciated using straight-line method) over the estimated useful lives of the related assets as follows:

Assets	Depreciation method	Useful lives (years)
Buildings and structures	Declining balance method (straight-line method)	15~50
Machinery	Declining balance method	3~9
Other	Declining balance method	3~5

Interest expenses and other financing charges for borrowings related to the manufacture or construction of property and equipment are charged to current operations as incurred.

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1. Intangible Assets

Intangible assets are stated at cost less amortization computed using the straight-line method over 2 to 20 years.

The Company capitalizes the cost of internal-use software which has a useful life in excess of one year. Capitalized internal-use software costs are amortized using the straight-line method over 5 years and are recorded in intangible assets.

m. Government Subsidy

Government subsidy, which is used for the acquisition of certain assets, is accounted for as a deduction from the acquisition cost of the acquired assets. Such subsidy amount is offset against the depreciation or amortization of the acquired assets during such assets—useful life. Government subsidy, which is required to be repaid, is recorded as a liability in the balance sheet. Government subsidy with no repayment obligation, which is used to purchase a designated asset or to develop a certain technology, is presented as a deduction of the related asset and is amortized against the depreciation or amortization expense of the related asset. Government subsidy, contributed to compensate for specific expenses, is offset against the related expenses as incurred.

n. Impairment Losses

When the recoverable amount of assets (that are not recorded at fair value) including investment assets (except for trading and available-for-sale investments in listed companies), property and equipment, and intangible assets are significantly less than the carrying value due to obsolescence, physical damage, decline in market value or other causes, the carrying value is reduced to the recoverable amount and any difference is charged to current operation as an impairment losses.

o. Convertible Bonds and Bonds with Stock Purchase Warrants

The proceeds from issuance of convertible bonds are allocated between the conversion rights or warrant rights and the debt issued; the portion allocable to the conversion rights is accounted for as capital surplus with a corresponding conversion right adjustment which is deducted from the related bonds. Such conversion right adjustment is amortized to interest expense using the effective interest rate method over the redemption period of the convertible bonds. The portion allocable to the conversion rights is measured by deducting the present value of the debt at time of issuance from the gross proceeds from issuance of convertible bonds, with the present value of the debt being computed by discounting the expected future cash flows (including call premium, if any) using the effective interest rate applied to ordinary or straight debt of the Company at the issuance date.

p. Discounts on Bonds

Discounts on bonds are amortized to interest expense using the effective interest rate method over the redemption period of the bonds.

q. Valuation of Long-term Payables

Long-term payables resulting from long-term installment transactions are stated at present value of the expected future cash flows. Imputed interest amounts are recorded in present value discount accounts which

are deducted directly from the related nominal payable balances. Such imputed interest is included in operations using the effective interest rate method over the redemption period.

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r. Provisions, Contingent Liabilities and Contingent Assets

The Company recognizes a provision when i) it has a present obligation as a result of a past event, ii) it is probable that a disbursement of economic resources will be required to settle the obligation, and iii) a reliable estimate can be made of the amount of the obligation (see Note 26). When a possible range of loss in connection with a probable loss contingency as of the balance sheet date is estimable with reasonable certainty, and some amount within that range appears at the time to be a better estimate than any other amount within the range, the Company accrues such amount. When no amount within the range appears to be a better estimate than any other amount, the minimum amount in that range is recorded.

The Company does not recognize the following contingent obligations as liabilities:

Possible obligations related to past events, for which the existence of a liability can only be confirmed upon occurrence of uncertain future event or events outside the control of the Company.

Present obligations arising from past events or transactions, for which i) a disbursement of economic resources to fulfill such obligations is not probable or ii) a disbursement of economic resources is probable, but the related amount cannot be reasonably estimated.

In addition, the Company does not recognize potential assets related to past events or transactions, for which the existence of an asset or future benefit can only be confirmed upon occurrence of uncertain future event or events outside the control of the Company.

s. Accrued Severance Indemnities

In accordance with the policies of the Company, all employees with more than one year of service are entitled to receive severance indemnities, based on length of service and rate of pay, upon termination of their employment. Accruals for severance indemnities are recorded to approximate the amount required to be paid if all employees were to terminate at the balance sheet date.

SK Telecom and certain domestic subsidiaries have deposits with insurance companies to fund the portion of the employees—severance indemnities which is in excess of the tax deductible amount allowed under the Corporate Income Tax Law, in order to take advantage of the additional tax deductibility for such funding. Such deposits with outside insurance companies, where the beneficiaries are their employees, totaling \text{\t

In accordance with the Korean National Pension Fund Law, SK Telecom and its domestic subsidiaries transferred a portion of its accrued severance indemnities to the National Pension Fund through March 1999. Such transfers, amounting to \text{\$\psi}91\$ million, \text{\$\psi}86\$ million and \text{\$\psi}28\$ million as of December 31, 2006, 2007 and 2008, respectively, are deducted from accrued severance indemnities.

Effective March 31, 2006, SK Telecom changed its policy for the severance indemnities applicable to those employees who joined SK Telecom before or on December 31, 2002 from cumulative method, where employees are entitled to get paid more than one month of salary for each year depending on the length of service, to simple multiplier method, where employees are paid one month of salary for each year regardless of their service period in accordance with the resolution of SK Telecom s joint labor-management conference held on March 16, 2006. As a result of such policy change, SK Telecom distributed early settlements to those eligible employees on their accumulated severance indemnities as of March 31, 2006 on a mandatory basis, and paid the additional bonuses of \text{\text{\text{W}125,890}} million for those employees who received the mandatory distribution for their early settlement as compensation for those employees.

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The Company recorded such compensation costs as special severance indemnities in other expenses for the year ended December 31, 2006. In addition, SK Telecom executed the early retirement program and the related special bonus of \(\pi\)18,131 million were paid to eligible employees and accounted for as special severance indemnities in other expenses for the year ended December 31, 2006.

Changes in accrued severance indemnities for 2006, 2007 and 2008 are as follows (In millions of Korean won):

	2006	2007	2008
Beginning net balance	₩ 71,284	₩ 22,284	₩ 44,322
Provision	47,370	44,233	93,094
Payments to employees	(262,948)	(13,732)	(107,037)
Net increase due to the changes in consolidated subsidiaries	4,010	6,291	44,718
Changes in deposits for severance indemnities	162,568	(14,754)	(21,282)
Ending net balance	₩ 22,284	₩ 44,322	₩ 53,815
Ending balance:			
Accrued severance indemnities	₩ 51,243	₩ 90,286	122,402
Deposits with insurance companies	(28,868)	(45,878)	(68,559)
National Pension Fund	(91)	(86)	(28)
Net balance	₩ 22,284	₩ 44,322	₩ 53,815

t. Accounting for Leases

A lease is classified as a finance lease or an operating lease depending on the extent of transfer to the Company of the risks and rewards incidental to ownership. If a lease meets any one of the following criteria, it is accounted for as a finance lease:

The lease transfers ownership of the asset to the lessee by the end of the lease term;

The lessee has the option to purchase the asset at a bargain price and it is certain that the option will be exercised;

The lease term is for the major part (75% or more) of the economic life of the asset even if title is not transferred;

At the date of lease commencement, the present value of the minimum lease payments amounts to at least substantially all (90% or more) of the fair value of the leased asset; or

The leased assets are of such a specialized nature that only the lessee can use them without major modifications.

All other leases are treated as operating leases.

Assets and liabilities related to finance leases are recorded as property and equipment and obligations under finance leases, respectively, and the related interest is calculated using the effective interest rate method and charged to expense. For operating leases, the future minimum lease payments are expensed ratably over the lease term while contingent rentals are expensed as incurred.

u. Research and Development Costs

The Company charges substantially all research and development costs to expense as incurred. The Company incurred internal research and development costs of \(\pi\)211,961 million, \(\pi\)218,652 million and \(\pi\)226,714 million for the years ended December 31, 2006, 2007 and 2008, respectively, and external research and development costs of \(\pi\)67,021 million, \(\pi\)74,388 million and \(\pi\)72,993 million for the years ended December 31, 2006, 2007 and 2008, respectively.

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v. Foreign-based Operations Translation Adjustment

In translating the foreign currency financial statements of the Company s overseas subsidiaries into Korean won, the Company presents the translation gain or loss as a foreign-based operations translation adjustment in the accumulated other comprehensive income (loss) section of the balance sheet. The translation gain or loss arises from the application of different exchange rates; the year-end rate for balance sheet items except stockholders equity, the historical rate for stockholders equity and the daily average rate for statement of income items.

w. Accounting for Foreign Currency Transactions and Translation

SK Telecom and its domestic subsidiaries maintain their accounts in Korean won. Transactions in foreign currencies are recorded in Korean won based on the prevailing rate of exchange at the dates of transactions. As allowed under Korean GAAP, monetary assets and liabilities denominated in foreign currencies are translated in the accompanying consolidated financial statements at the Base Rates announced by Seoul Money Brokerage Services, Ltd. on the balance sheet dates, which, for U.S. dollars, were \(\pi\)929.60=US\\$1, \(\pi\)938.20=US\\$1 and \(\pi\)1,257.50=US\\$1 at December 31, 2006, 2007 and 2008, respectively. The resulting gains and losses arising from the translation or settlement of such assets and liabilities are included in current operations.

x. Derivative Instruments

The Company records rights and obligations arising from derivative instruments as assets and liabilities, which are stated at fair value. The gains and losses that result from the change in the fair value of derivative instruments are reported in current earnings. However, for derivative instruments designated as hedging the exposure of variable cash flows, the effective portions of the gains or losses on the hedging instruments are recorded as accumulated other comprehensive income (loss) and credited/charged to operations at the time the hedged transactions affect earnings, and the ineffective portions of the gains or losses are credited/charged immediately to operations.

y. Revenue Recognition

The Company recognizes revenue when they are realized or realizable and earned. Revenues are realized or realizable and earned when the Company has persuasive evidence of an arrangement, the goods have been delivered or the services have been rendered to the customer, sales price is fixed or determinable and collectability is reasonably assured.

The revenue of the Company is principally derived from telecommunication service including data services and wireless device sales. Telecommunication service consists of fixed monthly charges, usage-related charges and non-refundable activation fees. Fixed monthly charges are recognized in the period earned. Usage-related charges are recognized at the time services are rendered. Non-refundable activation fees are recognized when the activation service was performed.

Meanwhile, the Company recognizes sales revenues on a gross basis when the Company is the primary obligator in the transactions with customers and if the Company merely acts an agent for the buyer or seller from whom it earns a commission, then sales revenues are recognized on a net basis.

SK Telecom s subsidiaries also sell products and merchandises to customers and these sales are recognized at the time products and merchandises are delivered.

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z. Income Taxes

Income tax expense is determined by adding or deducting the total income tax and surtaxes to be paid for the current period and the changes in deferred income tax assets and liabilities.

Deferred tax is recognized on differences between the carrying amounts of assets and liabilities in the consolidated financial statements and the corresponding tax bases used in the computation of taxable profits. Deferred tax liabilities are generally recognized for all taxable temporary differences with some exceptions and deferred tax assets are recognized to the extent that it is probable that taxable profits will be available against which the deductible temporary differences can be utilized. The carrying amount of deferred tax assets is reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the assets to be recovered. Deferred income tax assets and liabilities are classified into current and non-current based on the classification of related assets or liabilities for financial reporting purposes.

aa. Net Income Per Share

Net income per share is computed by dividing net income by the weighted average number of common shares outstanding during the period. Diluted net income per share of common stock is calculated by dividing adjusted net income by adjusted weighted average number of shares outstanding during the period, taking into account the dilutive effect of stock option and convertible bonds.

ab. Handset Subsidies to Long-term Mobile Subscribers

Effective April 1, 2008, the Telecommunication Business Act was revised to allow wireless carriers to provide handset subsidies to customers without any restrictions. As a result, the Company provides lump-sum handset subsidies to customers who agree to use the Company s service for the predetermined service period and the subsidies are charged to commission paid as the related payments are made. In case where the customers agree to use the Company s service for the predetermined service period and purchase handsets on installment basis, the subsidies are paid every month over the installment period and the Company provides provision for handset subsidies estimated to be paid based on the historical experience (See note 26).

ac. Use of Estimates

The Company s management makes reasonable estimates and assumptions in preparing the financial statements in conformity with accounting principles generally accepted in the Republic of Korea. These estimates and assumptions can change according to additional experiences, changes in circumstances, new information and other and could differ from actual results.

ad. Reclassification

Certain reclassifications have been made in prior periods financial statements to conform to classifications used in the current period. Such reclassifications did not have an effect on the previously reported net assets as of December 31, 2007 and 2006 or net income for the years then ended.

ae. Adoption of New Statements of Korea Accounting Standards (SKAS)

On January 1, 2006, the Company adopted SKAS No. 18 through No. 20. The adoption of such accounting standards did not have an effect on the consolidated financial position of the Company as of December 31, 2006 or the consolidated net income of the Company for the year ended December 31, 2006.

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On January 1, 2007, the Company adopted SKAS No. 11, and No. 21 through No. 23, and No. 25. The adoption of such accounting standards did not have an effect on the consolidated financial position of the Company as of December 31, 2007 or consolidated net income of the Company for the year ended December 31, 2007. Details of primary change due to such adoption of SKASs are as follows:

Pursuant to adoption of SKAS No. 21, Preparation and Presentation of Financial Statements , certain amounts classified as capital adjustments through 2006 are classified as accumulated other comprehensive income (loss); such amounts include unrealized gain/loss on available-for-sale securities, equity in capital adjustments of affiliates and gain/loss on valuation of derivative instruments. In addition, certain amounts classified as investment assets through 2006 are classified as other non-current assets; such amounts include long-term loans, guarantee deposits, long-term deposits and others. The accompanying consolidated balance sheets as of December 31, 2005 and 2006, which are comparatively presented, were reclassified in accordance with SKAS No. 21.

Pursuant to adoption of SKAS No. 25, Consolidated Financial Statements , net income is allocated to majority interest and minority interest. In addition, when a subsidiary is purchased during the year, statement of income of the subsidiary is included in the consolidation as though it had been acquired at the beginning of the year, and pre-acquisition earnings are presented as deduction at the bottom of the consolidated statements of income. The accompanying consolidated statements of income for the years ended December 31, 2005 and 2006, which are comparatively presented, were reclassified in accordance with SKAS No. 25. In addition, in connection with the Company s adoption of SKAS No. 25, the Company also begun to present pre-acquisition cash flows of subsidiaries as a separate deduction (addition) at the bottom of the Company s consolidated statements of cash flows.

There is no significant change due to the adoption of SKAS No.11, No.22 and No.23. The amended SKAS No. 25, Consolidated Financial Statements, which is effective December 29, 2008, clarifies that when the parent is ownership interest in a subsidiary is increased after control is obtained, the difference between the consideration for additional acquisition of interest and portion of net asset of subsidiary, which had been previously recognized as capital surplus, should be recognized as other capital adjustment if the difference is negative amount and there is no related capital surplus earned at previous transaction. As the amended SKAS No. 25, Consolidated Financial Statements is applied retroactively during the year ended December 31, 2008, the 2006 and 2007 financial statements presented comparatively are restated, which results in the increase in capital surplus by \times 16,072 million and \times 31,146 million as of December 31, 2006 and 2007, respectively, and the decrease in other capital adjustment by \times 16,072 million and \times 31,146 million as of December 31, 2006 and 2007, respectively.

af. Discontinued Operation

When a subsidiary is disposed during the year, the results of its operations in the consolidated income statement are treated as discontinued operation and should be presented as a single item between income tax expenses for continuing operation and net income.

On August 22, 2008, the Company disposed its investment in Helio LLC which was incorporates to provide cellular telephone communication service in the US to Virgin Mobile USA in accordance with the agreement entered into on June 27, 2008. As a result, on the operation of Helio LLC was presented as discontinued operation.

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And, the details from discontinued operation for the years ended December 31, 2007 and 2008 are as following (In millions of Korean won):

	2006	2007	2008
Revenue	₩	₩ 154,805	₩ 116,607
Operating Expense		(446,348)	(230,478)
Other Income (expense)		(603)	(15,917)
Income tax benefit			109,579
Preacquisition net loss for subsidiary		242,045	
Net loss		₩ (50,101)	₩ (20,209)

Cash flows from discontinued operation for the years ended December 31, 2007 and 2008 are as following (In millions of Korean won)

	2006	2007	2008
Operating Activities	₩	₩ (38,749)	₩ (213,899)
Investing Activities		(1,832)	(51,631)
Financing Activities		27,804	9,015
Net	W	₩ (12,777)	₩ (256,515)

3. INVENTORIES

Inventories as of December 31, 2006, 2007 and 2008 consist of the following (In millions of Korean won):

	2006	2007	2008
Merchandise Finished goods Semi-finished goods Raw materials	₩ 1,167 2,282 41 313	₩ 42,787 4,054 706 165	₩ 17,032 4,079 509 13
Supplies	16,782	3,733	14,105
Total Less allowance for valuation loss	20,585 (807)	51,445 (4,393)	35,738 (764)
Net	₩ 19,778	₩ 47,052	₩34,974

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4. INVESTMENT SECURITIES

a. Short-term Investment Securities

Short-term investment securities as of December 31, 2006, 2007 and 2008 are as follows (In millions of Korean won):

				air value December 31, 2008	2006	Carrying amoun 2007	t 2008	
Trading securities(Note) Current portion of long-term	₩	376,563	₩	367,001	₩ 665,312	₩ 635,434	₩ 367,001	
investment securities		7,545		5,912	335	101,209	5,912	
Total	₩	384,108	₩	372,913	₩ 665,647	₩736,643	₩ 372,913	

(Note) The Company s

trading

securities are all

beneficiary

certificates as of

December 31,

2008, and the

difference

between the fair

value and

acquisition cost

was recorded in

other expenses

as loss on

valuation of

short-term

investment

securities.

b. Long-term Investment Securities

Long-term investment securities as of December 31, 2006, 2007 and 2008 are as follows (In millions of Korean won):

	2006	2007	2008
Available-for-sale equity securities	₩ 1,011,971	₩4,689,905	₩ 3,102,833
Available-for-sale debt securities	1,463,636	469,729	8,261
Held-to-maturity securities	146	94	113
Total	2,475,753	5,159,728	3,111,207
Less current portion	(335)	(101,209)	(5,912)

Long-term portion $\c 2,475,418 \c \c 5,058,519 \c \c 3,105,295$

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b-(1). Available-for-sale Equity Securities

Available-for-sale equity securities as of December 31, 2006, 2007 and 2008 are as follows (In millions of Korean won, except for share data):

	Number of shares	December Ownership percentage (%)	Acquisition	Fair value	2006	Carrying amoun 2007	t 2008
(Investments in	or shares	percentage (10)	Cost	Tun varae	2000	2007	2000
listed							
companies)							
Digital							
Chosunilbo Co.,							
Ltd.	2,890,630	7.8	₩ 5,781	₩ 5,636 ¥	¥ 5,897	₩ 8,629	₩ 5,636
SK Broadband	2,000,000	7.0	., 5,751	,, 2,000	., 2,0,,	., 0,02	., 2,020
Co., Ltd.							
(formerly							
hanarotelecom							
incorporated)				(note a)	88,581	116,525	
KRTnet				(=====	3 3,2 3 2	,	
Corporation	234,150	4.4	1,171	1,098	2,517	2,470	1,098
POSCO	2,481,310	2.8	332,662	942,898	766,725	1,426,753	942,898
DAEA TI Co.,	_, ,	_,,	,	, ,_,,,,		-,,	, ,_,,,,
Ltd. (formerly							
Comas							
Interactive Co.,							
Ltd.)	99,120	0.2	1,695	89	83	228	89
Extended	,		,				
Computing							
Environment							
Co., Ltd.	133,333	3.0	10	40	876	905	40
nTels Co., Ltd.	205,200	6.2	34	504	34	1,525	504
Qualcomm Inc.	55,805	0.1	2,756	2,514		2,060	2,514
China Unicom							
Ltd. (note b)	899,745,075	3.8	1,333,009	1,357,648		1,936,840	1,357,648
LG							
Powercomm							
Co., Ltd. (note							
c)	6,066,666	4.6	241,243	39,433	80,370	89,422	39,433
ZeroOne							
Interactive							
Co.,Ltd.(note d)					3,845	2,770	
T-Entertainment							
Co., Ltd.	1,026,695	6.2	2,500	1,355		1,817	1,355
HB							
Entertainment							
Co., Ltd.					1,137		
De Chocolate	_	_					
E&TF Co., Ltd.	709,219	2.7	1,000	660			660
C.C.S. Inc.	29,696	0.6	414	249			249

120

170,525	0.9	328	246			246
		1,922,603	2,352,370	950,065	3,589,944	2,352,370
6,000,000	30.0	501,652	676,716		1,037,604	676,716
144,000	12.3	3,600	(note f)	4,593	4,593	
2,585,069	13.8	13,964	(note g)	13,964	13,964	13,964
1,520,373	8.9	16,160	8,519	(note h))	8,519
216,400	7.1	4,494	(note g)	5,000	5,000	4,494
		148,928	(note f, g)	34,333	20,611	24,329
		688,798		57,890	1,081,772	728,022
		22,441	(note f)	4,016	18,189	22,441
		22,441		4,016	18,189	22,441
		₩ 2,633,842		₩ 1,011,971	₩4,689,905	₩3,102,833
	6,000,000 144,000 2,585,069 1,520,373	6,000,000 30.0 144,000 12.3 2,585,069 13.8 1,520,373 8.9	1,922,603 6,000,000 30.0 501,652 144,000 12.3 3,600 2,585,069 13.8 13,964 1,520,373 8.9 16,160 216,400 7.1 4,494 148,928 688,798	1,922,603 2,352,370 6,000,000 30.0 501,652 676,716 144,000 12.3 3,600 (note f) 2,585,069 13.8 13,964 (note g) 1,520,373 8.9 16,160 8,519 216,400 7.1 4,494 (note g) 148,928 (note f, g) 688,798 22,441 (note f) 22,441	1,922,603 2,352,370 950,065 6,000,000 30.0 501,652 676,716 144,000 12.3 3,600 (note f) 4,593 2,585,069 13.8 13,964 (note g) 13,964 1,520,373 8.9 16,160 8,519 (note h) 216,400 7.1 4,494 (note g) 5,000 148,928 (note f, g) 34,333 688,798 57,890	1,922,603 2,352,370 950,065 3,589,944 6,000,000 30.0 501,652 676,716 1,037,604 144,000 12.3 3,600 (note f) 4,593 4,593 2,585,069 13.8 13,964 (note g) 13,964 13,964 1,520,373 8.9 16,160 8,519 (note h) 216,400 7.1 4,494 (note g) 5,000 5,000 148,928 (note f, g) 34,333 20,611 688,798 57,890 1,081,772

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(note a) In the first quarter of 2008, the Company acquired additional 91,406,249 shares of SK Broadband Co., Ltd. (formerly hanarotelecom incorporated) common stock which increased the Company s ownership from 4.6% to 43.4%. As the Company s ownership in such investees increased to more than 20% and the Company can exercise significant influence, the investment in common stock of SK Broadband Co., Ltd. was included in the consolidation of accompanying financial statement.

(note b) In accordance with the resolution of the Company s board of directors on August 20, 2007, convertible bonds of China Unicom Ltd. were converted into common stock and reclassified to available-for sale

equity securities from available-for-sale debt securities. And, the related gain on conversion of convertible bonds of \$\fomalfom{W}373,140\$ million was recorded during the year ended December 31, 2007.

(note c) As the common

stocks of LG

Powercomm Co.,

Ltd. were listed

on the stock

Market of Korea

Exchange during

the year ended

December 31,

2008, the

Company

recorded the

investment at its

market value as

of December 31,

2008. In addition,

as the difference

between the

market value and

carrying value of

the investments is

material and the

market value is

significantly less

than the

acquisition cost

over the

long-term period,

the Company

recorded

₩201,243 million

of impairment

loss on

investment

securities during

the year ended December 31, 2008.

(note d) During the year ended
December 31,
2008, SK-KTB
Music Investment
Fund, a
subsidiary of the
Company, sold
2,472,999
common shares of
ZeroOne
Interactive
Co.,Ltd.

(note e) The investment in common stock of SK C&C Co., Ltd. was reclassified to available-for-sale securities from equity securities accounted for using the equity method during the year ended December 31, 2007, as SK C&C Co., Ltd. became the ultimate parent company of the Company. The Company recorded its investments in common stock of SK C&C Co., Ltd. at its fair value, which was estimated with the assistance of an outside professional valuation company using the present value of expected future

cash flows and the unrealized gain on valuation of investments totals ₩501,155 million (net of tax effect of ₩190,093 million) and ₩250,413 million (net of tax effect of ₩79,947 million) as of December 31, 2007 and 2008, respectively.

(note f) Due to the impairment of the investment of Eonex
Technologies Inc. and others, the Company recorded
W17,486 million of impairment loss during the year ended December 31, 2008.

(note g) As a reasonable estimate of fair value could not be made, the investment is stated at acquisition cost.

(note h) The Company recorded its investment in common stock of Dreamline Corp. at its fair value (\text{\psi}5,603 \text{ per share}) estimated using market

approach and income approach valuation method and related unrealized losses on valuation of the investment are included in accumulated other comprehensive loss.

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b-(2). Available-for-sale Debt Securities

Available-for-sale debt securities as of December 31, 2006, 2007 and 2008 are as follows (In millions of Korean won):

	Maturity	De	quisition cost at cember 31, 2008		Ca 2006	arrying amount 2007	2008
Public bonds Currency stabilization bonds Closed beneficiary certificates Bond-type beneficiary certificates Convertible bonds of China Unicom Ltd.	(note a) (note b) Oct. 20, 2009 (note c) Jul. 5, 2009	₩	1,260 3,501 3,000	₩	51,313 49,894 5,072 ,276,703	¥ 51,353 49,713 4,788 360,641	₩ 1,260 3,551 1,868
Convertible bonds of Eonex Technologies, Inc. Convertible bonds of Empas Corp. Others	Oct. 11, 2008 Oct. 18, 2009		2,134	1	1,000 78,670 984	1,000 2,234	1,582
Total Less current portion of available-for-sale debt securities			9,895 (7,544)	1	,463,636 (256)	469,729 (101,209)	8,261 (5,911)
Long-term available-for-sale debt securities		₩	2,351	₩ 1	,463,380	₩ 368,520	₩ 2,350

The Interest income incurred from available-for-sale debt securities for the years ended December 31, 2006, 2007 and 2008 were \text{\text{\text{\text{\text{W}}}}7,991 million, \text{\text{\text{\text{\text{\text{\text{w}}}}4,800 million and \text{\text{\text{\text{\text{\text{\text{\text{W}}}5,226 million, respectively.}}}

(note a) The maturities of public bonds as of December 31, 2008 are within 1 year for \$\fomalfom{\psi}159\$ million, within 5 years for \$\fomalfom{\psi}1,089\$ million and over 5 years for \$\fomalfom{\psi}12\$ million.

(note b) Currency stabilization bonds were fully redeemed at their maturities for the year ended December 31, 2008.

(note c) The maturities of bond-type beneficiary certificates as of December 31, 2008 are within 1 year.

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b-(3). Held-to-maturity Securities

Held-to-maturity securities as of December 31, 2006, 2007 and 2008 are as follows (In millions of Korean won):

		c at De	ost cember 31,		C	Carrying	g amoui	nt	
	Maturity		800	20	006		07		800
Public bonds Less current portion of held-to-maturity	(note a)	₩	113	₩	146	₩	94	₩	113
securities					(79)				(1)
Long-term held-to-maturity securities				₩	67	W	94	₩	112

The Interest income incurred from held-to-maturity securities for the years ended December 31, 2006, 2007 and 2008 were \text{\text{\text{W}}}8 million, \text{\text{\text{W}}25 million and \text{\text{\text{W}}3 million, respectively.}

(note a) The maturities

of public bonds

as of

December 31,

2008 are within

1 year for

₩1 million,

within 5 years

for W51 million

and within

10 years for

₩61 million.

b-(4). Changes in Unrealized Gains (Losses) on Valuation on Long-term Investment Securities

The changes in unrealized gains (losses) on valuation on long-term investment securities for the years ended December 31, 2006, 2007 and 2008 are as follows (In millions of Korean won):

	For the year ended December 31, 2006							
					Transferred	Minority		
					to	interest		
					realized	in equity of		
	Begi	nning	Inci	rease/	gain	consolidated	En	ding
	bala	ance	(dec	rease)	(loss)	subsidiaries	balance	
Digital Chosunilbo Co., Ltd. SK Broadband Co., Ltd. (formerly hanarotelecom	₩	14	₩	102	₩	₩	₩	116
incorporated)	(6	55,237)	:	32,141			(.)	33,096)

1,475	(129)			1,346
108,303	203,300			434,063
(4.644)				(4.644)
(1,611)				(1,611)
	866			866
	(655)		71	(584)
56	(1,272)		795	(421)
(163,113)				(159,873)
,	,			2,011
,	(4)			(4)
(217)	906	(677)		12
		, ,		
	319,648			319,648
	33,820		(4,218)	29,602
(58 059)	654 163	(677)	(3 352)	592,075
* ' '	·	` ,	* ' '	(162,847)
15,900	(179,094)	100	093	(102,047)
₩ (42,093)	₩ 474,269	₩ (491)	₩ (2,457)	₩ 429,228
	168,563 (1,611) 56 (163,113) 2,011 (217) (58,059) 15,966	168,563 265,500 (1,611) 866 (655) 56 (1,272) (163,113) 3,240 2,011 (4) (217) 906 319,648 33,820 (58,059) 654,163 15,966 (179,894)	168,563 265,500 (1,611) 866 (655) 56 (1,272) (163,113) 3,240 2,011 (4) (217) 906 (677) 319,648 33,820 (58,059) 654,163 (677) 15,966 (179,894) 186	168,563 265,500 (1,611) 866 (655) 71 56 (1,272) 795 (163,113) 3,240 2,011 (4) (217) 906 (677) 319,648 33,820 (4,218) (58,059) 654,163 (677) (3,352) 15,966 (179,894) 186 895

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	For the year ended December 31, 2007 Minority interest								
	Beginning balance		Increase/ (decrease)		Transferred to realized gain (loss)	in equity of consolidated subsidiaries		Ending balance	
Digital Chosunilbo Co., Ltd. SK Broadband Co., Ltd. (formerly hanarotelecom	₩	116	₩	2,731	₩	₩		₩	2,847
incorporated)	(33,096)		27,944					(5,152)
KRTnet Corporation	`	1,346		(46)					1,300
POSCO	4	34,063		660,028				1.	,094,091
DAEA TI Co., Ltd. (Formerly		- 1,000		,				-,	, , , , , , _
Comas Interactive Co., Ltd.) Extended Computing		(1,611)		145					(1,466)
Environment Co., Ltd.		866		29					895
nTels Co., Ltd.				1,490					1,490
Qualcomm Inc. Ltd.				(696)					(696)
China Unicom Ltd.				599,012					599,012
ZeroOne Interactive Co.,Ltd.		(584)		(1,147)			189		(1,542)
T-Entertainment Co., Ltd.		, ,		(682)			74		(608)
HB Entertainment Co., Ltd.		(421)		421					, ,
LG Powercomm Co., Ltd.	(1.	59,873)		9,053				((150,820)
SK C&C Co., Ltd.	`	, ,		691,248					691,248
Eonex Technologies Inc.		2,011		,					2,011
Public bonds		(4)		(201)					(205)
Currency stabilization bonds		12		(247)					(235)
Convertible bonds of China				,					,
Unicom Ltd.	3	19,648		208,095	(527,743)				
Convertible bonds of Empas				·	, ,				
Corp.		29,602			(29,602)		137		137
Beneficiary certificates				9,256			46		9,302
Sub-total		92,075		206,433	(557,345)		446		,241,609
Less tax effect (note a)	(1	62,847)	((607,406)	153,270		(13)	((616,996)
Total	₩ 4	29,228	₩1,	599,027	₩ (404,075)	₩	433	₩1,	,624,613

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	For the year ended December 31, 2008 Minority									
	Beginning balance		Increase/ (decrease)		Transferred to realized gain (loss)		interest in equity of consolidated subsidiaries		Ending balance	
Available-for-sales securities:	***	2 0 4 7	***	(2.002)	***		***		***	(1.45)
Digital Chosunilbo Co., Ltd.	₩	2,847	₩	(2,992)	₩		₩		₩	(145)
SK Broadband Co., Ltd.										
(formerly hanarotelecom		(5.150)				5 150				
incorporated)		(5,152)		(1.272)		5,152				(72)
KRTnet Corporation	1.0	1,300		(1,373)						(73)
POSCO	1,0	94,091	((483,855)					Ć	510,236
DAEA TI Co., Ltd. (Formerly		(1.466)		(1.40)						(1.606)
Comas Interactive Co., Ltd.)		(1,466)		(140)						(1,606)
Extended Computing		005		(0.65)						20
Environment Co., Ltd.		895		(865)						30
nTels Co., Ltd.		1,490		(1,020)						470
Qualcomm Inc. Ltd.	_	(696)		454					,	(242)
China Unicom Ltd.	5	99,012	((998,891)		4.500		(4.00)	(3	399,879)
ZeroOne Interactive Co.,Ltd.		(1,542)				1,730		(188)		
T-Entertainment Co., Ltd.		(608)		(462)				50		(1,020)
De Chocolate E&TF Co., Ltd.				(341)				214		(127)
C.C.S. Inc.				(44)				25		(19)
Medifron DBT Co., Ltd.				(83)				47		(36)
Dreamline Corp.				(9,162)				5,184		(3,978)
Saeronet Broadcasting Co., Ltd.				(81)				46		(35)
LG Powercomm Co., Ltd.		50,820)		150,459				204		(157)
SK C&C Co., Ltd.	6	91,248	((360,888)					3	330,360
Eonex Technologies Inc.		2,011		(2,011)						
Public bonds		(205)		205						
Currency stabilization bonds		(235)		235						
Convertible bonds of Empas										
Corp.		137								137
Beneficiary certificates		9,302		(10,656)		133		985		(236)
Sub-total	2,2	41,609	(1	,721,511)		7,015		6,567	5	533,680
Less tax effect (note a)	(6	16,996)		492,830		(1,453)		(219)	(1	25,838)
Total	₩ 1,6	24,613	₩(1	,228,681)	₩	5,562	₩	6,348	₩ 4	107,842

(note a) Represents adjustments to reflect the tax effect of temporary

differences directly charged or credited to unrealized gains (losses) on valuation of long-term investment securities, which are other comprehensive income (loss) items, in accordance with SKAS No. 16 Income Taxes, which is effective January 1, 2005.

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5. EQUITY SECURITIES ACCOUNTED FOR USING THE EQUITY METHOD

Equity securities accounted for using the equity method as of December 31, 2006, 2007 and 2008 are as follows (In millions of Korean won, except for share data):

	N. 1	December 31, 2008			.					
	Number	Ownership Acquisition percentage			Net asset		Carrying amount			
	of shares	(%)		cost	value		2006	2007	2008	
SK Marketing &										
Company Co., Ltd.	5 000 000	50.0	₩	190,000	W 06 709	(note	₩	₩	₩ 96,798	
AirCross Co.,	5,000,000	50.0	₩	190,000	₩ 96,798	n) (note	**	**	₩ 96,798	
Ltd.	1,575,000	100.0		2,440	7,289	d)	1,477		7,289	
SK C&C Co., Ltd.						(note a)	268,278			
STIC Ventures						(note	200,270			
Co., Ltd.						b)	8,611			
TU Media Corp.						(note c)	7,214			
Harex Info Tech,						C)	7,214			
Inc.	225,000	21.2		3,375	245		1,805	1,118	596	
SK Mobile		20.0		4,930	2,110	(note e)	4,666	3,273	2,111	
Skytel Co., Ltd.	1,951,777			2,159	13,858	C)	5,823	7,743	13,858	
SK China										
Company Ltd. Helio, LLC &	94,960	29.7		6,159	4,556	(note		137	3,577	
Helio, Inc.						f)	80,130			
TR						(note				
Entertainment Virgin Mobile	13,542,553	42.2		10,953	2,770	o) (note			9,626	
USA, Inc.		16.6		72,496	(57,084)	•			62,096	
SK Telecom										
China Holding Co., Ltd.						(note u)		19,070		
SK USA, Inc.	49	49.0		3,184	5,249	α)	3,016	3,141	5,249	
V IT F 1	100	(2.2		100.000	210.725	(note	102.061	210.560	210.725	
Korea IT Fund Michigan Global	190	63.3		190,000	210,735	g) (note	193,061	210,568	210,735	
Cinema Fund						h)	3,773			
Centurion IT Investment						(note				
Association						i)		2,463		
3rd Fund of Isu						ŕ				
Entertainment Magic Tech	25	31.3		2,500	1,882	(note	2,419	2,028	1,882	
Network	4,500	30.0		8,494	2,162	g)			7,725	
	18,000	100.0		26,044	31,807				31,807	

SK Telecom Global Investment B.V.					(note r)			
SKY Property Mgmt. Ltd. CDMA Mobile	22,980	60.0	283,368	287,006	(note s)			287,006
Phone Center Wave City		50.0	161,256	67,139		84,689	66,001	67,139
Development Co., Ltd. SK Cyberpass,	380,000	19.0	1,967	1,908	(note t)			1,908
Inc.	33,196	84.9	6,372	3,809	(note m) (note	1,780		4,068
E-Eye High Tech Cyworld Japan		65.5	20,952	11,121	u)			19,801
Co., Ltd. Cyworld	1,250,000	100.0	10,584	1,169		4,362	4,091	3,690
Incorporated Prmaxsoftware	9,500,000	100.0	9,071		(note	3,592	2,672	2,672
tech.Co.,Ltd. Mobile Money		89.3	7,128	7,127	v) (note			7,127
Ventures, LLC SK Telecom Holdings		50.0	8,821	5,283	w)			5,283
America, Inc. Benex Movie	100	100.0	12,990	12,990	(note		4,050	12,990
Expert Fund	810	46.6	8,100	8,045	x) (note			8,045
Empas Corp. SK i-media Co.,					j) (note	36,474		
Ltd. Ntreev Soft Co.,					k) (note	11,312		
Ltd. Konan					k) (note	4,800		
Technology Other investment					k)	4,037		
in affiliates			44,183			19,602	24,611	25,434
Total			₩ 1,097,526			₩750,921	₩ 350,966	₩ 898,512

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(note a) For the year ended December 31, 2007, the Company s shares of SK C&C Co.. Ltd. were increased to 6,000,000 shares from 300,000 shares as a result of SK C&C Co., Ltd. s 20 to 1 stock split. In addition, the investment in common stock of SK C&C Co., Ltd. was reclassified to available-for-sale equity securities, as SK C&C Co., Ltd. became the ultimate parent company of the Company by increasing its ownership interest in SK Holdings Co., Ltd., a split-off company from SK Corporation Co., Ltd. to 25.42% as of December 31,

(note b) For the year ended December 31, 2007, the Company disposed all of its 1,600,000 shares of STIC Ventures Co., Ltd.

2007.

(note c) TU Media Corp.
was newly included
in consolidation
effective April 1,
2007 as the
Company s
ownership interest

increased to 32.7% and is the largest stockholder of TU Media Corp.

(note d) For the year ended December 31, 2007, the Company acquired additional 975,000 shares of AirCross Co., Ltd. from WiderThan Co., Ltd. and others, which increased the Company s ownership interest from 38.1% to 100.0%. Accordingly AirCross Co., Ltd. was newly included in consolidation in 2007. However, for the year ended December 31, 2008, AirCross Co., Ltd. Was excluded from the consolidation and accounted for using the equity method as it was fully liquidated during March 2009.

(note e) On March 31, 2006, the Company acquired 42.5% interests of common stock of SK Mobile from Pantech Co., Ltd. and others.

(note f) In the first quarter of 2005, the Company incorporated SK Telecom USA Holdings, Inc. with

an initial investment of US\$83 million in order to invest and manage Helio, LLC, a joint venture company in the United States of America, which was established in order to provide wireless telecommunication service in the United States of America. Through December 31, 2007, the Company additionally invested in Helio, LLC and the Company s ownership interest increased to 64.9%. As a result, Helio, LLC became subsidiary and included in consolidation effective November 1, 2007.

(note g) The investment in Korea IT Fund was reclassified to equity securities accounted for using the equity method for the year ended December 31, 2006 as the Company has ability to exercise significant influence on the investee. In accordance with the Agreement of Korea IT Fund, the Company has voting rights of 14.3%, while the

Company invested 63.3% of total capital contribution and has profit sharing rights of 63.3%.

(note h) As TU Media Corp.

became a subsidiary of the Company during the year ended December 31, 2007, TU Media Corp. s ownership interest in Michigan Global Cinema Fund added to the Company s ownership interest in Michigan Global Fund for the calculation of controlling ownership interest. As a result, Michigan Global Cinema Fund was newly included in consolidation effective April 1, 2007.

(note i) Centurion IT

Investment Association was deconsolidated as it was dissolved on February 2008; instead, it was accounted for using the equity method for the year ended December 31, 2007.

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(note j) Empas Corp. was merged into SK Communications Co., Ltd. during the year ended December 31, 2007.

(note k) Through the year ended December 31. 2006, these investees were excluded from consolidation and accounted for using the equity method even though the Company s ownership interest is over majority because their total assets at the beginning of the fiscal year were less than ₩7 billion in accordance with Korean GAAP. However, as the investees total assets as of December 31. 2006 increased to more than ₩7 billion, these investees were included in consolidation effective January 1, 2007.

(note l) Even though the
Company s
ownership
interest is over
majority, these
investees are

(note m) Through the year

ended

December 31,

2006, SK

Cyberpass, Inc.

was excluded

from

consolidation and

accounted for

using the equity

method even

though the

Company s

ownership

interest is over

majority because

its total assets at

the beginning of

the fiscal year

were less than

₩7 billion in

accordance with

Korean GAAP.

As its total assets

as of

December 31,

2006 increased to

more than

₩7 billion, these

investees were

included in

consolidation

effective January

1, 2008. But, as

its total assets as

of December 31,

2007 declined to

below

₩7 billion, it was accounted for using the equity method again in 2008.

(note n) For the year ended December 31, 2008, the Company acquired 5,000,000 shares of SK Marketing & Company Co., Ltd. As a result, the Company holds 50.0% ownership in SK Marketing & Company Co. Ltd.

(note o) For the year ended December 31, 2008, the Company acquired 13,542,553 shares of TR Entertainment. As a result, the Company holds 42.2% ownership in TR Entertainment.

(note p) For the year ended December 31, 2008, the Company acquired 16.6% ownership in Virgin Mobile USA Inc. The company is expected to exercise significant

influence to Virgin Mobile USA Inc. as the Company has the right to nominate the director for the Virgin Mobile USA Inc. even though its ownership percentage is below 20.0%

ended December 31, 2008, the Company acquired 4,500 shares of Magic Tech Network. As a result, the

For the year

Company holds 30.0% ownership in Magic Tech Network.

(note q)

(Note r) For the year ended December 31, 2008, the Company established in SKT Global Investment B.V.

and holds 100% ownership for the investee.

However, SKT Global Investment B.V. is accounted for using the equity method as its capital stock as of incorporation is less \times 7 billion.

(Note s) For the year ended

December 31, 2008, the Company acquired 22,980 shares of SKY Property Mgmt Ltd. As a result, the Company holds 60.0% ownership for the investee. However, SKT Global Investment B.V. is included in the equity securities accounted for using the equity method as its capital as of incorporation is less W7 billion.

Table of Contents For the year (Note t) ended December 31, 2008, the Company acquired 380,000 shares of Wave City Development Co., Ltd. As a result, the Company holds 19.0% ownership for the investee. The Company is expected to exercise significant influence to Wave City Development Co., Ltd. as the Company have

> director for the Wave City Development Co., Ltd. even

the right to nominate the

though its ownership

percentage is

less than 20.0%.

(Note u) E-Eye High

Tech whose

total assets are

less W7 billion

as of

December 31,

2007 is included

in the equity

securities

accounted for

using the equity

method as SK

Telecom China

Holding Co.,

Ltd., a subsidiary of the Company and parent company of E-Eye High Tech, is included in the consolidation for the year ended December 31, 2008 as its total assets as of December 31, 2007 was over ₩7 billion.

(Note v) For the year ended December 31, 2008, the Company acquired 89.3% of equity interest in Prmaxsoftware tech.Co.,Ltd. which is accounted for using the equity method as their total assets at the beginning of the fiscal year

(Note w) SKT America,
Inc. (formerly
SK Telecom
International
Inc.), a
wholly-owned
subsidiary of the
Company,
acquired 50.0%
of equity
interest in
Mobile Money
Ventures, LLC
for the year

were less than W7 billion.

ended December 31, 2008.

(Note x) For the year

ended

December 31,

2008, the

Company

acquired 810

shares of Benex

Movie Expert

Fund. As a

result, the

Company holds

46.6%

ownership for

the investee.

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Details of changes in investments in affiliates accounted for using the equity method for the years ended December 31, 2006, 2007 and 2008 are as follows (In millions of Korean won):

		Beginning balance	Acquisition	Equity in earnings (losses)	Ecomp	quity in capital urplus d other	er 31, 2006 Dividend received	Other increase (decrease)	Ending balance
	,		_						
Pantech Co., Ltd.	(note a)	₩ 55,732	₩	₩ (55,902)) W	170	₩	₩	₩
SK C&C Co.,	(note								
Ltd. STIC Ventures	b)	168,244		37,825		63,199	(990)		268,278
Co., Ltd.		8,379		845		(613)			8,611
TU Media Corp. AirCross Co.,		32,343		(25,129))				7,214
Ltd.		966		511					1,477
WiderThan Co.,	(note								
Ltd.	c)	11,503						(11,503)	
IHQ, Inc.		14,755		(1,346))	84		(13,493)	
Harex Info Tech, Inc.		2,530		(725)	`				1,805
SK Mobile		2,330	10,322	(723)		(136)			4,666
SIX WIOONE	(note		10,322	(3,320)	,	(130)			1,000
Skytel Co., Ltd.	b)	4,786		1,970		(605)	(328)		5,823
SK China									
Company Ltd.		485		(380))	(105)			
Helio, LLC &	(note	100.050	= 6.000	(00.200)				(10 = 66)	00.400
Helio, Inc.	d)	102,272	76,933	(88,309))	(270)		(10,766)	80,130
SK USA, Inc.	(note	3,279		7		(270)			3,016
Korea IT Fund	e)			2,339		722		190,000	193,061
Michigan Global	C)			2,337		, 22		170,000	175,001
Cinema Fund		4,000		(227))				3,773
3rd Fund of Isu									
Entertainment		2,500		(81))				2,419
SKT-HP	(note	7.0 00						(5.00 0)	
Ventures, LLC CDMA Mobile	f)	5,290						(5,290)	
Phone Center	(note g)	40,810	76,039	(21,474))			(10,686)	84,689
Empas Corp.	5)	70,010	37,092	(21,474)		751		(10,000)	36,474
SK i-media Co.,			21,022	(1,50)	,	, 51			20,171
Ltd.			12,000	(636))	(52)			11,312
Cyworld Japan									
Co., Ltd.		726	6,118	(2,549)		67			4,362
Etoos Group Inc.		2,586		(259))			(2,327)	

	(note h)								
Cyworld Incorporated Other		524	8,547	(5,358)		(121)			3,592
investments in affiliates		10,169	17,282	90		(640)		3,318	30,219
		₩ 471.879	₩ 244.333	₩ (77,368)	₩	62,451	₩ (1.318)	₩ 139.253	₩ 750.921

(note a) Pantech Co., Ltd. suffered a significant loss due to deterioration of its liquidity during the fourth quarter of 2006, which resulted in the Company s investments in Pantech Co., Ltd. to be reduced to zero. Equity in losses of affiliates that exceeded the carrying amount was ₩43,543 million for the year ended December 31, 2006.

(note b) The Company received dividends from SK C&C Co., Ltd. and Skytel Co., Ltd. and the corresponding amount was deducted from its equity method securities.

(note c) The Company sold all of investments in equity securities

of WiderThan Co., Ltd. for the year ended December 31, 2006 and recognized gains on disposal of investment in equity securities of \textsquare\textsquare21,780 million.

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(note d) Other decrease in investments in equity securities of Helio, Inc. represents losses from disposal of investments in equity securities of Helio, Inc. amounting to ₩1,991 million resulting from the dilution of the Company s ownership as a result of the fact that investee sold its unissued shares to third parties directly, and translation loss of ₩8,776 million incurred from translating the foreign currency financial statements of Helio, Inc. into Korean won.

(note e) Other increase in investments in Korea IT Fund is the carrying amount transferred from available-for-sale equity securities.

(note f) Investment was fully liquidated due to dissolution of SKT-HP Ventures, LLC for the year ended December 31, 2006.

(note g) For the year ended

December 31,

2006, SLD

received a cash

distribution of

₩5,978 million

from CDMA

Mobile Phone

Center, and such

reimbursement

decreased SLD s

investment in

CDMA Mobile

Phone Center.

The amount was

equivalent to the

depreciation from

the contributed

machinery

provided to

CDMA Mobile

Phone Center as

an in-kind

contribution from

SLD. In addition,

translation loss of

₩4,708 million

incurred from

translating the

foreign currency

financial

statements of

SLD Telecom

PTE Ltd. into

Korean won and

such translation

loss was

accounted for as a

decrease in the

investment in

CDMA Mobile

Phone Center.

(note h) For the year

ended

December 31,

2006, Etoos

Group Inc. was

merged into SK

Communications

Co., Ltd., the Company s subsidiary.

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	(1) 0 4 0 0	Beginning balance	Acquisition	Equity in earnings (losses)	Equation Equ	uity in pital rplus and ther	ber 31, 2007 e Dividend received	Other increase (decrease)	Ending balance
SK C&C Co., Ltd. STIC Ventures	(notes a and d)	₩ 268,278	₩	₩ 230,252	W	4,381	₩ (1,260)	₩(501,651)	W
Co., Ltd.		8,611				(238)		(8,373)	
TU Media Corp. AirCross Co.,	(note b) (note	7,214		(5,879))			(1,335)	
Ltd. Harex Info Tech,	c)	1,477		(95))			(1,382)	
Inc.		1,805		(687))				1,118
SK Mobile	(noto	4,666		(1,678))	285			3,273
Skytel Co., Ltd. SK China	(note d)	5,823		2,562		12	(654)		7,743
Company Ltd. Helio, Inc. &	(note			54		83			137
Helio, LLC	e)	80,130	18,527	(116,725))	(38)		18,106	
SK USA, Inc.		3,016		96		29			3,141
Korea IT Fund Michigan Global	(note	193,061		14,383		3,124			210,568
Cinema Fund 3rd Fund of Isu	f) (note	3,773						(3,773)	
Entertainment Centurion IT	g)	2,419		(891))			500	2,028
Investment Association CDMA Mobile	(note			35		777		1,651	2,463
Phone Center	h) (note	84,689	12,094	(20,651))			(10,131)	66,001
Empas Corp. SK i-media Co.,	i) (note	36,474		(6,397))	24		(30,101)	
Ltd. Cyworld Japan	j)	11,312						(11,312)	
Co., Ltd. Cyworld	(note	4,362		(391))	120			4,091
Incorporated SK Telecom China Holding	k)	3,592	19,070	(4,052))				2,672 19,070

Co., Ltd.										
Ntreev Soft Co.,	(note									
Ltd.	j)	4,800							(4,800)	
Konan	(note									
Technology	1)	4,037			(109)		8		(3,936)	
SK Cyberpass,	(note									
Inc.	j)	1,780							(1,780)	
Cyworld Europe	(note									
GmbH	m)	512	3,696		(4,208)					
Cyworld China	(note									
(Holdings) Ltd.	m)		8,467		(8,467)					
Other investment	(note									
in affiliates	m)	19,090	14,775		(5,244)		176	(268)	132	28,661
								/ :	/ /	***
		₩ 750,921	₩ 76,629	₩	71,908	₩	8,744	Ψ (2,182)	₩ (558,185)	₩ 350,966

(note a) The investment in SK C&C Co., Ltd. was reclassified to available-for-sale security during the fourth quarter of 2007 as it became the ultimate parent company of the Company.

(note b) TU Media Corp.
was included in
the consolidation
of accompanying
consolidated
financial
statements
effective April 1,
2007, as the
Company
acquired
additional equity
of TU Media
Corp. in February
2007.

(note c) AirCross Co., Ltd. was included in the consolidation of accompanying

consolidated financial statements effective April 1, 2007, as the Company acquired additional equity of AirCross Co., Ltd. in March 2007.

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(note d) The Company received dividends from SK C&C Co., Ltd. and Skytel Co., Ltd.; the corresponding amount was deducted from its equity method securities.

(note e) Helio, Inc. & Helio LLC was included in the consolidation of accompanying consolidated financial statements effective November 2007, as the Company acquired additional equity of Helio, LLC during the fourth quarter of 2007.

(note f) As TU Media Corp. who had certain ownership interest of Michigan Global Cinema Fund became a subsidiary of the Company in February 2007, the Company became the largest stockholder owning more than 30% of total outstanding common stock of Michigan Global Cinema Fund and

included Michigan Global Cinema Fund in the consolidation of accompanying consolidated financial statements effective April 1, 2007.

(note g) Other increase in investments in equity securities of 3rd Fund of Isu Entertainment resulted from additional investment by TU Media Corp.

(note h) For the year ended December 31, 2007, SKT Vietnam PTE Ltd. (formerly SLD Telecom PTE Ltd.) received a cash distribution of ₩10,728 million from CDMA Mobile Phone Center, and such reimbursement decreased SKT Vietnam PTE Ltd s investment in CDMA Mobile Phone Center. The amount was equivalent to the depreciation from the contributed machinery provided to CDMA Mobile Phone Center as

an in-kind

contribution from

SKT Vietnam PTE Ltd. In addition, translation gain of W597 million incurred from translating the foreign currency financial statements of SKT Vietnam PTE Ltd. into Korean won and such translation gain was accounted for as an increase in the investment in CDMA Mobile Phone Center.

(note i) Other decrease in investments in equity securities of Empas Corp. resulted from the merger between Empas Corp. and SK Communications Co., Ltd.

(note j) SK i-media Co., Ltd., Ntreev Soft Co., Ltd. and SK Cyberpass, Inc. were newly included in the consolidation of the accompanying financial statements as their total assets at the beginning of 2007 increased to more than ₩7 billion, in accordance with Korean GAAP.

(note k) Equity in losses of affiliates amounting to \$\foadstar{W}\$3,133 million resulted from the additional recognition of equity losses for short-term loans provided for by \$SK\$

Communications Co., Ltd.

(note 1) Konan Technology which was a subsidiary of Empas Corp. was included in the consolidation of accompanying consolidated financial statements as SK Communications Co., Ltd. merged with Empas Corp. for the year ended December 31, 2007.

(note m) As carrying amounts of equity securities accounted for using the equity method of Cyworld Europe GmbH, Cyworld China (Holdings) Ltd. and Cyworld Vietnam became nil, the equity method accounting was discontinued. Unrecognized losses because of the

discontinuance of the equity method were \textsty 3,164 million as of December 31, 2007.

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For the year ended December 31, 2008

Equity in capital surplus and

		Beginning balance	Acquisition	ear	uity in mings osses)	com	rplus and other prehensive income	Dividend received	Other increase (decrease)		Ending alance
SK Marketing &	ħ		W 100 000	W	7.410	W 7	(100 612)	W	₩	XX 7	06 709
Company Co., Ltd.	(Note	Y	₩ 190,000	₩	7,410	₩	(100,612)	**	**	₩	96,798
AirCross Co., Ltd. Harex Info Tech,	a)				2,261				5,028		7,289
Inc.		1,118			(522)						596
CIZ M 1 1	(Note	2.072	2.004						(2.166)		0.111
SK Mobile Skytel Co., Ltd. SK China	c)	3,273 7,743	2,004		5,189		2,140	(1,214)	(3,166)		2,111 13,858
Company Ltd.		137	2,963		164		313				3,577
TR Entertainment		10,	10,953		(2,108)		781				9,626
Virgin Mobile											
USA Inc.	(NI - 4 -		29,693		(8,896)		(1,504)		42,803		62,096
SK Telecom China Holding Co., Ltd.	(Note d)	19,070							(19,070)		
SK USA, Inc.	u)	3,141			911		1,197		(17,070)		5,249
Korea IT Fund		210,568			4,771		(4,604)				210,735
Centurion IT							, , ,				
Investment	(Note										
Association	e)	2,463							(2,463)		
3rd Fund of Isu Entertainment		2,028			(146)						1,882
Magic Tech		2,028			(140)						1,002
Network			8,494		(1,233)		464				7,725
SK Telecom			,		, ,						ŕ
Global Investment											
B.V.			26,044		125		5,638				31,807
SKY Property Mgmt. Ltd.	(Note		283,368		(1,998)		5,636				287,006
CDMA Mobile Phone Center Wave City	(Note f)	66,001	13,629	(25,766)				13,275		67,139
Development Co.,											
Ltd.			1,967		(59)						1,908
	(Note										
SK Cyberpass, Inc. Shenzhen E-Eye	b)		3,444		(1,584)		980		1,228		4,068
High Tech					(1,151)				20,952		19,801
		4,091			(539)		138				3,690

Cyworld Japan Co.,									
Ltd.									
Cyworld									
Incorporated		2,672							2,672
Prmaxsoftware									
tech.Co.,Ltd.			7,127						7,127
Mobile Money	(Note								
Ventures,LLC.	g)		8,821	(4,189)				651	5,283
SK Telecom									
Hodlings America,									
Inc.		4,050	8,940						`12,990
Benex Movie									
Expert Fund			8,100	(55)					8,045
Other investment in									
affiliates		24,611	7,010	(1,959)		1,112		(5,340)	25,434
	¥	¥ 350,966	₩ 612,557	₩ (29,374)	₩	(88,321)	₩ (1,214)	₩ 53,898	₩ 898,512

(note a) Aircross Co., Ltd. was included in the equity securities accounted for using equity method as it was fully liquidated in March 2009.

(note b) SK Cyberpass,
Inc was
included in the
equity securities
accounted for
using equity
method as its
total assets at
the beginning of
2008 decreased
to less than
\textstyle{\psi} 7 billion.

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(note c) Other decrease in investments in equity securities of SK Mobile represent disposal of part of the equity shares.

(note d) Other decreases in investments in equity securities of SK Telecom China Holding Co., Ltd. resulted from the fact that SK Telecom China Holding Co., Ltd. is included in consolidation for the year ended December 31, 2008.

(note e) Other decrease in investments in Centurion IT Investment Association represents the collection of the Company s investment from the full liquidation of Centurion IT Investment Association.

(note f) Translation gain of W13,275 million incurred from translating the foreign currency

financial statements of SKT Vietnam PTE Ltd. into Korean won and such translation gain was accounted for as an increase in the investment in CDMA Mobile Phone Center.

(note g) The amount

represent translation gain of W651 million incurred from translating the foreign currency financial statements of SKT Americas, Inc. (formerly SK Telecom International inc.) into Korean won and

such translation gain was accounted for as

an increase in the investment

in Mobile

Money

Ventures, LLC.

Details of changes in the differences between the acquisition cost and net asset value of equity method investees at the acquisition date for the years ended December 31, 2006, 2007 and 2008 are as follows (In millions of Korean won):

		For the y	ear ended	Decemb	er 31, 2006)
_	_	In(D	e)crease	Amoi	rtization	Ending balance
₩	793	W		W	(793)	₩
	4,870				(406)	4,464
	993				(209)	784
	6,267		(5,533)		(734)	
	1,402				(351)	1,051
			3,192		(3,192)	
	bal ₩	Beginning balance W 793 4,870	Beginning balance In(D W 793 4,870 993 6,267	Beginning balance In(De)crease W 793 W 4,870 993 6,267 (5,533) 1,402	Beginning balance In(De)crease Amore W 793	balance In(De)crease Amortization W 793 W (793) 4,870 (406) 993 (209) 6,267 (5,533) (734) 1,402 (351)

Helio, Inc. Empas Corp. Etoos Group Inc. Other investments in affiliates	1,581		38 24,159 (1,553) 12,531		(1,208) (28) (1,086)	38 22,951 11,445
Total	₩ 15,906	₩	32,834	₩	(8,007)	₩ 40,733
		F 4	1.1	ъ.	21 200	7
	Dariania	For the	year ended	Decem	ber 31, 2007	
	Beginning	T., (T	2-1	۸	4:4:	Ending
CV C0-C C2 141	balance		De)crease		ortization	balance
SK C&C Co., Ltd.	₩ 4,464	₩	(4,160)	₩	(304)	₩
TU Media Corp.	784		(732)		(52)	
IHQ, Inc.	1.051				(250)	701
Harex Info Tech, Inc.	1,051				(350)	701
SK Mobile	20				(20)	
Helio, Inc.	38		(10.004)		(38)	
Empas Corp.	22,951		(18,924)		(4,027)	
Etoos Group Inc.						
Ntreev Soft Co., Ltd.	1,785		(1,785)			
Konan Technology	3,859		(3,859)			
Other investments in affiliates	5,801		2,899		(1,770)	6,930
Total	₩ 40,733	₩	(26,561)	₩	(6,541)	₩ 7,631

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For the v	year ended	December	31.	2008

	Begi	nning		•		,	Er	nding
	bal	ance	In(I	De)crease	Am	ortization	ba	lance
Harex Info Tech, Inc.	₩	701	₩		₩	(351)	₩	350
TR Entertainment				8,066		(1,210)		6,856
Virgin Mobile USA Inc.				126,363		(7,183)	1	19,180
Skytel Co., Ltd.				(1,387)		1,387		
SK China Company Ltd.				107				107
Magic Tech Network				6,181		(618)		5,563
SK Cyberpass Inc.				304		(46)		258
Shenzhen E-Eye High Tech				10,851		(2,171)		8,680
Other investments in affiliates	ϵ	5,930		(1,893)		(1,601)		3,436
Total	₩ 7	,631	₩	148,592	₩	(11,792)	₩ 1	44,431

Details of changes in unrealized intercompany gains incurred from sales of assets for the years ended December 31, 2006, 2007 and 2008 are as follows (In millions of Korean won):

	For	the year ended	December 31, 20	006			
	Beginning			Ending			
	balance	Increase	Decrease	balance			
Pantech Co., Ltd.	₩	₩ 271	₩ (271)	₩			
SK China Company Ltd.	1,086			1,086			
Cyworld Japan Co., Ltd.	2,526	681	(570)	2,637			
Cyworld Incorporated		1,888	(94)	1,794			
Other investments in affiliates		892	(104)	788			
Total	₩ 3,612	₩ 3,732	₩ (1,039)	₩ 6,305			
	For the year ended December 31, 2007						
	Beginning			Ending			
	balance	Increase	Decrease	balance			
SK China Company Ltd.	₩ 1,086	₩	\mathbf{W}	₩ 1,086			
Cyworld Japan Co., Ltd.	2,637		(2,227)	410			
Cyworld Incorporated	1,794		(378)	1,416			
Other investments in affiliates	788	2,552	(385)	2,955			
Total	₩ 6,305	₩ 2,552	₩ (2,990)	₩ 5,867			
	For	the year ended	December 31, 2	008			

Cyworld Japan Co., Ltd.	410			(41)	0)
Cyworld Incorporated	1,416				1,416
Other investments in affiliates	2,955		57	(19	2) 2,820
Total	₩ 5,867	₩	57	₩ (60)	2) ₩ 5,322

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The condensed financial information of the investees as of and for the year ended December 31, 2008 are as follows (In millions of Korean won):

	Total	Total		Net
	assets	liabilities	Revenue	income (loss)
SK Marketing & Company Co., Ltd.	₩593,884	₩400,287	₩133,271	₩ 14,823
AirCross Co., Ltd.	7,402	114	24,352	2,261
Harex Info Tech, Inc.	2,241	1,082	2,798	(812)
Skytel Co., Ltd.	50,653	3,448	39,815	14,409
SK China Company Ltd.	16,449	1,101	11,632	(1,222)
TR Entertainment	7,521	956	6,383	(2,129)
SK USA, Inc.	12,028	1,316	9,710	1,860
Korea IT Fund	332,724		19,742	7,534
3rd Fund of Isu Entertainment	6,012		305	(390)
Magic Tech Network	10,194	2,986	556	(2,049)
SK Telecom Global Investment B.V.	31,845	39	286	125
SKY Property Mgmt. Ltd.	656,923	178,581	9,448	(3,330)
CDMA Mobile Phone Center	451,998	317,719	73,803	(51,532)
Wave City Development Co., Ltd.	27,413	17,371	523	(311)
SK Cyberpass, Inc.	8,850	4,361	22,031	(2,454)
Shenzhen E-Eye High Tech	17,557	579	5,965	1,462
Cyworld Japan Co., Ltd.	1,931	221	194	(868)
Cyworld Incorporated	2,737	13,673	57	(5,821)
Money Mobile USA, Inc.	12,404	1,838		(8,378)
Virgin Mobile USA Inc.	480,661	825,373	479,739	(10,345)
Benex Movie Expert Fund	17,428	146	82	(119)
C LOANC TO EMDLOYEEC				

6. LOANS TO EMPLOYEES

Short-term and long-term loans to employees as of December 31, 2006, 2007 and 2008 are as follows (In millions of Korean won):

	2006	2007	2008
Loans to employees stock ownership association Loans to employees for housing and other	₩ 7,526 4,580	₩ 34,817 15,231	₩ 74,878 15,488
	₩ 12,106	₩ 50,048	90,366

On December 26, 2007 and January 23, 2008, we loaned $\mbox{$W$}$ 31.0 billion and $\mbox{$W$}$ 29.7 billion, respectively, to our employee stock ownership association to help fund the employee stock ownership association s acquisition of our treasury shares. Such loans will be repaid over a period of five years, beginning on the second anniversary of each loan date.

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7. PROPERTY AND EQUIPMENT

Property and equipment as of December 31, 2006, 2007 and 2008 are as follows (In millions of Korean won):

	Useful lives			
	(years)	2006	2007	2008
Land		₩ 473,109	₩ 454,916	₩ 756,348
Buildings and structures	15-50	1,502,755	1,510,199	1,925,563
Machinery	3-9	11,380,257	12,909,629	18,572,546
Other	3-5	1,004,196	1,028,442	1,135,325
Construction in progress		132,831	308,955	356,150
Total		14,493,148	16,212,141	22,745,932
Less accumulated depreciation		(9,985,813)	(11,242,431)	(15,305,773)
Accumulated impairment				(2,197)
Government subsidy			(356)	(273)
Property and equipment, net		₩ 4,507,335	₩ 4,969,354	₩ 7,437,689

The government s declared standard value of land owned as of December 31, 2006, 2007 and 2008 are \\\$519,234\text{ million}, \text{\$\psi_561,326\$ million and \$\psi_895,866\$ million, respectively.

Details of changes in property and equipment for the years ended December 31, 2006, 2007 and 2008 are as follows (In millions of Korean won):

		B∈	ginning		Fo	or the	year endec	d Do	ecemb	ber 31, 20	006		F	Ending
			alance	Ac	quisition	D	isposal		Trans	sfer	Depreciat	ion		alance
Land Buildings and		₩	466,56	2 W	115	₩	(645)	¥	<i>I</i>	7,077	₩		₩	473,109
structures		1	,151,09	4	4,664		(849)		1	4,262	(55,9	947)	1	,113,224
Machinery		2	,479,62	3	65,819		(8,571)		1,01	4,646	(1,152,0)	632)	2	,398,885
Other			301,78	1	839,284		(17,308)		(63	6,866)	(97,0	605)		389,286
Construction in														
progress			264,30	9	588,260				(71	9,738)				132,831
		₩ 4	-,663,36	9 ₩:	1,498,142	₩	(27,373)	₩	7 (32	0,619)	₩(1,306,	184)	₩4	-,507,335
					For tl	he vea	r ended D	ecei	mher	31 2007				
			(Other	101 ti	ne yea	ir chaca D	CCC	iiioci	31, 2007				
		eginnin alance	g in	crease crease)	Acquis	ition	Disposa	ıl	Tr	ansfer	Deprecia	ation		Ending alance
Land Buildings and	₩	473,1	09 W		₩	471	₩ (20,36	52)	₩	1,698	₩		₩	454,916
structures	1	,113,2	24	5	۷	1,998	(3,48	88)		7,779	(56	5,438)	1	,066,080

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Machinery Other Construction	2,398,885 389,286	282,925 19,008	106,524 1,034,181	(8,420) (14,273)	1,333,354 (964,200)	(1,312,840) (125,027)	2,800,428 338,975
in progress	132,831	5,941	669,793	(893)	(498,717)		308,955
Total	₩4,507,335	₩ 307,879	₩ 1,815,967	₩ (47,436)	₩ (120,086)	₩ (1,494,305)	₩4,969,354

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	For the v	vear ended	l December	31, 2008
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		eginning alance	ir	Other ncrease ecrease)	Ac	quisition	D	isposal	-	Γransfer	Depreciation		Ending alance
Land	₩	454,916	₩	294,629	₩	141	₩	(3,394)	₩	10,056	₩	₩	756,348
Buildings and													
structures	1	,066,080		319,266		10,984		(2,900)		28,692	(67,310)	1	,354,812
Machinery	2	2,800,428	1	,675,918		358,052		(55,090)		1,600,116	(1,804,916)	4	,574,508
Other		338,975		(950)	1	,138,814		(29,633)		(928,313)	(123,022)		395,871
Construction													
in progress		308,955		61,155		728,939		(13,461)		(729,438)			356,150

Other increase (decrease) resulted from merger and the changes in consolidated subsidiaries.

8. INTANGIBLE ASSETS

Intangible assets as of December 31, 2006, 2007 and 2008 are as follows (In millions of Korean won):

	D	ecember 31, 2008	3	•	Carrying amount	S
	Acquisition cost	Accumulated amortization	Accumulated Impairment	2006	2007	2008
Goodwill	₩ 2,998,512	₩(1,093,395)	₩ (5,378)	₩ 1,775,695	₩ 1,684,357	₩ 1,899,739
Frequency use						
rights	1,385,120	(541,349)		1,076,833	960,302	843,771
Software						
development costs	270,638	(232,872)	(3,193)	45,653	19,837	34,573
Customer						
relationships	504,156	(68,621)			25,139	435,535
Other	1,628,458	(861,947)	(1,984)	620,230	744,327	764,527
	₩ 6,786,884	$\Psi(2,798,184)$	₩ (10,555)	₩3,518,411	₩ 3,433,962	₩ 3,978,145

Details of changes in intangible assets for the years ended December 31, 2006, 2007 and 2008 are as follows (In millions of Korean won):

	Beginning balance	Acquisition		Disposal Tra		Transfer Amortization		Impairment		Ending balance	
Goodwill Frequency use	₩ 1,868,932	₩	1,672	₩	₩ 4	14,947	₩ (139,806)	₩	(50)	₩ 1,775,695	
rights	1,184,292		687				(108,146)			1,076,833	
Software development	65,991		1,946			9,340	(31,624)			45,653	

costs

Other 333,674 69,659 (1,250) 330,866 (112,604) (115) 620,230

 $\upsigma 3,452,889$ $\upsigma 73,964$ $\upsigma (1,250)$ $\upsigma 385,153$ $\upsigma (392,180)$ $\upsigma (165)$ $\upsigma 3,518,411$

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For the year ended December 31, 2007

	Beginning balance	Other increase (decrease)	Acquisition	Disposal	Transfer	AmortizationIn	mpairment	Ending balance
Goodwill	₩ 1,775,695	₩ 59,460	₩ 958	₩ (124)	₩ 6,092	₩ (157,724)	₩ ()	¥ 1,684,357
Frequency use rights Software development	1,076,833					(116,531)		960,302
costs Customer	45,653	1,881	3,294	(5,673)	1,679	(26,930)	(67)	19,837
relationships Other	620,230	33,152 85,983	110,850	(5,750)	629 129,729	` ' '	(146)	25,139 744,327
Total	₩3,518,411	₩ 180,476	₩ 115,102	₩ (11,547)	₩ 138,129	₩ (506,396)	₩ (213)	₩ 3,433,962
			For the	year ended D	December 31	, 2008		
		041						
	Beginning balance	Other increase (decrease)	Acquisition	Disposal	Transfer	AmortizationIm	npairment	Ending balance
Goodwill	~ ~	increase (decrease)	•	•			•	balance
Frequency use rights Software	balance	increase (decrease)	•	•			•	balance
Frequency use rights Software development costs	balance ₩ 1,684,357	increase (decrease)	•	•		₩ (267,078) ¥	•	balance ₩ 1,899,739
Frequency use rights Software development costs Customer relationships	balance ₩ 1,684,357 960,302 19,837 25,139	increase (decrease) W 481,106 4,950 479,017	₩ 1,305 16,356	₩ (55) (1)	₩ 1,197 10,769	₩ (267,078) ¥ (116,531) (14,713) (68,621)	¥ (1,093) (2,625)	balance ₩ 1,899,739 843,771 34,573 435,535
Frequency use rights Software development costs Customer	balance ₩ 1,684,357 960,302 19,837	increase (decrease) ₩481,106	₩ 1,305	₩ (55)	₩ 1,197	₩ (267,078) ¥ (116,531) (14,713)	¥ (1,093)	balance ₩ 1,899,739 843,771 34,573

Other increase (decrease) resulted from merger and change in consolidated subsidiary.

The book value and residual useful lives of major intangible assets as of December 31, 2008 are as follows (In millions of Korean won):

	Amount	Description	Residual useful lives
Goodwill	₩1,434,898	Goodwill related to merger	11 years and 3 months
		of Shinsegi Telecomm, Inc.	
"	29,956	Goodwill related to merger	3 years and 10 months
		of Empas Corp.	
"	378,084		19 years and 3 months

		Goodwill related to acquire	
		of SK Broadband Co., Ltd.	
IMT license	772,762	Frequency use rights relating	(note a)
		to W-CDMA service	
WiBro license	65,699	WiBro service	(note b)
DMB license	5,310	DMB service	7 years and 6 months
Customer relationships	435,535	Customer relationships related to acquisition of SK Broadband Co., Ltd.	4 years and 9 months

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(note a) With its application for a license to provide IMT services, the Company has a commitment to pay ₩1,300,000 million to the Ministry of Information Communication (MIC). SK IMT Co., Ltd., which was merged into SK Telecom on May 1, 2003, paid W650,000 million in March 2001 and SK Telecom is required to pay the remainder over 10 years with an annual interest rate equal to the 3-year-maturity government bond rate minus 0.75% (4.54% as of December 31, 2008). The future payment obligations are ₩130,000 million in 2009, ₩150,000 million in 2010 and ₩170,000 million in 2011. On December 4, 2001, SK IMT Co., Ltd. received the IMT license from MIC, and recorded the total

license cost

(measured at present value) as an intangible asset. Amortization of the IMT license commenced when the Company started its commercial IMT service in December 2003, using the straight-line method over the estimated useful life (13 years) of the IMT license which expires in December 2016. The Company determined the IMT license has a finite life, considering that renewal cost is expected to be substantial. As of December 31, 2008, the present value discount related to the current portion and long-term portion of payments to be made to MIC amounts to ₩805 million and ₩15,416 million, respectively.

(note b) The Company purchased the WiBro license from MIC on March 30, 2005. The license period is seven years from the

purchase date.
Amortization of
the WiBro
license
commenced
when the
Company started
its commercial
WiBro services
on June 30, 2006
using the straight
line method over
the remaining
useful life.

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9. BONDS PAYABLE

Bonds as of December 31, 2006, 2007 and 2008 are as follows (In millions of Korean won and thousands of U.S. dollars and thousands of Japanese yen):

	Motumity	Annual			
	Maturity year	Interest rate (%)	2006	2007	2008
Domestic general bonds	2006	5.0-6.0	₩	₩	₩
"	2007	5.0-6.0	700,000		
"	2008	5.0	300,000	300,000	
"	2009	5.0	300,000	300,000	300,000
"	2010	4.0~6.77	200,000	200,000	250,000
"	2011	3.0	200,000	200,000	200,000
" (note a)	2012	3 month Euro			
		Yen			
		Libor+0.55		104,166	174,236
"	2013	4.0~6.92	200,000	200,000	450,000
"	2014	5.0		200,000	200,000
"	2015	5.0			200,000
"	2016	5.0	200,000	200,000	200,000
"	2018	5.0			200,000
Unsecured private bonds	2008	6.07-6.14		30,000	
" (note b)	2009	6.51-7.48		34,584	23,205
"	2009	6.45		30,000	30,000
" (note b)	2010	6.50-7.07		36,250	28,182
Unsecured public bonds	2008	5.50		50,000	
"	2010	6.30-6.81		110,000	110,000
"	2011	9.08			25,000
Debentures (notes c and e)	2009	6.08			96,172
" (notes c and f)	2010	8.75~9.25			80,000
" (notes c and f)	2011	6.65~9.20			315,718
Dollar denominated bonds					
(US\$300,000)	2011	4.25	278,880	281,460	377,250
Dollar denominated bonds					
(US\$500,000)					
(notes c and g)	2012	7.0			656,251
Dollar denominated bonds					
(US\$400,000)	2027	6.63		375,280	503,000
Floating rate notes	2010	3-month			
(US\$150,000) (note a)		LIBOR rate			
		+3.05			188,625
Private bonds (¥125,000)	2007	4.65	684		
Convertible bonds (SK Telecom)					
(note d)	2009		356,356	268,415	268,415
Convertible bonds (IHQ, Inc.)	2008		18,356		
Convertible bonds (YTN Media,					
Inc.)	2007	1.0	1,000		
	2007	4.65	684		

Bond with stock purchase warrant (SK Communications Co., Ltd.)

Sub total Less discounts on bonds	2,755,960 (39,422)	2,920,155 (46,557)	4,876,054 (77,182)
Less conversion right adjustments	(46,079)	(19,665)	(5,733)
Less warrant right adjustments Add long-term accrued interest	(23) 23,854	17,256	17,256
And long term decreed interest	23,031	17,230	17,230
Net	2,694,290	2,871,189	4,810,395
Less portion due within one year	(698,967)	(522,528)	(736,003)
Long-term portion	₩ 1,995,323	₩ 2,348,661	₩4,074,392

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- (note a) The 3-months
 Euro Yen LIBOR
 rate and the
 3-month Libor
 rate as of
 December 31,
 2008 are 0.83%
 and 1.425%,
 respectively.
- (note b) These bonds are scheduled to repay in 3 years with a two-year grace period.
- (note c) These bonds are debentures of SK Broadband Co.,Ltd. which was newly included in consolidation of accompanying consolidated financial statements for the year ended December 31, 2008.
- (note d) The principal amount of these convertible bonds denominated in U.S. dollar as of December 31, 2006, 2007 and 2008 are US\$304,240,000, US\$229,160,000 and US\$229,160,000, respectively.
- (note e) SK Broadband Co., Ltd. is required to keep

the debt ratio lower than 400% and prohibited from disposing or leasing of its property and equipment more than \$\fomale\$1,000 billion in each fiscal year in accordance with the covenant provision of related borrowings.

(note f) SK Broadband

Co., Ltd. is required to keep the debt ratio lower than 1,000% and prohibited from disposing or leasing of its property and equipment more than 20 times of its stockholders equity in each fiscal year in accordance with covenant provision of related borrowings.

(note g) SK Broadband

Co., Ltd. is required to propose tender offer to purchase its outstanding bonds at 101% of principal if investors other than foreign majority shareholders acquire more than 45% equity

interest in SK
Broadband Co.,
Ltd., and its credit
rating is
down-graded by
designated credit
rating agency
(S&P, Moody s)
due to such
change in
management
right.

All of the above bonds will be paid in full at maturities except for bonds of mentioned at the above note b.

Convertible Bonds Issued by SK Telecom

On May 27, 2004, the Company issued zero coupon convertible bonds with a maturity of five years in the principal amount of US\$329,450,000 for US\$324,923,469, with an initial conversion price of \(\frac{\text{\$\te

Conversion of notes to common shares may be prohibited under the Telecommunications Law or other legal restrictions which restrains foreign governments, individuals and entities from owning more than 49% of the Company s voting stock, if this 49% ownership limitation is violated due to the exercise of conversion rights. In this case, the Company will pay a bond holder as cash settlement determined at the average price of one day after a holder exercises its conversion right or the weighted average price for the following five business days. The Company intends to sell treasury shares held in trust by the Company that corresponds to the number of shares of common stock that would have been delivered in the absence of the 49% foreign shareholding restrictions. The Company entered into an agreement with Credit Suisse First Boston International to reduce the effect of fluctuation with respect to cash settlement payments that may be more or less than the proceeds from sales of treasury shares held in trust. Unless either previously redeemed or converted, the notes are redeemable at 106.43% of the principal amount at maturity.

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During the year ended December 31, 2006, the convertible bonds with a principal amount of US\$25,210,000 were converted into 136,613 shares of treasury stock (see Note 16), and the principal amount of the convertible bonds decreased from US\$329,450,000 to US\$304,240,000. In addition, the consideration for conversion right (capital surplus) decreased by \(\pi_3,733\) million (net of tax effect of \(\pi_1,416\) million).

During the year ended December 31, 2007, the conversion rights for the convertible bond with a principal amount of US\$75,080,000 were exercised. The Company paid \(\frac{\text{W42,962}}{\text{million}} \) in cash to bond holders with a principal amount of US\$36,260,000 without delivering the Company s common stocks due to the 49% ownership limitation as explained above and the convertible bonds with principal amount of US\$38,820,000 were converted into 216,347 shares of treasury stock (see Note 16). Therefore, the principal amount of the convertible bonds decreased from US\$304,240,000 to US\$229,160,000. In addition, the consideration for conversion right (capital surplus) decreased by \(\frac{\text{W11,116}}{\text{million}} \) (net of tax effect of \(\frac{\text{W4,216}}{\text{million}} \)). In 2008, no conversion right was exercised.

Convertible Bonds and Bonds with Stock Purchase Warrants Issued by Subsidiaries

In 2005, IHQ, Inc. (IHQ) and YTN Media, Inc. (YTN) which were consolidated effective July 1, 2006, issued convertible bonds with the principal amount of US\$18,000,000 and \(\pi\)1,000 million, respectively. As of December 31, 2006, IHQ s convertible bonds are convertible into IHQ s common stock—at W7,359 (convertible rate of exchange: 1,034.70 = US\$1) per share during the period from May 15, 2006 to November 15, 2008. Unless converted, these bonds are redeemable for cash at 104.57% of the principal amount at maturity. During the year ended December 31, 2007, all convertible bonds were converted into common stocks, therefore no convertible bonds are remained as of December 31, 2008.

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10. LONG-TERM BORROWINGS

Long-term borrowings as of December 31, 2006, 2007 and 2008 are as follows (In millions of Korean won, thousands of U.S. dollars and thousands of Japanese yen):

Lender	Final maturity year	Annual interest rate (%) (note a)	2006	2007	2008
Shinhan Bank (note		91 days CD yield + 0.25			
b)	2011	04.1 65.1.1.4.00	₩ 200,000	₩ 200,000	₩ 200,000
Korea Development	2011	91 days CD yield + 1.02			W 100 000
Bank Citibank	2011	01 days CD sigld + 1 20			₩ 100,000
	2011 2011	91 days CD yield + 1.20			₩ 100,000 ₩ 100,000
Nonghyup Hana Bank	2011	91 days CD yield + 1.30			,
	2011	91 days CD yield + 1.50 91 days CD yield + 1.50			₩ 150,000 ₩ 50,000
Nonghyup Shinhan Bank	2011	4.36		₩ 762	₩ 50,000 ₩ 635
	2011	4.30 5.79		₩ /02	₩ 055
Korea Development Bank	2011	3.19			₩ 16,253
Kookmin Bank	2011	5.91			₩ 10,233
Korea Development	2012	5.91			W 11,000
Bank	2013	3.91			₩ 10,577
Small Business	2013	5.25			W 10,577
Corporation	2009	3.23		₩ 156	₩ 31
Calyon Bank	2013	6M Libor + 0.29	US\$ 50,000	US\$ 50,000	US\$ 50,000
DBS Bank	2013	"	US\$ 25,000	US\$ 25,000	US\$ 25,000
SMBC	"	"	US\$ 25,000 US\$ 25,000	US\$ 25,000	US\$ 25,000
Earthlink, Inc.	2010	10	25,000	US\$ 30,000	25,000
Industrial Bank of	2010	3.50 ~ 3.90		250,000	
Korea	2008	3.50 3.50	¥ 8,880	¥	
"	2009	3.11	¥ 9,100	-	
"	2010	2.50 ~ 4.00	₩	₩ 641	₩ 384
Resona Bank	2010	1.85	¥	¥ 98,573	
				,	
Total			₩ 200,000	₩ 201,559	₩ 739,740
			US\$ 100,000	US\$ 130,000	US\$ 100,000
			¥ 17,980	¥ 98,573	
Equivalent in Korean					
won			₩ 293,101	₩ 324,346	₩ 865,490
Less portion due			()	(0.0 =)	(0.040)
within one year			(75)	(925)	(9,019)
T			W 202.026	W 222 421	W 056 471
Long-term portion			₩ 293,026	₩ 323,421	₩ 856,471

(note a)

At
December 31,
2008, the
91-day CD yield
and the 6M
LIBOR rate are
3.93% and
1.75%,
respectively.

(note b) This long-term a borrowings is classified as long-term borrowing as the borrowing is to be rolled-over exceeding 1 year from December 31, 2008 in accordance with the loan agreement.

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The repayment schedule of long-term borrowings at December 31, 2008 is as follows (In millions of Korean won and thousands of denominated in Yen):

Year ending December 31,	Long-term borrowing in Korean won	Long-term in foreign Foreign currencies	C	Total	
2009	₩ 9,019			₩ 9,019	
2010	12,599			12,599	
2011	710,856			710,856	
2012	5,503			5,503	
2013 and thereafter	1,763	US\$ 100,000	₩ 125,750	127,513	
Total	₩ 739,740	US\$ 100,000	₩ 125,750	₩ 865,490	

11. SUBSCRIPTION DEPOSITS

The Company receives facility guarantee deposits from subscribers of cellular services at the subscription date. The Company has no obligation to pay interest on these deposits and returns all amounts to subscribers upon termination of the subscription contract.

Long-term subscription guarantee deposits by service type held as of December 31, 2006, 2007 and 2008 are as follows (In millions of Korean won, except deposit per subscriber amounts):

		Deposit per				
	Service type	subscriber		2007	2008	
Cellular		₩ 200,000	₩ 21,140	₩ 6,425	₩ 4,796	

The Company offers existing and new cellular subscribers the option of obtaining credit insurance from Seoul Guarantee Insurance Company (SGIC) in lieu of the facility deposit. Existing subscribers who elect this option are refunded their subscription deposits. As a result of this arrangement, the balance of facility guarantee deposits has been decreasing.

Subscription deposits payable in current liabilities section represents payable to subscribers who cancelled services.

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12. LEASES

During the year ended December 31, 2005, the Company acquired certain computer equipment and software from SK C&C Co., Ltd. and succeeded SK C&C Co., Ltd. in certain capital lease agreements between SK C&C Co., Ltd. and HP Financial Service. YTN Media, Inc., which was consolidated effective July 1, 2006, acquired certain broadcasting equipment from HYOSUNG CAPITAL Co., Ltd. under certain finance lease agreements. The acquisition cost of such leased broadcasting equipment, computer equipment and software totaled \text{\text

	A			
Year ending December 31,		yments	Interest	Principal
2009	W	74,741	₩ 12,951	₩ 61,791
2010		74,650	8,401	66,249
2011		49,260	3,625	45,635
2012		28,147	758	27,388
Total	₩	226,798	₩ 25,735	201,063
Less portion due within one year				(61,790)
				W 100 050

Finance lease liabilities \times 139,273

The Company leased certain machinery and equipment under an operating lease and the Company s minimum future lease payments as of December 31, 2008 are as follows (In millions of Korean won):

	Year ending December 31,	Minimum Lease Payments		
	2009	₩	672,837	
	2010		460,046	
	2011		436,425	
	2012		410,590	
	2013 and thereafter			
Total		₩	1,979,898	

13. ASSETS AND LIABILITIES DENOMINATED IN FOREIGN CURRENCIES

The details of monetary assets and liabilities denominated in foreign currencies (except for bonds payable and long-term borrowings denominated in foreign currencies described in Notes 9 and 10) as of December 31, 2006, 2007 and 2008 are as follows (In millions of Korean won, thousands of U.S. dollars, thousands of HK dollars, thousands of Japanese yen, thousands of Singaporean dollars, thousands of Euros, thousands of Great Britain pounds, thousands of Swiss francs, thousands of Chinese Yuan, thousands of Vietnam dongs, thousands of Canadian dollars and thousands of France francs):

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		Foreign currencies		Kor	ean won equiva	lent
	2006	2007	2008	2006	2007	2008
Cash and cash equivalents " Accounts receivable	US\$ 1,330 EUR 2	US\$ 357,413 EUR 117	US\$ 7,269 EUR 85 JPY 1,313	₩ 1,236 2	₩ 335,325 162	₩ 9,140 152 18
trade " "	US\$ 30,849 ¥ 800 EUR 248	US\$ 26,818 ¥ 41,307 EUR 248 CNY 5,620	US\$ 35,837 EUR 187 CNY 5,620	28,677 6 303	25,161 344 343 722	45,066 332 1,035
Short-term loans Accounts receivable other	US\$ 1,657	US\$ 2,419 US\$ 965	US\$ 2,168 US\$ 2 CNY 7,888	1,541	2,270 905	2,726