FORTUNE BRANDS INC

Form 8-K January 29, 2009

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): January 29, 2009

Fortune Brands, Inc.

(Exact Name of Registrant as Specified in its Charter)

Delaware 1-9076 13-3295276

(IRS Employer

Identification

(State or Other Jurisdiction

(Commission

of Incorporation) File Number) No.)

520 Lake Cook Road Deerfield, IL 60015

(Address of Principal Executive Offices) (Zip Code)

847-484-4400

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

INFORMATION TO BE INCLUDED IN THE REPORT

Item 2.02. Results of Operations and Financial Condition.

Pursuant to Form 8-K, "Item 2.02 Results of Operations and Financial Condition" and "Item 7.01 Regulation FD Disclosure," Fortune Brands, Inc. ("Fortune Brands" or the "Company") is furnishing its press release dated January 29, 2009, which reports the Registrant's fourth quarter and full year 2008 results, as well as certain guidance for 2009. The press release is included herewith as Exhibit 99.1 and is incorporated herein by reference. Pursuant to general instruction B.2 to Form 8-K, the information furnished pursuant to Items 2.02 and 7.01 shall not be deemed to be "filed" for purposes of Section 18 of the Exchange Act or otherwise subject to the liabilities of that section.

Item 7.01. Regulation FD Disclosure.

See "Item 2.02. Results of Operations and Financial Condition" above.

Item 9.01. Financial Statements and Exhibits.

- (d) Exhibits
- 99.1 Press Release of Fortune Brands, Inc. dated January 29, 2009, is being furnished pursuant to Items 2.02 and 7.01.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FORTUNE BRANDS, INC.

(Registrant)

By: /s/ Craig P. Omtvedt

Name: Craig P. Omtvedt

Title: Senior Vice President and Chief Financial

Officer

Date: January

29, 2009

Exhibit Index

Exhibit

Number Description

Press Release of Fortune Brands, Inc. dated January 29, 2009, is being furnished pursuant to Items 2.02 and 7.01.