



**ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION**

On January 27, 2011, Cash America International, Inc. (the “Company”) announced its consolidated financial results for the year ended December 31, 2010. A copy of the Company’s press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by reference.

**ITEM 7.01 REGULATION FD DISCLOSURE**

See Item 2.02 Results of Operations and Financial Condition.

**ITEM 8.01 OTHER EVENTS**

On January 26, 2011, the Company’s Board of Directors authorized the repurchase of up to 2.5 million shares of common stock, par value \$0.10 per share, of the Company and cancelled a prior share repurchase authorization previously announced by the Company in October 2007. A copy of the Company’s press release is attached as Exhibit 99.2 to this Current Report on Form 8-K and is incorporated herein by reference.

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS**

(d) Exhibits

<u>Exhibit No.</u>	<u>Description</u>
99.1	Cash America International, Inc. press release, dated January 27, 2011 (Financial Results)
99.2	Cash America International, Inc. press release, dated January 27, 2011 (Share Repurchase)

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CASH AMERICA  
INTERNATIONAL, INC.**

Date: January 27, 2011 By: /s/ J. Curtis Linscott  
J. Curtis Linscott  
Executive Vice President, General  
Counsel & Secretary

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