STERLING FINANCIAL CORP /WA/ Form 424B3 April 20, 2011

Filed Pursuant to Rule 424(B)(3) Registration Statement No. 333-169579

PROSPECTUS SUPPLEMENT (To Prospectus dated November 16, 2010)

STERLING FINANCIAL CORPORATION 63,764,208 Shares of Common Stock Warrants to Purchase 2,722,541 Shares of Common Stock

RECENT DEVELOPMENTS

We have attached to this prospectus supplement, and incorporated by reference into it, our Current Report on Form 8-K filed with the Securities and Exchange Commission on April 20, 2011.

April 20, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): April 19, 2011

STERLING FINANCIAL CORPORATION

(Exact name of registrant as specified in its charter)

Washington (State or other jurisdiction of incorporation or organization)

001-34696 (Commission File Number) 91-1572822 (I.R.S. Employer Identification No.)

111 North Wall Street, Spokane, Washington 99201 (Address of principal executive offices) (Zip Code)

(509) 458-3711 (Registrant's telephone number, including area code)

Not Applicable (Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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INFORMATION TO BE INCLUDED IN THE REPORT

Item 2.02. Results of Operations and Financial Condition.

On April 19, 2011, Sterling Financial Corporation ("Sterling") issued a press release regarding its results of operations and financial condition for the quarter ended March 31, 2011. The text of the press release is included as Exhibit 99.1 to this report. The information included in the press release is considered to be "furnished" under the Securities Exchange Act of 1934. Sterling will include final financial statements and additional analyses for the period ended March 31, 2011, as part of its quarterly report on Form 10-Q covering that period.

Item 9.01. Financial Statements and Exhibits.

(d) The following exhibit is being furnished herewith:

Exhibit No. Exhibit Description

99.1 Press release text of Sterling Financial Corporation dated April 19, 2011.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

STERLING FINANCIAL CORPORATION

(Registrant)

April 19, 2011 By: /s/ Patrick J. Rusnak

Patrick J. Rusnak Chief Financial Officer

EXHIBIT INDEX

Exhibit No. Exhibit Description

99.1 Press release text of Sterling Financial Corporation dated April 19, 2011.

Exhibit 99.1

111. North Wall Street Spokane, Wash. 99201-0696 Media contact: (509) 626-5348

Cara Coon cara.coon@sterlingsavings.com

Investor contact:

Patrick Rusnak (509) 227-0961 Daniel Byrne (509) 458-3711 David Brukardt (509) 863-5423

Sterling Financial Corporation of Spokane, Wash. Reports First-Quarter 2011 Earnings and Operating Results

SPOKANE, Wash.--(BUSINESS WIRE)--April 19, 2011--Sterling Financial Corporation (NASDAQ:STSA), the bank holding company of Sterling Savings Bank, today announced results for the quarter ended March 31, 2011. For the quarter, Sterling recorded net income attributable to common shareholders of \$5.4 million, or \$0.09 per common share, compared to a net loss of \$88.8 million, or \$112.70 per common share for the first quarter of 2010 (per share amounts adjusted for a 1-for-66 reverse stock split in November 2010).

For the first quarter, Sterling reported a lower provision for credit losses of \$10.0 million, compared to \$88.6 million for the first quarter of 2010. Net charge-offs for the reporting period were \$24.1 million, compared to \$136.5 million for the same period a year ago. Non-interest income increased \$4.7 million and non-interest expense decreased by \$7.7 million from the same period last year. Improvements in asset quality metrics included notable decreases in delinquent loans, classified assets and nonperforming assets.

"The first quarter financial results and the return to profitability reflect the efforts to reposition Sterling that were initiated over a year ago," said Greg Seibly, Sterling president and chief executive officer. "While we still have work to do towards the resolution of our remaining troubled assets, Sterling gained significant momentum and we believe we are on the right track for growth in loans and core deposits, and improved earnings."

Following are selected financial metrics for the first quarter of 2011:

Net interest margin expanded to 3.22 percent, improving 42 basis points during the quarter, and 37 basis points from the first quarter of 2010.

Total funding costs were reduced by 38 basis points from the same period last year.

Nonperforming assets decreased \$187.4 million, or 23 percent, to \$628.8 million during the first quarter of 2011, and are down 41 percent from the same period in 2010.

The loan loss allowance at March 31, 2011 was \$232.9 million, or 4.19 percent of total loans, compared to \$294.8 million, or 4.19 percent of total loans at March 31, 2010.

Tier 1 leverage ratio increased to 10.6 percent at March 31, 2011, from 2.6 percent a year ago, and tangible common equity to tangible assets increased to 8.1 percent at March 31, 2011.

Balance Sheet Management

Seibly said, "During the quarter, Sterling continued to focus on its primary goals: improving the mix of deposits, resolving problem assets, managing operating expenses, and increasing loan production to qualified borrowers, with the expectation that this focus will ultimately drive sustainable profits. Our special assets team has reduced Sterling's exposure to problem assets, and our deposit shift has resulted in lower funding costs at the bank. We have attracted new loan production talent to expand our reach to customers within our footprint, and are pursuing lending relationships that are consistent with our business plan."

	Mar 31, 2011		Dec 31, 20)10	Mar 31, 20		
		% of		% of		% of	Annual
	Amount	Loans	Amount	Loans	Amount	Loans	% Change
			(in	thousands)			
Total assets	\$ 9,352,469		\$ 9,493,169		\$10,554,567		-11%
Investments and							
MBS	2,820,772		2,838,474		1,986,397		42%
Loans receivable:							
Residential real							
estate	719,458	13%	758,410	14%	812,517	12%	-11%
Multifamily real							
estate	638,250	12%	517,022	9%	496,368	7%	29%
Commercial real							
estate	1,400,867	25%	1,314,657	23%	1,380,955	20%	1%
Construction	396,300	7%	525,668	9%	1,282,585	18%	-69%
Consumer	715,206	13%	744,068	13%	858,486	12%	-17%
Commercial							
banking	1,686,573	30%	1,770,426	32%	2,215,241	31%	-24%
Gross loans							
receivable	\$ 5,556,654	100%	\$ 5,630,251	100%	\$ 7,046,152	100%	-21%

During the first quarter, gross loan balances declined \$73.6 million, including anticipated reductions in construction loans that totaled \$129.4 million. Multifamily real estate originations increased \$92.2 million from the linked quarter, reflecting Sterling's strategic focus on multifamily lending, principally within its footprint. Loan purchases included \$100.8 million of seasoned commercial real estate loans for both owner-occupied and non-owner-occupied properties within Sterling's footprint.

	M	lar 31,	D	Dec 31,		ar 31,	Annual	
	2011		2010		2010		% Change	
Deposits:			(in th	ousands)				
Retail	\$	5,701,174	\$	5,865,954	\$	6,037,527	-6%	
Brokered		331,726		249,029		722,957	-54%	
Public		691,527		796,024		864,655	-20%	
Total deposits	\$	6,724,427	\$	6,911,007	\$	7,625,139	-12%	
Net loans to deposits		79%		78%		88%	-9%	
							Annual Basis	
							Point Change	
Funding costs:								
Cost of deposits		1.01%		1.13%		1.45%	(44)	
Total funding liabilities		1.39%		1.56%		1.77%	(38)	

Sterling's total deposits were \$6.72 billion at March 31, 2011, down from \$6.91 billion at the end of 2010 and from \$7.63 billion a year ago. The decrease during the first quarter reflects the expected reduction in retail CDs, as Sterling allowed some higher-rate CDs to run off, thereby improving the deposit mix and reducing funding costs. This run-off was partially offset by the increase in transaction, savings and MMDA accounts. Also contributing to the reduction of funding costs was a prepayment of \$295.0 million in FHLB borrowings during the fourth quarter of 2010. Total funding costs declined to 1.39 percent for the first quarter of 2011, compared to 1.56 percent for the linked quarter and 1.77 percent for the same period a year ago.

As of March 31, 2011, Sterling had total shareholders' equity of \$774.5 million, compared to \$770.8 million as of Dec. 31, 2010, and \$245.5 million as of March 31, 2010. Sterling's ratio of shareholders' equity to total assets was 8.28 percent at the end of the first quarter of 2011, compared to 8.12 percent at the end of the fourth quarter of 2010 and 2.33 percent at the end of the first quarter 2010. The increase from a year ago in both total shareholders' equity and the ratio of shareholders' equity to total assets was primarily due to the \$730.0 million capital raise completed in August 2010.

Operating Results

Net Interest Income

Sterling reported net interest income of \$73.7 million for the quarter ending March 31, 2011, compared to \$68.6 million in the linked quarter and \$74.9 million for the quarter ended March 31, 2010.

	Three Months Ended					
]	Mar 31,]	Dec 31,]	Mar 31,
	2011		2010		2010	
			(in	thousands)		
Net interest income	\$	73,743	\$	68,607	\$	74,890
Net interest margin (tax equivalent)		3.22%		2.80%		2.85%

Improvements in both net interest income and net interest margin during the quarter as compared to the linked quarter primarily reflect the decline in nonperforming assets and reduced deposit and borrowing funding costs. The reversal of interest income from nonperforming loans reduced the net interest margin by 53 basis points for the first quarter of 2011, and 63 basis points for the fourth quarter of 2010.

Non-interest Income

Non-interest income includes income from mortgage banking operations, fee and service-charges income, and other items such as net gains on sales of securities and loan servicing fees. For the first quarter of 2011, non-interest income was \$30.0 million, compared to \$30.8 million for the linked quarter and \$25.3 million for the same period a year ago.

Income from mortgage banking operations during the reporting period totaled \$10.3 million, down from \$20.2 million during the prior quarter, and \$11.2 million from the year-ago period, reflecting a lower level of refinancing activity due to higher mortgage rates. The decrease from the linked quarter is a result of lower residential loan originations, compounded by lower margins on loan sales. The table below highlights residential loan originations and sales for the periods indicated.

	Mar 31,		Dec 31,		Mar 31,		Annual
	2011		2010 (in the	ousands)	2010		% Change
Loan originations - residential real estate							
for sale	\$	363,118	\$	715,843	\$	414,443	-12%
Loan sales - residential		498,310		757,558		486,605	2%
							Annual Basis
							Point Change
Margin - residential loan sales		2.48%		2.80%		2.07%	41

For the quarter ended March 31, 2011, fees and service charges income contributed \$12.6 million to non-interest income, compared to \$13.6 million in the linked quarter and \$13.0 million in the same period last year. The reduction in fees and service charges income in the first quarter is primarily related to lower non-sufficient funds fees and loan fees.

For the quarter ended March 31, 2011, Sterling recorded a gain on sales of securities of \$6.0 million, compared to \$1.5 million for the linked quarter and \$1.9 million for the same period a year ago. During the fourth quarter of 2010, Sterling took a charge on the prepayment of FHLB borrowings of \$11.3 million, which reduced non-interest income; no such charge was taken during the first quarters of 2011 or 2010.

Non-interest Expense

Non-interest expense was \$88.3 million for the first quarter of 2011, compared to \$107.5 million in the linked quarter and \$96.0 million for the first quarter of 2010. The decline compared to the linked quarter was principally the result of lower other-real-estate-owned (OREO) expenses, which declined by \$12.6 million, or 52 percent compared to the fourth quarter of 2010. The \$7.7 million reduction of non-interest expense compared to the first quarter of last year reflects lower Federal Deposit Insurance Corporation deposit insurance premiums and lower professional fees.

Income Taxes

During the first quarter, Sterling did not recognize any federal or state tax expense, as the income tax expense for the quarter was offset by a reduction in the deferred tax valuation allowance.

Sterling uses an estimate of future earnings and an evaluation of its loss carryback ability and tax planning strategies to determine whether it is more likely than not that it will realize the benefit of its net deferred tax asset. Sterling has determined that it does not at this time meet the required threshold, and accordingly, has a valuation against its deferred tax asset. As of March 31, 2011, the reserved deferred tax asset was approximately \$358 million, including approximately \$271 million of net operating loss carry-forwards.

With regard to the deferred tax asset, the benefits of Sterling's accumulated tax losses would be reduced in the event of an "ownership change," as determined under Section 382 of the Internal Revenue Code. During 2010, in order to preserve the benefits of these tax losses, Sterling's shareholders approved a protective amendment to Sterling's restated articles of incorporation and Sterling's board has adopted a shareholder rights plan, both of which restrict certain transfers of stock that would result in investors acquiring more than 4.95 percent of Sterling's total outstanding common stock.

Credit Quality

For the first quarter of 2011, Sterling recorded a \$10.0 million provision for credit losses, compared to \$30.0 million for the linked quarter, and \$88.6 million for the first quarter of 2010. The reduced level of credit loss provisioning reflects improvement in asset quality as evidenced by the decline in nonperforming loans and charge-offs.

Nonperforming assets were \$628.8 million at March 31, 2011, compared to \$816.3 million at Dec. 31, 2010, and \$1.06 billion at March 31, 2010. At March 31, 2011, nonperforming assets as a percentage of total assets was 6.72 percent, compared to 8.60 percent at Dec. 31, 2010, and 10.07 percent at March 31, 2010. During the first quarter, Sterling returned to performing status \$92.2 million of previously impaired loans; the loans had been current for at least six months and were expected to continue to perform in accordance with original loan terms. Seibly said, "Our asset quality metrics continue to improve throughout the portfolio, and we remain focused on maintaining this favorable trend. We have been consistent at marking our nonperforming portfolio to reflect current market collateral values, which has facilitated timely resolutions. We continue to closely monitor our portfolio and the key economic factors in the markets we serve. We expect that the trends in our markets will continue to recover and that our asset quality metrics will continue to improve."

The following table shows an analysis of Sterling's nonperforming assets by loan category and geographic region as of the dates indicated.

Nonperforming Asset Analysis

Mar 31,				Dec 31	l,	Mar 31,		
2011			2010			2010)	
				(in thousa	ands)			
\$	35,617	6%	\$	55,365	7%	\$	147,982	14%
	35,594	6%		48,781	6%		111,094	10%
	7,697	1%		12,455	2%		17,580	2%
	5,555	1%		9,474	1%		19,231	2%
	3,558	1%		4,574	1%		7,647	1%
	1,199	0%		7,479	1%		19,544	2%
	1,034	0%		2,614	0%		14,814	1%
	363	0%		757	0%		2,210	0%
	21,467	3%		24,161	3%		55,222	5%
	112,084	18%		165,660	21%		395,324	37%
	32,243	5%		48,619	6%		37,601	4%
	25,022	4%		45,132	6%		30,976	3%
	17,956	3%		27,227	3%		39,833	4%
	75,314	12%		76,860	9%		85,210	8%
	150,535	24%		197,838	24%		193,620	19%
		\$ 35,617 35,594 7,697 5,555 3,558 1,199 1,034 363 21,467 112,084 32,243 25,022 17,956 75,314	\$ 35,617 6% 35,594 6% 7,697 1% 5,555 1% 3,558 1% 1,199 0% 1,034 0% 363 0% 21,467 3% 112,084 18% 32,243 5% 25,022 4% 17,956 3% 75,314 12%	2011 2010 \$ 35,617 6% \$ 35,594 6% 7,697 1% 5,555 1% 3,558 1% 1,199 0% 1,034 0% 363 0% 21,467 3% 112,084 18% 32,243 5% 25,022 4% 17,956 3% 75,314 12%	2011 (in thouse \$ 35,617 6% \$ 55,365 35,594 6% 48,781 7,697 1% 12,455 5,555 1% 9,474 3,558 1% 4,574 1,199 0% 7,479 1,034 0% 2,614 363 0% 757 21,467 3% 24,161 112,084 18% 165,660 32,243 5% 48,619 25,022 4% 45,132 17,956 3% 27,227 75,314 12% 76,860	2011 (in thousands) \$ 35,617 6% \$ 55,365 7% 35,594 6% 48,781 6% 7,697 1% 12,455 2% 5,555 1% 9,474 1% 3,558 1% 4,574 1% 1,199 0% 7,479 1% 1,034 0% 2,614 0% 363 0% 757 0% 21,467 3% 24,161 3% 112,084 18% 165,660 21% 32,243 5% 48,619 6% 25,022 4% 45,132 6% 17,956 3% 27,227 3% 75,314 12% 76,860 9%	2011 2010 (in thousands) \$ 35,617 6% \$ 55,365 7% \$ 35,594 6% 48,781 6% 7,697 1% 12,455 2% 5,555 1% 9,474 1% 1,199 0% 7,479 1% 1,034 0% 2,614 0% 363 0% 757 0% 21,467 3% 24,161 3% 112,084 18% 165,660 21% 32,243 5% 48,619 6% 25,022 4% 45,132 6% 17,956 3% 27,227 3% 75,314 12% 76,860 9%	2011 2010 2010 (in thousands) \$ 35,617 6% \$ 55,365 7% \$ 147,982 35,594 6% 48,781 6% 111,094 7,697 1% 12,455 2% 17,580 5,555 1% 9,474 1% 19,231 3,558 1% 4,574 1% 7,647 1,199 0% 7,479 1% 19,544 1,034 0% 2,614 0% 14,814 363 0% 757 0% 2,210 21,467 3% 24,161 3% 55,222 112,084 18% 165,660 21% 395,324 32,243 5% 48,619 6% 37,601 25,022 4% 45,132 6% 30,976 17,956 3% 27,227 3% 39,833 75,314 12% 76,860 9% 85,210

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Total commercial						
construction						
Multifamily construction						
Puget Sound	39,221	6%	41,407	5%	47,289	4%
Portland, OR	5,817	1%	7,420	1%	15,497	1%
Other	16,933	3%	17,965	2%	27,269	3%
Total multifamily						
construction	61,971	10%	66,792	8%	90,055	8%
Total construction	324,590	52%	430,290	53%	678,999	64%
Commercial banking	109,003	17%	110,872	14%	144,893	14%
Commercial real estate	80,626	13%	123,146	15%	92,379	9%
Residential real estate	83,173	13%	115,923	14%	82,863	8%
Multifamily real estate	21,089	3%	25,806	3%	54,767	5%
Consumer	10,360	2%	10,253	1%	8,838	0%
Total nonperforming assets	\$ 628,841	100%	\$ 816,290	100%	\$ 1,062,739	100%
Specific reserve - loans	(21,483)		(21,237)		(19,025)	
Net nonperforming assets						
(1)	\$ 607,358		\$ 795,053		\$ 1,043,714	

⁽¹⁾ Net of cumulative confirmed losses on loans and OREO of \$418.2 million for Mar. 31, 2011, \$516.3 million for Dec. 31, 2010, and \$626.3 million for Mar. 31, 2010.

First-Quarter 2011 Earnings Conference Call

Sterling plans to host a conference call April 20, 2011 at 8:00 a.m. PDT to discuss the company's financial results. An audio webcast of the conference call can be accessed at Sterling's website. To access this audio presentation call, click on the audio webcast icon. Additionally, the conference call may be accessed by telephone. To participate in the conference call, domestic callers should dial 1-773-756-4806 approximately five minutes before the scheduled start time. You will be asked by the operator to identify yourself and provide the password "STERLING" to enter the call. A webcast replay of the conference call will be available on Sterling's website approximately one hour following the completion of the call. The webcast replay will be offered through May 20, 2011.

Sterling Financial Corporation CONSOLIDATED BALANCE SHEETS						
(in thousands, except per share amounts, unaudited)		Mar 31,		Dec 31,		Mar 31,
	2011		2010		2010	
ASSETS:	¢	126 277	¢	427.264	¢	1 060 710
Cash and due from banks Investments and mortgage-backed	\$	436,377	\$	427,264	\$	1,069,718
securities ("MBS") available for sale		2,808,030		2,825,010		1,969,609
Investments held to maturity		12,742		13,464		16,788
Loans held for sale (at fair value:						
\$136,447, \$222,216 and \$152,065)		136,447		222,216		153,342
Loans receivable, net		5,320,884		5,379,081		6,745,370
Other real estate owned, net				161650		102.050
("OREO")		151,774		161,653		103,973
Office properties and equipment, net		85,542		81,094		89,281
Bank owned life insurance ("BOLI") Core deposit intangibles, net		171,093 15,704		169,288 16,929		164,235 20,603
Prepaid expenses and other assets, net		213,876		197,170		20,603
Total assets	\$	9,352,469	\$	9,493,169	\$	10,554,567
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LIABILITIES:						
Deposits	\$	6,724,427	\$	6,911,007	\$	7,625,139
Advances from Federal Home Loan						
Bank		407,142		407,211		1,267,026
Repurchase agreements and fed funds		1,051,995		1,032,512		1,025,385
Other borrowings		245,286		245,285		248,282
Accrued expenses and other liabilities		149,159		126,387		143,274
Total liabilities		8,578,009		8,722,402		10,309,106
SHAREHOLDERS' EQUITY:						
Preferred stock		0		0		294,665
Common stock		1,961,763		1,960,871		963,173
Accumulated comprehensive loss:						
Unrealized gain (loss) on investments						
and MBS (1)		(6,795)		(4,179)		26,425
Accumulated deficit		(1,180,508)		(1,185,925)		(1,038,802)
Total shareholders' equity Total liabilities and shareholders'		774,460		770,767		245,461
equity	\$	9,352,469	\$	9,493,169	\$	10,554,567
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Book value per common share (2) Tangible book value per common	\$	12.50	\$	12.45	\$	(62.24)
share (2)	\$	12.25	\$	12.17	\$	(88.30)
Shareholders' equity to total assets	T	8.3%	Ŧ	8.1%	τ'	2.3%
Tangible common equity to tangible						
assets (3)		8.1%		8.0%		-0.7%
		61,937,273		61,926,187		790,550

Common shares outstanding at end of period (2)

Common stock warrants outstanding

(2) 2,722,541 2,722,541 97,541

- (1) Net of deferred income taxes.
- (2) Reflects the 1-for-66 reverse stock split in Nov 2010.
- (3) Common shareholders' equity less intangibles divided by assets less intangibles.

Sterling Financial Corporation CONSOLIDATED STATEMENTS OF INCOME (LOSS) (in thousands, except per share amounts, Three Months Ended unaudited) Mar 31, Dec 31, Mar 31, 2010 2010 2011 **INTEREST INCOME:** \$ \$ \$ Loans 80,387 82,825 96,976 Mortgage-backed securities 20,034 18,237