

MOLSON COORS BREWING CO
 Form 3
 February 18, 2005

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * | | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol | |
| Â DJS Holdings Ltd. | | (Month/Day/Year) | MOLSON COORS BREWING CO [TAP.A; TAP] | |
| (Last) | (First) | (Middle) | 02/09/2005 | |
| 421 7TH AVENUE, S.W. | | | 4. Relationship of Reporting Person(s) to Issuer | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| (Street) | | | (Check all applicable) | |
| | | | <input type="checkbox"/> Director | <input type="checkbox"/> 10% Owner |
| | | | <input type="checkbox"/> Officer | <input checked="" type="checkbox"/> Other |
| | | | (give title below) | (specify below) |
| | | | See Remarks | |
| | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) |
| | | | | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
| | | | | <input type="checkbox"/> Form filed by More than One Reporting Person |
| CALGARY,Â A0Â T2P 4K9 | | | | |
| (City) | (State) | (Zip) | | |

Table I - Non-Derivative Securities Beneficially Owned

| | | | |
|------------------------------------|--|---|--|
| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|------------------------------------|--|---|--|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | | | | | |
|---|---|--|--|--|--|
| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |

| | | | | | | | |
|---|------------|-------|----------------------|---------|--------|---|----------------------------|
| Class A exchangeable shares of Molson Coors Canada Inc. | 02/09/2005 | Â (1) | Class A Common Stock | 7,720 | \$ (4) | D | Â |
| Class A Common Stock (2) | 02/09/2005 | Â (3) | Class B Common Stock | 7,720 | \$ (4) | D | Â |
| Class A exchangeable shares of Molson Coors Canada Inc. | 02/09/2005 | Â (1) | Class B Common Stock | 279,401 | \$ (4) | D | Â |
| Class A exchangeable shares of Molson Coors Canada Inc. | 02/09/2005 | Â (1) | Class B Common Stock | 145,092 | \$ (4) | I | By 6339549 Canada Inc. (5) |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|-------------|
| | Director | 10% Owner | Officer | Other |
| DJS Holdings Ltd. 421 7TH AVENUE, S.W. CALGARY, Â A0Â T2P 4K9 | Â | Â | Â | See Remarks |

Signatures

/s/ Eric Stevenson - Assistant Secretary
02/18/2005

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Class A exchangeable shares and Class B exchangeable shares are redeemable by a subsidiary of Molson Coors Brewing Company at any time after February 9, 2045, for the corresponding class of Molson Coors Common Stock or, for non-affiliates only, the equivalent value in cash.
 - (2) These shares of Class Common Stock are not outstanding, but are issuable upon conversion of the Class A exchangeable shares of Molson Coors Canada Inc.
 - (3) No expiration date.
 - (4) The shares are convertible on a 1-for-1 basis.
 - (5) These shares are owned directly by 6339549 Canada Inc., which is a wholly-owned subsidiary of DJS Holdings Ltd.

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Remarks:

The reporting person may be deemed to be a member of a Section 13(d) group that owns more than 10% of the outstanding Class A Common Stock, but disclaims membership in any such group and beneficial ownership by the other members of such a group.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.