Potter Scott Form 4 May 23, 2006

### FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**OMB APPROVAL** 

OMB 3235-0287 Number:

January 31, Expires: 2005

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Check this box if no longer subject to Section 16. Form 4 or Form 5

**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* Potter Scott

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

below)

(Last) (First)

(Middle)

MCF CORP [MEM] 3. Date of Earliest Transaction

\_X\_\_ Director

10% Owner Other (specify Officer (give title

600 CALIFORNIA STREET, 9TH **FLOOR** 

(Street)

4. If Amendment, Date Original

Filed(Month/Day/Year)

(Month/Day/Year)

02/03/2006

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

SAN FRANCISCO, CA 94108

| (City)                               | (State) (Z   | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |   |  |     |  |  |   |  |  |
|--------------------------------------|--|--|---|--|-----|--|--|---|--|--|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, i any (Month/Day/Year) |  | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities actionAcquired (A) or Disposed of (D) 8) (Instr. 3, 4 and 5)  (A) or |     | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
|                                      |  |  | Code V                                  | Amount   | (D) | Price  | (Instr. 3 and 4)   |   |  |  |
| Restricted<br>Common<br>Stock (1)    | 02/03/2006   |  | A                                       | 8,750  | A   | \$0  | 50,260   | D   |  |  |
| Restricted<br>Common<br>Stock (1)    | 05/05/2006   |  | A                                       | 8,750  | A   | \$0  | 59,010   | D   |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date |                    | 4.         | 5.         | 6. Date Exer |            | 7. Title a |        | 8. Price of | 9. Nu   |
|-------------|-------------|---------------------|--------------------|------------|------------|--------------|------------|------------|--------|-------------|---------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if |            | onNumber   | Expiration D |            | Amount     |        | Derivative  | Deriv   |
| Security    | or Exercise |                     | any                | Code       | of         | (Month/Day/  | Year)      | Underly    | _      | Security    | Secui   |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8) | Derivative | e            |            | Securitie  | es     | (Instr. 5)  | Bene    |
|             | Derivative  |                     |                    |            | Securities | S            |            | (Instr. 3  | and 4) |             | Own     |
|             | Security    |                     |                    |            | Acquired   |              |            |            |        |             | Follo   |
|             | ,           |                     |                    |            | (A) or     |              |            |            |        |             | Repo    |
|             |             |                     |                    |            | Disposed   |              |            |            |        |             | Trans   |
|             |             |                     |                    |            | of (D)     |              |            |            |        |             | (Instr  |
|             |             |                     |                    |            | (Instr. 3, |              |            |            |        |             | (IIISti |
|             |             |                     |                    |            | 4, and 5)  |              |            |            |        |             |         |
|             |             |                     |                    |            | 4, and 3)  |              |            |            |        |             |         |
|             |             |                     |                    |            |            |              |            | A          | mount  |             |         |
|             |             |                     |                    |            |            | D.           | E          | 01         | r      |             |         |
|             |             |                     |                    |            |            | Date         | Expiration | Title N    | umber  |             |         |
|             |             |                     |                    |            |            | Exercisable  | Date       | of         |        |             |         |
|             |             |                     |                    | Code V     | (A) (D)    |              |            |            | hares  |             |         |

## **Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |         |       |  |  |  |
|---|---------------|-----------|---------|-------|--|--|--|
|   | Director      | 10% Owner | Officer | Other |  |  |  |
| Potter Scott<br>600 CALIFORNIA STREET<br>9TH FLOOR<br>SAN FRANCISCO, CA 94108 | X             |           |         |       |  |  |  |

## **Signatures**

Scott Potter 05/23/2006

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted Stock granted from MCF Corp. 2003 Stock Option and Incentive Plan as compensation for Board of Director services. Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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