

FORTUNE BRANDS INC

Form 4

November 17, 2006

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
OMTVEDT CRAIG P

(Last) (First) (Middle)

520 LAKE COOK ROAD

(Street)

DEERFIELD, IL 60015

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
FORTUNE BRANDS INC [FO]

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/16/2006

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

Senior Vice President &amp; CFO

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, Par Value \$3.125 per share	11/16/2006		M <sup>(1)</sup>	50,000 A	\$ 46.78 95,335	D	
Common Stock, Par Value \$3.125 per share	11/16/2006		S	24,000 D	\$ 80.5 71,335	D	
Common Stock, Par	11/16/2006		S	200 D	\$ 80.51 71,135	D	

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Value  
\$3.125 per  
share

Common  
Stock, Par

Value 11/16/2006

S 800 D \$ 80.52 70,335 D

\$3.125 per  
share

Common  
Stock, Par

Value 11/16/2006

S 700 D \$ 80.53 69,635 D

\$3.125 per  
share

Common  
Stock, Par

Value 11/16/2006

S 400 D \$ 80.54 69,235 D

\$3.125 per  
share

Common  
Stock, Par

Value 11/16/2006

S 18,600 D \$ 80.55 50,635 D

\$3.125 per  
share

Common  
Stock, Par

Value 11/16/2006

S 1,400 D \$ 80.56 49,235 D

\$3.125 per  
share

Common  
Stock, Par

Value 11/16/2006

S 800 D \$ 80.57 48,435 D

\$3.125 per  
share

Common  
Stock, Par

Value 11/16/2006

S 900 D \$ 80.58 47,535 D

\$3.125 per  
share

Common  
Stock, Par

Value 11/16/2006

S 600 D \$ 80.59 46,935 D

\$3.125 per  
share

Common 11/16/2006  
Stock, Par  
Value

S 600 D \$ 80.6 46,335 D

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\$3.125 per  
share

Common  
Stock, Par

Value 11/16/2006

S 300 D \$ 80.61 46,035 D

\$3.125 per  
share

Common  
Stock, Par

Value 11/16/2006

S 400 D \$ 80.62 45,635 D

\$3.125 per  
share

Common  
Stock, Par

Value 11/16/2006

S 100 D \$ 80.63 45,535 D

\$3.125 per  
share

Common  
Stock, Par

Value 11/16/2006

S 200 D \$ 80.64 45,335 D

\$3.125 per  
share

Common  
Stock, Par

Value

2,567 <sup>(2)</sup> I

\$3.125 per  
share

By Fortune  
Brands, Inc.  
Retirement  
Savings  
Plan Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form  
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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares

Options  
(Right to Buy) \$ 46.78 11/16/2006 M<sup>(1)</sup> 50,000 09/23/2003 09/23/2012 Common 50,000

## Reporting Owners

Reporting Owner Name / Address	Relationships
	Director    10% Owner    Officer    Other
OMTVEDT CRAIG P 520 LAKE COOK ROAD DEERFIELD, IL 60015	Senior Vice President & CFO

## Signatures

Angela M. Pla, Attorney-in-Fact for Craig P. Omtvedt 11/17/2006

        Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects the exercise of options granted under the issuer's Long-Term Incentive Plans.
- (2) The number of shares reported as held by the Fortune Brands, Inc. Retirement Savings Plan Trust represents the undersigned's proportional beneficial interest in the common stock held in the Trust as of November 16, 2006.

### Remarks:

On November 16, 2006, Mr. Omtvedt exercised and subsequently sold 50,000 options granted under the issuer's Long Term Incentive Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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