

WILKINSON PHILIP C

Form 4

October 30, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
WILKINSON PHILIP C

(Last) (First) (Middle)

2425 OLYMPIC BOULEVARD,  
SUITE 6000 WEST

(Street)

SANTA MONICA, CA 90404

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
ENTRAVISION  
COMMUNICATIONS CORP  
[NYSE:EVC]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/29/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President and COO

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |                       |   |                           |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|-----------------------|---|---------------------------|
|                                 |                                      |  | Code                           | V   | Amount or Price (A) or (D)  |  |                                   |                       |   |                           |
| Class A common stock            | 10/29/2007                           |  | S <sup>(1)</sup>               |   | 100   | D  | \$ 9.03                           | 99,900 <sup>(2)</sup> | I | see note 3 <sup>(3)</sup> |
| Class A common stock            | 10/29/2007                           |  | S <sup>(1)</sup>               |   | 100   | D  | \$ 9.04                           | 99,800 <sup>(2)</sup> | I | see note 3 <sup>(3)</sup> |
| Class A common stock            | 10/29/2007                           |  | S <sup>(1)</sup>               |   | 500   | D  | \$ 9.05                           | 99,300 <sup>(2)</sup> | I | see note 3 <sup>(3)</sup> |

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|                            |            |                         |       |   |            |                   |   |                          |
|----------------------------|------------|-------------------------|-------|---|------------|-------------------|---|--------------------------|
| Class A<br>common<br>stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 2,100 | D | \$<br>9.06 | 97,200 <u>(2)</u> | I | see note 3<br><u>(3)</u> |
| Class A<br>common<br>stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 2,700 | D | \$<br>9.07 | 94,500 <u>(2)</u> | I | see note 3<br><u>(3)</u> |
| Class A<br>common<br>stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 600   | D | \$<br>9.08 | 93,900 <u>(2)</u> | I | see note 3<br><u>(3)</u> |
| Class A<br>common<br>stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 1,200 | D | \$<br>9.09 | 92,700 <u>(2)</u> | I | see note 3<br><u>(3)</u> |
| Class A<br>common<br>stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 500   | D | \$ 9.1     | 92,200 <u>(2)</u> | I | see note 3<br><u>(3)</u> |
| Class A<br>common<br>stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 700   | D | \$<br>9.11 | 91,500 <u>(2)</u> | I | see note 3<br><u>(3)</u> |
| Class A<br>common<br>stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 200   | D | \$<br>9.12 | 91,300 <u>(2)</u> | I | see note 3<br><u>(3)</u> |
| Class A<br>common<br>stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 300   | D | \$<br>9.13 | 91,000 <u>(2)</u> | I | see note 3<br><u>(3)</u> |
| Class A<br>common<br>stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 400   | D | \$<br>9.14 | 90,600 <u>(2)</u> | I | see note 3<br><u>(3)</u> |
| Class A<br>common<br>stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 200   | D | \$<br>9.15 | 90,400 <u>(2)</u> | I | see note 3<br><u>(3)</u> |
| Class A<br>common<br>stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 200   | D | \$<br>9.17 | 90,200 <u>(2)</u> | I | see note 3<br><u>(3)</u> |
| Class A<br>common<br>stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 1,200 | D | \$<br>9.18 | 89,000 <u>(2)</u> | I | see note 3<br><u>(3)</u> |
| Class A<br>common<br>stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 2,000 | D | \$<br>9.19 | 87,000 <u>(2)</u> | I | see note 3<br><u>(3)</u> |
| Class A<br>common<br>stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 1,100 | D | \$ 9.2     | 85,900 <u>(2)</u> | I | see note 3<br><u>(3)</u> |
| Class A<br>common          | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 1,700 | D | \$<br>9.21 | 84,200 <u>(2)</u> | I | see note 3<br><u>(3)</u> |

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stock

|                      |            |                         |       |   |         |                   |   |                       |
|----------------------|------------|-------------------------|-------|---|---------|-------------------|---|-----------------------|
| Class A common stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 1,000 | D | \$ 9.22 | 83,200 <u>(2)</u> | I | see note 3 <u>(3)</u> |
| Class A common stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 800   | D | \$ 9.23 | 82,400 <u>(2)</u> | I | see note 3 <u>(3)</u> |
| Class A common stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 300   | D | \$ 9.24 | 82,100 <u>(2)</u> | I | see note 3 <u>(3)</u> |
| Class A common stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 200   | D | \$ 9.25 | 81,900 <u>(2)</u> | I | see note 3 <u>(3)</u> |
| Class A common stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 100   | D | \$ 9.26 | 81,800 <u>(2)</u> | I | see note 3 <u>(3)</u> |
| Class A common stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 400   | D | \$ 9.27 | 81,400 <u>(2)</u> | I | see note 3 <u>(3)</u> |
| Class A common stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 400   | D | \$ 9.28 | 81,000 <u>(2)</u> | I | see note 3 <u>(3)</u> |
| Class A common stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 500   | D | \$ 9.29 | 80,500 <u>(2)</u> | I | see note 3 <u>(3)</u> |
| Class A common stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 100   | D | \$ 9.3  | 80,400 <u>(2)</u> | I | see note 3 <u>(3)</u> |
| Class A common stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 100   | D | \$ 9.31 | 80,300 <u>(2)</u> | I | see note 3 <u>(3)</u> |
| Class A common stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 100   | D | \$ 9.32 | 80,200 <u>(2)</u> | I | see note 3 <u>(3)</u> |
| Class A common stock | 10/29/2007 | <u>S</u> <sup>(1)</sup> | 300   | D | \$ 9.33 | 79,900 <u>(2)</u> | I | see note 3 <u>(3)</u> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Following Transaction (Instr. 5) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                   |       |
|---|---------------|-----------|-------------------|-------|
|   | Director      | 10% Owner | Officer           | Other |
| WILKINSON PHILIP C<br>2425 OLYMPIC BOULEVARD, SUITE 6000 WEST<br>SANTA MONICA, CA 90404 | X             |           | President and COO |       |

## Signatures

/s/ Mark A. Boelke by power of attorney for Philip C. Wilkinson

10/30/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 27, 2006.
- (2) The reporting person also has direct beneficial ownership of 4,100 shares of Class A common stock and 70,000 restricted stock units.
- (3) The 1994 Wilkinson Family Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.