

MOLSON COORS BREWING CO
 Form 4
 November 29, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Boyce Kevin

(Last) (First) (Middle)

C/O MOLSON CANADA, 33
 CARLINGVIEW DRIVE

(Street)

TORONTO, A6 M9W 5E4

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
 MOLSON COORS BREWING CO
 [TAP.A; TAP]

3. Date of Earliest Transaction
 (Month/Day/Year)
 11/27/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
 Pres. & CEO Molson Canada

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price |
| Class B Common Stock | 11/27/2007 | | M | | 14,666 | A | \$ 30.8 25,370 |
| Class B Common Stock | 11/27/2007 | | S | | 623 | D | \$ 51.76 24,747 |
| Class B Common Stock | 11/27/2007 | | S | | 400 | D | \$ 51.78 24,347 |
| Class B Common Stock | 11/27/2007 | | S | | 100 | D | \$ 24,247 |

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| | | | | | | | |
|----------------------------|------------|---|--------|---|-------------|--------|---|
| Common Stock | | | | | | 51.79 | |
| Class B Common Stock | 11/27/2007 | S | 400 | D | \$ 51.81 | 23,847 | D |
| Class B Common Stock | 11/27/2007 | S | 1,775 | D | \$ 51.82 | 22,072 | D |
| Class B Common Stock | 11/27/2007 | S | 3,068 | D | \$ 51.83 | 19,004 | D |
| Class B Common Stock | 11/27/2007 | S | 800 | D | \$ 51.84 | 18,204 | D |
| Class B Common Stock | 11/27/2007 | S | 100 | D | \$ 51.86 | 18,104 | D |
| Class B Common Stock | 11/27/2007 | S | 100 | D | \$ 51.87 | 18,004 | D |
| Class B Common Stock | 11/27/2007 | S | 800 | D | \$ 51.88 | 17,204 | D |
| Class B Common Stock | 11/27/2007 | S | 100 | D | \$ 51.89 | 17,104 | D |
| Class B Common Stock | 11/27/2007 | S | 1,300 | D | \$ 51.9 | 15,804 | D |
| Class B Common Stock | 11/27/2007 | S | 400 | D | \$ 51.91 | 15,404 | D |
| Class B Common Stock | 11/27/2007 | S | 4,700 | D | \$ 51.92 | 10,704 | D |
| Class B Common Stock | 11/27/2007 | M | 10,000 | A | \$ 34.99 | 20,704 | D |
| Class B Common Stock | 11/27/2007 | S | 10,000 | D | \$ 52.2 | 10,704 | D |
| Class B Common Stock | 11/28/2007 | M | 10,000 | A | \$ 34.99 | 20,704 | D |

Class B
Common Stock 11/28/2007 S 10,000 D \$ 53.65 10,704 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title Amount or Number of Shares |
| Employee Stock Option (right to buy) | \$ 30.8 | 11/27/2007 | | M | 14,666 | 07/01/2007 07/01/2015 | Class B Common Stock 14,666 |
| Employee Stock Option (right to buy) | \$ 34.99 | 11/27/2007 | | M | 10,000 | 02/09/2005 05/12/2014 | Class B Common Stock 10,000 |
| Employee Stock Option (right to buy) | \$ 34.99 | 11/28/2007 | | M | 10,000 | 02/09/2005 05/12/2014 | Class B Common Stock 10,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|-----------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Boyce Kevin C/O MOLSON CANADA 33 CARLINGVIEW DRIVE | | | Pres. & CEO Molson | |

TORONTO, A6 M9W 5E4

Canada

Signatures

Samuel D. Walker as agent for Kevin T.
Boyce

11/29/2007

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

The numbers of shares and all prices reported in this Form 4 have been adjusted to reflect a 2-for-1 split of the Company's Cla

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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