

TOCATLY DAN S
Form 4
October 29, 2010

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
TOCATLY DAN S

(Last) (First) (Middle)

CEVA, INC., 1943 LANDINGS DRIVE

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
CEVA INC [CEVA]

3. Date of Earliest Transaction (Month/Day/Year)
10/28/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | | (A) or (D) | Price | | |
| Common Stock | 10/28/2010 | | M | 38,000 A | \$ 10.4 | 38,000 | D |
| Common Stock | 10/28/2010 | | S | 38,000 D | \$ 18.0924 | 0 | D |
| Common Stock | 10/28/2010 | | M | 13,000 A | \$ 7.42 | 13,000 | D |
| Common Stock | 10/28/2010 | | S | 13,000 D | \$ 18.0437 | 0 | D |
| Common Stock | 10/28/2010 | | M | 13,000 A | \$ 5.85 | 13,000 | D |

Edgar Filing: TOCATLY DAN S - Form 4

| | | | | | | | |
|--------------|------------|---|--------|---|------------|--------|---|
| Common Stock | 10/28/2010 | S | 13,000 | D | \$ 18.1673 | 0 | D |
| Common Stock | 10/28/2010 | M | 13,000 | A | \$ 5.76 | 13,000 | D |
| Common Stock | 10/28/2010 | S | 13,000 | D | \$ 18.1672 | 0 | D |
| Common Stock | 10/28/2010 | M | 9,750 | A | \$ 8.5 | 9,750 | D |
| Common Stock | 10/28/2010 | S | 9,750 | D | \$ 18.0569 | 0 | D |
| Common Stock | 10/28/2010 | M | 6,500 | A | \$ 7.97 | 6,500 | D |
| Common Stock | 10/28/2010 | S | 6,500 | D | \$ 18 | 0 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|--------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | |
| Stock Option (right to buy) | \$ 10.4 | 10/28/2010 | | M | 38,000 | 02/05/2005 ⁽¹⁾ | 02/04/2014 | Common Stock | 38,000 |
| Stock Option (right to buy) | \$ 7.42 | 10/28/2010 | | M | 13,000 | 07/20/2005 ⁽¹⁾ | 07/19/2014 | Common Stock | 13,000 |
| Stock Option (right to buy) | \$ 5.85 | 10/28/2010 | | M | 13,000 | 06/30/2006 ⁽¹⁾ | 06/30/2015 | Common Stock | 13,000 |

buy)

Stock

Option
(right to
buy)

\$ 5.76

10/28/2010

M

13,000

06/30/2007⁽¹⁾

06/30/2016

Common
Stock

13,000

Stock

Option
(right to
buy)

\$ 8.5

10/28/2010

M

9,750

06/30/2008⁽¹⁾

06/30/2014

Common
Stock

9,750

Stock

Option
(right to
buy)

\$ 7.97

10/28/2010

M

6,500

06/30/2009⁽¹⁾

06/30/2015

Common
Stock

6,500

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| TOCATLY DAN S CEVA, INC. 1943 LANDINGS DRIVE MOUNTAIN VIEW, CA 94043 | | X | | |

Signatures

/s/ Dan S.

10/29/2010

Tocatly

**Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This stock option becomes exercisable as to 25% of the underlying shares on the first year anniversary of the grant date and 25% each year thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.