

Alberga David
Form 4
June 02, 2011

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Alberga David

2. Issuer Name and Ticker or Trading Symbol
ACTIVE NETWORK INC [ACTV]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
10182 TELESIS COURT
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
05/31/2011

Director 10% Owner
 Officer (give title below) Other (specify below)
Chief Executive Officer

SAN DIEGO, CA 92121
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Common Stock	05/31/2011		M		13,959	A	\$ 1.96	13,959	I	Alberga/Cernosia Revocable Declaration of Trust dated Oct 26th, 2004 ⁽¹⁾
Common Stock	05/31/2011		F		1,824	D	\$ 15	12,135	I	Alberga/Cernosia Revocable Declaration of Trust dated Oct 26th, 2004 ⁽¹⁾
Common Stock	05/31/2011		M		102,075	A	\$ 1.96	114,210	I	Alberga/Cernosia Revocable

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Deemed Execution Date, if any (Month/Day/Year)	5. Transaction Code (Instr. 8)	6. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	7. Date Exercisable and Expiration Date (Month/Day/Year)	8. Title and Amount of Underlying Security (Instr. 3 and 4)	
Common Stock		05/31/2011		F	13,338 D	\$ 15 100,872	I	Alberga/Cernosia Revocable Declaration of Trust dated Oct 26th, 2004 ⁽¹⁾
Common Stock		05/31/2011		M	192,872 A	\$ 1.96 293,744	I	Alberga/Cernosia Revocable Declaration of Trust dated Oct 26th, 2004 ⁽¹⁾
Common Stock		05/31/2011		F	25,202 D	\$ 15 268,542	I	Alberga/Cernosia Revocable Declaration Trust dated Oct 26th, 2004 ⁽¹⁾
Common Stock		05/31/2011		S	268,542 D	\$ 15 0	I	Alberga/Cernosia Revocable Declaration Trust dated Oct 26th, 2004 ⁽¹⁾
Common Stock						184,199	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
Stock Option (Right to Buy)	\$ 1.96	05/31/2011		G ⁽²⁾	V (A) 13,959 (D)	⁽³⁾ 02/08/2015	Common Stock

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Stock Option (Right to Buy)	\$ 1.96	05/31/2011	G ⁽²⁾ V	13,959	(3)	02/08/2015	Common Stock	13
Stock Option (Right to Buy)	\$ 1.96	05/31/2011	M	13,959	(3)	02/08/2015	Common Stock	13
Stock Option (Right to Buy)	\$ 1.96	05/31/2011	G ⁽²⁾ V	102,075	(3)	02/16/2016	Common Stock	10
Stock Option (Right to Buy)	\$ 1.96	05/31/2011	G ⁽²⁾ V	102,075	(3)	02/16/2016	Common Stock	10
Stock Option (Right to Buy)	\$ 1.96	05/31/2011	M	102,075	(3)	02/16/2016	Common Stock	10
Stock Option (Right to Buy)	\$ 1.96	05/31/2011	G ⁽²⁾ V	482,701	(3)	11/09/2016	Common Stock	48
Stock Option (Right to Buy)	\$ 1.96	05/31/2011	G ⁽²⁾ V	482,701	(3)	11/09/2016	Common Stock	48
Stock Option (Right to Buy)	\$ 1.96	05/31/2011	M	192,872	(3)	11/09/2016	Common Stock	19

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Alberga David 10182 TELESIS COURT	X		Chief Executive Officer	

SAN DIEGO, CA 92121

Signatures

/s/ Kourosh Vossoughi, as
Attorney-in-fact

06/02/2011

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Alberga is the trustee of The Alberga/Cernosia Revocable Declaration of Trust dated Oct 26th, 2004 and has voting and dispositive power with respect to these shares. Mr. Alberga disclaims beneficial ownership except to the extent of his pecuniary interest therein.
- (2) The Reporting Person transferred this option to the Alberga/Caenosia Revocable Declaration of Trust dated Oct 26th, 2004.
- (3) The options are fully vested and exercisable as of the date of this report.

Remarks:

Exhibit Index

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.