

Whitmore Robert W
 Form 4
 February 06, 2013

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Whitmore Robert W

2. Issuer Name and Ticker or Trading Symbol
 Seagate Technology plc [STX]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 SEAGATE TECHNOLOGY
 PLC, 10200 S. DE ANZA
 BOULEVARD

3. Date of Earliest Transaction
 (Month/Day/Year)
 02/04/2013

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 EVP & Chief Technical Officer

(Street)
 CUPERTINO, CA 95014

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Ordinary Shares	02/04/2013		M		5,000	A	\$ 13.73
Ordinary Shares	02/04/2013		M		30,000	A	\$ 4.045
Ordinary Shares	02/04/2013		M		5,000	A	\$ 11.065
Ordinary Shares	02/04/2013		S		40,000	D	\$ 33.8756
							<u>(1)</u>

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(1) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at sales prices ranging from \$33.86 to \$33.935, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(2) Options granted to the Reporting Person under the Issuer's 2004 Stock Compensation Plan are subject to a four year vesting schedule. One quarter of the option shares vested on September 12, 2009. The remaining option shares vest proportionally each month over the 36 months following September 12, 2009.

(3) Options granted to the Reporting Person under the Issuer's 2004 Stock Compensation Plan are subject to a four year vesting schedule. One quarter of the option shares vested on January 12, 2010. The remaining option shares vested proportionally each month over the 36 months following January 12, 2010.

(4) Options granted to the Reporting Person under the Issuer's 2001 Share Option Plan are subject to a four year vesting schedule. One quarter of the option shares vested on September 13, 2011. The remaining option shares vested proportionally each month over the 36 months following September 13, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.