

Martinelli Raymond M  
 Form 4  
 May 23, 2013

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2015  
 Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Martinelli Raymond M

2. Issuer Name and Ticker or Trading Symbol  
 SERVICESOURCE  
 INTERNATIONAL, INC. [SREV]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 Chief People Officer

(Last) (First) (Middle)  
 C/O SERVICESOURCE  
 INTERNATIONAL, INC., 634  
 SECOND STREET  
 (Street)

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 05/22/2013

SAN FRANCISCO, CA 94107  
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |                                   |
| Common Stock                    | 05/22/2013                           |  | M                              |   | 13,400 A \$ 4.26  | D  |                                   |
| Common Stock                    | 05/22/2013                           |  | M                              |   | 25,000 A \$ 4.65  | D  |                                   |
| Common Stock                    | 05/22/2013                           |  | S <sup>(1)</sup>               |   | 38,400 D 7.0001   | D  |                                   |
| Common Stock                    | 05/23/2013                           |  | M                              |   | 25,000 A \$ 4.26  | D  |                                   |

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|              |            |  |              |        |   |                            |         |   |
|--------------|------------|--|--------------|--------|---|----------------------------|---------|---|
| Common Stock | 05/23/2013 |  | M            | 50,000 | A | \$ 4.65                    | 103,614 | D |
| Common Stock | 05/23/2013 |  | <u>S</u> (1) | 75,000 | D | \$<br>7.6001<br><u>(3)</u> | 28,614  | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                      | Amount or Number of Shares |
| Employee Stock Option (right to buy)       | \$ 4.26  | 05/22/2013                           |  | M                              |   | (4) 01/30/2018   | Common Stock  | 13,400                     |                            |
| Employee Stock Option (right to buy)       | \$ 4.65  | 05/22/2013                           |  | M                              |   | (5) 02/09/2020   | Common Stock  | 25,000                     |                            |
| Employee Stock Option (right to buy)       | \$ 4.26  | 05/23/2013                           |  | M                              |   | (4) 01/30/2018   | Common Stock  | 25,000                     |                            |
| Employee Stock Option (right to buy)       | \$ 4.65  | 05/23/2013                           |  | M                              |   | (5) 02/09/2020   | Common Stock  | 50,000                     |                            |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                      |       |
|---|---------------|-----------|----------------------|-------|
|   | Director      | 10% Owner | Officer              | Other |
| Martinelli Raymond M<br>C/O SERVICESOURCE INTERNATIONAL, INC.<br>634 SECOND STREET<br>SAN FRANCISCO, CA 94107 |               |           | Chief People Officer |       |

## Signatures

/s/ Matthew Goldberg, by power of attorney

05/23/2013

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on March 8, 2013.  
  
The sale price reported in column 4 of Table I represents the weighted average sale price of the shares sold ranging from \$7.00 to \$7.01 per share. Upon request by the Commission staff, the Issuer, or a security holder of the Issuer, the Reporting Person will provide full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2) and (3) to this Form 4.
  - (2) The sale price reported in column 4 of Table I represents the weighted average sale price of the shares sold ranging from \$7.50 to \$7.75 per share.
  - (3) Shares subject to the option are fully vested and immediately exercisable.
  - (4) One-fourth of the shares subject to the option vested on January 27, 2011 and one forty-eighth of the shares vest monthly thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.