

CONNS INC
Form 4
July 19, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
STEPHENS WARREN A

(Last) (First) (Middle)

111 CENTER STREET

(Street)

LITTLE ROCK, AR 72201

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
CONNS INC [CONN]

3. Date of Earliest Transaction
(Month/Day/Year)
07/15/2016

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____X____ 10% Owner
____ Officer (give title below) ____ Other (specify below)

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	07/15/2016		P		285,000	A	\$ 7.1	385,350	I	By Warren A. Stephens Grantors Trust
Common Stock	07/15/2016		P		285,000	A	\$ 7.1	285,000	I	By Warren A. Stephens Roth IRA
Common Stock	07/15/2016		P		430,000	A	\$ 7.1	430,000	I	By WAS Family Trust One
Common Stock								183,283 ⁽¹⁾	I	By Harriet C. Stephens

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				Trust
Common Stock	500,000 ⁽²⁾	I		By Paula W. and John P. Calhoun Family Trust
Common Stock	2,727,920	I		By Stephens Investments Holdings LLC
Common Stock	931,038	I		By Warren and Harriet Stephens Childrens Trust
Common Stock	82,430	I		By Stephens Inc.
Common Stock	206,116	I		By WAS Conns Annuity Trust One
Common Stock	56,633	I		By Warren Miles Amerine Stephens 1995 Trust
Common Stock	6,352	I		By Warren Miles Amerine Stephens Trust
Common Stock	56,633	I		By John Calhoun Stephens 1995 Trust
Common Stock	6,352	I		By John Calhoun Stephens Trust
Common Stock	56,633	I		By Laura Whitaker Stephens 1995 Trust
Common Stock	6,352	I		By Laura Whitaker Stephens

Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
STEPHENS WARREN A 111 CENTER STREET LITTLE ROCK, AR 72201	X

Signatures

Todd Ferguson, attorney in fact for reporting
person

07/19/2016

____Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Number of shares reflects the gift for no consideration of 500,000 shares previously reported as owned by Harriet C. Stephens Trust to
(1) Paula W. and John P. Calhoun Family Trust, Warren A. Stephens, Trustee, for benefit of reporting person's children, and receipt of 666 shares for no consideration through an inheritance.

(2) Reflects gift of 500,000 shares previously reported as owned by Harriet C. Stephens Trust to Paula W. and John P. Calhoun Family Trust, Warren A. Stephens, Trustee, for benefit of reporting person's children.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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