

Edgar Filing: RYANAIR HOLDINGS PLC - Form 6-K

RYANAIR HOLDINGS PLC
Form 6-K
May 06, 2003

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

For the month of May, 2003

RYANAIR HOLDINGS PLC
(Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office
Dublin Airport
County Dublin Ireland
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- _____

RYANAIR TO GIVE AWAY 1000 FREE SEATS FOR EVERY

EUR1 MILLION LOST BY EASYJET!

Ryanair, Europe's No.1 low fares airline, today (6th May 03) announced it will give away 1000 FREE SEATS for every EUR1 Million Easyjet lose when they announce their half-year results tomorrow (Wednesday 7th May 03).

Announcing details, Ryanair's Head of Communications, Paul Fitzsimmons said:

"Tomorrow, Easyjet is expected to join the ranks of the other high fare, loss-making airlines. So whether they lose EUR 50 Million, EUR60 Million or

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EUR70+ Million, their loss will be the public's gain, as Ryanair will match each EUR1 Million loss with 1000 FREE SEATS (just pay the taxes)!

Easyjet can't match Ryanair's low fares, can't match Ryanair's No. 1 punctuality record and just like the rest of the high-fare airlines, they can't make money either."

This offer is available for tomorrow only (WEDNESDAY 7TH MAY 2003) at Europe's biggest travel website: www.ryanair.com

APPLICABLE ROUTES:

From LONDON-STANSTED to:

Austria Friedrichshaven

Belgium Brussels-Charleroi
 Ostend-Bruges

England Blackpool

France Clermont-Ferrand
 Reims
 Rodez
 Strasbourg

Germany Dusseldorf-Neiderrhein
 Frankfurt-Hahn
 Leipzig-Altenburg
 Hamburg

Holland Maastricht

Norway Oslo-Torp
 Haugesund

From LONDON-LUTON to:

Italy Milan-Bergamo

AND MORE ROUTES IF THEY LOSE MORE THAN EXPECTED!

Booking period: WEDNESDAY 7TH MAY 03 ONLY - 9AM-MIDNIGHT

Travel Period: 14 MAY - 05 JUNE 03

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ENDS 6th May 2003

Paul Fitzsimmons - Ryanair

Tel: + 353 1 812 1228

Pauline McAlester - Murray Consultants

Tel: + 353 1 4980300

END

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 06 May, 2003

By:___/s/ Howard Millar___

H Millar
Company Secretary & Finance Director