

BLUE MARTINI SOFTWARE INC

Form 8-K

July 22, 2003

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

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**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**

**July 22, 2003**

**Date of Report (Date of earliest event reported)**

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# **BLUE MARTINI SOFTWARE, INC.**

(Exact name of Registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**0-30925**  
(Commission File Number)

**94-3319751**  
(IRS Employer

Identification Number)

**2600 Campus Drive**

**San Mateo, California 94403**

(Address of principal executive offices, including zip code)

**(650) 356-4000**

(Registrant's telephone number, including area code)

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**Item 9. Regulation FD Disclosure.**

This Form 8-K is being furnished to report information pursuant to Item 12 Disclosure of Results of Operations and Financial Condition. See Item 12 below.

**Item 12. Disclosure of Results of Operations and Financial Condition.**

On July 22, 2003, Blue Martini Software, Inc. issued a press release announcing financial results for the second quarter of 2003. A copy of the press release is attached as Exhibit 99.1 to this Current Report and is incorporated herein by reference.

**Item 7. Financial Statements and Exhibits.**

(c) Exhibits.

<u>Exhibit</u>	<u>Description of Document</u>
99.1	Press Release, dated July 22, 2003, entitled Blue Martini Software Announces Financial Results for the Second Quarter of 2003.



**INDEX TO EXHIBITS**

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