

MOTIVE INC  
Form 8-K  
October 11, 2005

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**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported):**

**October 7, 2005**

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**MOTIVE, INC.**

**(Exact name of registrant as specified in its charter)**

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**Delaware**  
**(State of other jurisdiction**  
  
**of incorporation)**

**000-31409**  
**(Commission File Number)**

**74-2834515**  
**(IRS Employer**  
  
**Identification No.)**

**12515 Research Boulevard, Building 5**

**Austin, Texas**  
**(Address of principal executive offices)**

**78759-2220**  
**(Zip code)**

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Registrant's telephone number including area code: (512) 339-8335

**Not Applicable**

(Former name or former address if changed from last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 8.01. Other Events.**

On October 4, 2005, Motive, Inc. (the Company ) issued a press release in which it indicated its intent to focus its efforts on the communications market. In connection therewith, on October 7, 2005, Scott Abel ceased serving in his position as Executive Vice President of Products, and Douglas McNary ceased serving in his position as Executive Vice President of Corporate Development for the Company. Mr. Abel and Mr. McNary will provide consulting services to the Company throughout the remainder of 2005.

