Edgar Filing: Discovery Communications, Inc. - Form FWP

Discovery Communications, Inc. Form FWP May 27, 2010

Free Writing Prospectus

Filed Pursuant to Rule 433

Registration Statement No. 333-160043

May 26, 2010

Pricing Term Sheet

Discovery Communications, LLC

3.700% Notes due 2015

5.050% Notes due 2020

6.350% Notes due 2040

Issuer: Discovery Communications, LLC
Guarantor: Discovery Communications, Inc.
Principal Amount: 2015 Notes: \$850,000,000
2020 Notes: \$1,300,000,000

2040 Notes: \$850,000,000

Security Type: Senior Notes
Maturity Date: June 1, 2015

June 1, 2020 June 1, 2040

Coupon: 2015 Notes: 3.700%

2020 Notes: 5.050% 2040 Notes: 6.350%

Price to Public: 2015 Notes: 99.851%

2020 Notes: 99.675% 2040 Notes: 99.974%

Yield to Maturity: 2040 Notes: 99.9749 2015 Notes: 3.733%

> 2020 Notes: 5.092% 2040 Notes: 6.352%

Spread to Benchmark Treasury: 2015 Notes: 170 basis points

2020 Notes: 190 basis points 2040 Notes: 225 basis points

Benchmark Treasury: 2015 Notes: 2.500% due April 30, 2015

2020 Notes: 3.500% due May 15, 2020 2040 Notes: 4.625% due February 15, 2040

Benchmark Treasury Spot and Yield: 2015 Notes: 102-5 ³/4; 2.033%

2020 Notes: 102-19+; 3.192% 2040 Notes: 108-30; 4.102%

Net Proceeds to Issuer: \$2,973,300,000

Use of Proceeds: \$1,924,800,000 plus cash on hand to prepay all amounts outstanding under Discovery

Communications Holding, LLC s Term Loan B and Term Loan C.

Edgar Filing: Discovery Communications, Inc. - Form FWP

 $\$1,\!048,\!000,\!000$ plus cash on hand to prepay an aggregate of \$935 million in outstanding principal amount of DCL $\,$ s senior notes

Edgar Filing: Discovery Communications, Inc. - Form FWP

together with accrued and unpaid interest plus applicable make-whole amount or

break-funding costs, as described under Use of proceeds in the prospectus supplement.

Interest Payment Dates: June 1 and December 1, commencing December 1, 2010 Make-Whole Call: 2015 Notes: At any time at Treasury plus 25 basis points

2020 Notes: At any time at Treasury plus 30 basis points 2040 Notes: At any time at Treasury plus 35 basis points

 Trade Date:
 May 26, 2010

 Settlement Date:
 June 3, 2010 (T+5)

 Denominations:
 \$2,000 x \$1,000

CUSIP/ISIN: 2015 Notes: 25470DAB5 / US25470DAB55 2020 Notes: 25470DAC3 / US25470DAC39

2020 Notes: 25470DAC3 / US25470DAC39 2040 Notes: 25470DAD1 / US25470DAD12 Baa2 (stable) Moody s Investors Service Inc

Ratings*: Baa2 (stable) Moody s Investors Service, Inc.

BBB- (outlook positive) Standard & Poor s Ratings Services

BBB (stable) Fitch Ratings Ltd. Citigroup Global Markets Inc. J.P. Morgan Securities Inc.

Banc of America Securities LLC Credit Suisse Securities (USA) LLC

RBS Securities Inc.
Barclays Capital Inc.

Co-Managers: Barclays Capital Inc.

Joint Bookrunners:

BNP Paribas Securities Corp. Credit Agricole Securities (USA) Inc.

Goldman, Sachs & Co.

Morgan Stanley & Co. Incorporated RBC Capital Markets Corporation

Scotia Capital (USA) Inc.

SunTrust Robinson Humphrey, Inc. Wells Fargo Securities, LLC

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Citigroup Global Markets Inc. toll-free at (877) 858-5407 or J.P. Morgan Securities Inc. collect at (212) 834 4533.

Any disclaimer or other notice that may appear below is not applicable to this communication and should be disregarded. Such disclaimer or notice was automatically generated as a result of this communication being sent by Bloomberg or another email system.

^{*}Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.