GENESCO INC Form 8-K March 06, 2012

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of report (Date of earliest event reported): March 6, 2012 (March 7, 2012)

GENESCO INC.

(Exact Name of Registrant as Specified in Charter)

Tennessee (State or Other Jurisdiction

of Incorporation)

1-3083 (Commission 62-0211340 (I.R.S. Employer

File Number)

Identification No.)

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1415 Murfreesboro Road

Nashville, Tennessee (Address of Principal Executive Offices) (615) 367-7000 37217-2895 (Zip Code)

(Registrant s Telephone Number, Including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 7.01. REGULATION FD DISCLOSURE.

Genesco Inc. announces plans for members of its management to make a presentation on the Company at the Bank of America Merrill Lynch 2012 Consumer Conference at 4:00 p.m. Eastern Time on Wednesday, March 7, 2012. A live audio feed of the presentation will be accessible on the Internet through the Company s website a<u>t www.genesco.com</u>.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereto duly authorized.

Genesco Inc.

 By:
 /s/ Roger G. Sisson

 Name:
 Roger G. Sisson

 Title:
 Senior Vice President, Secretary and General Counsel

Date: March 6, 2012

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