KEYCORP /NEW/ Form 8-K October 16, 2013

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of

the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 16, 2013

(Exact name of registrant as specified in its charter)

Ohio (State or other jurisdiction

1-11302 Commission 34-6542451 (I.R.S. Employer

of incorporation)

File Number

Identification No.)

Edgar Filing: KEYCORP /NEW/ - Form 8-K

127 Public Square, Cleveland, Ohio
(Address of principal executive offices)

Registrant s telephone number, including area code: (216) 689-3000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition.

On October 16, 2013, KeyCorp issued a press release announcing its financial results for the three and nine-month periods ended September 30, 2013, (the Press Release) and posted on its website its third quarter 2013 Supplemental Information Package (the Supplemental Information Package). The Press Release and Supplemental Information Package are being furnished as Exhibit 99.1 and Exhibit 99.2, respectively.

The information in the preceding paragraph, as well as Exhibit 99.1 and Exhibit 99.2 referenced therein, shall not be deemed filed for purposes of the Securities Exchange Act of 1934, as amended (the Exchange Act), nor shall it be incorporated by reference in any filing under the Securities Act of 1933, as amended (the Securities Act).

KeyCorp s Consolidated Balance Sheets and Consolidated Statements of Income (the Financial Statements), included as part of the Press Release, are filed as Exhibit 99.3 to this report. Exhibit 99.3 is deemed filed for purposes of Section 18 of the Exchange Act and, therefore, may be incorporated by reference in filings under the Securities Act.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

The following exhibits are furnished, or filed in the case of Exhibit 99.3, herewith:

- 99.1 Press Release, dated October 16, 2013, announcing financial results for the three and nine-month periods ended September 30, 2013.
- 99.2 Supplemental Information Package reviewed during the conference call and webcast.
- 99.3 Financial Statements.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, KeyCorp has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

KEYCORP (Registrant)

Date: October 16, 2013 /s/ Robert L. Morris By: Robert L. Morris

Chief Accounting Officer