

JOHNSON & JOHNSON  
Form FWP  
December 03, 2013

**Filed Pursuant to Rule 433**

**Registration No. 333-172513**

**December 2, 2013**

**PRICING TERM SHEET**

**4.500% Notes due 2043**

**Issuer:** Johnson & Johnson  
**Security:** 4.500% Senior Unsecured Notes due 2043  
**Size:** \$500,000,000  
**Maturity Date:** December 5, 2043  
**Coupon:** 4.500%  
**Interest Payment Dates:** Paid semi-annually on June 5 and December 5, commencing June 5, 2014  
**Price to Public:** 99.706%  
**Underwriting Discount:** 0.875%  
**Benchmark Treasury:** 3.625% due August 15, 2043  
**Benchmark Treasury Price and Yield:** 95-23, 3.868%  
**Spread to Benchmark Treasury:** 65 bps  
**Yield:** 4.518%  
**Make-whole Call:** Make-whole call at Treasury +10 bps prior to June 5, 2043 (six months prior to the maturity date)  
**Par Call:** At any time on or after June 5, 2043 (six months prior to the maturity date), the notes may be redeemed, in whole or in part, at Johnson & Johnson's option, at a redemption price equal to 100% of the principal amount of notes to be redeemed, plus accrued and unpaid interest to the date of redemption  
**Trade Date:** December 2, 2013  
**Expected Settlement Date:** December 5, 2013  
**CUSIP / ISIN:** 478160BK9 / US478160BK90  
**Expected Ratings:\*** Aaa (stable) (Moody's)  
  
AAA (stable) (S&P)  
**Joint Book-Running Managers:** Goldman, Sachs & Co.  
  
J.P. Morgan Securities LLC  
  
Merrill Lynch, Pierce, Fenner & Smith  
  
Incorporated  
  
Citigroup Global Markets Inc.  
  
Deutsche Bank Securities Inc.

**Senior Co-Managers:**

RBS Securities Inc.  
BNP Paribas Securities Corp.

HSBC Securities (USA) Inc.

Mitsubishi UFJ Securities (USA), Inc.

**Co-Managers:**

The Williams Capital Group, L.P.  
RBC Capital Markets, LLC

Santander Investment Securities Inc.

**\* A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.**

**The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering.**

**You may get these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Goldman, Sachs & Co. toll-free at 1-866-471-2526, J.P. Morgan Securities LLC collect at 1-212-834-4533 or Merrill Lynch, Pierce, Fenner & Smith Incorporated toll-free at 1-800-294-1322.**