

PEPSI BOTTLING GROUP INC
 Form 4
 March 19, 2008

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
PEPSICO INC

2. Issuer Name and Ticker or Trading Symbol
PEPSI BOTTLING GROUP INC [PBG]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
03/17/2008

____ Director 10% Owner
 ____ Officer (give title below) ____ Other (specify below)

700 ANDERSON HILL ROAD

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ____ Form filed by More than One Reporting Person

PURCHASE, NY 10577

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock, par value \$.01 per share	03/17/2008		S		500 ⁽¹⁾	D	\$ 31.84 77,239,258
Common Stock, par value \$.01 per share	03/17/2008		S		700	D	\$ 31.95 77,238,558
Common Stock, par value \$.01 per share	03/17/2008		S		2,100	D	\$ 31.96 77,236,458

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Common Stock, par value \$.01 per share	03/17/2008	S	1,000	D	\$ 31.99	77,235,458	D
Common Stock, par value \$.01 per share	03/17/2008	S	1,100	D	\$ 31.97	77,234,358	D
Common Stock, par value \$.01 per share	03/17/2008	S	200	D	\$ 32.04	77,234,158	D
Common Stock, par value \$.01 per share	03/17/2008	S	1,600	D	\$ 32.09	77,232,558	D
Common Stock, par value \$.01 per share	03/17/2008	S	2,500	D	\$ 32.1	77,230,058	D
Common Stock, par value \$.01 per share	03/17/2008	S	2,100	D	\$ 32.11	77,227,958	D
Common Stock, par value \$.01 per share	03/17/2008	S	500	D	\$ 32.12	77,227,458	D
Common Stock, par value \$.01 per share	03/17/2008	S	1,500	D	\$ 32.13	77,225,958	D
Common Stock, par value \$.01 per share	03/17/2008	S	600	D	\$ 32.14	77,225,358	D
Common Stock, par value \$.01 per share	03/17/2008	S	4,400	D	\$ 32.15	77,220,958	D
Common Stock, par value \$.01 per share	03/17/2008	S	1,000	D	\$ 32.16	77,219,958	D
	03/17/2008	S	800	D	\$ 32.17	77,219,158	D

Common Stock, par value \$.01 per share							
Common Stock, par value \$.01 per share	03/17/2008	S	1,200	D	\$ 32.18	77,217,958	D
Common Stock, par value \$.01 per share	03/17/2008	S	2,400	D	\$ 32.19	77,215,558	D
Common Stock, par value \$.01 per share	03/17/2008	S	3,200	D	\$ 32.2	77,212,358	D
Common Stock, par value \$.01 per share	03/17/2008	S	3,800	D	\$ 32.21	77,208,558	D
Common Stock, par value \$.01 per share	03/17/2008	S	5,000	D	\$ 32.22	77,203,558	D
Common Stock, par value \$.01 per share	03/17/2008	S	4,200	D	\$ 32.23	77,199,358	D
Common Stock, par value \$.01 per share	03/17/2008	S	6,600	D	\$ 32.24	77,192,758	D
Common Stock, par value \$.01 per share	03/17/2008	S	11,800	D	\$ 32.25	77,180,958	D
Common Stock, par value \$.01 per share	03/17/2008	S	9,800	D	\$ 32.26	77,171,158	D
Common Stock, par value \$.01 per share	03/17/2008	S	13,300	D	\$ 32.2704	77,157,858	D
	03/17/2008	S	6,165	D		77,151,693	D

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Common Stock, par value \$.01 per share					\$					32.2803
Common Stock, par value \$.01 per share	03/17/2008		S	6,735	D	\$	77,144,958			32.2905
Common Stock, par value \$.01 per share	03/17/2008		S	5,800	D	\$	77,139,158			32.2992
Common Stock, par value \$.01 per share	03/17/2008		S	6,700	D	\$	77,132,458			32.31
Common Stock, par value \$.01 per share	03/17/2008		S	5,224	D	\$	77,127,234			32.3218

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repor Trans (Instr
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V (A) (D)		

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PEPSICO INC 700 ANDERSON HILL ROAD PURCHASE, NY 10577		X		

Signatures

/s/ Thomas H.
Tamoney, Jr. 03/19/2008

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All sales listed on this Form 4 for March 17, 2008 were made by PepsiCo, Inc., on behalf of its affiliates pursuant to a plan adopted December 4, 2007, which is intended to comply with Rule 10b5-1(c).

Remarks:

Form 1 of 2 dated March 19, 2008

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.