RILEY RAY A Form 4 July 13, 2009

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION						
Washington, D.C. 20549						

OMB Number: 3235-0287

Check this box if no longer subject to Section 16.

Washington, D.C. 20549

Expires: January 31, 2005

Form 4 or Form 5 obligations STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

obligations may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

esponse...

1(b).

(Print or Type Responses)

` 71	• /						
1. Name and Address of Reporting Person ** RILEY RAY A		Symbo	uer Name and Ticker or Trading ol ZENS INC [CIA]	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First)	(Middle) 3. Date	e of Earliest Transaction	(Check all applicable)			
		(Mont	h/Day/Year)	Director 10% Owner			
400 EAST	T ANDERSON LA	ANE 01/05	5/2009	_X_ Officer (give title Other (specify below) Exec. VP, Chief Mktg. Officer			
	(Street)	4. If A	mendment, Date Original	6. Individual or Joint/Group Filing(Check			
AUSTIN,	TX 78752 (State)	(77:)	Month/Day/Year) able I - Non-Derivative Securities Acq	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person uired, Disposed of, or Beneficially Owned			
1.Title of	2. Transaction Date	2A. Deemed	3. 4. Securities Acquired	5. Amount of 6. 7. Nature of			
Security	(Month/Day/Year)	Execution Date, if	Transaction(A) or Disposed of (D)	Securities Ownership Indirect			
(Instr. 3)		any (Month/Day/Year)	Code (Instr. 3, 4 and 5) (Instr. 8) (A) or Code V Amount (D) Price	Beneficially Owned Direct (D) Following Reported (I) Transaction(s) (Instr. 3 and 4) Form: Beneficial Ownership (Instr. 4) (Instr. 4)			
Citizens,							

Citizens, Inc. Class

A 01/05/2009 L V 51.9373 A \$ 9.6 302,332.5981 D

Common Stock (1)

Citizens,

Inc. Class
A 01/30/2009
L V 60.5634 A \$ 302,393.1615 D
Common

Stock (1)

Citizens, 03/02/2009 L V 71.5541 A \$ 302,464.7156 D

Inc. Class 6.96

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A Common Stock (1)									
Citizens, Inc. Class A Common Stock (1)	03/27/2009	L	V	⁷ 68.1476	A	\$ 7.31	302,532.8632	D	
Citizens, Inc. Class A Common Stock (1)	05/01/2009	L	V	7 70.56	A	\$ 7.06	302,603.4232	D	
Citizens, Inc. Class A Common Stock (1)	05/29/2009	L	V	74.4632	A	\$ 6.68	302,677.8864	D	
Citizens, Inc. Class A Common Stock							124,875	I	Custodian for Child - Lee Riley
Citizens, Inc. Class A Common Stock							26,023	I	Joint Tenant with Spouse - Jenny Riley
Citizens, Inc. Class A Common Stock							84,544	I	Custodian for Child - Christopher Riley
Citizens, Inc. Class A Common Stock (2)							10,530	I	Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(9-02)

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1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	e and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration D	ate	Amou	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underl	ying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securit	ties	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Own
	Security				Acquired						Follo
	Ĭ				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						Ì
					4, and 5)						
									Amount		
						Date	Expiration		or		
						Exercisable	Date		Number		
						2.1010154010	2410		of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

RILEY RAY A 400 EAST ANDERSON LANE AUSTIN, TX 78752

Exec. VP, Chief Mktg. Officer

Signatures

/s/Ray A. Riley 07/13/2009

**Signature of Person Date

**Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were purchased through the Citizens Stock Investment Plan as part of regular monthly payroll deduction.
- (2) This transaction was an open market purchase by spouse.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3