Edgar Filing: PINCH JOHN G - Form 4

PINCH JOH	N G									
Form 4 February 28,	2012									
								OMB A	PPROVAL	
FORM	4 UNITED S	TATES SECUR Was				NGE (COMMISSION		3235-0287	
Check thi if no long subject to Section 1 Form 4 or Form 5 obligation may cont <i>See</i> Instru 1(b).	6. Filed purs Section 17(a	Washington, D.C. 20549 TEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES d pursuant to Section 16(a) of the Securities Exchange Act of 1934, n 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940						Expires: Estimated a burden hou response	rs per	
(Print or Type F	Responses)									
PINCH JOHN G Symbo			. Issuer Name and Ticker or Trading mbol UMULUS MEDIA INC [CMLS]				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (M		Earliest Tra			LOJ	(Chec	k all applicable	e)	
× ,	HTREE ROAD,	(Month/D 02/27/20	ay/Year)	ansaction			Director X Officer (give below) EV		o Owner er (specify	
	(Street)	(Street) 4. If Amen Filed(Mont					6. Individual or Joint/Group Filing(Check Applicable Line)			
ATLANTA,	GA 30305						_X_ Form filed by 0 Form filed by N Person	One Reporting Pe Iore than One Re		
(City)	(State) (Zip) Table	e I - Non-D	erivative	Securi	ities Acc	quired, Disposed of	f, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution Date, if any	3. 4. Securities Acquired Transaction(A) or Disposed of Code (D) (Instr. 8) (Instr. 3, 4 and 5) (A)			d of	Securities Energicially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Class A			Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common Stock, \$.01 par value	02/27/2012	02/27/2012	F	3,245 (1)	D	\$ 3.55	264,136	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Tit Amou Under Secur (Instr	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
PINCH JOHN G 3280 PEACHTREE ROAD, NW SUITE 2300 ATLANTA, GA 30305			EVP & Co-COO				
Signatures							
/s/ Richard S. Denning, Attorney-In-Fact		02/28/2012					
**Signature of Reporting Person		Date					

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents shares withheld by the Company solely to satisfy tax obligation upon grant or vesting of award.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.