

SKECHERS USA INC  
Form 4  
April 10, 2015

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
GREENBERG JEFFREY

(Last) (First) (Middle)

228 MANHATTAN BEACH BLVD.

(Street)

MANHATTAN BEACH, CA 90266

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SKECHERS USA INC [SKX]

3. Date of Earliest Transaction  
(Month/Day/Year)

04/09/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| Class A Common Stock            | 04/09/2015 <sup>(1)(2)</sup>         |  | J/K <sup>(1)(2)</sup>          | 88,848 D  | \$ 0<br><sup>(1)</sup><br><u>80,613.871</u><br><sup>(2)</sup>                                 | I  | Jeffrey and Lori Greenberg Family Trust               |
| Class A Common Stock            |                                      |  |                                |   | 36,364  | I  | Chloe July Greenberg 2009 Trust                       |
| Class A Common Stock            |                                      |  |                                |   | 36,364  | I  | Catherine Elle Greenberg 2009 Trust                   |

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|                            |        |   |  |
|----------------------------|--------|---|--|
| Class A<br>Common<br>Stock | 14,198 | I | Chloe July<br>Greenberg<br>2004 Trust        |
| Class A<br>Common<br>Stock | 14,198 | I | Catherine<br>Elle<br>Greenberg<br>2006 Trust |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)    | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4, and<br>5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and An<br>Underlying Sec<br>(Instr. 3 and 4) |                            |
|--|--|---|---|--------------------------------------|---|--|---|----------------------------|
|  |  |   |   | Code                                 | V (A) (D)   | Date<br>Exercisable  | Expiration<br>Date                                    | Title                      |
| Forward<br>Sale<br>Contract<br>(Obligation<br>to Sell) | <u>(1)</u> <u>(2)</u>  | 04/09/2015                              |   | J/K <sup>(1)(2)</sup>                | 121,100   | 04/06/2015   | 04/06/2015  | Class A<br>Common<br>Stock |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| GREENBERG JEFFREY<br>228 MANHATTAN BEACH BLVD.<br>MANHATTAN BEACH, CA 90266 | X             |           |         |       |

## Signatures

Jeffrey  
Greenberg

04/09/2015

            
\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On September 30, 2014, the reporting person entered into a forward sale contract with an unaffiliated third party buyer. This contract obligated the reporting person to deliver to the buyer up to 121,100 shares of SKX Class A common stock (or, at the reporting person's election, an equivalent amount of cash based on the market price of SKX Class A common stock at that time) on the third business day

(1) following the maturity date of the contract, which was April 6, 2015. In exchange for assuming this obligation, the reporting person received a cash payment of \$5,076,339. The reporting person pledged 121,100 shares of SKX Class A common stock (the "Pledged Shares") to secure his obligations under the contract, and retained voting and dividend rights in the Pledged Shares during the term of the pledge. (continued in footnote 2)

When the forward sales contract was settled on April 9, 2015, based on the closing price of \$73.22 per share of SKX Class A common

(2) stock on the maturity date, the reporting person delivered 88,848 shares of SKX Class A common stock and a wire transfer of \$41.44 in full satisfaction of his obligations under the contract.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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