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Asplund Da Form 4 March 08, 2											
FORM	14		GEOU		ND EX		NCEO			PROVAL	
					INGE C	OMMISSION	OMB Number:	3235-0287			
Check th if no lon subject t Section Form 4 of Form 5 obligation may con <i>See</i> Instr 1(b).	Washington, D.C. 20549 Number: 32 F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Jar Section 16(a) of the Securities Exchange Act of 1934, Estimated average burden hours peresponse Section 16(a) of the Securities Exchange Act of 1934, Public Utility Holding Company Act of 1935 or Section of the Investment Company Act of 1940 Section 1940										
(Print or Type	Responses)										
Asplund Dale A S				r Name and D RENTA			-	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) ((Middle)	3. Date of Earliest Transaction					(Check	ek all applicable)		
	ED RENTALS, I AMFORD PLAC		(Month/I 03/06/2	Day/Year) 018				Director X Officer (give below) EVP, Busir		Owner r (specify c CIO	
				endment, Date Original nth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person 			
STAMFOR	RD, CT 06902							Form filed by M Person			
(City)	(State)	(Zip)	Tab	le I - Non-E	Derivative	Secu	rities Acqu	uired, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		n Date, if	3. Transactio Code (Instr. 8) Code V	(Instr. 3,	ispose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	03/06/2018			F	486 <u>(1)</u>		\$ 184.99	14,527	D		
Common Stock	03/06/2018			А	843 <u>(2)</u>	А	\$ 184.99	15,370	D		
Common Stock	03/06/2018			F	332 <u>(3)</u>	D	\$ 184.99	15,038	D		
Common Stock	03/06/2018			А	2,189 (4)	А	\$ 184.99	17,227	D		
Common Stock	03/07/2018			F	658 <u>(1)</u>	D	\$ 181.35	16,569	D		

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Titl	le and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration Da	ate	Amou	int of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	rlying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ities	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Owne
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
									or		
						Date	Expiration	Title	Number		
						Exercisable	Date	The	of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Asplund Dale A C/O UNITED RENTALS, INC. 100 FIRST STAMFORD PLACE, SUITE 700 STAMFORD, CT 06902			EVP, Business Services & CIO				
Signatures							
/s/ Alison M. Walsh,							

Attorney-in-fact

**Signature of Reporting Person

03/08/2018 Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Securities disposed of represent shares surrendered for tax purposes in connection with the vesting and settlement of restricted stock units (1)granted and previously reported on Form 4.
- Represents 2017 annual bonus payable in the form of unrestricted common stock. (2)
- (3) Securities disposed of represent shares withheld for tax purposes in connection with award of 2017 annual bonus.

These shares comprise an award of restricted stock units granted to the reporting person. Subject to acceleration in certain circumstances, one-third of the units are scheduled to vest on each of March 6, 2019, March 6, 2020 and March 6, 2021. Units are settled with shares of (4) common stock on a one-for-one basis upon vesting.

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.