Edgar Filing: MAY THOMAS J - Form 4

MAN THOMAS I

| Form 4 | | | | | | | | | | | |
|---|--|---|---------------------------------------|--|------------------------|---|---|--|--|---|--|
| April 03, 2011 | 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 | | | | | | | | - | 3235-0287 | |
| Check this if no longe subject to Section 16 Form 4 or Form 5 obligation may contin See Instruct 1(b). | er STATEN 5. Filed pur ^s Section 17(| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 | | | | | | | burden hou response | Estimated average burden hours per response 0.5 | |
| (Print or Type R | esponses) | | | | | | | | | | |
| MAY THOMAS J Symbol | | | Symbol | uer Name and Ticker or Trading bl om Inc. [VIA, VIAB] | | | | 5. Relationship of Reporting Person(s) to Issuer | | | |
| (Last) | | | | | | | | (Check all applicable) | | | |
| | | | | /01/2019 — | | | | X_ Director10% Owner Officer (give titleOther (specify below) below) | | | |
| | | | ndment, Date Original th/Day/Year) | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (City) | (State) | (Zip) | Table | e I - Non-De | erivative S | Securi | ties Ac | quired, Disposed o | f, or Beneficia | lly Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction Da (Month/Day/Year |) Execution any | med on Date, if Day/Year) | 3. Transactic Code (Instr. 8) Code V | Disposed (Instr. 3, | l (A) of l of (D 4 and (A) or |)) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | |
| Class B Common Stock | 04/01/2019 | | | A | 97 <u>(1)</u> | A | <u>(1)</u> | 9,807 | D | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 4. Transacti Code (Instr. 8) | 5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | ate | Amou Unde Secur | le and int of rlying ities . 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secu Bene Own Follo Repo Trans (Instr |
|---|---|---|---------------------------------------|---|---------------------|--------------------|-----------------------|---|---|---|
| | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|---|---------------|-----------|---------|-------|--|--|--|--|
| 1.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0 | Director | 10% Owner | Officer | Other | | | | |
| MAY THOMAS J 1515 BROADWAY NEW YORK, NY 10036 | Х | | | | | | | |
| Signatures | | | | | | | | |

/s/ Christa A. D'Alimonte, Attorney-in-Fact for Thomas J. May

**Signature of Reporting Person

Date

04/03/2019

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- These shares reflect the regular quarterly crediting of vested Restricted Share Units with a fair market value equal to the amount of cash (1) dividends in such quarter attributable to previously vested Restricted Share Units.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.