JACOBS PAUL E Form 4 January 03, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person * JACOBS PAUL E

2. Issuer Name and Ticker or Trading Symbol

QUALCOMM INC/DE [QCOM]

5. Relationship of Reporting Person(s) to Issuer

(Last)

(First) (Middle) 3. Date of Earliest Transaction

Director

10% Owner Other (specify

5775 MOREHOUSE DR.

(Month/Day/Year) 12/31/2012

X_ Officer (give title below)

Chairman & CEO

(Check all applicable)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

SAN DIEGO, CA 92121-1714

(Street)

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit DID Dispos (Instr. 3, 4	ed of (5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	01/02/2013		M	22,000	A	\$ 35.66	466,637	I	by Trust	
Common Stock	01/02/2013		S(2)	22,000	D	\$ 63.6855 (3)	444,637	I	by Trust	
Common Stock	01/02/2013		M	30,000	A	\$ 35.66	474,637	I	by Trust	
Common Stock	01/02/2013		S(2)	30,000	D	\$ 63.7442 (4)	444,637	I	by Trust	
	01/02/2013		M	21,980	A	\$ 35.66	466,617	I		

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Common Stock								by Trust
Common Stock	01/02/2013	S(2)	21,980	D	\$ 64.1083 (5)	444,637	I	by Trust
Common Stock	01/02/2013	M	18,020	A	\$ 37.29	462,657	I	by Trust
Common Stock	01/02/2013	S(2)	18,020 l	D	\$ 64.1083 (5)	444,637	I	by Trust
Common Stock						27,839	D	
Common Stock						459,043	I	By GRAT (6)
Common Stock						459,043	I	by GRAT S (7)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and An Underlying Sec (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title C
Non-Qualified Stock Option (right to buy)	\$ 35.66	01/02/2013		M		22,000	<u>(8)</u>	11/06/2018	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 35.66	01/02/2013		M		30,000	<u>(8)</u>	11/06/2018	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 35.66	01/02/2013		M		21,980	<u>(8)</u>	11/06/2018	Common , Stock
Non-Qualified	\$ 37.29	01/02/2013		M		18,020	(8)	11/11/2017	Common

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(9-02)

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Stock Option (right to buy)

Phantom Stock Unit (9)

A 7,384 (10)

Common Stock (11)

Stock

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

JACOBS PAUL E
5775 MOREHOUSE DR.
SAN DIEGO, CA 92121-1714
Chairman & CEO

Signatures

By: Jane Borneman, Attorney-in-Fact For: Paul E.
Jacobs 01/03/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Securities held by Paul E. Jacobs and Stacy Jacobs Trustees for the Paul & Stacy Jacobs Family Trust dtd. 5/3/00.
- (2) The transaction was conducted under a 10b5-1 Plan, as defined under the Securities Exchange Act of 1934, as amended.
- (3) The sale prices for this transaction ranged from \$63.58 to \$63.89. The filer hereby agrees to provide, upon request, full information regarding the number of shares sold at each separate price.
- (4) The sale prices for this transaction ranged from \$63.58 to \$63.93. The filer hereby agrees to provide, upon request, full information regarding the number of shares sold at each separate price.
- (5) The sale prices for this transaction ranged from \$63.96 to \$64.31. The filer hereby agrees to provide, upon request, full information regarding the number of shares sold at each separate price.
- (6) Securities held by Harlan A. Jacobs, Trustee of The Paul E. Jacobs Grantor Retained Annuity Trust (GRAT).
- (7) Securities held by Harlan A. Jacobs, Trustee of The Stacy R. Jacobs Grantor Retained Annuity Trust (GRAT).
- (8) The options vest 10% on the six month anniversary of the date of grant and the remaining balance vests monthly thereafter. The option is fully vested five years after the date of grant.
- (9) The common stock issued under the terms of the Company's Executive Retirement Matching Contribution Plan, a tax conditioned plan, is exempt under Rule 16b-3. The shares are held in a grantor trust and stock is the only permissable form of distribution under the Plan.
- (10) The rights awarded under the Company's Executive Retirement Matching Contribution Plan will be eligible for distribution upon termination and vest 100% after 2 years of continuous service with the Company.
- (11) The rights awarded under the Company's Executive Retirement Matching Contribution Plan will be eligible for distribution upon termination.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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