

COMCAST CORP  
Form 4  
March 17, 2009

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
COHEN DAVID L

(Last) (First) (Middle)

COMCAST CORPORATION, ONE  
COMCAST CENTER

(Street)

PHILADELPHIA, PA 19103

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
COMCAST CORP [CMCSA]

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/14/2009

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Executive Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)     | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |   |
|-------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|--------------------------------------------|---|
|                                     |                                      |                                                    | Code                           | V                                                                 | Amount                                                                                        | (A) or (D)                                               | Price                                      |   |
| Class A Common Stock <sup>(1)</sup> | 03/14/2009                           |                                                    | M                              |                                                                   | 17,100                                                                                        | A                                                        | \$ 0 201,502.1718                          | D |
| Class A Common Stock <sup>(2)</sup> | 03/14/2009                           |                                                    | F                              |                                                                   | 7,441                                                                                         | D                                                        | \$ 0 194,061.1718                          | D |
| Class A Common Stock <sup>(1)</sup> | 03/16/2009                           |                                                    | M                              |                                                                   | 14,550                                                                                        | A                                                        | \$ 0 208,611.1718                          | D |
| Class A Common                      | 03/16/2009                           |                                                    | F                              |                                                                   | 6,331                                                                                         | D                                                        | \$ 0 202,280.1718                          | D |

Stock <sup>(1)</sup>

|                            |        |   |             |
|----------------------------|--------|---|-------------|
| Class A<br>Common<br>Stock | 70,396 | I | By<br>GRATs |
|----------------------------|--------|---|-------------|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                      |                            |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------|----------------------|----------------------------|
|                                            |                                                        |                                      |                                                    |                                |                                                                                         | Date Exercisable                                         | Expiration Date                                               | Title                | Amount or Number of Shares |
|                                            |                                                        |                                      |                                                    |                                |                                                                                         | Code                                                     | V                                                             | (A)                  | (D)                        |
| Restricted Stock Units                     | (3)                                                    | 03/14/2009                           |                                                    | M                              | 17,100                                                                                  | (4)                                                      | (4)                                                           | Class A Common Stock | 17,100                     |
| Restricted Stock Units                     | (3)                                                    | 03/16/2009                           |                                                    | M                              | 14,550                                                                                  | 04/16/2008(5)                                            | (5)                                                           | Class A Common Stock | 14,550                     |

## Reporting Owners

| Reporting Owner Name / Address                                                       | Relationships                                                             |
|--------------------------------------------------------------------------------------|---------------------------------------------------------------------------|
| COHEN DAVID L<br>COMCAST CORPORATION<br>ONE COMCAST CENTER<br>PHILADELPHIA, PA 19103 | Director    10% Owner    Officer    Other<br><br>Executive Vice President |

## Signatures

By: Arthur R. Block, Attorney-in-fact for David L. Cohen 03/16/2009

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Shares acquired on the vesting of restricted stock units.
- (2) Shares withheld for payment of tax liability.
- (3) Each restricted stock unit represents a contingent right to receive one share of Class A Common Stock.
- (4) The restricted stock units vest in installments of 15%, 15%, 15%, 15% and 40% on the 1st, 2nd, 3rd, 4th and 5th anniversaries of the date of grant (March 14, 2005), respectively.
- (5) The restricted stock units vest in installments of 15%, 15%, 15%, 15% and 40% on the 13th-month, 2nd, 3rd, 4th and 5th anniversaries of the date of grant (March 16, 2007), respectively.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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