

MOTHERS WORK INC  
Form 4  
September 07, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HITCHNER ELAM M III

(Last) (First) (Middle)

C/O MOTHERS WORK, INC., 456  
NORTH FIFTH STREET

(Street)

PHILADELPHIA, PA 19123

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
MOTHERS WORK INC [MWRK]

3. Date of Earliest Transaction  
(Month/Day/Year)

09/05/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |                   | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |  |
|---------------------------------|--------------------------------------|--|--------------------------------|---|-------------------|---|--|-----------------------------------|--|
|                                 |                                      |  |                                | Code  | V Amount or Price |   |  |                                   |  |
| COMMON STOCK                    | 09/05/2006                           |  | M <sup>(1)</sup>               |   | 2,000             | A \$ 9.5  | 26,500   | D                                 |  |
| COMMON STOCK                    | 09/05/2006                           |  | S <sup>(1)</sup>               |   | 2,000             | D \$ 39.7   | 24,500   | D                                 |  |
| COMMON STOCK                    | 09/05/2006                           |  | S <sup>(1)</sup>               |   | 5,000             | D \$ 39.7   | 19,500   | D                                 |  |
| COMMON STOCK                    | 09/05/2006                           |  | S <sup>(1)</sup>               |   | 2,500             | D \$ 39.72  | 17,000   | D                                 |  |
| COMMON STOCK                    | 09/05/2006                           |  | S <sup>(1)</sup>               |   | 2,500             | D \$ 39.68  | 14,500   | D                                 |  |

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COMMON STOCK 09/07/2006 S<sup>(1)</sup> 5,000 D \$ 40 9,500 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
| STOCK OPTIONS (RIGHT TO BUY)               | \$ 9.5   | 09/05/2006                           |  | M <sup>(1)</sup>               | 2,000   | 01/16/1997 01/16/2007                                    | COMMON STOCK  | 2,000                      |

Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| HITCHNER ELAM M III<br>C/O MOTHERS WORK, INC.<br>456 NORTH FIFTH STREET<br>PHILADELPHIA, PA 19123 | X             |           |         |       |

Signatures

ELAM M. HITCHNER III SIGNED BY DAN W. MATTHIAS UNDER POWER OF ATTORNEY 09/07/2006  
 \*\*Signature of Reporting Person Date

Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The options were exercised and the shares were sold pursuant to a 10b-5 plan adopted by the Reporting Person.

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