

ROSS BRIAN A
Form 4
June 15, 2010

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
ROSS BRIAN A

(Last) (First) (Middle)
221 EAST FOURTH STREET
(Street)

CINCINNATI 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
CINCINNATI BELL INC [CBB]

3. Date of Earliest Transaction
(Month/Day/Year)
06/11/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Chief Operating Officer

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D) Price			
Common Stock					727.692	I	By 401k Plan
Common Stock					2,000	I	By IRA
Common Stock					1,758	I	By Children
Common Stock	06/11/2010		G V	6,000 D \$ 0	402,536	D	
Common Stock	06/11/2010		G V	3,500 D \$ 0	399,036	D	

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Common Stock	06/11/2010	G	V	850	D	\$ 0	398,186	D
Common Stock	06/11/2010	S		25,000	D	\$ 3.22	373,186	D
Common Stock	06/11/2010	S		25,000	D	\$ 3.23	348,186	D
Common Stock	06/11/2010	M		20,000	A	\$ 1.67	368,186	D
Common Stock	06/11/2010	S		20,000	D	\$ 3.22	348,186	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	8. An
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
Option to Buy ⁽¹⁾	\$ 22.8438					01/03/2002	01/03/2011	Common Stock
Option to Buy	\$ 16.425					09/05/2002	09/05/2011	Common Stock
Option to Buy	\$ 9.645					12/04/2002	12/04/2011	Common Stock
Option to Buy	\$ 3.48					12/05/2003	12/05/2012	Common Stock
Option to Buy	\$ 5.655					12/04/2004	12/04/2013	Common Stock
Option to Buy	\$ 5.57					01/29/2005	01/29/2014	Common Stock
Option to Buy	\$ 3.7					12/03/2005	12/03/2014	Common Stock
	\$ 3.995					12/01/2005	12/01/2015	

