

KINGSWAY FINANCIAL SERVICES INC  
Form 6-K  
July 10, 2007

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**U.S. SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON D.C. 20549**

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**FORM 6-K**

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**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 OF  
THE SECURITIES EXCHANGE ACT OF 1934  
For the month of July, 2007.**

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**KINGSWAY FINANCIAL SERVICES INC.  
(Exact name of Registrant as specified in its charter)**

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**ONTARIO, CANADA  
(Province or other jurisdiction of incorporation or organization)  
7120 Hurontario Street, Suite 800, Mississauga, Ontario, Canada L5W 0A9  
(Address of principal executive offices)**

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*[Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:]*  
Form 20-F  Form 40-F

*[Indicate by check mark whether the Registrant by furnishing the information contained in this form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:]*

Yes  No

*[If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):]*

N/A

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**KINGSWAY FINANCIAL SERVICES INC.**

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**Item Description**

99.1 News Release dated July 10, 2007

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**KINGSWAY FINANCIAL SERVICES INC.**

Dated: July 10, 2007

By: /s/ W. Shaun Jackson  
W. Shaun Jackson  
Executive Vice President and  
Chief Financial Officer