

POLO RALPH LAUREN CORP  
Form 4  
April 01, 2008

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
LAUREN RALPH

2. Issuer Name and Ticker or Trading Symbol  
POLO RALPH LAUREN CORP  
[RL]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
04/01/2008

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman & CEO

650 MADISON AVE

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

NEW YORK, NY 10022

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Class A Common Stock	04/01/2008		M		\$ 19.125	D	
Class A Common Stock	04/01/2008		S		\$ 58.66	D	
Class A Common Stock	04/01/2008		S		\$ 58.84	D	
Class A Common	04/01/2008		S		\$ 58.86	D	

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Stock							
Class A Common Stock	04/01/2008	S	100	D	\$ 58.95	519,897	D
Class A Common Stock	04/01/2008	S	100	D	\$ 59.44	519,797	D
Class A Common Stock	04/01/2008	S	100	D	\$ 59.45	519,697	D
Class A Common Stock	04/01/2008	S	200	D	\$ 59.75	519,497	D
Class A Common Stock	04/01/2008	S	200	D	\$ 59.52	519,297	D
Class A Common Stock	04/01/2008	S	100	D	\$ 59.64	519,197	D
Class A Common Stock	04/01/2008	S	300	D	\$ 59.63	518,897	D
Class A Common Stock	04/01/2008	S	100	D	\$ 59.65	518,797	D
Class A Common Stock	04/01/2008	S	100	D	\$ 59.86	518,697	D
Class A Common Stock	04/01/2008	S	200	D	\$ 59.84	518,497	D
Class A Common Stock	04/01/2008	S	200	D	\$ 59.57	518,297	D
Class A Common Stock	04/01/2008	S	1,100	D	\$ 59.58	517,197	D
Class A Common Stock	04/01/2008	S	200	D	\$ 59.56	516,997	D
Class A Common Stock	04/01/2008	S	200	D	\$ 59.12	516,797	D

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Class A Common Stock	04/01/2008	S	1,300	D	\$ 59.06	515,497	D
Class A Common Stock	04/01/2008	S	200	D	\$ 59.1	515,297	D
Class A Common Stock	04/01/2008	S	900	D	\$ 59.11	514,397	D
Class A Common Stock	04/01/2008	S	500	D	\$ 59.15	513,897	D
Class A Common Stock	04/01/2008	S	500	D	\$ 59.02	513,397	D
Class A Common Stock	04/01/2008	S	500	D	\$ 59	512,897	D
Class A Common Stock	04/01/2008	S	100	D	\$ 58.995	512,797	D
Class A Common Stock	04/01/2008	S	100	D	\$ 59.17	512,697	D
Class A Common Stock	04/01/2008	S	800	D	\$ 59.03	511,897	D
Class A Common Stock	04/01/2008	S	200	D	\$ 59.05	511,697	D
Class A Common Stock	04/01/2008	S	100	D	\$ 58.97	511,597	D
Class A Common Stock	04/01/2008	S	700	D	\$ 59.01	510,897 <sup>(1)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

