

KONINKLIJKE PHILIPS ELECTRONICS NV
Form 6-K
March 13, 2007

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Form 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

March 13, 2007

Koninklijke Philips Electronics N.V.

(Translation of registrant's name into English)

The Netherlands

(Jurisdiction of incorporation or organization)

Breitner Center, Amstelplein 2, 1096 BC Amsterdam, The Netherlands

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F: Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934: Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): n/a

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This report comprises copies of the following press releases entitled:

- "Philips CFO reconfirms strategic direction to market at Citigroup conference in New York", dated March 7, 2007;
- "Philips and TSMC announce joint plan to facilitate orderly exit by Philips from TSMC shareholding", dated March 9, 2007;
- "Philips announces sale of 887 million shares in TSMC", dated March 12, 2007.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Koninklijke Philips Electronics N.V.

Date: March 13, 2007

By: P-J Sivignon

Name: P-J Sivignon

Title: Chief Financial Officer, member of the Board of Management

EXHIBIT INDEX

| Exhibit No. | Description |
|--------------------|--------------------|
| 99 | Press release |
| 99 | Press release |
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