

ENVOY COMMUNICATIONS GROUP INC

Form SC TO-I/A

December 29, 2006

As filed with the Securities and Exchange Commission on December 29, 2006

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

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## SCHEDULE TO

(Amendment No. 3)

TENDER OFFER STATEMENT UNDER SECTION 14(d)(1) or 13(e)(1) OF

THE SECURITIES EXCHANGE ACT OF 1934

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## ENVOY COMMUNICATIONS GROUP INC.

(Name of Subject Company (issuer))

**Envoy Communications Group Inc. (Issuer)**

(Name of Filing Persons (identify status as offeror, issuer or other person))

**Common Shares, Without Par Value**

(Title of Class of Securities)

**293986303**

(CUSIP Number of Class of Securities)

**Envoy Communications Group Inc.**

**Attention: Geoffrey B. Genovese, Chief Executive Officer**

**172 John Street, Toronto, Ontario, Canada M5T 1X5**

**(416) 593-1212**

(Name, address and telephone number of person authorized to receive notices and communications on behalf of filing person)

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Copy to:

**Riccardo A. Leofanti, Esq.**  
**Skadden, Arps, Slate, Meagher & Flom LLP**  
**222 Bay Street, Suite 1750**  
**Toronto, Ontario M5K 1J5**  
**(416) 777-4700**

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**CALCULATION OF FILING FEE**

| Transaction Valuation <sup>(1)</sup> | Amount of Filing Fee |
|--------------------------------------|----------------------|
| \$22,950,000                         | \$2,456              |

<sup>(1)</sup> Calculated solely for purposes of determining the amount of the filing fee. This amount is based upon the purchase of 8.5 million outstanding common shares of Envoy at the maximum tender offer price of \$2.70 per share in cash.

Check the box if any part of the fee is offset as provided by Rule 0-11(a)(2) and identify the filing with which the offsetting fee was previously paid. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

|                           |                                 |
|---------------------------|---------------------------------|
| Amount Previously Paid:   | \$2,456                         |
| Form or Registration No.: | Amendment No. 1 to Schedule TO  |
| Filing Party:             | Envoy Communications Group Inc. |
| Date Filed:               | December 14, 2006               |

Check the box if filing relates solely to preliminary communications made before the commencement of a tender offer.

Check the appropriate boxes below to designate any transactions to which the statement relates:

## Edgar Filing: ENVOY COMMUNICATIONS GROUP INC - Form SC TO-I/A

- third-party tender offer subject to Rule 14d-1.
- issuer tender offer subject to Rule 13e-4.
- going-private transaction subject to Rule 13e-3.
- amendment to Schedule 13D under Rule 13d-2.

Check the following box if the filing is a final amendment reporting the results of the tender offer:

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### EXPLANATORY NOTE

This Amendment No. 3 to the Tender Offer Statement on Schedule TO ( Amendment No. 3 ) amends and supplements the Tender Offer Statement on Schedule TO originally filed on November 20, 2006, as amended and supplemented by Amendment No. 1 to Schedule TO filed on December 14, 2006 and Amendment No. 2 to Schedule TO filed on December 22, 2006 (collectively, the Schedule TO ), by Envoy Communications Group Inc., an Ontario corporation (the Company ). The Schedule TO relates to the Company's offer to purchase for cash up to 8,500,000 of its common shares, without par value (the Shares ), upon the terms and subject to the conditions set forth in the Offer to Purchase, dated November 20, 2006 (together with Amendments, the Offer to Purchase ), the accompanying Issuer Bid Circular (the Circular ), and the related Letter of Transmittal, together with the Offer to Purchase and the Circular, which, collectively, as amended or supplemented from time to time, constitute the Tender Offer . These Tender Offer documents were previously filed as exhibits to the Schedule TO and the Amendments, as applicable.

This Tender Offer Statement on Schedule TO is intended to satisfy the reporting requirements of Rule 13e-4(c)(3) promulgated under the Securities Exchange Act of 1934, as amended.

#### Items 1 9 and 11.

The information set forth in the Offer to Purchase and the Circular that is incorporated by reference in the responses to Items 1-9 and 11 of the Schedule TO, is hereby amended and supplemented by Amendment No. 3 as follows:

1. The expiration date of the Tender Offer has been extended from 5:00 p.m. (Toronto time) on Friday, December 29, 2006 to 5:00 p.m. (Toronto time) on Tuesday, January 9, 2007, unless the Company further extends the expiration date pursuant to Section 8 of the Offer to Purchase.
2. With respect to Item 9, the third sentence of the third paragraph of Section 19 of the Circular Fees and Expenses is deleted in its entirety and replaced with the following:

The Dealer Manager has agreed to form and manage a soliciting dealer group ( Soliciting Dealer Group ), including the Dealer Manager, comprised of all members of the Investment Dealers Association of Canada to solicit deposits. The Company has agreed to pay to each member of the Soliciting Dealer Group a solicitation fee of \$0.07 per Share tendered by each client of such member, subject to a minimum fee of \$70.00 and a maximum fee of \$1,000.00 with respect to each beneficial owner of Shares. No solicitations will be made in the United States, nor will any solicitation fees be payable in respect of deposits by U.S. Shareholders.

3. Notwithstanding the statements made in Exhibits (a)(5)(A)(B) and (C), the Company would like to make it clear that the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 regarding forward looking statements do not apply to this Tender Offer.

4. The Offer to Purchase and the Circular, which were previously filed as exhibits to the Schedule TO, as amended and supplemented thereafter, are amended and supplemented by the Notice of Extension, dated December 29, 2006, filed herewith as Exhibit (a)(1)(E) (the Notice of Extension ). Except as otherwise set forth in the Notice of Extension, the terms and conditions previously set forth in the Offer to Purchase, the Circular and the related Letter of Transmittal, as amended and supplemented, continue to be applicable in all respects.

**Item 12. Exhibits.**

| <b><u>Exhibit No.</u></b> | <b><u>Description</u></b>   |
|---------------------------|---|
| (a)(1)(A) <sup>1</sup>    | Offer to Purchase, dated November 20, 2006, and the accompanying Issuer Bid Circular.   |
| (a)(1)(B) <sup>1</sup>    | Letter of Transmittal (which includes the Guidelines for Certification of Taxpayer Identification Number on Substitute Form W-9). |
| (a)(1)(C) <sup>1</sup>    | Notice of Guaranteed Delivery.  |
| (a)(1)(D) <sup>2</sup>    | Notice of Variation and Extension of Offer to Purchase for Cash, dated December 14, 2006.   |
| (a)(1)(E) <sup>3</sup>    | Notice of Extension of Offer to Purchase for Cash, dated December 29, 2006.   |
| (a)(2)                    | None.   |
| (a)(3)                    | Not applicable.   |
| (a)(4)                    | Not applicable.   |
| (a)(5)(A) <sup>1</sup>    | Press release announcing commencement of Tender Offer, dated November 20, 2006.   |
| (a)(5)(B) <sup>2</sup>    | Press release announcing amendment to the Offer to Purchase and the extension of the Tender Offer, dated December 14, 2006.       |
| (a)(5)(C) <sup>4</sup>    | Press release announcing formation of soliciting dealer group, dated December 22, 2006.   |
| (a)(5)(D) <sup>3</sup>    | Press release announcing the extension of Tender Offer, dated December 29, 2006.  |
| (b)                       | None.   |
| (d)(1) <sup>1</sup>       | Envoy Stock Option/Stock Appreciation Right Plan, dated February 10, 2005.  |
| (d)(2) <sup>1</sup>       | Form of Stock Option Agreement.   |
| (g)                       | None.   |
| (h)                       | Not applicable.   |

<sup>1</sup> Previously filed as an exhibit to the Schedule TO, dated November 20, 2006.

<sup>2</sup> Previously filed as an exhibit to Amendment No. 1, dated December 14, 2006.

<sup>3</sup> Filed herewith.

<sup>4</sup> Previously filed as an exhibit to Amendment No. 2, dated December 22, 2006.

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**SIGNATURE**

After due inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

/s/ GEOFFREY B. GENOVESE

Name: Geoffrey B. Genovese

Title: President and Chief Executive Officer

Date: December 29, 2006

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**EXHIBIT INDEX**

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