

Brauser Michael
Form SC 13G
December 09, 2009

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No.)*

Money4Gold Holdings, Inc.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

60936N102

(CUSIP Number)

December 1, 2009

(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

ü Rule 13d-1(c)

Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1 NAME OF REPORTING PERSONS

I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)

Michael Brauser

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a)

(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

United States of America

5 SOLE VOTING POWER

4,549,754

**NUMBER OF
SHARES**

6 SHARED VOTING POWER

BENEFICIALLY

6,858,378

**OWNED BY
EACH**

7 SOLE DISPOSITIVE POWER

REPORTING

4,549,754

**PERSON
WITH**

8 SHARED DISPOSITIVE POWER

6,858,378

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

11,408,132⁽¹⁾ shares of common stock of which 6,858,378 are held by Michael and Betsy Brauser as Tenants by the Entirety

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

6.2%⁽²⁾

12 TYPE OF REPORTING PERSON*

IN - Individual

(1)

Does not include 3,350,000 shares held in a trust created by Mr. Brauser of which one of his adult sons is the Trustee and all of his adult children are the beneficiaries. Mr. Brauser disclaims beneficial ownership of these securities, and this report shall not be deemed an admission of beneficial ownership of these securities for Section 16 or for any other purposes.

(2)

Based upon 182,640,673 shares outstanding as of December 7, 2009.

Item 1.

(a)

Name of Issuer: Money4Gold Holdings, Inc.

(b)

Address of Issuer's Principal Executive Offices: 595 South Federal Highway, Suite 600, Boca Raton, Florida 33432

Item 2.

(a)

Name of Person Filing: Michael Brauser

(b)

Address of Principal Business Office or, if none, Residence: 595 South Federal Highway, Suite 600, Boca Raton, Florida 33432

(c)

Citizenship: United States of America

(d)

Title of Class of Securities: Common Stock

(e) CUSIP Number: 60936N102

Item 3.

If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

Not Applicable.

Item 4.

Ownership.

See Item 5 through 9 and 11 of cover page.

Item 5.

Ownership of Five Percent or Less of a Class.

Not Applicable.

Item 6.

Ownership of More than Five Percent on Behalf of Another Person.

Not Applicable.

Item 7.

Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company.

Not Applicable.

Item 8.

Identification and Classification of Members of the Group.

Not Applicable.

Item 9.

Notice of Dissolution of Group.

Not Applicable.

Item 10.

Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: December 8, 2009

/s/ Michael Brauser
Signature

Michael Brauser
Name