

Under Armour, Inc.
Form 4
January 23, 2008

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
MAVERICK CAPITAL LTD

2. Issuer Name and Ticker or Trading Symbol
Under Armour, Inc. [UA]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
300 CRESCENT COURT, 18TH FLOOR,

3. Date of Earliest Transaction (Month/Day/Year)
01/18/2008

___ Director ___X___ 10% Owner
___ Officer (give title below) ___ Other (specify below)

(Street)
DALLAS, TX 72501

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
___ Form filed by One Reporting Person
X Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | Code | V | Amount (A) or (D) Price | | |
| Common Stock ⁽¹⁾ | 01/18/2008 | | P | | 700 A \$ 27.11 | 3,565,220 | I by Portfolio Funds |
| Common Stock | 01/18/2008 | | P | | 900 A \$ 27.13 | 3,566,120 | I by Portfolio Funds |
| Common Stock | 01/18/2008 | | P | | 800 A \$ 27.16 | 3,566,920 | I by Portfolio Funds |
| Common Stock | 01/18/2008 | | P | | 800 A \$ 27.17 | 3,567,720 | I by Portfolio |

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| | | | | | | | | Funds |
|--------------|------------|---|-------|---|----------|-----------|---|--------------------|
| Common Stock | 01/18/2008 | P | 1,300 | A | \$ 27.18 | 3,569,020 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 200 | A | \$ 27.19 | 3,569,220 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 500 | A | \$ 27.2 | 3,569,720 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 100 | A | \$ 27.23 | 3,569,820 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 900 | A | \$ 27.27 | 3,570,720 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 2,200 | A | \$ 27.3 | 3,572,920 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 2,000 | A | \$ 27.31 | 3,574,920 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 800 | A | \$ 27.32 | 3,575,720 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 3,600 | A | \$ 27.33 | 3,579,320 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 1,600 | A | \$ 27.34 | 3,580,920 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 1,500 | A | \$ 27.35 | 3,582,420 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 2,700 | A | \$ 27.36 | 3,585,120 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 200 | A | \$ 27.37 | 3,585,320 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 1,600 | A | \$ 27.38 | 3,586,920 | I | by Portfolio Funds |

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| | | | | | | | | |
|--------------|------------|---|-------|---|----------|-----------|---|--------------------|
| Common Stock | 01/18/2008 | P | 100 | A | \$ 27.39 | 3,587,020 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 1,000 | A | \$ 27.4 | 3,588,020 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 2,400 | A | \$ 27.41 | 3,590,420 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 3,500 | A | \$ 27.42 | 3,593,920 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 1,900 | A | \$ 27.43 | 3,595,820 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 1,500 | A | \$ 27.44 | 3,597,320 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 2,800 | A | \$ 27.45 | 3,600,120 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 3,500 | A | \$ 27.47 | 3,603,620 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 9,000 | A | \$ 27.49 | 3,612,620 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 3,000 | A | \$ 27.5 | 3,615,620 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 3,100 | A | \$ 27.51 | 3,618,720 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 3,200 | A | \$ 27.52 | 3,621,920 | I | by Portfolio Funds |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Beneficially (Instr. 6) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | Amount or Number of Shares |
|---|---------------|-----------|---------|-------|----------------------------|
| | Director | 10% Owner | Officer | Other | |
| MAVERICK CAPITAL LTD 300 CRESCENT COURT, 18TH FLOOR DALLAS, TX 72501 | | X | | | |
| MAVERICK CAPITAL MANAGEMENT LLC 300 CRESCENT COURT, 18TH FLOOR DALLAS, TX 72501 | | X | | | |
| AINSLIE LEE S III 767 FIFTH AVENUE 11TH FLOOR NEW YORK, NY 10153 | | X | | | |

Signatures

/s/ John T. McCafferty,
Attorney-in-Fact 01/23/2008

**Signature of Reporting Person Date

/s/ John T. McCafferty,
Attorney-in-Fact 01/23/2008

**Signature of Reporting Person Date

/s/ John T. McCafferty,
Attorney-in-Fact 01/23/2008

**Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Maverick Capital, Ltd. ("Maverick Capital") is a registered investment adviser under the Investment Advisers Act of 1940, as amended and acts as the investment manager for each of the portfolio funds that directly hold the reported securities. Maverick Capital

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Management, LLC ("Maverick") is the general partner of Maverick Capital. Lee S. Ainslie III is the manager of Maverick who is granted sole investment decision pursuant to Maverick's limited liability company regulations. Each reporting owner disclaims beneficial ownership of the reported securities except to the extent of its pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.