

Bergio International, Inc.  
Form 10-Q  
August 19, 2013

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, DC 20549**

**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarter ended: **June 30, 2013**

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the Transition Period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: **333-150029**

**Bergio International, Inc.**

(Exact name of Registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of

**27-1338257**  
(IRS Employer I.D. No.)

incorporation)

**12 Daniel Road E.**

**Fairfield, New Jersey 07004**

(Address of principal executive offices and zip Code)

**(973) 227-3230**

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by section 13 or 15(d) of the Securities Exchange Act of 1934 during the past 12 months, and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files. Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act:

Large accelerated filer	<input type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input checked="" type="checkbox"/>

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of August 16, 2013, there were 1,078,552,821 shares outstanding of the registrant's common stock.



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**PART I - FINANCIAL INFORMATION**

**Item 1. Financial Statements.**

BERGIO INTERNATIONAL, INC.

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JUNE 30, 2013

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**BERGIO INTERNATIONAL, INC.**  
**BALANCE SHEETS (UNAUDITED)**

	<b>June 30, 2013</b>	<b>December 31, 2012</b>
<b>Assets:</b>		
<b>Current Assets:</b>		
Cash	\$ 12,864	\$ 52,703
Accounts Receivable - Net	750,024	1,002,529
Inventory	2,002,308	1,800,135
Prepaid Expenses	-	22,665
Deferred Financing Costs	-	49,883
<b>Total Current Assets</b>	<b>2,765,196</b>	<b>2,927,915</b>
<b>Property and Equipment - Net</b>	<b>126,098</b>	<b>110,635</b>
<b>Other Assets:</b>		
Deferred Offering Costs	24,376	-
Investment in Unconsolidated Affiliate	5,828	5,828
<b>Total Other Assets</b>	<b>30,204</b>	<b>5,828</b>
<b>Total Assets</b>	<b>\$ 2,921,498</b>	<b>\$ 3,044,378</b>
<b>Liabilities and Stockholders' Equity:</b>		
<b>Current Liabilities:</b>		
Accounts Payable and Accrued Liabilities	\$ 346,853	\$ 393,086
Bank Lines of Credit - Net	111,824	114,693
Convertible Debt, Net	131,328	134,193
Current Maturities of Notes Payable	37,362	157,167
Advances from Stockholder - Net	189,766	235,317
Derivative Liability - Current	881,879	298,187
<b>Total Current Liabilities</b>	<b>1,699,012</b>	<b>1,332,643</b>
<b>Long Term Liabilities:</b>		
Convertible Debt, Net	14,051	123,553
Notes Payable	54,436	81,386
Derivative Liability - Long-Term	605,917	-
<b>Total Long Term Liabilities</b>	<b>674,404</b>	<b>204,939</b>
<b>Commitments and Contingencies</b>	<b>-</b>	<b>-</b>
<b>Total Liabilities</b>	<b>2,373,416</b>	<b>1,537,582</b>
<b>Stockholders' Equity</b>		
Series A Preferred Stock - \$.001 Par Value, 51 Shares		
Authorized, 51 and 51 Shares Issued and Outstanding (See Note 11)	-	-

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Common Stock, \$0.001 Par Value; 1,500,000,000 Shares Authorized, 963,986,686 and 361,970,539 Issued and Outstanding	963,985	361,970
Additional Paid-In Capital	4,818,862	4,877,708
Accumulated Deficit	(5,234,765)	(3,732,882)
<b>Total Stockholders' Equity</b>	<b>548,082</b>	<b>1,506,796</b>
<b>Total Liabilities and Stockholders' Equity</b>	<b>\$ 2,921,498</b>	<b>\$ 3,044,378</b>

The accompanying notes are an integral part of these financial statements.

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**BERGIO INTERNATIONAL, INC.**  
**STATEMENT OF OPERATIONS (UNAUDITED)**

	Three Months Ended		Six Months Ended	
	June 30, 2013	June 30, 2012	June 30, 2013	June 30, 2012
Sales, Net	378,486	450,553	695,256	780,500
Cost of Sales	174,401	171,002	366,467	306,662
Gross Profit	204,085	279,551	328,789	473,838
Selling, General and Administrative Expenses:				
Selling, General and Administrative expenses	385,630	230,484	598,167	457,222
Total Selling, General and Administrative Expenses	385,630	230,484	598,167	457,222
Income (Loss) from Operations	(181,545)	49,067	(269,378)	16,616
Other Income (expense):				
Interest Income	-	-	-	828
Interest Expense	(16,897)	(15,641)	(32,614)	(32,358)
Derivative Expense	(976,196)	-	(1,027,632)	(28,797)
Amortization of Debt Discount	(76,297)	(68,344)	(145,185)	(198,382)
Change in Fair Value of Derivatives	44,552	67,552	8,932	(78,830)
Amortization of deferred financing costs	(15,082)	(23,053)	(36,006)	(43,825)
Total Other Income (Expense)	(1,039,920)	(39,486)	(1,232,505)	(228,704)
Provision for Income Taxes	-	-	-	-
Net Income (Loss)	\$ (1,221,465)	\$ 9,581	\$ (1,501,883)	\$ (212,088)
Net Income (Loss) per Common Share:				
Basic	\$ (0.00)	\$ 0.00	\$ (0.00)	\$ (0.00)
Fully diluted	(0.00)	0.00	(0.00)	(0.00)
Weighted Average Shares:				
Basic	877,080,124	74,422,409	707,235,948	61,705,825
Diluted	877,080,124	242,258,225	707,235,948	61,705,825

The accompanying notes are an integral part of these financial statements.



**BERGIO INTERNATIONAL, INC.**  
**STATEMENT OF STOCKHOLDERS' EQUITY (UNAUDITED)**  
**AS OF JUNE 30, 2013**

	Preferred Stock		Common Stock		Additional Paid-in Accumulated		Total Stockholders'
	Shares	Amount	Shares	Amount	Capital	Deficit	Equity
<b>Balance - December 31, 2010</b>	-	\$ -	11,159,574	\$ 11,159	4,021,593	\$ (2,936,120)	\$ 1,096,632
Issuance of common and preferred stock:							
Issuance of common stock for accrued compensation	-	-	1,988,054	1,988	21,570	-	23,558
Issuance of common stock for debt conversion	-	-	19,236,424	19,237	281,139	-	300,376
Issuance of common stock for professional services	-	-	533,553	534	34,147	-	34,681
Issuance of common stock for payment of accounts payable	-	-	1,040,133	1,040	30,060	-	31,100
Issuance of common stock for deferred offering cost	-	-	2,136,111	2,136	49,114	-	51,250
Common stock issuable for deferred offering cost	-	-	5,208,333	5,208	88,542	-	93,750
Issuance of preferred stock to CEO	51						
Net loss, for the year ended December 31, 2011	-	-	-	-	-	(408,328)	(408,328)
<b>Balance - December 31, 2011</b>	51	-	41,302,182	41,302	4,526,165	(3,344,448)	1,223,019
Issuance of common stock for debt conversion	-	-	313,605,507	313,605	420,835	-	734,441
Issuance of common stock for professional services	-	-	14,000,000	14,000	35,000	-	49,000
Reclassification of derivative liability associated with convertible debt	-	-	-	-	63,771	-	63,771
Reclassification of stock offering costs to additional paid in capital	-	-	-	-	(50,000)	-	(50,000)
Cancellation of shares	-	-	(6,937,150)	(6,937)	(118,063)	-	(125,000)
Net loss, for the year ended December 31, 2012	-	-	-	-	-	(388,434)	(388,434)
<b>Balance - December 31, 2012</b>	51	-	361,970,539	361,970	4,877,708	(3,732,882)	1,506,796

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Issuance of common stock for debt conversion	-	- 565,766,147	565,765	(158,894)	-	406,871
Issuance of common stock for professional services	-	- 36,250,000	36,250	30,766	-	67,016
Reclassification of derivative liability associated with convertible debt	-	-	-	69,282	-	69,282
Net loss, for the six months ended June 30, 2013	-	-	-	-	(1,501,883)	(1,501,883)
			\$	\$		
<b>Balance - June 30, 2013</b>	<b>51</b>	<b>\$ -963,986,686</b>	<b>963,985</b>	<b>4,818,862</b>	<b>\$ (5,234,765)</b>	<b>\$ 548,082</b>

The accompanying notes are an integral part of these financial statements.

**BERGIO INTERNATIONAL, INC.**  
**STATEMENTS OF CASH FLOWS (UNAUDITED)**

	<b>Six Months Ended June 30,</b>	
	<b>2013</b>	<b>2012</b>
<b>Operating Activities</b>		
Net loss	\$ (1,501,883)	\$ (212,088)
Adjustments to Reconcile Net loss to Net Cash Used in Operating Activities:		
Depreciation and Amortization	9,465	11,003
Stock Issued for Services	67,016	-
Amortization of Debt Discount and Deferred Financing Costs	170,692	242,008
Derivative Expense	1,027,632	28,797
Change in Fair Value of Derivative Liabilities	(8,932)	(73,830)
<i>Changes in Operating Assets and Liabilities:</i>		
<i>(Increase) Decrease in:</i>		
Accounts Receivable	252,505	(158,309)
Inventory	(202,173)	(135,285)
Prepaid Expenses	22,665	14,863
Other Receivable	-	65,000
<i>Increase (Decrease) in:</i>		
Accounts Payable and Accrued Liabilities	(38,347)	81,705
<b>Net Cash Used In Operating Activities</b>	<b>(201,360)</b>	<b>(135,934)</b>
<b>Investing Activities:</b>		
Capital Expenditures	(24,928)	(18,472)
Proceeds From Subsidiary	-	(828)
<b>Net Used In Investing Activities</b>	<b>(24,928)</b>	<b>(19,300)</b>
<b>Financing Activities:</b>		
Increase (Decrease) in Cash Overdraft		742
Advances (Repayments) of Bank Lines of Credit - Net	(2,869)	83,220
Proceeds from Convertible Debt	245,500	70,000
Repayments of Note Payable	(10,631)	(8,318)
Advances from Stockholder - Net	(45,551)	(113,365)
Deferred Offering Costs	-	(5,000)
<b>Net Cash Provided By (Used In) Financing Activities</b>	<b>186,449</b>	<b>(27,279)</b>
<b>Net Change in Cash</b>	<b>(39,839)</b>	<b>(127,955)</b>
<b>Cash - Beginning of Periods</b>	<b>52,703</b>	<b>128,238</b>
<b>Cash - End of Periods</b>	<b>\$ 12,864</b>	<b>\$ 283</b>
<b><u>Supplemental Disclosures of Cash Flow Information:</u></b>		
Cash Paid for Interest	\$ 4,999	\$ -
Cash Paid for Income Taxes	\$ 100	\$ -

**Supplemental Disclosure of Non-Cash Investing and Financing Activities:**

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Debt Discount from Fair Value of Imbedded Derivative	\$	240,191	\$	65,082,
Conversion of Debt and Accrued Interest for Common Stock	\$	406,971	\$	227,507
Reclassification from Line of Credit to Demand Note	\$	75,000	\$	-
Reclassification of Derivative Liability to Additional Paid in Capital	\$	69,282	\$	17,033

The accompanying notes are an integral part of these financial statements.

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**BERGIO INTERNATIONAL, INC.**

**NOTES TO FINANCIAL STATEMENTS**

**JUNE 30, 2013**

**(UNAUDITED)**

***[1] Nature of Operations and Basis of Presentation***

***Nature of Operations*** - Bergio International, Inc. (the Company) was incorporated in the State of Delaware on July 24, 2007 under the name Alba Mineral Exploration, Inc. On October 21, 2009, as a result of a Share Exchange Agreement, the corporate name was changed to Bergio International, Inc. and the Company implemented a 12-for-1 forward stock split of its common shares. Effective November 29, 2012, the Company amended its Articles of Incorporation to change the Company's authorized capital from 500,000,000 shares of common stock to 1,500,000,000 shares of common stock. Effective June 8, 2012, the Company amended its Articles of Incorporation to change the Company's authorized capital from 200,000,000 shares of common stock to 500,000,000 shares of common stock. Effective December 27, 2010, the Company implemented a 1-for-12 reverse stock split. All share and per share data has been adjusted to reflect such stock splits. The Company is engaged in the product design, manufacturing and distribution of fine jewelry, primarily in the United States, and is headquartered in Fairfield, New Jersey. Based on the nature of operations, the Company's sales cycle experiences significant seasonal volatility with the first two quarters of the year representing 15% - 25% of annual sales and the remaining two quarters representing the remaining portion of annual sales.

***Basis of Presentation*** - In the opinion of management, the accompanying unaudited financial statements contain all adjustments necessary to present fairly the financial position of the Company as of June 30, 2013, the results of operations for the three and six months ended June 30, 2013 and June 30, 2012, and statements of cash flows for the six months ended June 30, 2013 and June 30, 2012. These results are not necessarily indicative of the results to be expected for the full year. The financial statements have been prepared in accordance with the requirements of Form 10-Q and consequently do not include disclosures normally made in an Annual Report on Form 10-K. The December 31, 2012 balance sheet included herein was derived from the audited financial statements included in the Company's Annual Report on Form 10-K as of that date. Accordingly, the financial statements included herein should be reviewed in conjunction with the financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2012, as filed with the Securities and Exchange Commission (SEC) on April 4, 2013 (the Annual Report).

***Subsequent Events*** - The Company evaluated subsequent events, which are events or transactions that occurred after June 30, 2013 through the issuance of the accompanying financial statements.

***[2] Summary of Significant Accounting Policies***

During the six months ended June 30, 2013, there have been no material changes in the Company's significant accounting policies to those previously disclosed in the Company's Annual Report.

***[3] Basic and Diluted Loss per Share***

Basic earnings per share includes no dilution and is computed by dividing earnings available to common stockholders by the weighted average number of common shares outstanding for the period. Dilutive earnings per share reflect the potential dilution of securities that could occur through the effect of common shares issuable upon the exercise of stock options, warrants and convertible securities. Basic net loss per share equaled the diluted loss per share for the three months ended June 30, 2013 and 2012, since the effect of shares potentially issuable upon the exercise or conversion was anti-dilutive. Equity instruments that may dilute earnings per share in the future are listed in Note 7. For the three and six months ended June 30, 2013, 518,106,243 shares, issuable upon the conversion of convertible debt were not included in the computation of diluted loss per share because their inclusion would be antidilutive. For the six months ended June 30, 2012, 167,835,816 shares, issuable upon the conversion of convertible debt were not included in the computation of diluted loss per share because their inclusion would be antidilutive.

**BERGIO INTERNATIONAL, INC.****NOTES TO FINANCIAL STATEMENTS****JUNE 30, 2013****(UNAUDITED)*****[3] Basic and Diluted Loss per Share (continued)***

The following table sets forth the computation of earnings per share:

	<b>Three Months Ended June 30,2013</b>	<b>Three Months Ended June 30,2012</b>
<b>Basic net income (loss) per share computation:</b>		
Net income (loss)	\$ (1,221,465)	\$ 9,581
Weighted-average common shares outstanding	877,080,124	74,422,409
Basic net loss per share	\$ (0.00)	\$ (0.00)
<b>Diluted net loss per share computation:</b>		
Net loss	\$ (1,221,465)	\$ 9,581
Weighted-average common shares outstanding	877,080,124	74,422,409
Incremental shares attributable to the assumed exercise of outstanding stock options	-	-
Total adjusted weighted-average shares	877,080,124	242,258,225
Diluted net loss per share	\$ (0.00)	\$ (0.00)
	<b>Six Months Ended June 30,  2013</b>	<b>Six Months Ended June 30,  2012</b>
Basic net loss per share computation:		
Net loss	\$ (1,501,883)	\$ (212,088)
Weighted-average common shares outstanding	707,235,948	61,705,825
Basic net loss per share	\$ (0.00)	\$ (0.00)
Diluted net loss per share computation:		
Net loss	\$ (1,501,883)	\$ (212,088)
Weighted-average common shares outstanding	707,235,948	61,705,825

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Incremental shares attributable to the assumed exercise of outstanding stock options		-	-
Total adjusted weighted-average shares	707,235,948		61,705,825
Diluted net loss per share	\$ (0.00)	\$	(0.00)

***[4] New Authoritative Accounting Guidance***

For the six months ended June 30, 2013, there have been no significant accounting pronouncements or changes in accounting pronouncements that have become effective that are expected to have a material impact on the Company's financial position, operations or cash flows.

**BERGIO INTERNATIONAL, INC.**  
**NOTES TO FINANCIAL STATEMENTS**

**JUNE 30, 2013**

**(UNAUDITED)**

*[5] Notes Payable*

	<b>June 30,</b>	<b>December 31,</b>
	<b>2013</b>	<b>2012</b>
Notes payable due in equal monthly installments, over 60 months, maturing through April 2014 at interest rates of 10.52%.		
The notes are collateralized by the assets of the Company.	\$ 21,798	\$ 31,035
Note payable due on demand, matured December 22, 2012 at interest rate of 12%	-	132,518
Credit line of \$75,000 as of January 31, 2013 was converted to a term loan.		
Notes payable due in equal monthly installments, over 60 months, maturing through February 2018 at interest rates of 5%.		
The notes are collateralized by specific assets of the Company.	70,000	75,000
Total	91,798	238,553
Less: Current Maturities Included in Current Liabilities	37,362	157,167
<b><u>Total Long-Term Portion of Notes Payable</u></b>	<b>\$ 54,436</b>	<b>\$ 81,386</b>

*[6] Bank Lines of Credit*

A summary of the Company's credit facilities is as follows:

	<b>June 30,</b>	<b>December 31,</b>
	<b>2013</b>	<b>2012</b>
Various unsecured Credit Cards, minimum payment of principal and interest are due monthly at the credit card's annual interest rate.		
At June 30, 2013 and December 31, 2012, the interest rates ranged from 3.99% to 24.90%.	111,824	114,693
<b><u>Total</u></b>	111,824	114,693
Less: Current maturities included in current liabilities	111,824	114,693
<b><u>Total Long-Term Portion</u></b>	\$ --	\$ --

The Company's CEO and majority shareholder also serves as a guarantor of the Company's debt.

**BERGIO INTERNATIONAL, INC.**

**NOTES TO FINANCIAL STATEMENTS**

**JUNE 30, 2013**

**(UNAUDITED)**

*[7] Convertible Debt*

Asher

On April 22, 2013, the Company issued an 8% convertible note (the April 22 Note ) in the amount of \$42,500 to Asher Enterprises, Inc. ( Asher ). The principal and accrued interest is payable on January 25, 2014 or such earlier date as defined in the agreement. The note is convertible by Asher at any time after the six month anniversary of the issue date and by the Company at any time after issue with conversion periods as defined in the agreement. The note is convertible into shares of the Company s common stock at a price of 60% of the average of the three lowest trading prices of the stock during the ten day trading period ending one day prior to the date of conversion.

On March 4, 2013, the Company issued an 8% convertible note (the March 4 Note ) in the amount of \$53,000 to Asher. The principal and accrued interest is payable on December 6, 2013 or such earlier date as defined in the agreement. The note is convertible by Asher at any time after the six month anniversary of the issue date and by the Company at any time after issue with conversion periods as defined in the agreement. The note is convertible into shares of the Company s common stock at a price of 60% of the average of the three lowest trading prices of the stock during the ten day trading period ending one day prior to the date of conversion.

On September 7, 2012, the Company issued an 8% convertible note (the September 7 Note ) in the amount of \$32,500 to Asher. The principal and accrued interest is payable on June 11, 2013, or such earlier date as defined in the agreement. The note is convertible by Asher at any time after the six month anniversary of the issue date and by the Company at any time after issue with conversion periods as defined in the agreement. The note is convertible into shares of the Company s common stock at a price of 60% of the average of the three lowest trading prices of the stock during the ten day trading period ending one day prior to the date of conversion. During the six months ended June 30, 2013, the total principal amount of \$32,500 was converted into 96,288,083 shares of common stock.

On August 6, 2012, the Company issued an 8% convertible note (the August 6 Note ) in the amount of \$37,500 to Asher. The principal and accrued interest is payable on May 8, 2013, or such earlier date as defined in the agreement. The note is convertible by Asher at any time after the six month anniversary of the issue date and by the Company at

any time after issue with conversion periods as defined in the agreement. The note is convertible into shares of the Company's common stock at a price of 60% of the average of the three lowest trading prices of the stock during the ten day trading period ending one day prior to the date of conversion. During the six months ended June 30, 2013, the total principal of \$37,500 and \$1,500 of accrued interest was converted into 71,410,256 shares of common stock.

On July 10, 2012, the Company issued an 8% convertible note (the July 10 Note) in the amount of \$32,500 to Asher. The principal and accrued interest is payable on April 12, 2013, or such earlier date as defined in the agreement. The note is convertible by Asher at any time after the six month anniversary of the issue date and by the Company at any time after issue with conversion periods as defined in the agreement. The note is convertible into shares of the Company's common stock at a price of 60% of the average of the three lowest trading prices of the stock during the ten day trading period ending one day prior to the date of conversion. During the six months ended June 30, 2013, the principal of \$32,500 and \$1,300 of accrued interest was converted into 56,661,616 shares of common stock.

On June 7, 2012, the Company issued an 8% convertible note (the June 7 Note) in the amount of \$37,500 to Asher. The principal and accrued interest is payable on March 11, 2013, or such earlier date as defined in the agreement. The note is convertible by Asher at any time after the six month anniversary of the issue date and by the Company at any time after issue with conversion periods as defined in the agreement. The note is convertible into shares of the Company's common stock at a price of 60% of the average of the three lowest trading prices of the stock during the ten day trading period ending one day prior to the date of conversion. During the year ended December 31, 2012, the principal of \$36,000 was converted into 36,060,606 shares of common stock. During the six months ended June 30, 2013, the remaining principal of \$10,500 and \$1,500 of accrued interest was converted into 18,750,000 shares of common stock.

Asher is entitled to have all shares issued upon conversion of the above notes listed upon each national securities exchange or other automated quotation system, if any, upon which shares of the Company's common stock are then listed.

**BERGIO INTERNATIONAL, INC.**

**NOTES TO FINANCIAL STATEMENTS**

**JUNE 30, 2013**

**(UNAUDITED)**

*[7] Convertible Debt (continued)*

TCA Global

In November 2011, the Company issued a 12% convertible note (the November 2011 Note #6 ) in the amount of \$200,000 to TCA Global Credit Master Fund, LP ( TCA Global ). The principal and accrued interest is payable on December 22, 2012, or such earlier date as defined in the agreement. The note is convertible by TCA Global at any time after issue with conversion periods as defined in agreement. The note is convertible into shares of the Company's common stock at a price of 95% of the average of the five lowest trading prices of the stock during the ten day trading period ending one day prior to the date of conversion. During the year ended December 31, 2012, \$67,482 was converted into 49,236,111 shares of common stock and a loss upon settlement of \$29,532 given the note matured and the instrument ceased to be a derivative liability. During the six months ended June 30, 2013, the remaining principal of \$132,518 and interest of \$3,482 was converted into 70,000,000 shares of common stock and a gain upon settlement of \$1,000

Hanover Group, LLC

On July 25, 2012, the Company issued a 12% convertible note (the July 25 Note #12 ) in the amount of \$26,000 to Hanover Holdings I, LLC ( Hanover ). The principal and accrued interest is payable on or before July 25, 2013. The note is convertible by Hanover at any time after the six month anniversary of the issue date and by the Company at any time after issue with conversion periods as defined in the agreement. The note is convertible into shares of the Company's common stock at a price of 60% of the average of the stock price for the three days prior to the date of conversion. During the three months ended June 30, 2013, the total principal of \$26,000 and accrued interest of \$1,746 was converted into 62,626,472 shares of common stock.

On August 29, 2012, the Company issued a 12% convertible note (the August 29 Note ) in the amount of \$9,000 to Hanover. The principal and accrued interest is payable on or before August 29, 2013. The note is convertible by Hanover at any time after the six month anniversary of the issue date and by the Company at any time after issue with conversion periods as defined in the agreement. The note is convertible into shares of the Company's common stock at

a price of 60% of the average of the stock price for the three days prior to the date of conversion. During the six months ended June 30, 2013, the principal of \$9,000 and \$540 of accrued interest was converted into 26,500,000 shares of common stock.

Panache Capital, LLC/WHC Capital, LLC

On November 7, 2012, the Company issued a 10% convertible note (the November 7 Note ) in the amount of \$31,982 to Panache Capital, LLC ( Panache ) in exchange for the account payable. The principal and accrued interest is payable on or before October 24, 2013. The note is convertible by Panache at any time after the six month anniversary of the issue date and by the Company at any time after issue with conversion periods as defined in the agreement. The note is convertible into shares of the Company s common stock at a price of 40% of the average of the three lowest stock prices for the ten days prior to the date of conversion. During the year ended December 31, 2012, \$31,702 of principal was converted into 30,558,000 shares of common stock. During the six months ended June 30, 2013, the remaining principal of \$280 and \$182 of accrued interest was converted into 721,266 shares of common stock.

On November 6, 2012, the Company issued a 10% convertible note (the November 6 Note ) in the amount of \$13,000 to Panache. The principal and accrued interest is payable on or before October 24, 2013. The note is convertible by Panache at any time after the six month anniversary of the issue date and by the Company at any time after issue with conversion periods as defined in the agreement. The note is convertible into shares of the Company s common stock at a price of 40% of the average of the three lowest stock prices for the ten days prior to the date of conversion. During the six months ended June 30, 2013, the total principal of \$13,000 was converted into 8,031,059 shares of common stock.

JSJ

In October 3, 2012, the Company issued a 10% convertible note (the October 3 Note ) in the amount of \$30,000 to JSJ Investment, Inc. ( JSJ ) The principal and accrued interest is payable on or before October 3, 2013. The note is convertible by JSJ at any time after the six month anniversary of the issue date and by the Company at any time after issue with conversion periods as defined in the agreement. The note is convertible into shares of the Company s common stock at a price of 65% of the average of the three lowest days during the ten day trading period prior to the date of conversion. During the six months ended June 30, 2013, the total principal of \$30,000 was converted into 46,758,910 shares of common stock.



**BERGIO INTERNATIONAL, INC.**

**NOTES TO FINANCIAL STATEMENTS**

**JUNE 30, 2013**

**(UNAUDITED)**

*[7] Convertible Debt (continued)*

Auctus Private Equity Fund, LLC

In October 5, 2012, the Company issued a 8% convertible note (the October 5 Note ) in the amount of \$36,750 to Auctus Private Equity Fund, LLC ( Auctus ). The principal and accrued interest is payable on or before July 5, 2013. The note is convertible by Auctus at any time after the six month anniversary of the issue date and by the Company at any time after issue with conversion periods as defined in the agreement. The note is convertible into shares of the Company s common stock at a price of 62.5% of the average of the two days during the ten day trading period prior to the date of conversion. During the six months ended June 30, 2013, principal of \$26,510 was converted into 68,483,520 shares of common stock. At June 30, 2013, the balance due on the note was \$10,240.

Fife

In December 2012, the Company entered into a \$325,000 convertible note (the December 12, 2012 Note #21 ) consisting of three tranches to be drawn down with the first tranche totaling \$125,000, including \$25,000 in loan costs and an additional two tranches totaling \$200,000. The note bears a 5% annual interest rate and matures eighteen months from the issuance. The note is convertible into common shares of the Company based on 70% of the average of the 3 lowest closing prices of the common stock for the proceeding 15 consecutive trading days immediately prior to the conversion. As of December 31, 2012, the Company only drew down the first tranche totaling \$125,000. In 2013, the Company advised the lender that they are terminating the agreement and will not be drawing down the remaining \$200,000. However, on February 11, 2013, April 5, 2013 and April 23, 2013, the Company drew down an additional \$150,000, \$50,000 on each date. During the six months ended June 30, 2013, principal of \$45,070 was converted into 39,534,965 shares of common stock. At June 30, 2013, the balance due on the note was \$229,930.

*[8] Derivative Liability*

The Company accounts for the fair value of the conversion features in accordance with ASC Topic No. 815-15 Derivatives and Hedging; Embedded Derivatives ( Topic No. 815-15 ). Topic No. 815-15 requires the Company to bifurcate and separately account for the conversion features as an embedded derivative contained in the Company's convertible debt. The Company is required to carry the embedded derivative on its balance sheet at fair value and account for any unrealized change in fair value as a component of results of operations. The Company values the embedded derivatives using the Black-Scholes pricing model. Amortization of debt discount amounted to \$76,297 and \$145,185 for the three and six months ended June 30, 2013 as compared to \$68,344 and \$198,382 for the three and six months ended June 30, 2012. The derivative liability is revalued each reporting period using the Black-Scholes model. For the three and six months ended June 30, 2013, the Company recorded unrealized gains from the change in the fair value of the derivative liability of \$44,552 and \$8,932, respectively, as compared to recognizing unrealized gains of \$67,552 and \$78,830 for the three and six months ended June 30, 2012, respectively. Convertible debt as of June 30, 2013 and December 31, 2012 was \$145,379 and \$390,264, respectively, and are shown net of debt discount in the amounts of \$190,291 and \$132,518, respectively.

The Black-Scholes model was valued with the following inputs:

**Stock Price** - The Stock Price was based on the average closing price of the Company's stock as of the Valuation Date. Stock Prices ranged from \$0.0006 to \$0.0045 in the period January 1, 2013 through June 30, 2013.

**BERGIO INTERNATIONAL, INC.**

**NOTES TO FINANCIAL STATEMENTS**

**JUNE 30, 2013**

**(UNAUDITED)**

***[8] Derivative Liability (continued)***

***Variable Conversion Price*** - The variable conversion price was based on: (i) 80% of the lowest Stock Price out of the last 10 trading days prior to the Valuation Date (Tangiers); (ii) 62.5%, 61% and 60% of the average of the 3 lowest Stock Prices out of the last 10 trading days prior to the Valuation Date (Asher); (iii) 80% of the 5 day average Stock Price for the last 5 trading days prior to Valuation Date (Strategic Business Initiatives, LLC); (iv) 35% of the lesser of Stock Price 1 day prior to conversion or the average of the 5 trading days ending 1 day prior to Valuation Date (Caesar Group, LLC); (v) 65% of the average of the 3 lowest Stock Prices out of the last 10 trading days prior to the Valuation Date (Panache) and (Genesis Capital Management, LLC), (vi) 95% of the average of the 5 lowest Stock Price during the 10 trading days ending 1 day prior to the Valuation Date (TCA Global) , (vii) 60% of the average of the 10 lowest Stock Prices during the 10 trading days ending 1 day prior to the Valuation Date (Asher) , (viii) 60% of the average of the stock price for the three days prior to the date of conversion (Hanover), (ix) 40% of the average of the stock price for the three days prior to the date of conversion (Magna Group, LLC), (x) 65% of the average of the 3 lowest Stock Prices during the 10 trading days ending 1 day prior to the Valuation Date (JSJ Investments), (xi) 62.5% of the average of the 2 lowest Stock Prices during the 10 trading days ending 1 day prior to the Valuation Date (Auctus Private Equity Fund), (xii) 60% of the average of the 3 lowest Stock Prices during the 10 trading days ending 1 day prior to the Valuation Date (WHC Capital, LLC), (xiii) Adjustment of Conversion Price upon Issuance of Common Stock. Except with respect to Excluded Securities, if and whenever on or after the Issuance Date the Company issues or sells Common Stock, Options, Convertible Securities, or upon any conversion or Deemed Issuance, or in accordance with subsections (a) through (e) below is deemed to have issued or sold, any shares of Common Stock (including without limitation the issuance or sale of shares of Common Stock owned or held by or for the account of the Company, but excluding any Excluded Securities issued or sold or deemed to have been issued or sold) for a consideration per share (the New Issuance Price ) less than a price equal to the Conversion Price in effect immediately prior to such issue, conversion, or sale or deemed issuance or sale (such Conversion Price then in effect is referred to herein as the Applicable Price ) (the foregoing a Dilutive Issuance ), then, immediately after such Dilutive Issuance, the Conversion Price then in effect shall be reduced to an amount equal to the New Issuance Price (Fife).

***Time to Maturity*** - The time to maturity was determined based on the length of time between the Valuation Date and the maturity of the debt. Time to maturity ranged from 12 months to 0 months in the period January 1, 2013 through June 30, 2013.

**Risk Free Rate** - The risk free rate was based on the Treasury Note rates as of the Valuation Dates with term commensurate with the remaining term of the debt. The risk free rate at June 30, 2013 was 0.15%.

**Volatility** - The volatility was based on the historical volatility of three comparable companies as historical volatility of the Company was not useful in developing the expected volatility due to the limited trading history of its stock. The average volatility for the comparable companies at June 30, 2013 was 48.76%.

#### **[9] Related Party Transactions**

The Company receives periodic advances from its principal stockholder based upon the Company's cash flow needs. At June 30, 2013 and December 31, 2012, \$189,766 and \$235,317, respectively, was due to the shareholder. Interest expense is accrued at an average annual market rate of interest which was 3.15% and 3.25% at June 30, 2013 and December 31, 2012, respectively. No terms for repayment have been established. As a result, the amount is classified as a Current Liability.

**Employment Agreement** - Effective February 28, 2010, the Company entered into an employment agreement with its CEO. The agreement, which is for a five year term, provides for an initial base salary of \$175,000 per year with a 3% annual increase thereafter (the Base Salary). The CEO is also entitled to certain bonuses based on net profits before taxes and other customary benefits, as defined in the agreement. In addition, since it is understood that the Company is employing the CEO during a time of economic decline throughout the U.S. and at times and from time to time, the Company may not be in a position to pay the full amount of Base Salary owed the CEO it is understood and agreed to by the Board, that as long as the Company is unable to pay the CEO the full amount of his Base Salary that the Board shall issue to him, from time to time, an amount of shares that will allow him to remain in possession of fifty-one percent (51%) of the Company's then outstanding shares of common stock. Such issuances shall be made to the CEO at any time when his total share holdings are reduced to an amount less than fifty-one percent (51%) as a result of issuance of shares of common stock made on behalf of the Company. The CEO waived the 3% annual increase for 2011.

**BERGIO INTERNATIONAL, INC.**

**NOTES TO FINANCIAL STATEMENTS**

**JUNE 30, 2013**

**(UNAUDITED)**

***[9] Related Party Transactions (continued)***

Effective September 1, 2011, the Company and CEO entered into an Amended and Restated Employment Agreement (the Amended Agreement ) which primarily retains the term and compensation of the original agreement. The Amended Agreement, however, removes the section which previously provided for the issuance of Company common stock to the CEO, from time to time, when the Company is unable to pay the CEO the full amount of his Base Salary which would allow the CEO to maintain a fifty-one percent (51%) share of the Company's outstanding common stock.

However, the CEO does have the right to request all or a portion of his unpaid Base Salary be paid with the Company's restricted common stock. In addition, the Amended Agreement provides for the issuance of 51 shares of newly authorized Series A Preferred Stock to be issued to the CEO. As defined in the Certificate of Designations, Preferences and Rights of the Series A Preferred Stock, each share of Series A Preferred Stock has voting rights such that the holder of 51 shares of Series A Preferred Stock will effectively maintain majority voting control of the Company. Effective November 3, 2011, the CEO notified the Company that for the one year period, retroactive from April 1, 2011, through December 31, 2012, he would reduce his Base Salary to \$100,000. The reduction in base compensation was subsequently extended to December 31, 2013.

***[10] Litigation***

We are currently not involved in any litigation that we believe could have a material adverse effect on our financial condition or results of operations. There is no action, suit, proceeding, inquiry or investigation before or by any court, public board, government agency, self-regulatory organization or body pending or, to the knowledge of the executive officers of our company or any of our subsidiaries, threatened against or affecting our company, our common stock, any of our subsidiaries or of our companies or our subsidiaries' officers or directors in their capacities as such, in which an adverse decision could have a material adverse effect.

***[11] Subsequent Event***

On July 15, 2013, the Company increased the number of authorized shares of common stock, \$0.001 par value, to 3,000,000,000.



## **Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.**

### **Forward Looking Statements**

This quarterly report on Form 10-Q and other reports (collectively, the Filings ) filed by the Bergio International, Inc. ( Bergio or the Company ) from time to time with the U.S. Securities and Exchange Commission (the SEC ) contain or may contain forward-looking statements and information that are based upon beliefs of, and information currently available to, the Company's management as well as estimates and assumptions made by Company's management. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. When used in the Filings, the words anticipate, believe, estimate, expect, forecast, intend, plan, or the negative of these terms and similar expressions as they relate to the Company or the Company's management identify forward-looking statements. Such statements reflect the current view of the Company with respect to future events and are subject to risks, uncertainties, assumptions, and other factors, including the risks contained in the Risk Factors section of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2012, filed with the SEC, relating to the Company's industry, the Company's operations and results of operations, and any businesses that the Company may acquire. Should one or more of these risks or uncertainties materialize, or should the underlying assumptions prove incorrect, actual results may differ significantly from those anticipated, believed, estimated, expected, intended, or planned.

Although the Company believes that the expectations reflected in the forward-looking statements are reasonable, the Company cannot guarantee future results, levels of activity, performance, or achievements. Except as required by applicable law, including the securities laws of the United States, the Company does not intend to update any of the forward-looking statements to conform these statements to actual results.

Our financial statements are prepared in accordance with accounting principles generally accepted in the United States ( GAAP ). These accounting principles require us to make certain estimates, judgments and assumptions. We believe that the estimates, judgments and assumptions upon which we rely are reasonable based upon information available to us at the time that these estimates, judgments and assumptions are made. These estimates, judgments and assumptions can affect the reported amounts of assets and liabilities as of the date of the financial statements as well as the reported amounts of revenues and expenses during the periods presented. Our financial statements would be affected to the extent there are material differences between these estimates and actual results. In many cases, the accounting treatment of a particular transaction is specifically dictated by GAAP and does not require management's judgment in its application. There are also areas in which management's judgment in selecting any available alternative would not produce a materially different result. The following discussion should be read in conjunction with our consolidated financial statements and notes thereto appearing elsewhere in this report.

### **Plan of Operation**

We concentrate our business on boutique, upscale jewelry stores. We currently sell our jewelry to approximately 50 independent jewelry retailers across the United States and 16 stores in Russia and have spent over \$3 million in branding the Bergio name through tradeshows, trade advertising, national advertising and billboard advertising since launching the line in 1995. Our products consist of a wide range of unique styles and designs made from precious metals such as, gold, platinum, and Karat gold, as well as diamonds and other precious stones. We have approximately 100 to 150 product styles in our inventory, with prices ranging from \$1,500 to \$200,000. We have manufacturing control over our line as a result of having a manufacturing facility in New Jersey and Russia as well as subcontracts with facilities located in Italy.

It is our intention to establish Bergio as a holding company for the purpose of acquiring established jewelry design and manufacturing firms who possess branded product lines. Branded product lines are products and/or collections whereby the jewelry manufacturers have established their products within the industry through advertising in consumer and trade magazines as well as possibly obtaining federally registered trademarks of their products and collections. This is in line with our strategy and belief that a brand name can create an association with innovation, design and quality which helps add value to the individual products as well as facilitate the introduction of new products.

We intend to acquire design and manufacturing firms throughout the United States and Europe. If and when we pursue any potential acquisition candidates, we intend to target the top 10% of the world's jewelry manufactures that have already created an identity and brand in the jewelry industry. We intend to locate potential candidates through our relationships in the industry and expect to structure the acquisition through the payment of cash, which will most likely be provided from third party financing, as well as our common stock but not cash generated from our operations. In the event we obtain financing from third parties for any potential acquisitions, Bergio may agree to issue our common stock in exchange for the capital received. However, as of the date of this report, we do not have any binding agreements with any potential acquisition candidates or arrangements with any third parties for financing.

**Results of Operations**

	<b>Three Months ended</b>			
	<b>June 30,</b>		<b>Dollar</b>	
	<b>2013</b>	<b>2012</b>	<b>Increase (Decrease)</b>	<b>Percent Increase(Decrease)</b>
Sales - Net	\$ 378,486	\$ 450,553	\$ (72,067)	(16.0)%
Gross Profit	\$ 204,085	\$ 279,551	\$ (75,446)	(27.0)%
Gross Profit as a Percentage of Revenue	53.9%	62.0%	-	-

	<b>Six Months ended</b>			
	<b>June 30,</b>		<b>Dollar</b>	
	<b>2013</b>	<b>2012</b>	<b>Increase (Decrease)</b>	<b>Percent Increase(Decrease)</b>
Sales - Net	\$ 695,226	\$ 780,500	(85,274)	(10.9)%
Gross Profit	\$ 328,789	\$ 473,838	(145,049)	(30.6)%
Gross Profit as a Percentage of Revenue	47.3% %	60.7%	-	-

*Sales*

Net sales for the three and six months ended June 30, 2013 decreased \$72,067 (16.0%) and \$85,274 (10.9%) to \$378,486 and \$695,226, respectively, as compared to \$450,553 and \$780,500 for the three and six months ended June 30, 2012. The decrease in sales is primarily a result of a marginal slowdown in the U.S. and Russian markets as well as the decrease in the price of gold.

Typically, revenues experience significant seasonal volatility in the jewelry industry. The first two quarters of any given year typically represent approximately 25%-35% of total year revenues, based on historic results. The holiday buying season during the last two quarters of every year typically account for the remainder of annual sales.

*Gross Profit*

Gross profit for the three and six months ended June 30, 2013 decreased \$75,446 (27.0%) and \$145,049 (30.6%) to \$204,085 and \$328,789, respectively, as compared to \$279,551 and \$473,838 for the three and six months ended June 30, 2012. The decrease in gross profit is primarily due to the decrease in the price of gold.

During the three months ended June 30, 2013, our gross profit as a percentage of sales was 53.9%, compared to a gross profit as a percentage of sales of 62.0% for the three months ended June 30, 2012. This decrease in gross profit percentage is primarily attributable to a change in sales mix partially offset by a decrease in gold prices. During the six months ended June 30, 2013, our gross profit as a percentage of sales was 47.3%, compared to a gross profit as a percentage of sales of 60.7% for the six months ended June 30, 2012. This decrease in gross profit percentage is primarily attributable to a decrease in the price of gold.

*Selling, General and Administrative Expenses*

Total selling, general and administrative expenses increased \$155,146 (67.3%) and \$140,945 (30.8%) to \$385,630 and \$598,167, respectively, for the three and six months ended June 30, 2013, as compared to \$230,484 and \$457,222 for three and six months ended June 30, 2012, respectively. This increase is primarily attributed to higher selling expenses related to advertising, trade show expenses, travel and selling commissions as well as additional legal fees.

*Income (Loss) from Operations*

As a result of the above, we had losses from operations totaling \$181,545 and \$269,378 for three and six months ended June 30, 2013, respectively, as compared to income from operations of \$49,067 and \$16,161 for the three and six months ended June 30, 2012, respectively.

*Other Income (Expense)*

For the three and six months ended June 30, 2013 the Company incurred Other Expense of \$1,039,920 and \$1,232,505, respectively, as compared to Other Expense of \$39,486 and \$228,704 for the three and six months ended June 30, 2012, respectively. The increase in Other Expense is mostly attributed to the derivative expense which resulted at the time the derivative liability was created because of the high stock price at the time the issuance of the convertible debt. For the three and six months ended June 30, 2013, the Company had gains on the change in the valuation of derivatives of \$44,552 and \$8,932, respectively, as compared to gains of \$67,552 and \$78,830, respectively, for the three and six months ended June 30, 2012. These are non-cash transactions and the loss for the quarter is primarily attributed to the effect of the price of the underlying stock on the derivative liability.

*Net Income (Loss)*

As a result of the above, we incurred a net loss of \$1,221,465 for the three months ended June 30, 2013, as compared to net income of \$9,581 for the three months ended June 30, 2012. For the six months ended June 30, 2013 we incurred a net loss of \$1,501,883 as compared to a net loss of \$212,088 for the six months ended June 30, 2012.

**Liquidity and Capital Resources**

The following table summarizes working capital at June 30, 2013, compared to December 31, 2012.

	June 30, 2013	December 31, 2012	Increase/ (Decrease)
Current Assets	\$ 2,765,196	\$ 2,927,915	\$ (162,719)

Current Liabilities	\$	1,699,012	\$	1,332,643	\$	(366,369)
Working Capital	\$	1,066,184	\$	1,595,272	\$	(529,088)

At June 30, 2013, we had cash of \$12,864 as compared to a cash balance of \$52,703 at December 31, 2012, a decrease of \$39,839. Over the next twelve months we believe that our existing capital combined with available borrowing under our bank line of credit and anticipated cash flow from operations will be sufficient to sustain our current operations. Additionally, our major stockholder has agreed to continue, from time to time as needed, to advance funds under similar terms as his current advances. It is anticipated that we will need to sell additional equity and/or debt securities in the event we locate potential mergers and/or acquisitions.

Our working capital decreased \$529,088. This decrease is primarily attributed to the increase in the derivative liability, which was a non-cash transaction. Excluding the change in the derivative liability, working capital would have increased \$79,816.

Accounts receivable at June 30, 2013 and December 31, 2012, was \$750,024 and \$1,002,529, respectively, representing a decrease of \$252,505 or 25.2%. We typically offer our customers 60, 90 or 120 day payment terms on sales, depending upon the product mix purchased. When setting terms with our customers, we also consider the term of the relationship with individual customers and management's assessed credit risk of the respective customer, and may at management's discretion, increase or decrease payment terms based on those considerations. The decrease is mainly attributed to collecting receivables from prior periods. Inventory at June 30, 2013 and December 31, 2012, was \$2,002,308 and \$1,800,135, respectively. Our management seeks to maintain a very consistent inventory level that it believes is commensurate with current market conditions and manufacturing requirements related to anticipated sales volume. We historically do not have an inventory reserve for slow moving or obsolete products due to the nature of our inventory of precious metals and stones, which are commodity-type raw materials and rise in value based on quoted market prices established in actively trade markets. This allows for us to resell or recast these materials into new products and/or designs as the market evolves.

Accounts payable and accrued liabilities at June 30, 2013, were \$346,539, compared to \$393,086 at December 31, 2012, which represents an 11.8 % decrease. The main reason for the decrease is management's attempt to control our payables in these economic conditions in order to improve our cash flow. Advances from our major stockholder at June 30, 2013, were \$189,766, compared to \$235,317 at December 31, 2012. The decrease is a result of making re-payments to our major stockholder.

#### *Bank Lines of Credit and Notes Payable*

Our indebtedness is comprised of various bank credit lines, term loans, capital leases and credit cards intended to provide capital for the ongoing manufacturing of our jewelry line, in advance of receipt of the payment from our retail distributors. As of June 30, 2013, we had two outstanding term loans. The term loan, with Leaf Financial Corp., which is payable in monthly installments and matures in April 2014, had an original balance of \$100,000. The note bears an annual interest rate of 10.52% and as of June 30, 2013, there was an outstanding balance of \$21,798. The note is collateralized by our assets as well as a personal guarantee by our Chief Executive Officer, Berge Abajian.

In December 2011, we entered into a \$75,000 bank line of credit agreement with Columbia Bank. Interest is at the bank's prime rate plus 1.75% with a minimum rate of 5.75%. The line is collateralized by our assets as well as a personal guarantee by our Chief Executive Officer, Berge Abajian. As of January 31, 2013, the credit line of \$75,000 was converted to a term loan. Note payable is due in equal monthly installments, over 60 months, maturing through February 2018 at interest rates of 5%. The note is collateralized by specific assets of the Company as well as a personal guarantee by our Chief Executive Officer.

In addition to term loans, we have a number of various unsecured credit card obligations. These obligations require minimal monthly payments of interest and principle and as of June 30, 2013, have interest rates ranging from 3.99% to 8.75%. As of June 30, 2013, we have outstanding balances related to these obligations of \$111,825.

#### *Convertible Debt*

We have convertible debt notes maturing in various months during 2012, 2013 and 2014 with the latest maturity of October 23, 2014. The notes' interest rates range from 8% to 12%. The conversion feature is accounted for as an embedded derivative carried on our balance sheet at fair value and any unrealized change in fair value is a component on our statement of operations. The embedded derivative is valued using the Black-Scholes pricing model. At June 30, 2013, convertible debt of \$193,170 is shown net of debt discount of \$83,258. For the six months ended June 30, 2013, amortization of debt discount amounted to \$109,720 and unrealized loss from the change in the fair value of the derivative liability amounted to \$465,441.

*Satisfaction of Our Cash Obligations for the Next 12 Months*

A critical component of our operating plan impacting our continued existence is to efficiently manage the production of our jewelry lines and successfully develop new lines through our Company or through possible acquisitions and/or mergers. Our ability to obtain capital through additional equity and/or debt financing, and joint venture partnerships will also be important to our expansion plans. In the event we experience any significant problems assimilating acquired assets into our operations or cannot obtain the necessary capital to pursue our strategic plan, we may have to reduce the growth of our operations. This may materially impact our ability to increase revenue and continue our growth.

Over the next twelve months we believe that our existing capital combined with cash flow from operations and advances from our major stockholder will be sufficient to sustain our current operations. However, in the event we locate potential acquisitions and/or mergers we will most likely need to obtain additional funding through the sale of equity and/or debt securities. There can be no assurance that if additional funding is required we will be able to secure it on terms that are favorable to us or at all.

*Research and Development*

We are not anticipating significant research and development expenditures in the near future.

*Expected Purchase or Sale of Plant and Significant Equipment*

We do not anticipate the purchase or sale of any plant or significant equipment; as such items are not required by us at this time.

### *Significant Changes in the Number of Employees*

We currently have three full-time employees and three part-time employees. Of our current employees, one is in sales and marketing, two are manufacturing and three hold administrative and executive positions. None of our employees are subject to any collective bargaining agreements. We do not anticipate a significant change in the number of full time employees over the next 12 months.

### **Off-Balance Sheet Arrangements**

We do not have any off-balance sheet arrangements that have or are reasonably likely to have a current or future effect on our financial condition, results or operations, liquidity, capital expenditures or capital resources that is deemed material.

### **Critical Accounting Policies**

The Company prepares its financial statements in accordance with accounting principles generally accepted in the United States of America. Preparing financial statements in accordance with generally accepted accounting principles requires the Company to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities as of the date of the financial statements and the reported amounts of revenue and expenses during the reported period.

Our critical accounting policies are described in Management's Discussion and Analysis of Financial Condition and Results of Operations included in our Annual Report on Form 10-K for the year ended December 31, 2012, as filed with the SEC on April 4, 2013 (the Annual Report). There have been no changes in our critical accounting policies. Our significant accounting policies are described in our notes to the 2013 consolidated financial statements included in our Annual Report.

### **Recently Issued Accounting Standards**

In February 2013, FASB issued Accounting Standards Update 2013-04, Liabilities (Topic 405): Obligations Resulting from Joint and Several Liability Arrangements for Which the Total Amount of the Obligation Is Fixed at the Reporting Date (a consensus of the FASB Emerging Issues Task Force). This guidance requires an entity to measure obligations resulting from joint and several liability arrangements for which the total amount of the obligation within

the scope of this guidance is fixed at the reporting date. This stipulates that: (1) it will include the amount the entity agreed to pay for the arrangement between them and the other entities that are also obligated to the liability and (2) any additional amount the entity expects to pay on behalf of the other entities. The objective of this update is to provide guidance for the recognition, measurement, and disclosure of obligations resulting from joint and several liability arrangements. The amendments in this update are effective for fiscal periods (and interim reporting periods within those years) beginning after December 15, 2013. This standard is not expected to have a material impact on the Company's reported results of operations or financial position.

In February 2013, FASB issued Accounting standards update 2013-02, Comprehensive Income (Topic 220): Reporting of Amounts Reclassified out of Accumulated Other Comprehensive Income. This update requires an entity to provide information amount the amount reclassified out of accumulated other comprehensive income by component. The entity is also required to disclose significant amounts reclassified out of accumulated other comprehensive income by the respective line items of net income but only if the amount reclassified is required under GAAP to be reclassified to net income in its entirety in the same reporting periods. For other amounts that are not required under GAAP to be reclassified in their entirety to net income, an entity is required to cross-reference to other discourses required under GAAP that provide additional detail about those amounts. The objective in this Update is to improve the reporting of reclassifications out of accumulated other comprehensive income. The amendments in this update should be applied prospectively for reporting periods beginning after December 15, 2012. This standard is not expected to have a material impact on the Company's reported results of operations or financial position.

Management does not believe that any other recently issued but not yet effective accounting pronouncements, if adopted, would have an effect on the accompanying financial statements.

### **Item 3. Quantitative and Qualitative Disclosures About Market Risk**

We do not hold any derivative instruments and do not engage in any hedging activities.

#### **Item 4. Controls and Procedures**

##### *(a) Evaluation of Disclosure Controls and Procedures*

We maintain disclosure controls and procedures designed to ensure that information required to be disclosed in the reports we file pursuant to the Securities Exchange Act of 1934, as amended (the Exchange Act ) are recorded, processed, summarized and reported within the time periods specified in the rules and forms of the SEC, and that such information is accumulated and communicated to our Principal Executive Officer ( PEO ) and Principal Financial Officer ( PFO ), to allow timely decisions regarding required disclosure. In designing and evaluating the disclosure controls and procedures, management recognized that any controls and procedures, no matter how well designed and operated, can only provide a reasonable assurance of achieving the desired control objectives, and in reaching a reasonable level of assurance, management necessarily was required to apply its judgment in evaluating the cost-benefit relationship of possible controls and procedures. Management designed the disclosure controls and procedures to provide reasonable assurance of achieving the desired control objectives.

We carried out an evaluation, under the supervision and with the participation of our management, including our PEO and PFO, of the effectiveness of the design and operation of our disclosure controls and procedures as of the end of the period covered by this Quarterly Report. Based upon that evaluation, the PEO and PFO concluded that the Company's disclosure controls and procedures were ineffective.

##### *(b) Changes in Internal Control over Financial Reporting*

There were no changes in our internal control over financial reporting, as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act, during our most recently completed fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.



## **PART II - OTHER INFORMATION**

### **Item 1. Legal Proceedings.**

Other than the matters previously disclosed, we are currently not involved in any litigation that we believe could have a material adverse effect on our financial condition or results of operations. There is no action, suit, proceeding, inquiry or investigation before or by any court, public board, government agency, self-regulatory organization or body pending or, to the knowledge of the executive officers of our company or any of our subsidiaries, threatened against or affecting our company, our common stock, any of our subsidiaries or of our companies or our subsidiaries' officers or directors in their capacities as such, in which an adverse decision could have a material adverse effect.

### **Item 1A. Risk Factors.**

We believe there are no changes that constitute material changes from the risk factors previously disclosed in our Annual Report on Form 10-K for the year ended December 31, 2012, filed with the SEC on April 4, 2013.

### **Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.**

During the three months ended June 30, 2013, we have issued the following securities which were not registered under the Securities Act. Unless otherwise indicated, all of the share issuances described below were made in reliance on the exemption from registration provided by Section 4(2) of the Securities Act for transactions not involving a public offering.

On April 4, 2013, we issued 65,625,000 shares of common stock valued at \$21,000 to Asher Enterprises, Inc. ( Asher ) for conversion of its convertible debt.

On April 4, 2013, we issued 32,636,364 shares of common stock valued at \$9,250 to Auctus Private Equity Fund, LLC ( Auctus ) for conversion of its convertible debt.

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On April 16, 2013, we issued 36,427,000 shares of common stock valued at \$18,140 to JSJ Investments, Inc. ( JSJ Investments ) for conversion of its convertible debt.

On April 22, 2013, we issued 20,000,000 shares of common stock valued at \$47,416 in exchange for services.

On April 22, 2013, we issued 6,774,194 shares of common stock valued at \$4,200 to Asher for conversion of its convertible debt and accrued interest.

On April 24, 2013, we issued 9,094,737 shares of common stock valued at \$5,400 to Auctus for conversion of its convertible debt.

On May 8, 2013, we issued 8,031,059 shares of common stock valued at \$13,000 to WHC Capital, LLC for conversion of its convertible debt.

On May 9, 2013, we issued 30,000,000 shares of common stock valued at \$96,000 to TCA Global Credit Master Fund LP ( TCA ) for conversion of its convertible debt.

On May 23, 2013, we issued 10,331,910 shares of common stock valued at \$11,860 to JSJ Investments for conversion of its convertible debt.

On June 4, 2013, we issued 26,752,419 shares of common stock valued at \$11,860 to Auctus for conversion of its convertible debt.

On June 6, 2013, we issued 39,534,965 shares of common stock valued at \$45,070 to John M. Fife for conversion of its convertible debt.

### **Item 3. Defaults upon Senior Securities.**

There has been no default in payment of principal, interest, sinking or purchase fund installment, or any other material default, with respect to any indebtedness of the Company.

**Item 4. Mine Safety Disclosure.**

Not applicable.

**Item 5. Other Information.**

Not applicable.

**Item 6. Exhibits.**

<b>Exhibit No.</b>	<b>Description</b>
31.1	Certification of Principal Executive Officer, pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 302 of 2002*
31.2	Certification of Principal Financial Officer, pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 302 of 2002*
32.1	Certification of Principal Executive Officer, pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002*
32.2	Certification of Principal Financial Officer, pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002*
101.INS	XBRL Instance Document **
101.SCH	XBRL Taxonomy Extension Schema **
101.CAL	XBRL Taxonomy Extension Calculation Linkbase **
101.DEF	XBRL Taxonomy Extension Definition Linkbase **
101.LAB	XBRL Taxonomy Extension Label Linkbase **
101.PRE	XBRL Taxonomy Extension Presentation Linkbase **

\* Filed herewith

\*\* In accordance with Regulation S-T, the XBRL-related information on Exhibit No. 101 to this Quarterly Report on Form 10-Q shall be deemed furnished herewith and not filed.



**SIGNATURES**

In accordance with the requirements of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**BERGIO INTERNATIONAL, INC.**

Date: August 19, 2013

By: /s/ Berge Abajian  
Name: Berge Abajian  
Title: Chief Executive Officer  
(Principal Executive Officer)  
  
(Principal Financial Officer)  
  
(Principal Accounting Officer)

