Bilbey Matthew Form 3 May 18, 2018

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement ELECTRONIC ARTS INC. [EA] Bilbey Matthew (Month/Day/Year) 05/17/2018 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 209 REDWOOD SHORES (Check all applicable) **PARKWAY** (Street) 6. Individual or Joint/Group 10% Owner Director _X__ Officer Other Filing(Check Applicable Line) (give title below) (specify below) _X_ Form filed by One Reporting EVP of Strategic Growth Person **REDWOOD** Form filed by More than One CITY, CAÂ 94065 Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4)

(Instr. 4) Form: (Instr. 5)

Direct (D) or Indirect (I) (Instr. 5)

Common Stock 16,156 D Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4) 2. Date Exercisable and Expiration Date (Month/Day/Year) 2. Date Exercisable and Expiration Date (Month/Day/Year) 3. Title and Amount of Expiration Date (Instr. 4) Derivative Security (Instr. 4) Price of Derivative Security Title Title 1. Title and Amount of Expiration Date (Instr. 4) Price of Derivative Security Direct	of Ownership ative (Instr. 5) ity:
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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Performance-based Restricted Stock Units	(1)	05/16/2019	Common Stock	5,556 (2)	\$ <u>(3)</u>	D	Â
Performance-based Restricted Stock Units	(4)	05/16/2020	Common Stock	9,229 (2)	\$ <u>(3)</u>	D	Â
Restricted Stock Units	(5)	05/16/2019	Common Stock	8,334	\$ <u>(6)</u>	D	Â
Restricted Stock Units	(7)	05/16/2020	Common Stock	13,574	\$ <u>(6)</u>	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
Bilbey Matthew			EVP of		
209 REDWOOD SHORES PARKWAY	Â	Â	Strategic	Â	
REDWOOD CITY, CA 94065			Growth		

Signatures

By: Deborah Berenjfoorosh, Attorney-in-Fact For: Matthew
Bilbey
05/18/2018

**Signature of Reporting Person Date

Stock Unit Agreement filed as Exhibit 10.1 to the Company's Form 8-K filed with the SEC on May 23, 2016.

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Performance-based restricted stock units will vest subject to the terms and conditions of the grant agreement evidencing the award and the (1) Company's 2000 Equity Incentive Plan. The performance conditions are described in the Form of 2016 Performance-Based Restricted
- (2) Represents the maximum number of shares of Electronic Arts common stock that may be awarded upon the achievement of performance conditions.
- (3) Each performance-based restricted stock unit represents a contingent right to receive one share of Electronic Arts common stock.
 - Performance-based restricted stock units will vest subject to the terms and conditions of the grant agreement evidencing the award and the
- (4) Company's 2000 Equity Incentive Plan. The performance conditions are described in the Form of 2017 Performance-Based Restricted Stock Unit Agreement filed as Exhibit 10.1 to the Company's Form 8-K filed with the SEC on May 22, 2017.
- (5) The remaining portion of this award represented here will vest in full on May 16, 2019.
- (6) Each Restricted Stock Unit represents the right to receive, at settlement, one share of Electronic Arts Inc. common stock.
- (7) The remaining portion of this award represented here will vest in equal installments on May 16, 2019 and May 16, 2020.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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