NEMA Beverage CORP Form S-1/A May 25, 2006

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As filed with the Securities and Exchange Commission on May 25, 2006

Registration No. 333-133184

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Amendment No. 2

to

FORM S-1

REGISTRATION STATEMENT UNDER THE SECURITIES ACT OF 1933

THE NEIMAN MARCUS GROUP, INC.

(Exact name of registrant as specified in its charter) (see table of additional registrants)

Delaware

(State or other jurisdiction of incorporation or organization)

5311

(Primary Standard Industrial Classification Code Number)

95-4119509

(I.R.S. Employer Identification Number)

One Marcus Square, 1618 Main Street, Dallas, Texas 75201, (214) 741-6911

(Address, including zip code, and telephone number, including area code, of registrant's principal executive offices)

Nelson A. Bangs, Esq. The Neiman Marcus Group, Inc. One Marcus Square, 1618 Main Street Dallas, Texas 75201 (214) 741-6911

(Name, address, including zip code, and telephone number, including area code, of agent for service)

Robert P. Davis, Esq. Cleary Gottlieb Steen & Hamilton LLP One Liberty Plaza New York, New York 10006 (212) 225-2670

(Copies of all communications, including communications sent to agent for service)

Approximate date of commencement of proposed sale to the public:

As soon as practicable after this registration statement becomes effective.

If any of the securities being registered on this Form are to be offered on a delayed or continuous basis pursuant to Rule 415 under the Securities Act of 1933, check the following box. \circ

If this Form is filed to register additional securities for an offering pursuant to Rule 462(b) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering.

If this Form is a post-effective amendment filed pursuant to Rule 462(c) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering.

If this Form is a post-effective amendment filed pursuant to Rule 462(d) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering.

If delivery of the prospectus is expected to be made pursuant to Rule 434, please check the following box. o

The registrants hereby amend this Registration Statement on such date or dates as may be necessary to delay its effective date until the registrants shall file a further amendment which specifically states that this Registration Statement shall thereafter become effective in accordance with Section 8(a) of the Securities Act of 1933 or until this Registration Statement shall become effective on such date as the SEC, acting pursuant to said Section 8(a), may determine.

TABLE OF ADDITIONAL REGISTRANT GUARANTORS

Organization	Industrial Classification Code Number	I.R.S. Employer Identification Number	and Telephone Number, including Area Code, of Agent for Service, of Registrant's Principal Executive Offices
			1618 Main St. Dallas, TX 75201
Delaware	5311	20-3509435	214-743-7600
Delawara	5311	86.0862446	3200 Las Vegas Blvd. Las Vegas, NV 89109 702-731-3636
Delaware	3311	00-0002440	
			1618 Main St. Dallas, TX 75201
Delaware	5311	20-1470289	214-743-7600
			754 Fifth Ave.
New York	5311	13-0485530	New York, NY 10019 212-753-7300
New Tork	3311	13-0403330	
			754 Fifth Ave. New York, NY 10019
New York	5311	13-2739271	212-753-7300
			1618 Main St.
California	5211	05 2016032	Dallas, TX 75201 214-743-7600
Camornia	3311	93-2910032	214-743-7000
			1618 Main St. Dallas, TX 75201
Texas	5311	75-2323412	214-741-6911
			1618 Main St.
Tayas	5211	75 2840264	Dallas, TX 75201 214-741-6911
Texas	3311	73-20-920-	
			1618 Main St. Dallas, TX 75201
Texas	5311	75-2849261	214-741-6911
			1618 Main St.
Florida	5211	04 3435006	Dallas, TX 75201 214-741-6911
Tiorida	3311	04-3433770	
			1618 Main St. Dallas, TX 75201
Virginia	5311	06-1701558	214-741-6911
			3200 Las Vegas Blvd.
Massachusetts	5311	04-3343700	Las Vegas, NV 89109 702-731-3636
	Delaware Delaware New York New York California Texas Texas Texas Virginia	Delaware 5311 Delaware 5311 New York 5311 New York 5311 California 5311 Texas 5311 Texas 5311 Florida 5311 Virginia 5311	Delaware 5311 86-0862446 Delaware 5311 20-1470289 New York 5311 13-0485530 New York 5311 13-2739271 California 5311 95-2916032 Texas 5311 75-2323412 Texas 5311 75-2849264 Texas 5311 75-2849261 Florida 5311 04-3435996 Virginia 5311 06-1701558

The information in this prospectus is not complete and may be changed. We may not sell these securities until the registration statement filed with the Securities and Exchange Commission is effective. This prospectus is not an offer to sell these securities and we are not soliciting an offer to buy these securities in any state where the offer or sale is not permitted.

PRELIMINARY PROSPECTUS

Subject to Completion, dated May , 2006

The Neiman Marcus Group, Inc.

 $9\%/9^3/4\%$ Senior Notes due 2015 $10^3/8\%$ Senior Subordinated Notes due 2015

The Senior Notes

The 9%/9³/4% Senior Notes due 2015 (the "senior notes") will mature on October 15, 2015. We will pay interest on the senior notes on each January 15, April 15, July 15 and October 15, commencing on January 15, 2006. For any interest period through October 15, 2010, we may elect to pay interest on the senior notes in cash or by increasing the principal amount of the senior notes. Interest payable in cash will accrue at a rate of 9% per annum, and interest payable by increasing the principal amount of the senior notes will accrue at a rate of 9³/4% per annum. After October 15, 2010, we must pay all interest payments on the senior notes in cash. The senior notes will be treated as having been issued with original issue discount for U.S. federal income tax purposes. The senior notes will be our unsecured, senior obligations and will rank equally in right of payment with all of our existing and future senior indebtedness, senior to all of our existing and future subordinated indebtedness, including the senior subordinated notes, and effectively junior to all of our existing and future secured indebtedness, including our senior secured credit facilities and our 7.125% senior debentures due 2028 (the "2028 debentures").

The Senior Subordinated Notes

The 10³/s% Senior Subordinated Notes due 2015 (the "senior subordinated notes" and together with the senior notes, the "notes") will mature on October 15, 2015. We will pay interest on the senior subordinated notes on each April 15 and October 15, commencing on April 15, 2006. The senior subordinated notes will be our unsecured, senior subordinated obligations and will rank junior in right of payment to all of our existing and future senior indebtedness, including our senior secured credit facilities, our 2028 debentures and the senior notes.

Neiman Marcus, Inc. (formerly known as Newton Acquisition, Inc.), our parent company, and each of our wholly-owned domestic subsidiaries that has guaranteed our senior secured credit facilities, unconditionally guarantees the senior notes with guarantees that will rank equal in right of payment to all of the senior indebtedness of such guarantor, and unconditionally guarantees the senior subordinated notes with guarantees that will be subordinated in right of payment to all existing and future senior indebtedness of such guarantor.

Prior to October 15, 2010, we may redeem some or all of the notes at a redemption price equal to the "make whole" amount for notes of the relevant series set forth in this prospectus. On or after October 15, 2010, we may redeem some or all of the notes at the redemption prices for notes of the relevant series set forth in this prospectus. Prior to October 15, 2008, we may redeem up to 35% of each series of the notes from the net cash proceeds of certain equity offerings at the applicable redemption price set forth in this prospectus.

You should consider carefully the "Risk Factors" beginning on page 19 of this prospectus.

Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of these securities or passed upon the accuracy or adequacy of this prospectus. Any representation to the contrary is a criminal offense.

This prospectus will be used by Credit Suisse Securities (USA) LLC in connection with offers and sales in market-making transactions at negotiated prices related to prevailing market prices. There is currently no public market for the securities. We do not intend to list the securities on any securities exchange. Credit Suisse Securities (USA) LLC has advised us that it is currently making a market in the securities; however, it is not obligated to do so and may stop at any time. Credit Suisse Securities (USA) LLC may act as principal or agent in any such transaction. We will not receive the proceeds of the sale of the securities but will bear the expenses of registration. See "Plan of Distribution."

Credit Suisse

The date of this prospectus is

, 2006.

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