

McTavish Julia W  
Form 3  
April 26, 2012

# FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|                                           |         |          |                                      |                                                                                                                                                                                                                         |                                                                                                                                                                                                               |
|-------------------------------------------|---------|----------|--------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Name and Address of Reporting Person * |         |          | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                                                                                                                                                                      |                                                                                                                                                                                                               |
| Â McTavish Julia W                        |         |          | (Month/Day/Year)                     | Northwest Bancshares, Inc. [NWBI]                                                                                                                                                                                       |                                                                                                                                                                                                               |
| (Last)                                    | (First) | (Middle) | 04/20/2012                           | 4. Relationship of Reporting Person(s) to Issuer                                                                                                                                                                        | 5. If Amendment, Date Original Filed(Month/Day/Year)                                                                                                                                                          |
| 100 LIBERTY STREET                        |         |          |                                      | (Check all applicable)                                                                                                                                                                                                  |                                                                                                                                                                                                               |
| (Street)                                  |         |          |                                      | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner<br><input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other<br>(give title below) (specify below)<br>Exec. V. P. Human Resources | 6. Individual or Joint/Group Filing(Check Applicable Line)<br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person |
| WARREN,Â PAÂ 16365                        |         |          |                                      |                                                                                                                                                                                                                         |                                                                                                                                                                                                               |
| (City)                                    | (State) | (Zip)    |                                      |                                                                                                                                                                                                                         |                                                                                                                                                                                                               |

### Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security<br>(Instr. 4)      | 2. Amount of Securities<br>Beneficially Owned<br>(Instr. 4) | 3. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial<br>Ownership<br>(Instr. 5) |
|-----------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------|
| Northwest Bancshares, Inc. Common Stock | 25,791.372                                                  | D                                                                       | Â                                                           |
| Northwest Bancshares, Inc. Common Stock | 6,885.335                                                   | I                                                                       | 401-K Plan                                                  |
| Northwest Bancshares, Inc. Common Stock | 15,442.138                                                  | I                                                                       | ESOP Plan                                                   |
| Northwest Bancshares, Inc. Common Stock | 744.711                                                     | I                                                                       | Custodian for Daughter                                      |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security | 2. Date Exercisable and Expiration Date | 3. Title and Amount of Securities Underlying | 4. Conversion | 5. Ownership | 6. Nature of Indirect Beneficial |
|---------------------------------|-----------------------------------------|----------------------------------------------|---------------|--------------|----------------------------------|
|---------------------------------|-----------------------------------------|----------------------------------------------|---------------|--------------|----------------------------------|

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| (Instr. 4)                 | (Month/Day/Year)    |                    | Derivative Security<br>(Instr. 4) |                                  | or Exercise<br>Price of<br>Derivative<br>Security | Form of<br>Derivative<br>Security:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) | Ownership<br>(Instr. 5) |
|----------------------------|---------------------|--------------------|-----------------------------------|----------------------------------|---------------------------------------------------|--------------------------------------------------------------------------------------|-------------------------|
|                            | Date<br>Exercisable | Expiration<br>Date | Title                             | Amount or<br>Number of<br>Shares |                                                   |                                                                                      |                         |
| Option Plan (Right to Buy) | 08/21/2002          | 08/21/2012         | Northwest Bancshares, Inc         | 2,092                            | \$ 5.91                                           | D                                                                                    | Â                       |
| Option Plan (Right to Buy) | 08/20/2003          | 08/20/2013         | Northwest Bancshares, Inc.        | 2,790                            | \$ 7.37                                           | D                                                                                    | Â                       |
| Option Plan (Right to Buy) | 12/15/2004          | 12/15/2014         | Northwest Bancshares, Inc.        | 2,790                            | \$ 11.33                                          | D                                                                                    | Â                       |
| Option Plan (Right to Buy) | 01/19/2006          | 01/19/2015         | Northwest Bancshares, Inc.        | 1,462                            | \$ 10.19                                          | D                                                                                    | Â                       |
| Option Plan (Right to Buy) | 01/18/2007          | 01/18/2016         | Northwest Bancshares, Inc.        | 1,687                            | \$ 9.86                                           | D                                                                                    | Â                       |
| Option Plan (Right to Buy) | 01/17/2008          | 01/17/2017         | Northwest Bancshares, Inc.        | 2,250                            | \$ 11.51                                          | D                                                                                    | Â                       |
| Option Plan (Right to Buy) | 01/16/2009          | 01/16/2018         | Northwest Bancshares, Inc.        | 5,625                            | \$ 11.12                                          | D                                                                                    | Â                       |
| Option Plan (Right to Buy) | 11/19/2009          | 11/19/2018         | Northwest Bancshares, Inc.        | 10,125                           | \$ 9.79                                           | D                                                                                    | Â                       |
| Option Plan (Right to Buy) | 11/19/2009          | 11/19/2018         | Northwest Bancshares, Inc.        | 717                              | \$ 9.79                                           | D                                                                                    | Â                       |
| Option Plan (Right to Buy) | 02/18/2010          | 02/18/2019         | Northwest Bancshares, Inc.        | 9,810                            | \$ 7.48                                           | D                                                                                    | Â                       |
| Option Plan (Right to Buy) | 01/20/2011          | 01/20/2020         | Northwest Bancshares, Inc.        | 9,000                            | \$ 11.49                                          | D                                                                                    | Â                       |
| Option Plan (Right to Buy) | 01/19/2012          | 01/19/2021         | Northwest Bancshares, Inc.        | 9,000                            | \$ 12.12                                          | D                                                                                    | Â                       |
| Option Plan (Right to Buy) | 05/18/2011          | 05/18/2021         | Northwest Bancshares,             | 47,000                           | \$ 12.32                                          | D                                                                                    | Â                       |

Inc.

## Reporting Owners

| Reporting Owner Name / Address                             | Relationships |           |                               |       |
|------------------------------------------------------------|---------------|-----------|-------------------------------|-------|
|                                                            | Director      | 10% Owner | Officer                       | Other |
| McTavish Julia W<br>100 LIBERTY STREET<br>WARREN, PA 16365 | Â             | Â         | Â Exec. V. P. Human Resources | Â     |

## Signatures

Julia W.  
McTavish

04/26/2012

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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