

BLUE CALYPSO, INC.  
Form 8-K  
September 25, 2015  
UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8 K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported) September 21,  
2015

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BLUE CALYPSO, INC.

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(Exact name of registrant as specified in its charter)

Delaware

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(State or other jurisdiction of incorporation)

**000-53981**                      **20-8610073**  
(Commission File Number) (IRS Employer Identification No.)

101 W. Renner Rd., Suite 280                      **75082**  
**Richardson, TX**  
(Address of principal executive offices) (Zip Code)

(800) 378-2297

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(Registrant's telephone number, including area code)

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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



Item 1.01. Entry into a Material Definitive Agreement.

On September 21, 2015, Blue Calypso, Inc. (the “Company”) entered into a settlement agreement (the “Agreement”) with Yelp Inc. (“Yelp”), pursuant to which Yelp has agreed to purchase 4,000 KIOSentrix Beacons from the Company and has settled all outstanding litigation between the companies. The Company intends to issue a press release with more detail before the market opens on Monday, September 28, 2015.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BLUE CALYPSO, INC.

Date: September 25, 2015 By: /s/ Andrew Levi  
Andrew Levi  
Chief Executive Officer

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