CONSTELLATION BRANDS, INC.

Form 4

August 11, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005 Estimated average

OMB APPROVAL

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

burden hours per response... 0.5

See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type	Responses)						
	Address of Reporting CH F PAUL	Symbol	er Name and Ticker or Trading TELLATION BRANDS, INC.	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
	C/O CONSTELLATION BRANDS, NC., 370 WOODCLIFF DRIVE,		of Earliest Transaction Day/Year) 2006	Director 10% Owner Selection Other (specify below) below) Executive Vice President			
FAIRPORT	(Street) Γ, NY 14450		nendment, Date Original onth/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip) Tal	ble I - Non-Derivative Securities Acq	uired, Disposed of,	or Beneficiall	y Owned	
1.Title of Security	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if	3. 4. Securities Acquired (A Transaction Disposed of (D)) 5. Amount of Securities	6. Ownership	7. Natur Indirect	

(Chy)	(State)	Tab	le I - Non-	Derivative	Secui	rities Acquir	ed, Disposed of,	or Beneficially	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securition Dispose (Instr. 3, 4)	ed of (` 1	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	08/10/2006		M	15,000	A	\$ 11.75	31,563 (1)	D	
Class A Common Stock	08/10/2006		S	15,000	D	\$ 25	16,563 (1)	D	
Class A Common Stock	08/10/2006		M	10,000	A	\$ 13.7125	26,563 <u>(1)</u>	D	

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Class A Common Stock	08/10/2006	S	10,000	D	\$ 25	16,563 (1)	D
Class A Common Stock	08/10/2006	M	25,000	A	\$ 10.25	41,563 (1)	D
Class A Common Stock	08/10/2006	S	100	D	\$ 25.12	41,463 (1)	D
Class A Common Stock	08/10/2006	S	24,900	D	\$ 25	16,563 (1)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and A Underlying So (Instr. 3 and 4
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title
Non-Qualified Stock Option (right to buy)	\$ 10.25	08/10/2006		M	25,000	(2)	09/26/2011	Class A Common Stock
Non-Qualified Stock Option (right to buy)	\$ 11.75	08/10/2006		M	15,000	04/03/2004(3)	04/03/2013	Class A Common Stock
Non-Qualified Stock Option (right to buy)	\$ 13.7125	08/10/2006		M	10,000	(2)	04/04/2012	Class A Common Stock

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners 2

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Director 10% Owner Officer Other

HETTERICH F PAUL C/O CONSTELLATION BRANDS, INC. 370 WOODCLIFF DRIVE, SUITE 300 FAIRPORT, NY 14450

Executive Vice President

Signatures

F Paul Hetterich 08/11/2006

**Signature of
Reporting Person

valenation of Bosponso

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Date

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes shares of Class A Common Stock acquired in July 2006 under the Constellation Brands, Inc. 1989 Employee Stock Purchase Plan.
- (2) 100% of this option has become exercisable.
- (3) This option becomes exercisable at the rate of 25% per year beginning on the date specified.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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